



PEREDU

Newsletter

2020-2021

Department of Commerce
Central University of Tamil Nadu

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MESSAGE FROM THE DEAN



Prof. Dr. Annavarapu Chandra Mohan

Dean, School of Commerce and Business Management
Central University of Tamil Nadu
Thiruvarur – 610005

It gives me an immense pleasure to write a message for the Newsletter '**Peredu**' being published by the Department of Commerce, Central University of Tamil Nadu. This Newsletter highlights the various activities carried out by the Department of Commerce during the period of the Newsletter. Further, it presents the awards and achievements received by the faculty members, research scholars and the students of the Department of Commerce. The contents of the Newsletter are the evidences for the great initiatives taken by the Department to reach great heights. I congratulate the members of the entire team for their sincere efforts in bringing this Newsletter. I hope that the Newsletter will be useful to the students, research scholars and faculty members to motivate them and involve to do many more events in the forthcoming academic years. I wish the Department of Commerce to bring many more Newsletters with contents of great initiatives and achievements in the forthcoming days.

with best regards,

(Prof. Dr. Annavarapu Chandra Mohan)

MESSAGE FROM THE HEAD



Dr.A. Vinodan

Associate Professor and Head, Department of Commerce
School of Commerce and Business Management
Central University of Tamil Nadu
Thiruvarur – 610005

I am delighted to present the publication of the third issue of our Department Newsletter '**Peredu**'. Peredu is the platform to showcase all curricular and extracurricular activities of the Department of Commerce. A comprehensive report on the contribution and achievements of the teachers and students as well as an array of activities conducted by the department for the last year is presented before you. I am sure the record of the activities reflects the commitment and dedication of the editorial team. We reiterate our obligation to students and the academic community and strive for more results-oriented actions in the future.

with best regards,

(Dr.A. Vinodan)

MESSAGE FROM THE EDITOR



Dr.S. Rameshkumar

Assistant Professor, Department of Commerce
School of Commerce and Business Management
Central University of Tamil Nadu
Thiruvarur – 610005

It is my pleasure to state that the Newsletter '**Peredu**' is the record of the various activities carried out by the Department of Commerce during 2020 - 2021. As an Editor of this Newsletter, I deem it my duty to extend my sincere gratitude to all the stakeholders for their valuable inputs, guidance, support and help in bringing out this Newsletter. I would be happy to receive your valuable feedback for enhancing both the contents and quality of the Newsletter in the days to come.

best wishes,

(Dr.S. Rameshkumar)

DEPARTMENT OF COMMERCE

The Department of Commerce was started in 2017. The Department has emerged as one of the unique Departments of the University within the short span of time. The Department offers two research programmes viz Ph.D., and M.Phil., and also two-year full-time Master of Commerce (M. Com) programme under the Choice Based Credit System (CBCS). The main aim of the PG program is to develop the young trained professionals to grab the opportunities in the highly competitive market environment. The curriculum for this programme has been designed carefully in accordance with the changing needs of the society in general and the industry in particular. The students are provided with great exposure through different types of academic and extra-curricular activities. The real strength of the Department is its faculty members whose experience, expertise and research capabilities motivate the students to become an innovative thinker, problem solver and inspired leader for the corporate world.

Vision

Develop a world-class centre of excellence in Business Education.

Mission

- To provide an opportunity for higher education business studies.
- To develop and disseminate Innovative business Practices to excel in the field.
- To develop case-based learning using ICT and emerging technologies and its application.

Thrust Areas of the Department

Finance, Derivatives, Taxation, International Trade, Banking, and Marketing

Unique Features of the Department

- Industry-Academia collaboration,
- Case study-based curriculum,
- Field study/Internship Training
- Practice-based teaching /learning in tune with contemporary business development,
- Compulsory experiential projects,
- Vibrant study environment and
- Availability of faculty with international exposure.

