



**Francis Philip Barclay, PhD**

Assistant Professor

Department of Media and Communication

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## **EDUCATION**

Ph.D., Journalism and Mass Communication (March, 2015)

Department of Communication, PSG College of Arts and Science, Bharathiar University

Dissertation title: *India 2014: A Comparative Study of Print and*

*Social Media as Predictors of Election Outcome*

M.Phil., Communication (2010)

Department of Communication, PSG College of Arts and Science, Bharathiar University

Dissertation title: *Seamless Journalism: A Descriptive Study of Twitter as a Platform of*

*Emerging Journalism in the Convergence of New Media*

M.A., Mass Communication (2005)

Department of Communication, PSG College of Arts and Science, Bharathiar University

B.Sc., Physics (2003)

Department of Physics, GAC, Bharathiar University

## **CURRENT POSITION**

### **Assistant Professor**

Department of Media and Communication, School of Communication,

Central University of Tamil Nadu, India

June 8, 2016, to till date

## **EXPERIENCE IN JOURNALISM**

### **Assistant Editor-Cartoonist @ Dinamalar – Coimbatore, Tamil Nadu, India**

March 1, 2013, to May 26, 2016.

I joined as a consultant editor while pursuing my PhD and later became a permanent employee. I draw for the cartoon column and have redesigned several supplements of the newspaper. I concentrate on news and graphic designing.

### **Assistant Editor @ DNA – Bangalore, Karnataka, India**

August 28, 2008, to February 15, 2013.

I joined as a Chief Sub-editor and was promoted. I used to edit, conceptualise and lay out the front page to make it appealing. Occasionally, I brought out special pages and supplements, besides writing special stories.

### **Senior Sub-editor-cum-Feature Writer @ The Hindu Ergo – Chennai, Tamil Nadu, India**

March 24, 2008, to August 15, 2008.

At The Hindu, I used to report for the 16-page week-day journal on a daily-basis. This apart, I also edited the copies for publication.

### **Sub-editor @ The New Indian Express - Coimbatore & Chennai, Tamil Nadu, India**

May 10, 2005, to March 20, 2008.

## **PEER-REVIEWED JOURNAL PUBLICATIONS**

**Barclay, Francis P., C. Pichandy, Anusha Venkat. (2016).** Media effect: correlation between press trends and election results. *Media Asia, 1-17; 23(2); 134-160* | DOI: 10.1080/02185377.2015.1020319 Routledge.

**Barclay, Francis P. (2016).** Inter-Media Interaction and Effects in an Integrated Model of Political Communication: India 2014. *Global Media Journal, 13(15):1-39.*

**Barclay, Francis P., C. Pichandy, Anusha Venkat. (2015).** India 2014: Facebook 'Like' as a Predictor of Election Outcomes. *Asian Journal of Political Science, 23(2): 134-160.* Routledge. DOI: 10.1080/02185377.2015.1020319

**Barclay, Francis P., C. Pichandy, Anusha Venkat. (2015).** India Elections 2014: Time-Lagged Correlation between Media Bias and Facebook Trend. *Global Journal*

*of Human-Social Science*, 15(2): 29-41. Global Journals Inc. (USA)

**Barclay, Francis P.**, C. Pichandy, Anusha Venkat. (2014).

Indian Elections, 2014: Political Orientation of English Newspapers.

*Asia Pacific Media Educator*, 24(1): 7-22. Sage.

**Barclay, Francis P.** 2017. Media effect on media: Progression of political news and tweets during India 2014. *Journal of Media and Communication*, 1(1): 1-28. CUTN.

**Barclay, Francis P.**, C. Pichandy. (2016). PM Modi: Media effect on performance rating. *Social Studies*, 1(98): 42432-42438. Elixir.

**Barclay, Francis P.**, C. Pichandy, Priyadarshini Pichandy. (2014). Political Opinion Expressed in Social Media and Election Outcomes – US Presidential Elections 2012. *Journal on Media & Communications (JMC)*, 1(2):15-22.

