



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन  
सचिव

**Prof. Rajnish Jain**  
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002  
Bahadur Shah Zafar Marg, New Delhi-110002

Ph.: 011-23236288/23239337

Fax : 011-2323 8858

E-mail : secy.ugc@nic.in

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**Subject:** Pariksha Pe Charcha: an interactive program of Hon'ble Prime Minister with students, teachers and parents- regarding.

Respected Madam/Sir,

The 5th edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents will be held through virtual mode in February 2022. This event has been organized successfully for the last four years by the Department of School Education & Literacy, Ministry of Education.

In order to select participants who will be featured in Pariksha Pe Charcha programme, an online creative writing competition is being conducted at <https://innovateindia.mygov.in/ppc-2022/> on various topics (**Annexure-I**) during 28th December, 2021 to 20th January 2022. About 2050 participants will also receive a certificate signed by Director, NCERT and a special PPC Kit comprising of Exam Warriors book in Hindi and English, written by Hon'ble Prime Minister.

All Higher Education Institutions are, therefore, requested to kindly arrange the following:

- to display banner on their official websites – (Open File for the Banner may be accessed at: <https://drive.google.com/drive/folders/1SeeBTDFssIEH6Celf3Tx8W6sgzyayJEV>)
- to display creative:
  - official websites of your university and affiliated colleges
  - prominent places in all the Departments/Institutions under your aegis
  - during online classes by the teachers
- Use your social media handles and #PPC2022 to disseminate the event along with the preparations for the event.

Institutions could make their own creatives and post accordingly. The selected creatives/videos from among these shall also be exhibited on the MyGov platform.

Other innovative measures may also be adopted to propagate and promote this significant initiative towards reducing exam stress.

I would be grateful, if an action taken note along with media plan in this regard is shared on university activity monitoring portal: <https://uamp.ugc.ac.in/>

Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2022" in order to bring joy in learning for our future nation-builders.

With kind regards,

Yours sincerely,

  
(Rajnish Jain)

To

All the Vice Chancellors of Universities  
All the Principals of the Colleges