FACULTY MEMBERS



Dr.A.Vinodan
Associate Professor
and Head

Areas of Specialization

Human Resource Management

Areas of Research Interest

Skill Development
Micro-finance
Tourism
Sustainability



Dr.Velmurugan.P.S
Associate Professor

Area of Specialization

Finance

Areas of Research Interest

Financial Derivatives
International Finance
International Trade
Security Market Operations



Dr.S.Rameshkumar
Assistant Professor

Areas of Specialization

Banking and Finance

Areas of Research Interest

Financial Literacy
Ease of Doing Business & FDI
Digital Banking
Bank Profitability



Dr.S.Mahalakshmi
Assistant Professor

Area of Specialization

Finance

Areas of Research Interest

FDI
Equity Derivatives
Commodity Derivatives
Stock and Forex Markets

RESEARCH AND ACADEMIC ACTIVITIES OF THE FACULTY MEMBERS

Dr.A.Vinodan

Publication of Book

- 'Sustainable Tourism Protecting our Planet and Its Biodiversity', Earth Watch Institute, U.S.A, 2021, 978-93-5593-211-2.

Publication of Research Papers

- 'Community Intervention in Ecotourism: Cross Destination Analysis', *Sustainable Tourism Development*, Taylor and Francis, 2020, 9781771887724.
- 'M-tourism in India: Symbolic Versus Intended Adoption', *IIM B Review*, Elsevier, 2020, 0970-3896.

Reviewer

- Journal of Heritage Management, Sage
- Journal of Hospitality and Tourism Insights, Emerald Insights, Emerald Group
- Journal of Environment Development and Sustainability, Springer
- Current Issues in Tourism, Taylor and Francis
- Journal of Tourism Futures, Emerald
- Journal of Ecotourism, Taylor and Francis
- FIIB Business Review, Sage
- I.G.I. Global Peer Reviews
- The Institute for Global Business Research (IGBR)

Invited Lectures

- Resource Person, 'Tourism Business Resilience in Post-Covid Scenario' Organised by Post Graduate Department of Commerce N.A.M. College, Kallikandy on October 15 2020.
- Resource Person, 'Resilience Strategies for Tourism National Level Workshop' Organised by the Department of Tourism Management, Vikrama Simhapuri University Nellore on January 25 2021.

Conference Participation

- 'THE Summit' held from 19th to 20th March 2021 organised by Temple University Asia Centre for Tourism and Hospitality, Philadelphia, Pennsylvania.

Membership/Affiliations in Academic Institutions/ Organizations

- Member, Travel and Tourism Research Association: MI, MI, U.S.
- Member, Sustainability Accounting Standards Board: San Francisco, California, U.S.
- Member, Leisure Studies Association: Leeds, GB.
- Fellow of Sustainable Tourism, E.W.I.
- Member, The International Ecotourism Society, Washington, DC, U.S.A.
- Member, South Asian Network for Development and Environmental Economics, Nepal.
- Member, Global Development Network, New Delhi.

Dr.Velmurugan.P.S

Publication of Research Papers

- 'Public Debt, Current Account Deficit and Economic Growth: A Study on Indian Context', *International Journal of Recent Technology and Engineering (IJRTE)*, 2020, 2277-3878.
- 'Case Study of Farmer Producer Companies in Cauvery Delta Region', *The Journal of Research ANGRAU*, 2020, 0970-0226.
- 'An Overview on Farmers' Suicide in India between 1995-2018: An Analysis', *Kala Sarovar*, 2020, 0975-4520.
- 'Impact of Direct and Indirect Tax Revenue on India's Economic growth', *Journal of the Social Science*, 2020, 0975-8935.
- 'Impact of Macro Economic Variables on India's Current Account Position', *Wesleyan Journal of Research*, 2020, 0975-1386.
- 'Impact of Direct and Indirect Tax Revenue on Economic Growth of Puducherry', *Dogo Rangsang Research Journal*, 2021, 2347-7180.
- 'Impact of Covid-19 Pandemic on Equity Oriented Mutual Funds: A Preliminary Analysis of Indian Mutual Fund Industry', *International Journal of Financial Engineering*, 2021, 2424-7863.

- 'Crude Oil Price and Government Effectiveness: The Determinants of Corruption in Oil Abundant States', *Journal of Public Affairs*, Wiley, 2021.

Dr.S.Rameshkumar

Award and Recognition

- Best Paper Award in the International Seminar on 'Rural Development in Asia Pacific Region' organised by the NIRD&PR, Guwahati in Collaboration with Bangladesh Academy for Rural Development, Bangladesh during August 24-28, 2020.

