

Guidelines for submitting original research papers/case studies/ concept notes/ policy suggestion.

- v Only one paper per author will be considered.
- v Email the electronic version of the full paper in MS-Word (.doc, .docx) file without any identifying references with the subject mentioned as "Name of the Author- ANBA Conference".(Example: Divya- ANBA conference)
- v Attach a separate MS-Word (.doc, .docx) file containing the Title of the Proposed Paper, Name of the Author(s), Name of Co-Author (if any), Designation, Affiliated Institution Email Address and Contact Number.
- v All the submissions have to be made on or before 30th May 2021.
- v Papers to be presented in the conference will be selected through an expert committee. The criteria for selection will be based on originality, method and relevance to the conference theme.
- v Papers selected for presentation will be notified on or before 6th June.
- v Word limit: 3500 to 5000 words including foot notes, reference, tables and figures.
- v Font style: Times New Roman.
- v Font size: 12 size for content and 10 for footnotes.
- v Line spacing: 1.5 cm for content and 1 cm for footnotes.
- v Alignment: Justify.
- v Page margin: 2.5 cm on all sides.
- v Soft copy of Plagiarism report should be attached along with the full paper/manuscript.
- v Co-authorship is allowed. There can be a maximum of two authors for a research papers/case studies/ concept notes/ policy suggestion
- v The author as well as co-authors will have to separately register themselves.
- v Only those who submit the manuscript/ full paper before deadline will be considered and the paper will be reviewed through the expert committee.
- v Only the authors of the selected papers will be allowed to make presentation in the conference.

Registration Fee & Payment Procedure.

- v Registration Fee: Rs. 500/- for Students/Rs 750/-for Research Scholars/ Rs.1000/- for Academicians and faculties.
 - v Payment should be made through State Bank Collect (SB Collect).
- How to pay through SB Collect
- Click on <http://www.onlinesbi.com/prelogin/collecthome.htm>
- Click on 'Proceed' button
- Select State : 'Tamil Nadu'
- Select : 'Educational Institution'
- Click on 'Go' button
- Select : 'Central University of Tamil Nadu'
- Click on 'Submit' button
- Select Category : 'CUTN- Seminar/Workshop/Conference Registration Fee'
- Please fill other mandatory columns
- Fee : Type the amount to be paid as per brochure
- Please fill other mandatory columns for banking purposes
- Click on 'Submit' button
- Choose the payment options: Net banking/ Credit Card/ or SBI Branch only

- v Accommodation will be Provided for Paper Presenters at CUTN Guest House @ Rs. 300/-per head.(Maximum 50 participants based on priority basis)
- v For other participants, accommodation will be arranged on request at Thiruvavur town at their own expense.
- v Participation certificate will be issued only to the participants who had submitted their papers before the deadline and do participate in the conference. (Conditions Apply)

Paper should be sent to the following email id: velmurugan@cutn.ac.in

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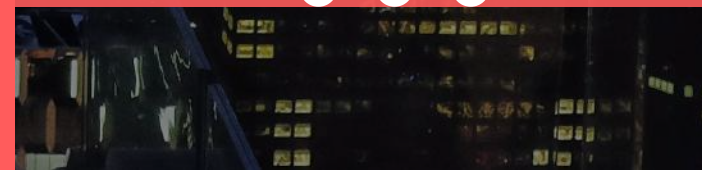
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TWO DAYS NATIONAL CONFERENCE ON Converging to Synergize: ATMANIRBHAR BHARAT & Moving Towards \$5 trillion Economy

Call for Quality Original Research Papers / Case Studies/ Concept Notes/ Policy Suggestions

ORGANISED BY
DEPARTMENT OF COMMERCE
SCHOOL OF COMMERCE &
BUSINESS MANAGEMENT
CENTRAL UNIVERSITY OF TAMIL NADU
THIRUVARUR



ABOUT THE UNIVERSITY

Background

The Central University of Tamil Nadu is created by an Act of Parliament in 2009. It is located 8.kms away from Thiruvarur, Tamil Nadu, which is popularly known as the birth place of Trinity of Carnatic music of the 18th century CE. The prime motto of CUTN is to provide higher education to those aspirants who are not well privileged and are from the weaker sections of the society. The University aims at the fashioning of an enlightened society founded on the relentless pursuit of excellence through innovation in teaching-learning process, interdisciplinary studies and research. Within the brief period since its inception, whether in the realm of academics or research, CUTN has established itself as a frontrunner in the pursuit of excellence. At present, the University has 12 schools and 27 departments.

