

CURRICULUM-VITAE

PERSONAL PROFILE:

Name : Dr. P. BALAMURUGAN

Father Name : Periyakaruppan O

Sex : Male

Date of Birth : 29-04-1976

Place of Birth : Kamayagoundan Patty, Theni District,
Tamil Nadu State, India

Community : DNC-MBC-OBC

Caste : Piramalai Kallar

Marital Status : Married

Nationality : Indian

Known Languages : Tamil & English

Address for Communication : Assistant Professor
Department of Economics,
School of Social Sciences,
Central University of Tamil Nadu (CUTN),
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Permanent Address : S/o O. Periyakaruppan,
East Veli Street,
Kamayagoundanpatty,
Uthamapalayam Taluk,
Theni District – 625 521,
Tamil Nadu State, India.

ACADEMIC PROFILE:

Qualification : M.A., M. Phil., PGDSBSA, Ph. D.,

Publication Details:

Books Published : 3

Research Papers in Journals	: 10
Chapters in Edited Books	: 7
Book Review Article	: 1
Paper in Seminar Proceeding	: 1
Research Papers Presented in International/National Seminars/Conferences/Workshops etc.	: 6
Participation in Seminars/Conferences/Workshops/Refresher Courses etc.	: 25

EDUCATIONAL QUALIFICATIONS					
Degree	Subject	Institution	Year of Passing	Grade	Marks Obtained
Post Doctoral Research (Non-degree)	Economics	University of Allahabad, Allahabad	2009	-	
Ph. D	Economics	Department of Economics, Bharathidasan University, Tiruchirappalli.	2008	Commended	
P.G.Diploma	Software Based Statistical Analysis	Annamalai University, Chidambaram	2006	I	65.00
M.Phil.	Economics	Department of Economics, Bharathidasan University, Tiruchirappalli.	2000	I	70.00
M.A.,	Economics	The American College, Madurai.	1998	I	64.00
B.A.,	Economics	Arul Anandar College, Karumathur.	1996	I	72.05
HSC (+2)	Arts	State Board	1993	I	65.25
SSLC (10 th)	State Board Syllabus	State Board	1991	II	52.40

Post Doctoral Research : ‘India’s Export Competitiveness in the Global Market for Fresh Fruits – An Economic Analysis’

Ph. D Thesis Title : ‘An Analysis of the Development of Post Harvest Technology in Dharmapuri District, Tamil Nadu’

M. Phil Dissertation Title : ‘A Study on Production and Marketing Aspects of Grape Cultivation in Uthamapalayam Taluk – Theni District’

M.A Project Title : ‘Socio Economic Status of Quarry Workers in Kamayagoundanpatty – A Case Study’

WORK EXPERIENCE			
Designation	Period		Organization
	From	To	
Assistant Professor	October, 2013	Till Date	Department of Economics, School Social Sciences and Humanities, Central University of Tamil Nadu (CUTN), Thiruvarur.
Research Associate	July, 2009	October, 2013	Lal Bahadur Shastri Research Center for Public Policy and Social Change (LBSRC), 1, Motilal Nehru Place, New Delhi – 110 011.
UNCTAD Post Doctoral Fellow	June, 2008	June, 2009	Department of Economics, University of Allahabad, Allahabad – 211 002, Uttar Pradesh.
Field Investigator	March, 2007	February, 2008	Department of Economics, Bharathidasan University, Tiruchirappalli – 620 024, Tamil Nadu.
Research Assistant	August, 2001	December, 2001	Health environment agriculture and village network (Heaven), Chennai
Research Assistant	February, 2001	July, 2001	Project on ‘ <i>Tank Irrigation and Agrarian Change in Tamil Nadu, India</i> ’. Funded both by <i>The Netherlands Foundation for the Advancement of Tropical Research (WOTRO)</i> , <i>The Hague</i> and <i>Ford Foundation</i> , <i>New Delhi</i> .