Reviewer

- International Journal of Consumer Studies, Wiley
- Vision: The Journal of Business Perspective, Sage

Invited Lectures

- Resource Person, 'Indian Banking Industry – The Changes and Challenges', Idhaya College for Women, Kumbakonam, 23rd April 2021.
- Guest Lecture, 'Financial Literacy', North East Society of Ramanujan College, University of Delhi, 23rd October 2020.
- Resource Person, 'Financial Literacy and Its Importance during the Covid-19 Pandemic', Tagore College of Arts and Science, Chennai, 5th August 2020.
- Resource Person, National Webinar on 'COVID 19 and Indian Banking Industry', AVC College, Mayiladuthurai, 17th July 2020.
- Resource Person, National Webinar on 'Indian Economy and Business – Post COVID 19 Scenario', Dr.S.Gopalaraju First Grade College, Bangalore, 8th June 2020.
- Resource Person, National Webinar on 'Consolidation of Banks in India', Rabiammal Ahamed Maideen College for Women, Thiruvarur, 26th May 2020.
- Resource Person, National Webinar on 'Financial Literacy and Inclusive Growth' in India, Sri Ramakrishna College for Women, Coimbatore, 14th May 2020.

Workshop Organized

- Faculty Coordinator in Two Day Virtual National Conference on 'Transformation of Technology in Higher Education', Central University of Tamil Nadu, Central University of Jharkhand & SRM Institute of Science and Technology, April 27-28, 2021.

Presentation in Conference/Seminar

- 'Financial Literacy of the Beneficiaries of PMJDY – The Case of Rural and Urban Areas in Madurai District of Tamilnadu', International Seminar on Rural Development in Asia-Pacific Region, NIRDPR (NERC), Guwahati in Collaboration with BARD, Bangladesh, August 24-28, 2020.

Participation in FDP/Workshop/Seminar/Conference

- Virtual FDP on 'Revised NAAC Framework' organised by the Children's Education Society and The Oxford College of Business Management, Bangalore, March 29 – April 3, 2021.
- Ten-Day Online FDP on 'Online Teaching Tools' organised by the School of Management Studies, University of Hyderabad during August 5-14, 2020.
- FDP on 'Statistical Application using SPSS', IQAC and Shasun Knowledge Centre, Chennai, May 16-17, 2020.
- International E-Panel Discussion on 'Online Learning and Its Positive and Negative Impact on Future Generation Education', International School of Management, Patna, May 14, 2020.

Dr.S.Mahalakshmi

Publication of Book Chapter

- 'Self-Reliant India – Prospects and Challenges', In A. Ibemcha Chanu (Ed.), Self-Reliant India – Issues & Challenges, Balaji Publications, 2021, ISSN: 978-93-85767-64.

Publication of Research Papers

- 'An Assessment of the Causal Relationship and Price Dissemination of Commodity Spot and Futures Contracts', *South Asian Journal of Management*, 2020, ISSN: 0971-5428 (ABDC-C & UGC Care list).

Presentation in Conference/Seminar

- 'Political Economy of Agri Commodity Trading during Pandemic', Virtual International Conference on Digital Economy, organised by International Sustainable Development Studies Institute (ISDSI) and IIM Raipur, 27-29th December, 2020.

Reviewer

- IIM Ranchi Journal of Management Studies, Emerald
- International Journal of Business Innovation and Research, Inderscience
- International Journal of Management Practices, Inderscience
- Qualitative Research in Financial markets, Emerald
- South Asian Journal of Business Studies, Emerald
- PRAGATI: Journal of Indian Economy
- IGI Global

Invited Lectures

- Resource Person, Webinar on 'Self-Reliant India (Aatma Nirbhar Bharat)' organised by the department of Commerce, Assam University Diphu Campus, Assam, 16th August, 2020.
- Resource Person, Webinar on 'Research Methodology' organised by the PG and Research Department of Commerce and C.A, Rabiammal Ahamed Maideen College for Women, Thiruvavur, 22nd June, 2020.

Participation in FDP/Workshop/Seminar/Conference

- Virtual International Conference on 'Circular Economy: Responsible Management for Sustainability and Circularity' jointly organised by IIM Jammu and School of Management, University of Bradford, 14th to 15th December, 2020.
- Online FDP on 'MOODLE' organised by MOOCs-ICT of Central University of Tamilnadu, 21st to 29th September, 2020.

