



विज्ञान और इंजीनियरी अनुसंधान बोर्ड

(विज्ञान और प्रौद्योगिकी विभाग, भारत सरकार का एक सांविधिक निकाय)

SCIENCE & ENGINEERING RESEARCH BOARD

(A Statutory body of Department of Science and Technology, Govt. of India)

डॉ. आर. ब्रकस्पति
सचिव

Dr. R. Brakaspathy
Secretary

SERB/BMA &C/2016

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The Vice Chancellor
Central University of Tamil Nadu
Thanjavur Road
Thiruvavur - 610001, Tamil Nadu

SERB NEW SCHEME FOR FUNDING INDUSTRY RELEVANT R&D

Dear Sir/Madam,

1. At the outset I extend warm greetings to you and your organisation. As you are aware Science & Engineering Research Board (SERB) is a national R&D funding agency primarily mandated to support research in basic sciences.

2. The aim of this letter is to draw your kind attention towards one of the recently launched scheme "Industry Relevant R&D (IRR)". The scheme is aimed at supporting ideas that address a well-defined problem of industrial relevance. It is therefore imperative that the proposal is jointly designed and implemented by the academic partner from national laboratories/recognized R&D institutions and industry. The participating industry should ensure that the objectives are industrially relevant. Routine proposals that address conventional problems and those unrelated to industry or with already established approaches are to be discouraged. Ideally, the proposal must contain the characteristics of any of the following: -

- Proposals that adopt an innovative approach to solve a problem faced by the industry.
- Proposals whose outcomes will bring new scientific and technological innovations.
- Solution driven research that aid technology transfer and commercialization.

3. The complete "Guidelines" which inter alia provides details on the scope and coverage of research grants, procedure for submission, along with eligibility criteria, terms and conditions governing research grants and various prescribed formats are available on the website of the SERB at www.serb.gov.in. The proposals are required to be submitted online through www.serbonline.in. It shall be the responsibility of the joint partners to conceptualise, construct and submit the industry relevant proposals as per the given procedure.

4. You would agree that only through mutual support and partnership can we grow, and make an inclusive and sustainable growth. I am quiet hopeful that the nuances of a vibrant S&T cooperation between Researchers and Industry can be seamlessly woven and built around the above paradigms provided both work with mutual trust, goodwill and shared ownership. I am also writing on this scheme to the various national industrial collective forums and consortiums. However, I solicit your valuable support to circulate this piece of information to all concerned in your organization and motivate them to apply under this scheme.

Thanking you in anticipation and with warm regards,

Yours sincerely,

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| Department | |
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