NATIONAL LEVEL WORKSHOP ON

RESEARCH WRITING AND PUBLICATION IN BUSINESS STUDIES

[FEbruary 08-09, 2019]

Organized by
Department of Commerce
School of Commerce and Business Management
Central University of Tamil Nadu
Thiruvarur - 610005
Tamilnadu
About CUTN

The Central University of Tamil Nadu abbreviated CUTN was established by the Government of India along with eight other Central Universities through an Act of Parliament in 2009. It is located 8 kms away from Thiruvurkar which is popularly known as the Trinity of Carnatic music of the 18th century CE. The prime motto of CUTN is to provide higher education to those aspirants who are not well privileged and are from the weaker sections of the society. The University aims at the fashioning of an enlightened society founded on the relentless pursuit of excellence through innovation in teaching-learning process, interdisciplinary studies and research. Within the brief period since its inception, whether in the realm of academics or research, CUTN has established itself as a frontrunner in the pursuit of excellence. At present, the University has 11 schools and 22 departments. The University offers a host of diversified integrated postgraduate, postgraduate and doctoral programmes. The Community College of CUTN offers the diploma and certificate courses with a view to strengthen the skill level of youth in the nearby areas. A few programmes are offered in collaboration with mentoring institutions of national importance. Admission to various programmes of the CUTN is done through Central Universities Common Entrance Test (CUCET).

About the Department of Commerce

The Department of Commerce was started in 2017. The department has emerged as one of the unique departments of the university within the shot span of time. The department offers two year full time Master of Commerce (M.Com) Programme under the Choice Based Credit System. The main aim of the programme is to develop the young trained professionals to grab the opportunities available in the challenging market environment. The curriculum for this programme has been carefully designed in accordance with the changing needs of the society. The students are provided exposure through different types of academic and extra-curricular activities. The Department also offers full time M.Phil and Ph.D programmes. The real strength of the department is its faculty members whose experience, expertise and research capabilities motivate the students to become an innovative thinker, problem solver and inspired leader for the corporate world.

About the Workshop

Research is a systematic activity and the researchers are expected to make meaningful contribution by way of publishing their research output. A requisite knowledge on research methods and adequate skill on research writing not only make the research process more easy and simple but also result in publishing quality research papers. Further, continues up-gradation of knowledge on research-related matters particularly publishing of research papers would certainly help the researchers to publish their research output in journals which have global acceptance and recognition. A close watch over the current status of research in general and the social science research in particular clearly indicates that the quality of research has been deteriorated to a great extent in India. It is widely stated and acknowledged that lack of understanding about the purpose of doing research, inadequate knowledge and training on research methodology, lack of research writing skills and non-compliance with research ethics are the foremost reasons for the deterioration of research quality in India.
The most important factor which is equally responsible for deterioration in research quality is plagiarism. Plagiarism is considered as a serious academic and intellectual offence and most of the young scholars are not at all aware of the consequences of plagiarism. As there are so many predatory journals available in the market, the researchers have to be very careful while publishing their research output. In this regard, the researchers need to be familiar with the selection of suitable journals, style of writing research papers and the various procedures involved during the pre and post submission of research papers to the publishers. The proposed two-day workshop will familiarize the participants with the art of writing quality research papers and the consequences of plagiarism by way of conducting hands-on-session on plagiarism check. Finally, the knowledge and skill acquired through this workshop would motivate the scholars to undertake constructive works in the areas of their specialization.

**Objectives of the Workshop**

1. To develop and strengthen the research writing skills of the scholars.
2. To teach the art of writing and publishing research outputs in various forms.
3. To familiarize the scholars with the plagiarism check and the consequences of plagiarism.

**Learning Outcome**

After attending the workshop, the participants will be able to:

1. Understand the art of writing quality research papers.
2. Know the procedures involved in publishing research papers in refereed journals.
3. Follow the ethical principles while writing and publishing research output.

