About the University
Central University of Tamil Nadu (CUTN) is an institution of higher education established by an Act of Parliament in 2009. The University aims at the fashioning of an enlightened society founded on a relentless pursuit of excellence through innovation in teaching-learning process, interdisciplinary studies and research. With a host of the diversified integrated postgraduate, postgraduate, doctoral programmes and diploma and certificate courses of community college both already rolled out and, on the anvil, the University has been keen to stay abreast of the ever-expanding academic frontiers. The University is also participating in the MHRD Initiative of Direct Admission of Students Abroad (DASA).

About the Department
Central University of Tamil Nadu established the Department of Management during the academic year 2017-18 on the recommendation of duly constituted Advisory Committee. The department is set up in view of the growing demand for management education both locally and globally. The course is committed to provide quality education in the field of management. The curriculum of the course helps to improve the competencies & professional skill of management students and support them to be the business leaders of tomorrow.

About Delve:
It's time to tamper with talent. Talents may be artistic or technical, mental or physical, personal or social. You can be a talented introvert or a talented extroverts of your own, a part of what makes you into you. This programme is intended to hunt young dynamic talent minds.

EVENTS DETAILS
Best Manager
1. One Participant from an institution.
2. Participants need to follow proper dress code.
3. The participant of this event should not participate in any other events.
4. All rounds will be announced at the time of competition.

Business Quiz
1. Maximum number of teams per college will be two.
2. Each team will consist of two participants.
3. Preliminary round will be conducted for short listing the teams for finals.

Ad-zap
1. Only one team from a college.
2. Maximum number of participants per team will be four.
3. Preliminary rounds will be conducted for short listing the team for finals.

   a. Create an own Ad or any promotional activity for an existing Product/brand with the duration of 5-10 minutes (Multimedia Ad (short film) presentation).
   b. Video should be in high resolution (High Quality).
   c. No vulgarity in the Ad film.
   d. Video should be submitted in pen drive or DVD.
e. Brand/Product would be assigned by the organizer(s) before fifteen minutes for the finals.
f. Candidates are also requested to bring their electronic gadgets i.e., (Laptop, required software, props etc.).
g. Selection for finals will be strictly based on their performance (Spontaneity, humor and creativity will be much appreciated).

Corporate Walk
1. One team per college.
2. Each team can have 8 to 12 members on stage.
3. Each team will have 10 minutes to put up the show with 1-minute stage set up. Negative points will be considered for exceeding the time limit.
4. The theme should be strictly related to workplace attire.
5. Background music to be submitted in MP3 format in CD/Pen drive to the event coordinators 1 hour prior to the event. Technical issues and format compatibility for the audio files will be the sole responsibility of the team.
6. Teams will be judged based on the costume, theme, walk, stance and attitude. 7. Decision of the judges and organizers will be final and binding.

Treasure Hunt
1. One team per College.
2. Maximum of five members per team
3. Prelims will be conducted.
4. The Treasure Hunt consists of 4-5 clues, each one leading to the next clue.
5. The clues are to be found in a particular order.
6. Do not search for clues in off-limit areas.

General Rules
1. Registration will begin by 9.00 am.
2. Registration fee is Rs.150/- per participant which includes participant’s certificate, Refreshment and Lunch.
3. Judges’ decision will be final & binding
4. It is compulsory that all participants must possess valid college ID card and to be presented at the time of registration.
5. Use of cigarettes, alcohol and any unfair means is strongly prohibited both on and off stage.
6. Vulgarity of any kind is prohibited.
7. The candidates should follow the general rules for smooth conduct of events.
8. Disciplined and professional dress code is expected from the participants.

Student Coordinators
II Year MBA
1. Mr. S. Vinoth, (9489524171)
2. Ms. B. Priyadharshini, (8524001147)

I Year MBA
3. Mr. B. Ajithkumar, (9715229399)
4. Ms. J. Fercia Jency, (7339623701)
5. Ms. K. Priyadharshini, (9865022944)
CENTRAL UNIVERSITY OF TAMIL NADU
DEPARTMENT OF MANAGEMENT
Proudly Presents

DEOLVE 2K18
(TALENT HUNT)

INTERCOLLEGiate MANAGEMENT MEET
(EXCLUSIVE FOR UNDERGRADUATE STUDENTS)

24th September 2018
AT
CENTRAL UNIVERSITY OF TAMIL NADU
NEELAKUDI CAMPUS, THIRUVANJOR

Prof. A. P. Dash
Chief - Patron

Dr. S. Bhuvaneswari
Patron

Dr. G. Sudha
Programme Director

Venue:
CONFERENCE HALL
DEPARTMENT OF CHEMISTRY
Department of Management
Proudly Presents
DELVE 2K18
(Talent Hunt)
(Exclusive for Under Graduate Students)

REGISTRATION FORM

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NOTE:

1. Registration on FCFS basics. We expect you to send your entries latest by 18<sup>th</sup> September 2018.

2. All the students must carry the college ID card with them

3. The forms are required to be sent at The Program Coordinator Delve – 2k18, Department of Management, Central University of Tamilnadu, Thiruvarur.

4. Photocopies of the registration form can be used. Forms & rules and regulations can be downloaded from the website.