Venkat, Anusha, C Pichandy, **Francis P. Barclay**, R Jayaseelan. (2014). Facebook Privacy Management: An Empirical Study of Awareness, Perceptions and Fears. *Global Media Journal-Indian Edition*, 5 (1), Article 5 (1-20).

John, Anju, **Francis P. Barclay**. (2017). ICT Usage and Effects among Rural Farming Communities. *Journal of Media and Communication*, 1(1): 1-28. CUTN.

Krishnan, R., C Pichandy, **Francis P. Barclay**. (2014). Eelam War and its Aftermath: Editorial Analysis of Dinamani. *Media Watch*, 5 (2): 101-110

Krishnan, R. C Pichandy, **Francis P Barclay**. (2014). Post Tamil Eelam war coverage in Dinamani newspaper. *Mass Communicator: International Journal of Communication Studies*, 8 (4): 4-13.

Srinivasan, Malini and **Francis P. Barclay**. (2018). Media Credibility: A Triangulation Test. *The Indian National Journal of English Language and Literature*, 6(21): 333-337, Dr JK Research Foundation

Vetrivel, Naveen and **Francis P. Barclay**. (2018). Fishing in Troubled Waters: Media Framing of the India-Sri Lankan Fishermen Issue. *The Indian National Journal of English Language and Literature*, 6(21): 342-346, Dr JK Research Foundation

Nair, Parvathy S. and **Francis P. Barclay**. (2018). Gender Classification with Twitter Usage Patterns. *The Indian National Journal of English Language and Literature*, 6(21): 266-268, Dr JK Research Foundation

Panicker, Divya M. and **Francis P. Barclay**. (2018). GST: A Time-series Analysis of Newspaper Articles on the New Indirect Taxation System. *The Indian National Journal of English Language and Literature*, 6(21): 304-306, Dr JK Research Foundation

## **BOOK CHAPTERS**

- Barclay, Francis P.**, C. Pichandy, Anusha Venkat, Sreedevi Sudhakaran. (2016).  
Twitter Sentiments: Pattern Recognition and Poll Prediction. Communication and  
Information Technologies Annual (Studies in Media and Communications, Volume  
11) Emerald Group Publishing Limited, 11: 141-167.
- Barclay, Francis P.**, C. Pichandy, Anusha Venkat, Sreedevi Sudhakaran. (2015).  
India 2014: Press trend as a predictor of election outcome. *New Directions in Media  
- Critical Practitioner's series*, ed., KM Baharul Islam and Nandita Roy.  
Bloomsbury Publications.
- Srinivasan, Malini and **Francis P Barclay**. (2018). Media Credibility: A Triangulation Test.  
Mediascape in 21st Century, 2: 412-428. Kanishka, New Delhi; ISBN:  
978-81-934480-4-5
- Vetrivel, Naveen and **Francis P Barclay**. (2018). Media Framing of Political Conflicts: A  
Case Study of India-Sri Lanka Fishermen Issue. Mediascape in 21st Century, 2:  
394-404. Kanishka, New Delhi; ISBN: 978-81-934480-4-5

#### **SELF-PUBLISHED KINDLE BOOKS**

- All The Modi's Media (available on Amazon.com)  
Social Media Secrets (available on Amazon.com)  
Trap to nab the corrupt rat! (available on Amazon.com)

#### **TEACHING & GUEST LECTURES**

- Handled a **training course on News Writing and Magazine Design** Department of Communication  
and Media Studies, Bharathiar University, Coimbatore (September-October, 2015)
- Handled regular course subject **Editorial Practices**  
Department of Journalism and Mass Communication  
PSG College of Arts and Science, Coimbatore (2012-2015)

#### **CERTIFICATES AND ACCOLADES**

- Qualified for **Assistant Professorship**  
CBSE-UGC-conducted **National Eligibility Test (NET)** December 2014
- State First Prize in Painting**
- State First Prize in Aeromodelling** NCC IGC Camp - 2001
- National Cadet Corps 'B' Certificate

## **COMMITTEES PART OF**

Coordinator, Press and Publicity Committee, **Third Convocation**, Central University of Tamil Nadu, Thiruvarur, September 22, 2017.