**Workshop Methodology/Pedagogy**

The methodology would be based on lectures, group discussions, interaction, experience sharing and hands-on-activity by the participants. There will be hands-on-sessions on plagiarism check.

**Resource Persons**

Subject experts from IIMs, IITs/NITs and other institutions of national importance will be the resource persons for the workshop.

**Duration and Venue**

The programme will be organized at the Department of Commerce, School of Commerce and Business Management, Central University of Tamil Nadu (CUTN), Neelakudi, Thiruvarur – 610005, Tamilnadu during February 08-09, 2019.
Target Group

The young faculty members and the research scholars working in colleges, universities and research institutes and pursuing their research in the areas of business studies (Economics, Commerce and Management) would constitute the target participants for this workshop.

Number of Seats

A batch of about 50 participants (40 outstation and 10 local) would be selected from all over India.

Travel and Accommodation

All the outstation participants will be provided accommodation (including food) on a twin sharing basis. No TA/DA will be provided to the participants for attending the workshop.

Registration Fee

| For Outstation Participants | Rs. 2000/- |
| For Local Participants*     | Rs. 1000/- |

* No accommodation will be provided

Guidelines to Pay the Registration Fee

Through SBI Collect

- Click on https://www.onlinesbi.com/prelogin/icollecthome.htm
- Click on 'Proceed' button
- Select State: 'Tamil Nadu'
- Select : 'Educational Institutions' and Click on 'Go' button
- Select 'Central University of Tamil Nadu'
- Click on 'Submit' button
- Select Category: 'CUTN- Seminar/Workshop/ Conference Registration Fee'
- Please fill other mandatory columns
- Fee: 'Type the amount to be paid as per brochure'
- Please fill other mandatory columns for banking purposes
- Click on 'Submit' button
- Choose the payment options: Net Banking/ Credit Card or SBI Branch only.
Organizing Committee

Chief Patron
Prof. A.P. Dash, The Hon’ble Vice-Chancellor, CUTN.

Patron
Dr. S. Bhuvaneswari, Registrar, CUTN.

Chair
Dr. Velmurugan P.S., Associate Professor & Head, Department of Commerce & Dean, School of Commerce and Business Management, CUTN.

Workshop Advisor
Dr. P. Saravanan, Professor, Indian Institute of Management (IIM), Tiruchirappalli.

Workshop Director
Dr. S. Rameshkumar, Assistant Professor, Department of Commerce, School of Commerce & Business Management, CUTN.

Workshop Committee
Dr. K. Kanaka Raju, Assistant Professor
Dr. Anand Thakur, Assistant Professor
Dr. S. Mahalakshmi, Assistant Professor
Dr. S. Balakrishnan, Assistant Professor
Dr. R. Bhaskaran, Assistant Professor

Important Dates

Last Date for Receiving the Application - January 20, 2019
Intimation to the Selected Participants - January 25, 2019
Dates of Workshop - February 08 - 09, 2019

Connectivity to Thiruvarur

• Air: The outstation participants can reach either Chennai Airport or Trichy Airport and from there they have to travel in train or bus to reach Thiruvarur.
• Rail: Participants from other cities in India can reach Thiruvarur by trains which go to their destinations via Trichy, Thanjavur, Kumbakonam and Mayiladuthurai.
• Bus: Thiruvarur is well connected by bus.

Contact Details

For further details, please contact

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National Level Workshop on
RESEARCH WRITING AND PUBLICATION IN BUSINESS STUDIES
(February 08-09, 2019)

Registration Form

Name of the Participant :

Gender :

Category : Faculty Member/Research Scholar

Name of the Discipline :

Area of Specialization :

Institution Address :

Mobile Number & E-mail :

Payment Details :
(Bank Name/Branch/Transaction ID/ Date/Amount)

Accommodation Needed : Yes / No

Veg / Non - Veg :

Signature of the Participant

Place:

Date:

Note: Scanned Copy/Hard Copy of the duly signed registration form along with proof for the payment of registration fee shall be sent to the Workshop Director (srameshkumar@cutn.ac.in)