Courses Taught:

Course Title	No. of Semester
Contemporary Political Economy	1
History of Economic Thought	2
Database on Indian Economy and Computer Applications	1
International Economics	1
Economic History of India	2
Research Methodology (Ph. D course work paper)	1
Area Paper: Agricultural Economics (Ph. D course work paper)	1
Review of Literature in Research (Ph. D course work paper)	1

Books Published:

1. Kasi S and **P. Balamurugan** (2015), 'Liberalization and Indian Textile Industry' *Studera Press, Delhi*, Pg. 159, (9788193033326)
2. Sharma G. L., **P. Balamurugan** and Sandeep Kumar (2013), 'Potential for Entrepreneurial Activities in the Rural Areas of Delhi: An Explorative Study', *Himalaya Publishing House, Mumbai*, Pg. 161, (ISBN: 978-93-5097-621-0)
3. **Balamurugan P.** and S. Iyyampillai (2013), 'Economics of Fruit Processing Industry', *Abhijeet Publication, New Delhi*, Pg. 230, (ISBN 978-93-5074-063-7)

Papers Published in Journals:

1. Balamurugan P. (2013), 'Revealed Comparative Advantage of Indian Fruits – An Analysis', *Indian Journal of Economics*, Vol. XIVC, No. 373, Pg. 319-354, (ISSN-0019-5170)
2. Suresh Somasamy and **P. Balamurugan** (2013), 'Executive Education in India', *University News*, Vol. 51, No. 13, Pg. 6-12, (ISSN-0566-2257)
3. Balamurugan P. (2012), 'Developmental Aspects of Fruit Processing Units in Undivided Dharmapuri District, Tamil Nadu', *Small Enterprises Development, Management & Extension (Sedeme) Journal*, Vol. 39, No. 2, Pg. 19-39, (ISSN-0970-8464)
4. Sharma G. L. and **P. Balamurugan** (2012), 'A Study on Rural Entrepreneurship in National Capital Territory of Delhi', *Small Enterprises Development, Management & Extension (Sedeme) Journal*, Vol. 39, No. 1, Pg. 1-23, (ISSN-0970-8464)

5. Sharma G. L., **P. Balamurugan**, Sandeep Kumar and S. K. Bajpai (2010), 'Management of Mahatma Gandhi National Rural Employment Guarantee Scheme in Haryana: Issues and Challenges', *LBS Journal of Management & Research*, Vol. VIII, No. 1, Pg. 57-71, (ISSN-0972-8031).
6. Iyyampillai S. and **P. Balamurugan** (2007), 'An Economic Analysis on the Production and Marketing Aspects of Grape Cultivation in Theni District, Tamil Nadu State', *The Icfai Journal of Agricultural Economics*, Vol. IV, No. 3, Pg. 25-35, (ISSN-0973-2276).
7. **Balamurugan P.** (2007), 'Foreign Investment in Food-Processing Industry in India', *Southern Economist*, Vol. 45, No. 17, Pg. 10-12, (ISSN-0038-4046).
8. Iyyampillai S and **P. Balamurugan** (2006), 'Processed Foods and WTO Food Safety Concerns - An Appraisal', *Kurukshetra*, Vol. 54, No. 5, Pg. 4-7, (ISSN-0021-5660).
9. **Balamurugan P.** and S. Iyyampillai (2005), 'WTO and Consumer Protection' *Knowledge Society Journal*, Vol. 1, No. 4, Pg. 86-95, (ISSN-0973-3531).
10. **Balamurugan P.** and S. Iyyampillai (2005), 'Fruit and Vegetable Processing Industry in India - Some Issues', *Southern Economist*, Vol. 44, No. 12, Pg. 21-23, (ISSN-0038-4046).

Papers Published in Edited Books:

1. Sharma G.L., **P. Balamurugan** and Sandeep Kumar (2015), 'Agriculture in the Rural Areas of Delhi – An Analysis', edited by Naheen Haider Zaidi and Mohammad Muqet Khan on 'Sustainable Agriculture in 21st Century: Strategic Approaches and Practices', *Regal Publications, New Delhi*, Pg. 115-133 (ISBN 978-81-8484-408-5)
2. Sharma G. L., **P. Balamurugan** and Sandeep Kumar (2014), 'Rural Entrepreneurship in National Capital Territory of Delhi: A Case Study', edited by P. K. Biswas, G. L. Sharma, Rashmi Sharma and Meghna Rishi on 'Applied Case Studies in Management', *Himalaya Publishing House, Mumbai*, Pg. 52-68 (ISBN: 978-93-5142-658-5)
3. **Balamurugan P.** (2008), 'Women Entrepreneurship in India: A Gender Perspective' edited by L. Rathakrishnan on 'Empowerment of Women through Entrepreneurship', *Gyan Publishing House, New Delhi*, Pg. 53-60 (ISBN 81-212-0965-X).
4. Iyyampillai S. and **P. Balamurugan** (2007), 'Can India and China Emerge as Superpowers?' edited by P. Jegadish Gandhi on 'India and China in the Asian Century Global Economic Power Dynamics', *Deep and Deep Publication, New Delhi*, Pg. 216-229 (ISBN 81-7629-985-5).
5. Iyyampillai S. and **P. Balamurugan** (2007), 'Tsunami in India: Some Revelations' edited by P. Jegadish Gandhi on 'Disaster Mitigation and Management Post-Tsunami Perspectives', *Deep and Deep Publication, New Delhi*, Pg. 19-34 (ISBN 81-7629-975-8).

