TWO DAYS NATIONAL SEMINAR

ON

PARADIGM SHIFTS IN COMMERCE AND MANAGEMENT -2018
IN CONGRUENCE WITH BLOCK CHAIN ACCOUNTING

DATE: 29th & 30th, October 2018

VENUE: GUEST HOUSE, SEMINAR HALL, CENTRAL UNIVERSITY OF TAMIL NADU

Sponsored By: INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH, New Delhi
Organized By: DEPARTMENT OF COMMERCE, SCHOOL OF COMMERCE AND BUSINESS MANAGEMENT, CENTRAL UNIVERSITY OF TAMILNADU

Neelakudi Campus, Kanglancherry, THIRUVARUR -610005, Tamil Nadu, India.

For Seminar Enquiries - e-mail: cns2018@cutn.ac.in, Mob.: 96528 72217
Central University of Tamil Nadu (CUTN) is an institution of higher education established by an Act of Parliament in 2009. The University aims at fashioning of an enlightened society founded on a relentless pursuit of excellence through innovation in teaching-learning process, interdisciplinary studies and research. Tucked away 8 kms. off the headquarters of Thiruvarur District, which is both in the heart of the Cauvery Delta and in the centre of the Great Chola Empire. It offers diversified integrated postgraduate, post graduate, doctoral programmes and diploma and certificate courses in School of Basic and Applied Sciences, School of Mathematics and Computer Sciences, School of Social Sciences and Humanities, School of Behavioral Sciences, School of Commerce and Business Management, School of Communication, School of Education and Training, School of Technology, School of Performing Arts and School of Earth Sciences.

The Department of Commerce, Central University of Tamil Nadu offers two years Master of Commerce (M.Com) under the Choice Based Credit System (CBCS) along with Master of Philosophy (M.Phil) and Doctor of Philosophy (PhD). It enriches the skills and attitude of the students through various core and elective papers from the fields of accounting, management, finance, marketing and human resources. The student’s also have exposure with application of recent developments of the subjects like statistics, quantitative techniques for decision making, accounting practices and business research methodology. Students have to prepare a project work/module during the last semester. The students are provided exposure by way of industrial visits, internships, training and educational trips.

THEME OF SEMINAR

NATIONAL SEMINAR ON PARADIGM SHIFTS IN COMMERCE AND MANAGEMENT -2018 IN CONGRUENCE WITH BLOCK CHAIN ACCOUNTING.

Seminar Objectives and Expected Outcome of the Seminar

1. To facilitate a platform to academicians, practitioners, policy makers and researchers to present their research results and innovative practices to further amelioration in recent developments in commerce and management.

2. To familiarize with the recent developments of commerce and management in terms of reporting practices and digitalization of transactions along with the risk minimization process.
The commerce and management education underwent a sea change in various issues of reporting practices, tax structure, digitalization of records, challenges in corporate ethics and blockchain. Blockchain comprises of a number of blocks, the next block will emerge whenever the previous block fills with the latest transactions, so on block chain will be created and reveal the reports on each bit coin through the bit coin protocol. Bankers can easily verify the ledgers through the block chain without intervention of third party. It is a possibility of audit automation and continuous audit. Companies able to enter their transactions directly in to a joint register through the interlocking system for records of accounts and useful to reveal the audit trails. It accrues the advantages regarding accounting, auditing and the financial services. The major limitation of the block chain is there is no way to reverse the transaction, where sends a bit coin to unauthorized address or a wrong recipient, requires the alternative mechanism to overcome this problem. The seminar will try to address such as that, will block chain replace the auditors? Further will block chain replace the bankers and accountants? The corporate reporting demands the integration of financial aspects with non-financial aspects through the integrated reporting. The diversified accounting procedure in different countries harmonized in to uniform accounting procedure across the world through the International Financial Reporting Standards (IFRS) and system. The time requires the corporates have to extend the cooperation towards the society through the scarification of proportionate profits for upliftment of society along with the desired profit by them. It is the time to measure the value of an employee just like other tangible and intangible assets to reflect the true and fair view of the business. It requires to estimation of costs and benefits for proper maintenance of the environmental issues.