Member, **Admission Committee**, Central University of Tamil Nadu. 2017-18.

In-charge of **Heritage Club**, Central University of Tamil Nadu

In-charge of the Press and Publicity Committee, **13<sup>th</sup> Conference on Vectors and Vector-Borne Diseases**, Chennai, Feb 27- March 1, 2017. Organised by the Central University of Tamil Nadu and the National Academy of Vector Borne Diseases.

In-charge of the Press and Publicity Committee, **Zenith 2017**, a career-guidance event organised by the Central University of Tamil Nadu, Thiruvarur, March 24, 2017.

Coordinator, Press and Publicity Committee, **Second Convocation**, Central University of Tamil Nadu, Thiruvarur, December 2, 2016.

## **CONFERENCES ATTENDED**

Participated as an Expert, **Expert Consultation on Kala-azar Vector Control**, organised by the World Health Organization, SEARO, August 19-20, 2016.

Presented a paper on 'Media effect on media: Progression of political news and tweets during India 2014' at **Mediacon 2016**, St. Joseph's College, Bangalore. November 25, 2016.

Presented a paper on '**Media Credibility: A Triangulation Test**' at International Seminar on '**Portrayal of Social Issues in Literature and Media**' at Periyar University, Salem. February 10, 2018.

Presented a paper on '**Fishing in Troubled Waters: Media Framing of the India-Sri Lankan Fishermen Issue**' at International Seminar on '**Portrayal of Social Issues in Literature and Media**' at Periyar University, Salem. February 10, 2018.

Presented a paper on '**Media, Message and Source Credibility: An Experimental Analysis of Inter-dependencies**' at the National Conference on '**Media and Community Development**' at Manonmaniam Sundaranar University, Tirunelveli. January 23 and 24, 2018.

Presented a paper on '**Fishing in Troubled Waters: Media Framing of the India-Sri Lankan Fishermen Issue**' at the National Conference on '**Media and Community Development**' at Manonmaniam Sundaranar University, Tirunelveli. January 23 and 24, 2018.

Presented a paper on '**Gender Classification with Twitter Usage Patterns**' at the National Conference on '**Media and Community Development**' at Manonmaniam Sundaranar University, Tirunelveli. January 23 and 24, 2018.

Presented a paper on '**Media, Message and Source Credibility: An Experimental Analysis of**

**Inter-dependencies**’ at the National Seminar on ‘**Trending Disciplinary Convergence in Media Studies**’ at the University of Kerala, Trivandrum. February 26-28, 2018.

Presented a paper on ‘**Fishing in Troubled Waters: Media Framing of the India-Sri Lankan Fishermen Issue**’ at the National Seminar on ‘**Trending Disciplinary Convergence in Media Studies**’ at the University of Kerala, Trivandrum. February 26-28, 2018.

Presented a paper on ‘**Media Framing: A Comparative Newspaper Analysis of Kashmir Conflict 2016**’ at the ‘**International Communication Management Conference 2018**’ at MICA, Ahmedabad, India. 2018.

### **JOURNALS EDITING**

Editor-in-Chief, **Journal of Media and Communication**,

Central University of Tamil Nadu.

Editor-in-Chief, **Lapwing – CUTN Newsletter**,

Central University of Tamil Nadu.

News Editor, **Opus magazine**,

Central University of Tamil Nadu.

### **EVENTS ORGANISED**

Organised **The Trans Art Show**, an exhibition of artworks created by transgender-artists, July 28-29, 2017. Central University of Tamil Nadu.

Organised **Ayarchi 2017**, the inaugural traditional games event for the Heritage Club of CUTN, February 11, 2017.

Two-day workshop on **Cinematographer as Co-author of Cinema** attended by cinematographer Wideangle Ravishankaran, at CUTN, September 1-2, 2016.

Organised **Sangamam**, a cultural contest, at the CUTN on April 7, 2018.

Organised a workshop on **Writing for Research Journals** at the Department of Media and Communication, CUTN, inviting the resource person Prof. T. T. Sreekumar, during Nov. 27-28, 2017.