6. Iyyampillai S. and **P. Balamurugan** (2006), 'An Economic Analysis of External Debt in India: Before and After Nineties' edited by P. Jegadish Gandhi & M. J. Joseph on 'Debt Management in Globalized Asia: Challenges and Options', *Deep and Deep Publication*, New Delhi, Pg. 66-78 (ISBN 81-7629-753-4).
7. Iyyampillai S. and **P. Balamurugan** (2005), 'Public-Private Partnership and Post Harvest Technology - A Rich Field' edited by P. Jegadish Gandhi & M. J. Joseph on 'Public-Private Partnership in Nation Building', *Deep and Deep Publication*, New Delhi, Pg. 167-182 (ISBN 81-7629-756-9).

Book Review

1. Sangeeta Chhabra, Roshan Lal Raina and Sharma G. L (2009), 'A Report on Management of National Rural Employment Guarantee Scheme: Issues and Challenges', Lal Bahadur Shastri Institute of Management, New Delhi. In LBS Journal of Management & Research, Vol. VIII, No 1, January-June, 2010, Pg. 152-153 (ISSN 0972-8031).

Paper Submitted for Publication

Deepa Palathingal, Syam Prasad and **P. Balamurugan**, 'The Impact of FDI on Domestic Investment in India: A Sector-wise Analysis of Crowd-in and Crowd-out Effect', submitted to *Madhya Pradesh Journal of Social Sciences*, the paper is under review.

Paper Presented in International Seminar:

1. **Balamurugan. P** (2008), 'India's Export Performance of Processed Foods under the WTO – An Assessment' paper presented in the international seminar on 'Trade for Development Issues and Concerns: A Developing Country's Perspective' jointly organized by the *Department of Economics and Department of Statistics, University of Allahabad, The Centre for Strategic Economic Studies, Victoria University, Australia and DFID, GOI, UNCTAD India Programme, New Delhi* during September 25-26.

Papers Presented in National Seminars/Conferences etc:

1. Deepa Palathingal, **P. Balamurugan** & Syam Prasad (2016), 'The Impact of FDI on Domestic Investment in India: A Sector-wise Analysis of Crowd-in and Crowd-out Effect', paper presented in the 52nd Annual Conference of the Indian Econometric Society (TIES) held during 4-6 January, 2016 at *Indian Institute of Management (IIM), Kozhikode*
2. **Balamurugan P.** (2009), 'Export Competitiveness of the Indian Fruits – An Economic Analysis' paper presented in the UGC sponsored National Seminar on 'Advanced Data Analysis, Business Analytics and Economic Intelligence' organized by the *Department of Economics, Raja Serfoji Govt. College, Thanjavur (TN)* during 25th and 26th March, 2009. The paper is published in the proceedings of the

seminar, which is published by the TiSSL International Publications, Chennai with ISBN number (ISBN 978-93-80132-10-5).

3. **Balamurugan P.** (2007), 'A Study on the Developmental Aspects of Fruit-Processing Industry in Undivided Dharmapuri District, Tamil Nadu State' paper presented in the 'Doctoral Theses Conference' organized by the *ICFAI Business School, Hyderabad* during 9-10 March.
4. **Balamurugan P.** (2007), 'Post-Harvest Infrastructure for Horticultural Crops in India: An Inter-State Analysis' paper presented in the workshop on 'Economics of Infrastructures' organized by the *Department of Economics, University of Mumbai* on February 6-7.
5. **Balamurugan P.** and A. Baskaran (2006), 'Impact of Globalization on the Small Scale Food-Processing Industry in India – A Glance' paper presented in the National Seminar on 'Small and Medium Enterprises under Globalization: Opportunities and Challenges' held at *Gandhigram Rural University, Gandhigram* during 16-17 October. The abstract of the paper is published in the Souvenir of the seminar.
6. **Balamurugan P.** and S. Iyyampillai (2005), 'Food Processing Industry in India - A Glance' paper presented in the National Seminar on 'Post Production Systems and Strategies to the Issues and Challenges of Food Safety and Security' held at *Tamil Nadu Agricultural University, Coimbatore* during 22-23 September. The abstract of the paper is published in the Souvenir of the seminar.

