Central University of Tamil Nadu (CUTN) has two campuses; academic campus and residential campus which are located in Neelakudi and Nagakudi villages, respectively. The National Service Scheme (NSS) of CUTN involves in various activities towards the “Clean Campus Mission”. In order to keep the campus clean, students and staffs of the CUTN are actively involved in Swachh Bharat activities, plantation, creating awareness on waste disposal (degradable and non-degradable), ground water harvesting, etc. We ensure the cleanliness of, not only the surroundings, but also the class rooms, library, laboratories and auditorium. We also invite locally available eminent speakers to interact with our student volunteers on their current interests.

Very recently, as a part of the cleanliness drive, NSS organized Swachh Bharat activities within the University campus. On the day of Swachh Bharat Fortnight inauguration, students and faculty members took pledge of cleanliness. A signature campaign was also organized to create an awareness on keeping the campus clean and green. Further to the inaugural event, a seminar was conducted on “Awareness on Green Environment”. More than 200 students and volunteers engaged themselves in various activities including cleaning the surroundings of library building, hostel buildings, department buildings and administrative building. Apart from these, students were involved in removal of mesquite trees from the University campus and planting saplings in both academic and residential campuses. Awareness programmes and competitions were also conducted for students to bring about visible changes in the surroundings and to efficiently deal with waste disposal.
Inauguration of Swachh Bharat Fortnight 2017:

Swachh Bharat Fortnight was observed in the month of August 2017 at the Central University of Tamil Nadu, Thiruvarur. Along with the NSS volunteers, service-minded faculty members and staffers of the university, participated in the inaugural ceremony and pledged to take part in the cleanliness campaign. Speaking at the inaugural function, the Vice-Chancellor emphasised on the importance of cleanliness and its impact on public health.

*Inauguration of Swachh Bharat Fortnight Celebration with NSS Anthem*
Swachhata Pledge

Signature Campaign

Observance of SWACHH BHARAT fortnight
1st to 15th August 2017

Signature Campaign
“I Keep My Country Neat & Clean”
Collection of Garbage from the University campus:

The NSS volunteers gathered to clean the surroundings of the individual buildings in the campus. NSS volunteers enthusiastically collected plastic wastes, tea cups, weeds, and dry leaves spread over the surrounding areas. The volunteers gathered all the waste and trash bags to the place where the university arranged for the removal of collected wastes. The whole cleaning drive was quite inspiring and motivating for the NSS team members.

Garbage collection from the University campus
Garbage collection from the University campus
Removal of mesquite trees from the University campus:

Invasion of mesquite trees in the University campus has been a long concern. Its encroachment reduces herbaceous resources and causes land dryness by sucking ground water. Our NSS volunteers actively took initiative to remove mesquite from the University campus.

Removal of mesquite trees from the University campus
Plantation in the Campus:

In order to make the campus green, NSS volunteers plant saplings regularly campus-wide on various occasions such as Independence Day, Republic day, World Environment day, etc. During the mega-plantation drive on the Independence Day, around 500 saplings were planted in both residential and academic campuses. Very recently, during the observance of World Wildlife Week, more than 100 saplings were planted after the inaugural function.
**Awareness Programmes:**

To emphasize the importance of clean environment in the University campus and neighbourhood, awareness programmes are being conducted time-to-time. Recently, NSS has organized a guest lecture on ‘Awareness into action of sustainable development’ by Mrs. Indra Das, who is presently working as the head of Training & Operations, Medical Educational and Nature Services in CSR, Hyderabad. During the talk, students actively interacted with the speaker about the current scenario of the environment, role of youth in power consumption, pollution control, control of global warming, preservation of ground water and many more issues.
Contests to emphasize the importance of clean campus:

To encourage students to keep their surroundings clean and to create an awareness on eco-friendly environment, various competitions are conducted regularly. Events such as cleanest hostel room contest, painting, essay writing and Oratorical competitions have been conducted recently. These programs create a social awareness among students to keep the campus clean and green.