RESEARCH AND OTHER ACADEMIC ACTIVITIES OF THE SCHOLARS

Publication of Book Chapter

- **Muhammed Safwan K K:** 'Nifty Shariah 50 Performances during Covid-19 First Wave', Perspectives on Business Management & Economics, 2021, ISBN:978-81-951151-2-9

Publication of Research Papers

- **Ashique Ali K A:** 'Impact of COVID-19 Pandemic on Equity Oriented Mutual Funds: A Preliminary Analysis of Indian Mutual Funds Industry', *International Journal of Financial Engineering*, World Scientific, 2021, (Web of Science and ABDC-C).
- **Arunima P:** 'Impact of Direct and Indirect Tax Revenue on Economic Growth of Puducherry', *Dogo Rangsang Research Journal*, 2021, (UGC CARE Group I Journal).
- **Arunima P:** 'Impact of Direct and Indirect Tax Revenue on India's Economic Growth', *Journal of the Social Sciences*, 2020, (Scopus Indexed).
- **Liya Teressa Alex:** 'An overview on Farmers Suicide in India between 1995-2018: An Analysis', *Kala Sarovar*, 2021, 0975-4520 (UGC Care Group-1 Journal).
- **Muhammed Safwan K K:** 'Presence of Calendar Anomalies in Indian Stock Market', *Sambodhi*, 2021, (UGC Care Group-1 Journal).
- **Muhammed Safwan K K:** 'An Insight into the Behavioral Finance', *Kala Sarovar*, 2021, Vol-24 No. 01(III), (UGC Care Group-1 Journal).

Award and Recognition

- **Arjun T P:** Awarded National Fellowship for Persons with Disabilities (NFPwD 2019-20) by Ministry of Social Justice & Empowerment, Government of India, 6th November, 2020.
- **Arjun T P:** Awarded Junior Research Fellowship (UGC NET-JRF) 1st December, 2020.
- **Monisha P P:** Scored 72% in TCS National Qualifier Test, October 2020.
- **Monisha P P:** Qualified UGC National Eligibility Test (Commerce) October 2020.

Paper Presentation in Conferences/Seminars

- **Ashique Ali K A:** A paper titled 'Financial Literacy of the Beneficiaries of PMJDY – The Case of Rural and Urban Areas in Madurai District of Tamilnadu' was presented at the International Seminar on 'Rural Development in Asia-Pacific Region' organised by

NIRDPR, Guwahati, and Bangladesh Academy for Rural Development during August 24 – 28, 2020.

- **Ashique Ali K A:** A paper titled 'Impact of COVID-19 Pandemic on Equity Oriented Mutual Funds: A Preliminary Analysis of Indian Mutual Funds Industry' was presented at a Web-based Two-Day Research Seminar on 'Current Issues and Policy Options in Financial Markets' organised by NISM, Mumbai, and The Indian Econometric Society during August 26 – 27, 2020.
- **Arunima P:** A paper titled 'Impact of Direct, Indirect and share in Union Tax Revenue on Economic Growth of Tamil Nadu' presented in the Management Conference organised by Rajagiri Business School in association with Rajagiri College of Social Sciences and Victoria University of Wellington on 15th & 16th October 2020.
- **Thalhath P:** A paper titled 'Impacts of COVID-19 on Financial market: A sector wise analysis' was presented in 4th RSRI conference on 'Recent Trends in Science and Engineering' at REST Labs, Tamil Nadu during 27th – 28th March, 2021.
- **Thalhath P:** A paper titled 'Changes in Brand loyalty on FMCG Products during the Lockdown period' was presented at a 'Virtual 2nd International conference' organised by faculty research cell Samshodana school of commerce JAIN University, Bangalore on 8th April 2021.
- **Muhammed Safwan K K:** Presented a paper titled 'Presence of Calendar Anomalies in the Indian Stock Markets' in the Virtual International Conference on 'Reimagining Entrepreneurship and Corporate Governance in the Digital Era (ICRECDGE)' organised by the Faculty of Management, JAIN (Deemed-to-be University) on 29th January, 2021.
- **Muhammed Safwan K K:** Presented a paper titled 'Performance evaluation of sectoral indices during Covid19 pandemic period - A study on NSE India' in the '4th RSRI Conference on Recent trends in Science and Engineering' organised by REST Society for Research International (RSRI) on 27-28th March, 2021.
- **Arjun T P:** A paper titled 'Financial Literacy in India: A Systematic Literature Review' presented at the International Conference on 'Emerging Approaches in Business Management- Divergent Perspectives and Dimensions' organised by the Department of Management, SRM Institute of Science and Technology on 11th October 2020.