Workshops, Seminars, Orientation and Refresher Courses Attended:

International

1. Reviewed the research papers for the International Conference on 'Modern Trends in Innovative Management – 2011', organized by the *Faculty of Management Studies, Rajarata University of Sri Lanka, Mihintale, Sri Lanka* during 23rd and 24th June, 2011.

National

1. Participated in the 10th Refresher Course in 'Public Economics' for the University and college Teachers and Researchers organized by the *National Institute of Public Finance and Policy, New Delhi* during May 25, 2015 to June 5, 2015.
2. Participated and obtained 'A' grade in the UGC sponsored Orientation Course organized by the *Academic Staff College, Pondicherry University* during 30th July 2014 to 26th August 2014.
3. Participated in the ICSSR sponsored 'Two Week Capacity Building Workshop for Young Faculty in Social Sciences' organized by *Sikkim University, Gangtok* during 16th April, 2014 to 29th April, 2014.

4. Participated in the Training Workshop on ‘Trade Modeling Using GTAP and Other Econometric Softwares’ organized by the *Department of Economics, University of Allahabad, Allahabad* under the UNCTAD – Ministry of Commerce (GoI), DFID Project on ‘Strategies and Preparedness for Trade and Globalization in India’ during 16th April, 2009 to 30th April, 2009.
5. CDS-UNCTAD refresher course on ‘**Contemporary Issues in International Trade**’ held at *Centre for Development Studies, Thiruvananthapuram* during October 10-30, 2008.
6. Participated in CDS-UNCTAD ‘**National Seminar on International Competitiveness and Inclusive Growth**’ organized by the *Centre for Development Studies, Thiruvananthapuram* during October 20-21, 2008.
7. Participated and obtained ‘A’ grade in the Research Training Programme on ‘**International Trade Theory and Policy Modeling and Methodology**’ under the UNCTAD–DFID-GOI Capacity Building Project organized by the **Department of Economics, University of Allahabad** during August 5th to August 28, 2008.
8. Served as a **Member in the Media and Publication Committee** in the **48th Annual Conference of the Indian Society of Labour Economics** organized by the **Bharathidasan University, Tiruchirappalli** during January 5–7, 2007.
9. Participated in the ‘**Course on Research Methods in Labour Economics**’ from September 1-21, 2006 organized by the *V.V. Giri National Labour Institute, NOIDA*.
10. Participated in the ‘**Course on Quantitative Methods in Labour Research**’ organized by *V.V. Giri National Labour Institute* during Feb 13-17, 2006 at the Institute campus, *NOIDA*.
11. Workshop for Ph. D Scholars on ‘**Agrarian Studies in India**’ organized by the *Foundation for Agrarian Studies* in Bangalore between 26 and 29 March 2004.
12. Training Course (sponsored by the ICSSR, New Delhi) on ‘**Computer Applications in Social Sciences**’ organized and conducted by the *Centre for Social Studies, Surat* between 23–02–2004 to 03–03–2004.
13. ICSSR sponsored workshop on ‘**Computer Applications in Social Sciences**’ organized at *Madhya Pradesh Institute of Social Science Research, Ujjain* between 20 and 29 March, 2003.

State Level

1. Participated ‘**Research Methodology Workshop**’ organized by the *Madras Institute of Development of Studies* during January 9-12, 2006.
2. Three days residential course on ‘**Public-Private Partnership in Nation Building**’ from 28th to 30th of January 2005 conducted by the *Ecumenical Christian Centre, Whitefield, Bangalore*.

3. Attended the ‘**25th Annual Conference of the Association of Economists of Tamil Nadu**’ held on 18th to 19th of December 2004 at *St. Joseph's College, Tiruchirappalli*.
4. Attended the ‘**Social Development Research Methodology Course**’ conducted by the *Institute of Development Alternatives, Chennai* from 20-01-2003 to 07-02-2003.
5. Participated in the ‘**Annual Workshop for Ph. D Scholars and Guides**’ organized by the *Madras Institute of Development Studies, Chennai* between 8 and 11 July 2002.

