

**Dr. Nikhil Kumar Gouda,**  
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**Date of Joining** : 22/6/2016  
**E-mail** : nikhilgouda@gmail.com  
**Experience** : Teaching: 7 years Industry: 6 years  
**Field of Specialization** : Health communication and radio

<b>Qualified examinations</b> :	<b>Ph. D.</b>	<b>UGC-NET</b>	<b>CSIR</b>	<b>SLET/SET</b>	<b>Others</b>
	YES	YES	-	-	MPhil

**Number of research papers / articles published** :

<b>Published</b>	<b>Journals</b>	<b>Seminars/ Workshops/ etc.,</b>	<b>Impact / H-index</b>	<b>Patents</b>
International	1	-	-	-
National	4	20	-	-

**Number of Books published** : Chapters – 2 (national) **Number of Edited books:** -

**Research consultancy / Projects** : **Completed:** NA **ongoing:** NA

**Guidance** : **Ph.D.-Awarded** NA **Submitted** NA **Guiding** 1

**Organizing the conferences/seminars/workshops** : National: 1 International: 2

**Conferences/seminars/workshops papers presented** : National: 5 International: 3

**Significant academic awards / honours / fellowships / achievements:**

- National AIDS Control Organization (NACO) fellowship  
– Ministry of Health, Government of India. 2011.

## PUBLICATION LIST

1. *Role of Communication to manage low-volume and high-cost diseases like Hemophilia—A Study in Delhi-National Capital Region* is accepted for publishing in the upcoming Issue of Amity Journal of Media and Communication Studies (Volume 4, Number 1-2), ISSN No.: 2231-1033. 2015.
2. *Role of Media in Perpetuating and Combating Social Exclusion*. Published in the **national, non-refereed** journal, **Scholar's View**. Volume: II, Issue: I, 2013. ISSN no.: ISSN 2319-121X. (Published). By Mr. Nikhil Kumar Gouda.
3. *Digital Media as an Advertising Tool: A Critical Analysis*. Published in the **national, non-refereed** journal, **Scholar's View**. Volume: 1, Issue: 1, 2012. Page No.: 89-94, ISSN no.: ISSN 2319-121X. (Published). A **joint publication** by Mr. Nikhil Kumar Gouda (First Author) & Mr. Pranav Mishra (Second Author).
4. RTI Act: 2005 & Media—A bird's eye view. Published in the **national, non-refereed, peer-reviewed Journal of Global Information and Business Strategy**. Volume: 4, Issue: 1, January-December 2012. Page No.: 55-62, ISSN no.: 0976-4925. A **joint publication** by Mr. Nikhil Kumar Gouda (First Author) & Mr. Pranav Mishra (Second Author).
5. *Advertising through Mobile Phones*. Published in the **national, non-refereed** journal, **Lingaya's Lalita Devi Journal of Professional Studies**. Volume: 1, Issue: 1, Dec, 2011. Page No.: 185-189, ISSN no.: ISSN 2230-987X. A **joint publication** by Ms. Parul Mehta (First Author) & Mr. Nikhil Kumar Gouda (Second Author).

### Book Chapters

6. *Management of Media during Anna Hazare's India against Corruption fast at Ramlila Madian, New Delhi: A 360 degree analysis*. Published as a chapter in a book, *Issues of Journalistic Ethics and Freedom in the Contemporary* edited by Professor Dr. Tapati Basu, HoD, Department of J&MC, University of Calcutta. Edition: First, 9<sup>th</sup> Jan. 2012, Kolkata, India. Page No.: 54-60, ISBN no.: 81-86263-02-4. A **joint publication** by Prof. Sunil Kanta Behera (Berhampur University), Mr. Nikhil Kumar Gouda & Dr. Spandita Kar (CMGI).
7. *Editing for the Print* by Dr. Nikhil Kumar Gouda. Published as a chapter in a book, *Writing for Media*, edited by Dr. Trishu Sharma, HoD, Amity School of Communication, Amity University Chattisgarh. May, 2016. Nirmal Publications, New Delhi, ISBN no.: 978-81-86400-365-6.