- **Monisha P P:** A paper titled 'An Analysis on E-Marketing of Life Insurance Policy' presented in a National Level Paper Presentation Competition- Explorado VANICOM 2020, conducted by Department of Commerce, Pondicherry University on 4th February, 2020.
- **Monisha P P:** Presented a paper titled 'National Education Policy 2020: A Critical Appreciation' in a National E-Conference on New Education Policy 2020: Challenges and Perspectives, organised by D. A. V. College of Education affiliated to Guru Nanak Dev University, Amritsar on 26th August, 2020.

Participation in Faculty Development Programme

- **Ashique Ali K A:** Participated in the virtual FDP on 'Time Series and Panel Data Analysis' organised by Ramanujan College, University of Delhi during July 20-26, 2020.
- **Ashique Ali K A:** Participated in FDP on 'Multivariate Analysis using SPSS' organised by Department of Science and Humanities, Karpaga Vinayaga College of Engineering and Technology during July 27-29, 2020.
- **Arunima P:** Participated in FDP on 'Conducting and Publishing Quality Research' organised by G L Bajaj Institute of Management and Research PGDM Institute, Greater Noida during July 27-29, 2020.
- **Arunima P:** Participated in FDP on 'Multivariate Analysis using SPSS' organised by Department of Science and Humanities, Karpaga Vinayaga College of Engineering and Technology, Chengelpet during July 27-29, 2020.
- **Sabirali K P:** Participated in FDP on 'Multivariate Analysis using SPSS' organised by Department of Science and Humanities, Karpaga Vinayaga College of Engineering and Technology during July 27-29, 2020.
- **Arjun T P:** Attended 5 day online FDP on 'Fundamentals of Research Writing and Publications' conducted by REVA University, Bengaluru during 29th June to 3rd July, 2020.
- **Arjun T P:** Attended Five-day Executive Development Programme on 'Basic Analytics Tools' organised by Department of Management Studies, Pondicherry University from 4th to 8th July 2020.

- **Arjun T P:** Participated in the 7 day Online Faculty Development Program on 'Research Methodology: Data Analysis, Reporting & Publication Perspectives' organised by Bharathiar School of Management and Entrepreneur Development (BSMED), Bharathiar University, from 20th to 26th July 2020.
- **Arjun T P:** Attended Seven-day Executive Development Programme on 'Model Building' organised by Department of Management Studies, Pondicherry University from 10th to 16th August 2020.
- **Arjun T P:** Participated and completed AICTE Training And Learning (ATAL) Academy online FDP in collaboration with NIT Raipur on 'Data Sciences' held during September 21-25, 2020.
- **Monisha P P:** Participated Three Day Faculty Development Program on 'Multivariate Analysis Using SPSS' conducted by Department of Science and Humanities and IQAC Karpaga Vinayaga College of Engineering and Technology, Chinna Kolambakkam, Tamil Nadu from 27th July to 29th July, 2020.

Participation in Webinar

- **Ashique Ali K A:** Participated in the Webinar on 'Statistical Analysis Using R' delivered by Dr. Dhaval Maheta, and organised by School of Business and Management, Christ (Deemed to be University), BGR campus, Bangalore on 13th July 2020.
- **Arunima P:** Participated in a webinar on 'GST' organised by Department of Commerce & Management Studies, Holy Cross Institute of Management & Technology on 5th February 2021.
- **Arunima P:** Participated in a webinar on 'Career in Taxation' organised by St. Paul Institute of Professional Studies on 1st January, 2021.
- **Arunima P:** Participated in a webinar on 'Open Source Tools for Data Analysis in Social Sciences' organised by Department of Commerce, Manipal Academy of Higher Education on 31st July, 2020.
- **Arunima P:** Participated in a webinar on 'Gateway to Research' organised by the Department of Commerce, CHMKM Govt. Arts & Science College, Tanur on 25th July, 2020.