The seminar will also focus on the examination of the replaced indirect taxes through the one tax-one nation -One market -GST and its impact on the fiscal and monetary policy, as a positive result on growth of economy, through the reduction of fiscal deficit. The companies act emerged as an excellent instrument to develop the joint stock company, hence it requires more focus on the recent developments in the company system through the company's act 2013 with pros and cons along with suggestions for further development. The Make-In-India concentrates on increase in production of manufacture sector coverage of about thirty categories, as a result, it is a challenge to meet the requirements of human, finance and marketing for successful implementation of the concept of Make-In-India. This is time to protect the environment, for this it requires the environmental accounting to report the costs and benefits of maintaining the environmental issue. The skill knowledge and attitude of people enhances through the skill India, but it requires to concentrate on problems and issues of the skill India, particularly in rural economy. The economy is moving from currency dominated economy to cashless economy to have a transparency in transactions, curtail the black money, transparency in money transfers, reduce the cost of currency, tax avoidance, corruption, maintenance costs, cost of issuance and management, hence it is required to focus on the operative and tax advantage, increase in efficiency of transactions and saving of maintenance costs through the demonetization and cashless economy.

The attitude of an investor change from the traditional investment avenues to modern investment avenues like swaps, options, futures, shares, mutual funds along with the traditional deposits, securities in banks and financial institutions. Hence, there is a need to analyze the problems involved in trading of these instruments and also measure the risk and return of new financial instruments to minimize the risk and maximization of the return.

3 To make a policy frame work to the concern organizations through the pooling of innovative ideas.

4 It is possible to trace out the better approaches which are useful to enhance the profitability and productivity of the organization and enhance the quality of life of the people.
CALL FOR PAPERS

TECHNICAL SESSION-I

BLOCK CHAIN ACCOUNTING

• Block Chain-Accounting and its challenges
• Block Chain- Auditing
• Block Chain- Financial Services
• Advantages of the Block Chain
• Future Application of the Block Chain
• Disadvantages of the Block Chain Accounting.

TECHNICAL SESSION-II

REPORTING PRACTICES

• Integrated Reporting
• Corporate Social Responsibility
• International Financial Reporting System
• Environmental Accounting
• Human Resource Accounting

TECHNICAL SESSION-III

DIGITALIZATION AND MAKE-IN-INDIA

• Make-In-India  • Digital India  • Skill India

TECHNICAL SESSION-IV

CASH LESS ECONOMY AND TAXATION

• Demonetization  • Cashless Economy
• Corporate Tax Management  • GST (Goods and Services Tax Act)

TECHNICAL SESSION-V

RISK MANAGEMENT TECHNIQUES AND INVESTMENT OPPORTUNITIES

• Risk Management Techniques
• Investment Management
• Financial Markets and Services

TECHNICAL SESSION-VI

FINANCIAL LITERACY

• Insolvency and Bankruptcy code 2016
• Behavioral Finance
• The Financial Resolution and Deposit Insurance Bill, 2017

TECHNICAL SESSION-VII

GENERAL COMMERCE AND MANAGEMENT ISSUES

• Financial Management
• Human Resource Management
• Marketing Management
• International Business
• Any other related issue pertaining to commerce and management.
GUIDELINES FOR SUBMISSION OF PAPER

Style : Times New Roman
Font : 12
Margin : 1 inch in all the sides
Space : 1.5
Key Words : 4 to 6
Abstract : Maximum of 300 words

LAST DATE FOR SUBMISSION OF PAPERS

Last date for Submission of Full Paper
30th September, 2018
Last date for Seminar Registration & Request for Accommodation
15th October, 2018

PUBLICATION PLAN


REGISTRATION FEE

<table>
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<tr>
<th>STUDENTS</th>
<th>SCHOLARS</th>
<th>FACULTY</th>
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<tr>
<td>₹ 300/-</td>
<td>₹ 400/-</td>
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GUIDELINES TO PAY SEMINAR REGISTRATION FEE THROUGH SBI COLLECT

- Click on https://www.onlinesbi.com/pelogin/icollecthome.htm
- Click on 'Proceed' button
- Select State: 'Tamil Nadu'
- Select: 'Educational Institutions' and Click on 'Go' button
- Select: 'Central University of Tamil Nadu'
- Click on 'Submit' button
- Select Category: 'CUTN- Seminar/Workshop/Conference Registration Fee'
- Please fill other mandatory columns
- Fee: 'Type the amount to be paid as per brochure'
- Please fill other mandatory columns for banking purposes
- Click on 'Submit' button
- Choose the payment options: Net Banking/ Credit Card or SBI Branch only.

or DD in favour of "Central University of Tamilnadu" payable at Thiruvarur.