About our department

The Department of Commerce was started in 2017. Within the short span of time the department has emerged as one of the flag bearers of the university. The department offers two year full time Master of Commerce (M.Com) Programme under the Choice Based Credit System. The main aim of the programme is to develop the young trained professionals to grab the opportunities available in the challenging market environment. The curriculum for this programme has been carefully designed in accordance with the changing needs of the society. The students are provided exposure through different types of academic and extra-curricular activities. The Department also offers full time and part time Ph.D. programme. The real strength of the department is its faculty members whose experience, expertise and research capabilities motivate the students to become an innovative thinker, problem solver and inspired leader for the corporate world.

CONFERENCE NOTE

Atmanirbhar Bharat Abhiyaan or Self-reliant India campaign is the vision for a new India envisaged by our Hon'ble Prime Minister Shri Narendra Modi. On 12th May 2020, our PM raised a clarion call to the nation giving a kick start to the Atmanirbhar Bharat Abhiyaan (Self-reliant India campaign) and announced the special economic and comprehensive package of INR 20 lakh crores - equivalent to 10 percent of India's GDP to fight COVID-19 pandemic in India.

The philosophy behind our Prime Minister Shri. Narendra Modi's ATMANIRBHAR BHARAT initiative is not about closing the doors but opening it wider to build India's capability and capacity to emerge as world's 3rd largest economy by 2025.

The aim is to make the country and its citizens independent and self-reliant in all senses. He further outlined five pillars of Aatma Nirbhar Bharat - Economy, Infrastructure, System, Vibrant Demography and Demand. Finance Minister further announced several reforms and enablers across Seven Sectors under Aatmanirbhar Bharat Abhiyaan. The government took several bold reforms such as Supply Chain Reforms for Agriculture, Rational Tax Systems, Simple & Clear Laws, Capable Human Resource and Strong Financial System. Despite the setback on account of Covid-19 pandemic our Primer Minister is hopeful that India can achieve its \$ 5 trillion economy target by 2025 and he is confident that our economy is on its way towards recovery.

It's appropriate to quote our PM, who mentioned that "nothing gets ever done if we get deterred here by obstacles in our paths". Keeping this valuable guidance of the visionary dream of the PM, the Department of Commerce, School of Commerce & Business Management of CUTN is organizing a Conference on "Converging to Synergize: ATMANIRBHAR BHARAT & Moving Towards \$5 trillion Economy"

This conference is aimed at positively contributing to the Prime Minister Shri. Narendra Modi's dream of transferring India into a \$5 Trillion economy by 2025 through the self-reliant India. This conference shall encourage academicians, industrialists and other stakeholders to actively contribute their valuable ideas for strengthening the ecosystem to achieve the PM's dream.

CONFERENCE THEMES

- Reviving the economy ravaged by slowdown and Covid 19 pandemic
 - \$ 5 trillion economy by 2024-25: How to achieve the goal?
 - Global economic powerhouse by 2024-25: Sector wise analysis and suggestion for structural reforms
 - How to make India as the 3rd larger economy in the World by 2024-25?
 - How to strengthen States and UT's contribution to the \$5 trillion economy dream.
 - State-wise & UT-wise analysis of their strength and opportunities in the ATMANIRBHAR BHARAT movement.
 - Making Tamilnadu into a \$ 1 trillion economy by 2024-25? Is it a reality?
 - Need for increasing the ease of starting business, doing business and growing the business.- Sector wise core studies.
 - Will strengthening the private sector help in achieving the target of \$ 5 trillion economy?
 - How to penetrate into global markets while concentrating on domestic market?
 - Will the promises made in the union budget help achieving the goal by 2024-25?
 - Role of technology and digital economy in achieving the target of \$5 trillion economy
 - Action plan for vital sectors (such as Agriculture, Infrastructure, Technology, logistics etc.) towards achieving the goal.
 - Need for academia and industry inter linkage for strengthening the ATMANIRBHAR campaign
 - Need for strengthening the quality and efficiency in the products and services of Indian industry
 - Ways and means to expand India's export basket, making it bigger, better and broader
 - Self-reliant Economy: Experiences from the pre and post independent India
 - How to make India into a dominant player in global supply chain and international trade
- (Academicians, Research Scholars and Students are welcome to write papers on any relevant topic of their interest focusing on ATMANIBHAR ABHIYAN and \$5 trillion economy dream)

CONFERENCE DETAILS

Call for papers/case studies/ concept notes/ policy suggestions	
Last Date for Expression of Interest/ Submission of Abstract	15 th May 2021
Communication of Acceptance of Abstract	20 th May 2021
Last date for submission of Manuscript	30 th May 2021
Date of Conference	17 th & 18 th June 2021