

CURRICULUM VITAE

Vaibhav Bhatt, PhD
Department of Tourism and Hospitality Management
School of Commerce and Management
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Academic Credentials

- Ph.D. (Tourism); Topic “**Nature Tourism Promotion in Bhilangana Valley of Garhwal Himalaya: Development Strategies and Prospective Planning**” from Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University), October 2018.
- Completed Pre-Ph.D examination in Tourism from Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University) with 76.20%.
- UGC NET in Tourism Administration & Management. (June and December 2012).
- MBA in Tourism from Pondicherry Central University, Pondicherry (2009- 2011) with CGPA of 7.28.
- Bachelor of Science in Hospitality and Hotel Administration from Institute of Hotel Management, Chennai. (2003-2006) with 63.29%.
- Completed 10+2 from Central Board of Secondary Education, Port Blair, Andaman & Nicobar Islands in 2003 with 70%.
- Completed 10th from Central Board of Secondary Education, Port Blair, Andaman & Nicobar Islands in 2001 with 79.2%.

Teaching/Research Experience

- Working as **Assistant Professor**, Department of Tourism and Hospitality Management, School of Commerce and Management, Central University of Tamil Nadu, Thiruvarur, Tamil Nadu, since March 2020.
- Worked as **Assistant Professor**, Airlines, Tourism and Hospitality Management, Department of Vocational Studies, Km. Mayawati Govt. Girls PG College, Badalpur, Gautam Buddha Nagar, UP, from October 2019 to March 2020.
- Worked as **Assistant Professor**, Tourism Management in Amity Institute of Travel & Tourism, Amity University Noida, Uttar Pradesh, India from February 2018 to September 2019.
- Worked as a **Guest Faculty**, Tourism and Hospitality in Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand, India from August 2017 to February 2018.
- Worked as a **Research Assistant** in ICSSR sponsored research project titled

“Strategies, Planning and Tourist Perspective of Tourism Development in Bhilangana Valley of Garhwal Himalayas” (June 2015 to January 2017).

Paper Published in UGC Listed / Peer Reviewed Journal

- Bhartiya, S.P., **Bhatt, V.**, & Singh, A.K. (2018). Psychoanalysis of Tourist Satisfaction: A Case Study of Kaudiyala-Tapovan Ecotourism Zone of Uttarakhand. *Amity Research Journal of Tourism, Aviation and Hospitality*, 3(2), 19-32, ISSN: 24560308.
- Mishra, N., Bhatt, J.P., & **Bhatt, V.** (2018). Ecotourism as an activity for sustaining livelihood opportunities for the local communities in Uttarakhand Himalaya. *South Asian Journal for Tourism and Heritage (International Referred Research Journal)*, 11(2), 100-114, ISSN: 0974-5432.
- **Bhatt, V.**, Bhartiya, S.P., Dhodi, R., & Dhodi, R.K. (2018). Impacts of Nature Tourism in a Destination: A case study of Bhilangana Valley in Garhwal Himalaya. *South Asian Journal for Tourism and Heritage (International Referred Research Journal)*, 11(1), 33- 45, ISSN: 0974-5432.
- **Bhatt, V.** (2017). Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States. *Journal of Tourism*, 18(1), 63-64, ISSN: 0972-7210.
- Dhodi, R., & **Bhatt, V.** (2015). Residents’ Perceptions on Tourism Impact in Yamuna Valley of Garhwal Himlayas. *Paripex - Indian Journal of Research*, 4(8), 136-139, ISSN: 2250-1191.

Paper Published in Conference Proceedings / Edited Book

- Bhartiya, S.P., Singh, S., & **Bhatt, V.** (2019). Introduction of Community Based Nature Tourism (CBNT) Planning and Management: with special reference to the Garhwal Himalayan region of Uttarakhand, *Sustainable Tourism Development: Futuristic Approaches(1st Edition)*. Apple Academic Press, USA, ISBN: 978-17-71887-72-4.
- Dhodi, R., Dhodi, R.K., Bhartiya, S.P., & **Bhatt, V.** (2017). Emerging role of Fashion Tourism in the Niche Market Segment and the need to develop an Indian Strategy, *Proceedings of 2nd International Conference of Hospitality & Tourism, Le Cordon Blue School of Hospitality, GD Goenka University*, Bharti Publications, New Delhi, ISBN: 978-81-933475-2-2.
- **Bhatt, V.**, Bhatt, V.P., & Bagri, S.C. (2017). Assessment of Tourism and Hospitality Entrepreneurship in the Indian Himalayan States. *Proceedings of the Three Days International Conference cum Workshop on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan*, Winsar Publishing Compay, Dehradun, ISBN: 978-93-828303-5-1.
- Dhodi, R., & **Bhatt, V.** (2015). Birth Tourism: A new perspective for Tourism and Hospitality Entrepreneurship, *Emerging Trends in Hospitality and Tourism Sector*. Bharti Publications, New Delhi, ISBN: 978-93-85000-40-9.