Regional

1. Attended the ‘**Capacity Building Workshop on Research Methodology**’ organized by the *Department of Economics, University of Allahabad*, during January 20th, 2009 to February 8th, 2009.
2. One day workshop on ‘**e-Resources and Higher Academic Research**’ held on 26-05-2007 at **Bharathidasan University, Tiruchirappalli – 24**.
3. Ten days workshop on ‘**Research Proposal Writing Skill and Presentation Skill**’ organized during November–December 2006 by the **Centre for Women’s Studies, Bharathidasan University, Tiruchirappalli**.
4. Regional seminar on ‘**Research Methodology**’ organized by the *Department of Economics St. Joseph’s College, Tiruchirappalli* on 16-02-2004.
5. One Day Workshop On ‘**Earthquake Hazard Awareness**’ held in the *Department of Geology, Bharathidasan University, Tiruchirappalli – 620 024* on 24th November 2001.
6. Ten days Special Camping Programme on the theme ‘**Youth for Rural Reconstruction/Mass Literacy**’ organized at Boys town Village from 13-01-95 to 22-01-95 by *National Service Scheme, Madurai Kamaraj University*.

Proposals Submitted for Funding Support

- A research proposal titled ‘Study on Changing Cropping Pattern towards Banana and Its Profitability Analysis in Theni District, Tamil Nadu’ has been submitted to UGC for a funding support of Rs. 10,60,000. The proposal is under review.

Research Guidance

- One Ph. D candidate is progressively working under my guidance.

Academic Activities:

Question Paper Setting				
Name of the Institution		Name of the Paper		Year
Madurai Kamaraj University		Statistics I		November, 2014
Bharathidasan University		Micro Economics		April, 2014
		Indian Economic Development		April, 2014
Examiner for Adjudication of Ph. D Thesis				
S. No	Title of the Thesis	Name of the Candidate	Year	Institution
1	A Study of Mediating Effects on Economic Service Quality for the Sustainability of Self Help Groups in Central Districts of Tamil Nadu	M. Santhanalakshmi	2013	Bharathidasan University

Academic Achievements:

- Finalist, **Canada International Development Research Centre (IDRC) – India Social Science Research Award (ISSRA) 2009.**
- Awarded **Sir Ratan Tata Trust Visiting Fellowship (SRTT Fellowship, 2009)** at Institute for Social and Economic Change (ISEC), Bangalore and carried out a study on the Revealed Comparative Advantage (RCA) of the Indian fruits.
- Awarded **UNCTAD Post Doctoral Fellowship** at the Department of Economics, University of Allahabad, Allahabad – 211 002, Uttar Pradesh.
- Awarded **Jawaharlal Nehru Scholarship for Doctoral Studies in India** for the period January 2004 to December 2005.
- **The Sunya Foundation**, Ahmedabad awarded a sum of Rs 49,000 /- in 2002 as partial financial assistance for Ph. D.

Membership in Professional Body:

- Member, Department Research Committee (DRC), Department of Economics, Central University of Tamil Nadu (CUTN), Thiruvarur Since 2014
- Member, Students Welfare Committee, Central University of Tamil Nadu (CUTN), Thiruvarur Since 15th September 2015

Technical Skills:

- Well versed in M.S. Office
- Knowledge in statistical packages like SPSS, STATA, E-Views etc.
- Typing in English.

Extra Curricular Activities:

- Won 'Second' prize in '*Essay Writing in Tamil*' competition under the auspicious of 'CEEAAAC'95' conducted by the *Department of Economics, Arul Anandar College* on 29-03-1995.
- Participated and completed 14 K. M. '**Cross Country Race**' on the Twenty Fifth College Annual Sports Meet 1994-1995 conducted by *Arul Anandar College*.

M. Phil – Dissertation

‘A Study on Production and Marketing Aspects of Grape Cultivation in Uthamapalayam Taluk, Theni District’

This primary study exposes that Theni district in Tamil Nadu leads with 82.57 per cent share of total production of grape in the year 2004-05. In a season, the production of small farmers per acre is 5,484 kg, which is relatively higher than the medium and large farmers. Further, it is evident that wholesalers, commission agents and retailers are involved in the purchase of grapes from the farmers. In this study, the farmers report that they are facing the problems like lack of remunerative price for their product and protecting the grape vineyard from the diseases; whereas the traders complain that there are no adequate infrastructural facilities such as road, transportation, cold storage, etc. Therefore, the study suggests certain measures such as opening-up of agricultural clinics for the effective pest management and productivity of the vineyard, provision of cold storages, support prices for grapes, procurement centers to purchase grapes from the farmers for export. Furthermore, training for the proper post harvest handling of grapes, establishment of information board by the traders to avoid price differentials, provision of bank loans to the cultivators traders, etc., are some steps in this direction.