ACCOMMODATION DETAILS

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<tr>
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Note : Accommodation will be confirmed through the e-mail, hence delegates requested to not to pay the accommodation charges at this time.

Food Details : Break fast, lunch and dinner will be provided during the seminar. No TA/DA will be provided for the delegates / paper presenters.
SUBMISSION OF SOFT COPY

- Scanned copy of the DD / e-receipt of "SBI Collect" and filled in Registration Form request to send to the seminar e-mail id: cns2018@cutn.ac.in

SUBMISSION OF ORIGINAL DD

- Delegates are requested to send original DD through Registered Post to The Seminar Convenor: **Dr. K. Kanakaraju, Assistant Professor, Department of Commerce, School of Commerce and Business Management, Central University of Tamilnadu, Neelakudi Campus, Kanglancherry Post, Thiruvurar - 610005, Tamil Nadu.**

SUBMISSION OF PAPERS

- Delegates are requested to forward the papers to the seminar e-mail id: cns2018@cutn.ac.in

REACHING THIRUVARUR

- **By Air:** The delegates can reach Chennai AirPort from any city in India and from Chennai Egmore railway station a train (Train No 16175) departure at 10.00pm (22 hrs railway time) and reaches to Thiruvurar at 5 am.
- **By Train:** Karaikal Express from Chennai Egmore to Karaikal via Thiruvurar (16175/16176)
- **By Bus:** Delegates can reach Trichy, Thanjavur by train and to thiruvurar by bus.

**SEMINAR ORGANIZING COMMITTEE**

**CHIEF PATRON:**
**Prof. A.P. Dash,** The Hon’ble Vice-Chancellor, CUTN.

**PATRON:**
**Dr. S. Bhuvaneswari,** Registrar, CUTN

**CHAIR:**
**Dr. Velmurugan P.S.,** Associate Professor & Head Dean, School of Commerce and Business Management

**SEMINAR CONVENOR :**
**Dr. K. Kanaka Raju,** Assistant Professor,
Department of Commerce, Central University of Tamil Nadu, Thiruvurar-610005
E-Mail: kanakaraju@cutn.ac.in

**MEMBERS :**
**Dr. S. Ramesh Kumar,** Assistant Professor
**Dr. Anand Thakur,** Assistant Professor
**Dr. S. Mahalakshmi,** Assistant Professor
**Dr. S. Balakrishnan,** Assistant Professor

For More Details:
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Neelakudi Campus, Kanglancherry, THIRUVARUR -61005, Tamil Nadu, India.
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Website: www.cutn.ac.in
National Seminar

‘PARADIGM SHIFTS IN COMMERCE AND MANAGEMENT -2018
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Date : 29th & 30th, October 2018

REGISTRATION FORM

Name:
(Prof./Dr./Mr./Ms.)______________________________

Designation: ____________________ Gender: Male / Female ______

Institutional Affiliation: ______________________________________________

Mailing Address: ________________________________________________

Mobile: ____________________ Email: ________________________________

Title of Paper : ________________________________________________
Technical Session No. : __________________________

Name(s) of the author(s): __________________________

Payment Details:

Total amount Paid: _______________ Date: ____________

DD/Online Transaction details: ____________________________

Bank Details: ____________________________

Accommodation:

Whether accommodation required? Yes / No

If yes, specify Arrival Date: _______________ Time: ____________

Departure Date: _______________ Time: ____________

Note: Accommodation will be confirmed through E-mail, hence you are requested to not-to pay accommodation charges at this time.

Date:

Place: ____________________________

Signature