Paper Presentations

- Presented a research paper titled **“Status of Entrepreneurship in Tourism and Hospitality Sector in the Himalayan States”** in the Three Days International Conference cum Workshop on “Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States”, organized by the Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University) in collaboration with the Ministry of Tourism, Govt. of India.
- Presented a research paper titled **“Birth Tourism: A new perspective for Tourism and Hospitality Entrepreneurship”** in International Conference on “Emerging Trends in Hospitality and Tourism Sector”, organized by Subharti University, Meerut.
- Presented a research paper titled **“Role of Tourism Planners and Promoters in Sustainable Tourism Development in India”** in the National Seminar on “Inclusive Drive Engine of Community-based Ecotourism in the Mountainous Himalayas: Guidelines, Policy Perspectives and Development Indicators” organized by the Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University).

Conference / Seminar / Workshops Attended

- Participated in Three Days (31st January 2020 to 02nd February 2020) International Conference on **“Ancient Wisdom, Civilizational Antiquities and the Contemporary Universe”** organized by Gautam Buddha University, Greater Noida and Km. Mayawati Govt. Girls PG College, Badalpur, Greater Noida, UP.
- Participated in ICSSR sponsored Ten Days Workshop (18th May-27th May 2017) on **“Research Methodology and SPSS usage in Data Analysis in Social Sciences”** organized by School of Humanities and Social Science, HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand.
- Participated in Two Days State Workshop (19th and 20th March 2015) on **“Uttarakhand Handicrafts and Handlooms”** organized by Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand.
- Participated in Two Days National Workshop (31st July to 1st August 2014) on **“Applied Statistical Methods and Data Analysis with SPSS 22”** organized by Department of Business Management, H.N.B. Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand.

Guest Lecture / Speaker

- Participated in Two Days National Conference (23rd and 24th February 2019) as a Guest Speaker on **“Ganga ki Sanskriti aur Ganga ka Samaj”** organized by H.N.B. Garhwal University under the programme National Clean Ganga Mission.

Industry Experience

- **Manager** in Leisure Travel (MICE), Travel Corporation of India Ltd., a subsidiary of **Thomas Cook (I) Ltd.**, Gurgaon. (June 2011 to June 2012).
- **Customer Service Executive** in Chanakyapuri branch of **StandardChartered Bank** in New Delhi (Sept.2007-Apr.2009) The job involved all three key areas of branch banking i.e. customer service, cross selling as well as operational and processing activities.
- **Customer Relationship Executive** in **Thomas Cook (I) Ltd.** in the Foreign Exchange Management Department in New Delhi (June. 2006-Sept. 2007).
- Six months of 'Industrial Exposure' from **Hotel Hyatt Regency**, New Delhi in all Core and Allied department.
- 45 days of internship at **Mercury Travels Ltd.**, New Delhi.

Creative Works and Other Achievements

- **Organizing Secretary** of the 3rd Amity University International Conference (AITHC-2018) on “Innovations and Disruptions in Tourism, Travel and Hospitality Business Processes: A Global Perspective”, organized by Faculty of Hospitality and Tourism, Amity University Uttar Pradesh, Noida Campus, Delhi- NCR.
- **Sub-Editor** of the book on 3rd Amity University International Conference on “Innovations and Disruptions in Tourism, Travel and Hospitality Business Processes: A Global Perspective”, Excellent Publishers, New Delhi.
- **Co-Editor** of the proceedings of Three Days International Conference cum Workshop on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States, Winsar Publishing Company, ISBN: 978-93-82830-35-1.
- **Assistant Editor** of Journal of Tourism, a UGC refereed academic bi-annual journal of Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand, ISSN: 0972-7310.
- **Organizing Secretary** of the Three Days International Conference cum Workshop on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States, organized by the Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University) in collaboration with the Ministry of Tourism, Govt. of India.
- **Co-Editor** of the Yatrika Magazine, bi-annual newsletter of the Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University).
- **Awarded Grade A** in ICSSR sponsored Ten Days Workshop on Research Methodology and SPSS usage in Data Analysis in Social Sciences organized by School of Humanities and Social Science, HNB Garhwal University (A Central University).
- **Member of the placement committee** during MBA (Tourism), Department of Tourism Studies, Pondicherry University.

Credentials

- Date of Birth: 31st October 1985
- Gender: Male
- Mother's Name: Mrs. Sunita Bhatt
- Father's Name: Dr. Brij Mohan Bhatt

A small, square image showing a handwritten signature in blue ink on a light-colored background. The signature is stylized and appears to be 'V. Bhatt'.

(Dr. Vaibhav Bhatt)