Doctoral Research

‘An Analysis of the Development of Post Harvest Technology in Dharmapuri District, Tamil Nadu’

During the 1950's, there was a problem of severe shortages of foodgrains at the global level due to two World Wars. In order to address this, international communities invested more on production research and devoted all their efforts to improve the productivity and overall production of the foodgrains. However, they failed to develop the post harvest technologies up to the required level. Similar to global situation, India had to address the problem of shortages of foodgrains immediately after its independence. As a result, green revolution was introduced. Thanks to green revolution India has achieved huge volume of agricultural production and even it becomes the global leader in many agricultural commodities such as fruits and vegetables. However, the state of the post harvest technologies in India is not satisfactory. In the absence of adequate post harvest technologies, India has to face the huge level of post harvest losses on the one side and frequent price fluctuations on the other side. These problems could be minimized if the surplus production is processed and stored without loss of quality.

It is obvious that post-harvest technologies like storage and processing for horticultural crops has not developed to its optimum level in India. Due to the poor post-harvest technologies, Indian farmers are forced to distress sales and receive only 20 to 30 per cent of the retail price of their products. It would also affect the consumers by making the market uncertain and unstable. Moreover, it affects the economic development in general and agricultural development in particular. Hence, it is important to develop the post-harvest technology to achieve the full-fledged development of agriculture. It is necessary to study the problems and prospects concerned with the development of post-harvest technologies in India. The present study is one of such efforts to understand the reasons for the slow growth of food processing in India.

To understand the research issue at the ground level, the undivided Dharmapuri district was selected as study region for the simple reason that it ranks first in terms of area under horticultural crops in Tamil Nadu. To capture the holistic picture of the research problem, the primary data were collected from the important stake holders of the post harvest system in the study region namely owners of the fruit processing units, cultivators, fruit retailers, consumers and the officials in the promotional agencies and the collected information were analyzed and presented in the thesis.

Post Doctoral Research

‘India’s Export Competitiveness in the Global Market for Fresh Fruits – An Economic Analysis’

Thanks to green revolution, India has achieved huge volume of agricultural production in general and fruits production in particular. India is the global leader in the production of many fruits and contributes 12 per cent in the world production of fruits. Albeit, India is one of the major producer of fruits, its share in the global market for fruits is meager, which is said to be less than one per cent. The state of the poor presence of the Indian fruits in the global market raises the question that whether Indian fruits have comparative advantage in the global market. In the study, an attempt has been made to explore the comparative advantage of the Indian fruits. To examine the comparative advantage, the best and worst performing four fruits in terms of their value of export were taken into consideration. Grapes, mango, orange and apple were identified as the best performing fruits. Guava, banana, pine apple and papayas were identified as the worst performing fruits. In the selection of fruits, due importance was given to the potential for the export promotion of the fruits concerned. Revealed Comparative Advantage (RCA) and Import Penetration Ratio (IPR) index were calculated for the selected fruits for the period 1990 to 2007. Among the fruits under consideration, mangoes, mangosteens and guavas have comparative advantage in the global market for the period under study. The increasing demand for the Indian mangoes in USA and the European market is the important reason for the India’s comparative advantage in export of mango and allied products. During the period 1990 to 2007, papayas have comparative advantage only for the years 1999, 2000 and 2007. Grape has comparative advantage only for the years 2006 and 2007. The fruits orange, apple, banana and pineapple don’t have comparative advantage in the export market. The RCA index reveals that many of the Indian fruits do not have comparative advantage in the export market.

The study found that Indian fruits are competitive in terms of their price. A high international transportation cost makes the commodity less competitive. Transportation cost alone contributes 25-40 per cent in the retail price of the Indian fruits in the international market. Along with high transportation cost, lower productivity and poor quality of the Indian fruits severely affects the international competitiveness. The study concludes that fruits export in India can be increased significantly by achieving efficiency in transportation, production and post production technologies.

Referees:

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Dr. M. RAVICHANDRAN

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Department of Environmental Management,
Bharathidasan University,
Tiruchirappalli – 620 024,
Tamil Nadu State, India.

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Dr. N. MANIMEKALAI

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Mobile No: 9443923839

Declaration:

I certify that the above-mentioned particulars are true to the best of my knowledge and belief.
I understand that in the event of any information being found false, incomplete or incorrect,
my candidature is liable to be cancelled/my appointment is liable to be terminated.

(P. BALAMURUGAN)

Date: 28-06-2016

Place: Thiruvarur – 610 101