



DEPARTMENT OF CHEMISTRY  
CENTRAL UNIVERSITY OF TAMIL NADU



## Special Lecture

Department of Chemistry invites all the students for a talk on “*Fostering creativity among scientists*” by MPHF. Dr. N. PANCHANATHAM, Professor, Coordinator (UGC-SAP-DRS), Dept. of Business Administration, Annamalai University on 19<sup>th</sup> Dec. 2017 at 10.00 am in Conference hall, Department of Chemistry.

### About the talk:

Creativity is the only aspect that shapes the human civilization, takes forward and so on. All scientific discoveries are made not by the most knowledgeable person, but by the most curious and creative individuals. In this talk, I will be addressing on the issue of fostering creativity among scientists.

It is always believed that scientists are more rationale, logical and methodical. All these approaches are important though it never brings a greatest change or revolution in the knowledge accumulation. Only those scientists with creativity could move forward, taking the entire human civilization along with them.

At the end of this seminar, I would like to bring a shift in paradigm of process, thoughts and approach in scientific thinking towards technological innovation.

### About the speaker:

Dr. N. Panchanatham is presently a Professor (Since 2003) & UGC SAP Co-coordinator in the Department of Business Administration, Registrar of Annamalai University (2013-15) and Chairman of Board of Studies & Head of the Department of Business Administration for 10 years, Annamalai University. TN. In addition to this, he is also holding a Honorary Position as Extraordinary Professor in the School of Economic Sciences at the Vaal Triangle Campus of the North-West University, South Africa.

36 years, academic, research, and extension activities in Annamalai University and 10 years in Industry (including part time). 455 Publications in Journals and Proceedings. 50 Books published. Research Guidance-46 Ph.D., 21 M.Phil. He is editor, reviewer and board member for 20 Journals. He has received 40 awards and fellowships including Life Time Achievement Awards (3), Association of Indian Management Schools' (AIMS) Best Teacher Award, Best Researcher Award, Vidya Seva Ratna Award, Rotary International Service Awards, etc. from Educational Institutions, NGOs, National Bodies, and International organizations. And many more...

**Date and Time: Tuesday, the 19<sup>th</sup> Dec. 2017, 10.00 am**

**Venue: Conference Hall, Department of Chemistry, CUTN**

**All are welcome**

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