- **Arunima P:** Participated in National Webinar on 'Art of Writing and Publishing a Research Paper' organised by Department of Commerce, Malabar College of Advance Studies, Vengara from 14th -15th July, 2020.
- **Arunima P:** Participated in a webinar on 'Statistical Analysis using R' organised by School of Business and Management, Christ University, Bangalore, on 13th July 2020.
- **Arunima P:** Participated in a webinar on 'Impact of COVID19 lockdown on Commodity Derivative Market' organised by School of Commerce and Management, CUTN on 20th May 2020.
- **Arunima P:** Participated in a webinar on Impact of COVID19 lockdown on Investments and Capital Market organised by School of Commerce and Management, CUTN on 14th May 2020.
- **Gagana D. S:** Attended a webinar on 'Transdisciplinary Research: Principles and Practices' organised by St. Pauls College, Mount Carmel College in association with UGC Paramarsh on 4th June 2020.
- **Gagana D. S:** Attended a National Webinar organised by Sacred Heart Girls First Grade College on 'Emerging trends, challenges and opportunities in global business post COVID19' on 30th June 2020
- **Sabirali K P:** Attended a National webinar on 'Stock Market Investment and Financial Planning' held on 11th September, 2020.
- **Liya Teressa Alex:** Participated in a webinar on 'Solving Inequalities in Education' by Samsung on 29th December, 2020.
- **Liya Teressa Alex:** Attended National a webinar on How to Teach Online: Providing Continuity for Students' by Future Learn on 29th December, 2020.
- **Liya Teressa Alex:** Participated in a webinar on 'Communication and Interpersonal Skills at Work' by the University of Leeds and Institute of Coding on 29th December, 2020.
- **Liya Teressa Alex:** Participated in a Webinar on 'Entrepreneurship: from business Ideas to Action' by Kings College London on 29th December 2020.
- **Arjun T P:** Participated in an online session on 'How to Write a Great Research Paper, and Get it Accepted by a Good Journal' organised by Elsevier on the 3rd June, 2020.

- **Monisha P P:** Attended an online Webinar on 'E-Workshop on Zotero' organised by AKSS Social and Welfare Foundation, Bhagalpur, on 7th June, 2020.
- **Monisha P P:** Participated a National Webinar Series on 'Research Methodology' held during June 12-13, 2020 organised by Loyola College (Autonomous), Chennai.
- **Monisha P P:** Participated in an Online Webinar on 'Open- Source Tools for Data Analysis in Social Sciences' conducted by the Department of Commerce, Manipal Academy of Higher Education on 31st July, 2020.
- **Monisha P P:** Participated in a Webinar on 'Research and Publication Ethics' organised by St. Thomas College (Autonomous), Thrissur, in association with the Directorate of Research, the University of Calicut, on 6th August, 2020.
- **Monisha P P:** Attended International Webinar on 'A Career Path in Digital Marketing- A Complete Practical Approach' held on 13th August, 2020 organised by Sree Vidyanikathan Institute of Management, Tirupati.
- **Monisha P P:** Attended Two-Day National Webinar on 'Art of Presenting Research' organised by Tamil Nadu Teachers Education University, Chennai, in collaboration with PPG College of Education, Coimbatore on 13th and 14th August, 2020.
- **Monisha P P:** Participated Two day National Webinar series on 'Academic Project Report Preparation and Research Oriented Information sources,' NSRM 2020 organised by Nasra College of Arts & Science Thirurkad on 19th and 20th October, 2020.

Participation in Workshop

- **Ashique Ali K A:** Participated in an Online workshop cum Webinar on 'Writing Systematic Literature Review Papers' organised by Connecting Asia, an organisation based in Malaysia. The first part of the workshop was held on 16.04.2020, with the help of YouTube Live technology. Participated in the second session of Online workshop cum Webinar on 'Writing Systematic Literature Review Papers' on 02.05.2020 through YouTube. Participated in the YouTube Online workshop on 'Bibliometric Analysis' conducted by Connecting Asia on 20.06.2020. Participated in the fourth workshop of the SLR-M workshop series organised by Connecting Asia on 3rd October 2020 via YouTube live. Participated in an online workshop "7 Steps of Academic Writing" organised by Connecting Asia, on 06.03.2021

