

NashaMukt Bharat Abhiyan: Event Report

On 4th August, 2022, from 9.30 am onwards, the The Anti-Tobacco Cell in association with the Department of Social Work organized the Central University of Tamil Nadu's participation in Nasha Se Azaadi, a National Youth & Students Interaction programme with the Hon'ble Minister for Social Justice and Empowerment, Dr. Virendra Kumar who joined for a live online address. The event was part of the NashaMukt Bharat Abhiyan launched by the Government of India in 2020. The theme of the event was "Say No to Drugs" and in attendance were the faculty members, important office bearers including the Hon'ble Vice-Chancellor of CUTN as well as a large number of student participants.

The event began with the presidential remarks by the Vice-Chancellor followed by the live streaming of the event from New Delhi. The participants listened to the Union Minister's address about drug abuse awareness and the need to tackle the social menace. They also had an opportunity to listen to various Vice-Chancellors from across the country speak about the topic as well as several student participants. After the address, the students displayed the drug awareness posters they had designed for NashaMukt Abhiyan related to the given theme "Say No to Drugs". This was followed by distribution of certificates to students who had won prizes in the poster-making competition. An awareness rally was conducted across the university campus in order to further inform the university community about NashaMukt Abhiyan and the need to be mobilized against drug abuse.

Approximately 45-50 participants (including students and faculty members) were present at the event which concluded at around 1.00 pm in the afternoon.