CENTRAL UNIVERSITY OF TAMILNADU

(Established by an Act of Parliament, 2009)
Thiruvarur – 610 005, Tamil Nadu, India

organizing

TEN DAYS WORKSHOP
ON
RESEARCH METHODOLOGY

for

M.Phil / Ph.D / PDF Scholars

Venue : CUTN Guest House, Thiruvarur
Duration : 13 – 22, December 2018

sponsored by

Indian Council of Social Science Research (ICSSR)
New Delhi

by

Department of Commerce
School of Commerce & Business Management
Central University of Tamil Nadu
Nagakudi Campus
Thiruvarur – 610 005

ABOUT UNIVERSITY

Central University of Tamil Nadu (CUTN) is an institution of higher education established by an Act of Parliament in 2009. The university aims at fashioning of an enlightened society founded on a relentless pursuit of excellence through innovation in teaching-learning process, interdisciplinary studies and research. Tucked away 8 kms. of the headquarters of Thiruvarur District, which is both in the heart of Cauvery Delta and in the centre of Great Chola Empire. It offers diversified integrated postgraduate, postgraduate, doctoral programmes and diploma and certificate courses in School of Basic and Applied Sciences, School of Mathematics and Computer Sciences, School of Social Sciences and Humanities, School of behavioural Sciences, School of Commerce & Business Management, School of Communication, School of Education and Training, School of Technology, School of performing Arts and School of Earth Sciences.

ABOUT DEPARTMENT OF COMMERCE

Department of Commerce started its function during 2017-2018. Within short span of time, it proved as a forerunner for conducting various programmes towards uplifting the young minds from across the nation.

The Department of Commerce offers a range of innovatively designed curricula to solve the complicated business issues, adopted the appropriate advanced technical tool for research focused areas, use appropriate managerial skills for enrichment of managerial competency, develop the effective communication skills & work and lead effectively in a team based environment. The multi-faceted pedagogy adopted by this department will empower students to become innovative thinkers, creative problem solver and inspired learners prepared to thrive in the present corporate work environment.

The selection process of students' admission for this department is quite rigorous and highly competitive. The curriculum is taught by a distinguished faculty combing academic excellence and real world experience with dedication and commitment. The department offers two year full time Master of Commerce (M.Com) programme. It also offers full time M.Phil and Ph.D programmes.

NEED FOR RESEARCH METHODOLOGY COURSE

In the present scenario, the business environment is undergoing unpredictable changes. A variety of driving forces provoke these changes. New business models are emerging quite frequently, broadening the scope of intensive research.

The fast transfer of technologies due to globalization has increased the need for learning of recent theories and trends in order to increase the effectiveness of imparting knowledge and to do quality research. Significant changes had taken place in the Indian education system, which moved from theoretical learning to practical learning. So, it has become necessary for young researchers and faculties to enhance their abilities. In order to achieve this, they have to be equipped with new research techniques.

Hence, this workshop aims to enrich the capabilities of the candidates by making them familiar with techniques and tools of research methodology, so, that there will an improved possibilities for good research.

KEY OBJECTIVES OF WORKSHOP

- To introduce the concept of scientific research
- To understand the different qualitative and quantitative methods of research with live cases and method for conducting survey.
- To recognize fact finding research which leads to action
- oriented measures
- To give hands on training on data analysis with SPSS
- To update the skills of writing research publications

THEME OF THE WORKSHOP

Workshop on Research Methodology and Data Analysis with SPSS

COVERAGE

- Nature, Scope and Types of Research
- Types of Research Design, Choosing Variables and Attri butes
- Types of Sampling, Tools for Data Collection
- Construction of Rating and Ranking Scaling
- Ethnographical, Phenomenological and Ethnomethodology perspectives
- Introduction to SPSS – Analysis of Descriptive Statistics and Correlation.
- Hypothesis Testing
- Parametric and Non-Parametric studies - Case Studies
- One-Way and Two-Way analysis of variances and co-variances - Case Studies
- Simple & Multiple regression – Case Studies
- Multi-variate Analysis
- Field visit – Report writing; writing quality research papers.

DEPARTMENT OF COMMERCE
CENTRAL UNIVERSITY OF TAMIL NADU

RESEARCH METHOLODOGY

for

M.Phil / Ph.D / PDF Scholars

13 – 22, DECEMBER 2018

sponsored by

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)
NEW DELHI

REGISTRATION FORM

(The last date for submission of registration form is 26th November 2018)

Name of the scholar :.....
Department :.....
Institution :.....
Age & Sex :.....
Religion & Community :.....
Educational qualification :.....
Full address :.....
.....
.....
.....

Hand phone Number :.....
e-mail address :.....

Date : (Signature of the participant)

FORWARDING AUTHORITY

Name :.....
Designation :.....
Organization :.....
.....

Signature of Supervisor / Head of the Department
(Date & Seal)

FOR OFFICE USE

Application received on .....

☐ Selected ☐ Not selected

Signature of the Course Director

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ORGANIZING COMMITTEE

Chief Patron
Prof. A.P.DASH
Vice Chancellor
Central University of Tamil Nadu
Thiruvarur

Patron
Dr. S. BHUVANESWARI
Registrar
Central University of Tamil Nadu
Thiruvarur

Course Director
Dr.Velmurugan, P.S
Dean, School of Commerce & Management
Head, Department of Commerce
Central University of Tamil Nadu
Thiruvarur

GUIDELINES FOR APPLYING

The young research scholars in social science discipline (Sociology / Commerce / Economics / Management / Education / Social Psychology / Socio-cultural studies / National Security & Strategic Studies / Health studies / Gender studies) and who have enrolled for M.Phil / Ph.D / PDF in a UGC recognized university / Deemed university / Colleges / Institute of National Importance and ICSSR Research Institute are eligible to apply.

Thirty (30) limited seats are available for this course. Preference will be given to SC, ST, OBC, Minorities, Women and persons with benchmark disability.

Interested candidates need to apply in the prescribed format which must be duly endorsed by the Supervisor / Head of the department / Institution and filled application with recent passport size photo should be sent to

Dr.Velmurugan, P.S
Course Director
Dean, School of Commerce & Management
Head, Department of Commerce
Central University of Tamil Nadu
Nagakudi Campus
Thiruvarur – 610 005

However, the scanned copy of the application may also sent through email i.d : **deancbm@cutn.ac.in** as an advance copy to the course director. Nevertheless, the candidate will be considered for final short listing only after receiving the hard copy of the application within stipulated time period through SPEED POST.

Application received after stipulated last date will not be considered. Selected participants will get an email confirmation on **30th November 2018**.

No registration fee will be collected from the participants. The selected candidate will be provided FREE boarding, lodging and travel allowance (as per ICSSR norms). Selected participants should bring their own laptop loaded with trial version / original version of SPSS.

IMPORTANT DATES

Last date for receiving application form:
26th November 2018

Intimation to selected participants:
30th November 2018

Participations have to confirm about their participation :
4th December 2018

Programme duration:
13 - 22, December 2018