- **Ashique Ali K A:** Completed and qualified the exam of One Week STTP on 'Data Analysis in R' (Online Mode) from July 20, 2020 to July 25, 2020 organised by REST Society for Research International (RSRI), Krishnagiri, Tamil Nadu, India.
- **Ashique Ali K A:** Participated in the Three-Day Online Workshop on 'Publication Ethics and Research Methodology' organised by Dr. B R Ambedkar Central library, Jawaharlal Nehru University, Delhi during August 12-14, 2020.
- **Ashique Ali K A:** Participated in an Online workshop on 'Systematic Review and Meta-Analysis' organised by DEEDS Society, Andhra Pradesh during August 28-30, 2020.
- **Arunima P:** Participated in two months Workshop on 'Writing, Presenting and Submitting Research Paper and Thesis' organised by My Inner Log from 21st February to 20th April 2021.
- **Arunima P:** Participated in One Day Online Workshop on 'Social Entrepreneurship' organised by Swachhta and Rural Engagement for Higher Educational Institutions in Association with Mahatma Gandhi National Council of Rural Education on 25th November 2020.
- **Arunima P:** Participated in International Workshop on 'Structural Equation Modelling and Confirmatory Factor Analysis using Analysis of Moment Structure' organised by Institute for Statistical and Analytical Research from 3rd to 5th July 2020.
- **Arunima P:** Participated in Workshop on 'Statistical Data Analysis and Interpretation using SPSS' organised by Institute for Statistical and Analytical Research from 11th to 14th June 2020.
- **Arunima P:** Participated in Workshop on 'Writing Systematic Literature Review Papers' organised by Founder Director of Connecting ASIA and Editor of Journal of Management part 1 on 16th April and part 2 on 25th May 2020.
- **Gagana D. S:** Attended Workshop on 'Research Methodology' organised by Loyala College, Chennai on 12th and 13th June 2020.
- **Gagana D. S:** Participated in the 'Five Day E-Workshop on 'Data and Statistics for Social Sciences: Data Analysis Tools' organised by School of Education, Central University of Kerala, from 27.10.2020 to 31.10.2020

- **Sabirali K P:** Participated in an Online workshop cum Webinar on ‘Writing Systematic Literature Review Papers’, organised by Connecting Asia, an organisation based in Malaysia. The first part of the workshop was held on 16.04.2020, with the help of YouTube Live technology. Participated in the second session of Online workshop cum Webinar on Writing ‘Systematic Literature Review Papers’ on 02.05.2020 through YouTube. Participated in the YouTube Online workshop on ‘Bibliometric Analysis’ conducted by Connecting Asia on 20.06.2020. Participated in the fourth workshop of SLR-M workshop series organised by Connecting Asia on 3rd October 2020 via YouTube live. Participated in an online workshop ‘7 Steps of Academic Writing’ organised by Connecting Asia on 06.03.2021.
- **Sabirali K P:** Completed the exam of One Week STTP on ‘Data Analysis in R (Online Mode)’ from 20th - 25th July, 2020 organised by REST Society for Research International (RSRI), Krishnagiri, Tamil Nadu, India.
- **Sabirali K P:** Participated in the E- Workshop on ‘Research Methodology (using GRETL)’ organised by the Institute of Management and Technical Education, Bhubaneswar, from 8th -10th August, 2020.
- **Sabirali K P:** Attended Two-day Workshop on ‘Time Series and Panel Data Analysis’ on 18th and 19th August 2020.
- **Sabirali K P:** Participated and qualified based on assessment tests in Ten day Online Hands-On Training Program on ‘GST -Registration, Assessment and Filing of returns Under GST Law’ organised by the Department of Commerce, Bharathiar University held from 17th – 28th August, 2020.
- **Liya Teressa Alex:** Attended One Day National Workshop on ‘Curriculum Design’ by Mahatma Gandhi National Council of Rural Education and Department of higher education by Pondicherry University on 21st December 2020.
- **Liya Teressa Alex:** Participated in the E- Workshop on ‘Career Skills for the 2020s: Navigating the Online World of Work’ by Coventry University through Future Learn platform on 11th December 2020.

- **Liya Teresa Alex:** Participated in the E- Workshop on ‘Business future: Understanding Omi-channel Retailing and Supply Chain’ and ‘Business Futures: Sustainable Business through Green HRA’ organised by RMIT University on 28th and 29th December 2020.
- **Arjun T P:** Participated in an Online Workshop cum Webinar on ‘Writing Systematic Literature Review Papers’ organised by Connecting Asia, Malaysia, on 16th April 2020.
- **Arjun T P:** Participated in the Online workshop cum Webinar on ‘Writing Systematic Literature Review papers – Part 2’ on 2nd May,2020.
- **Arjun T P:** Participated in the YouTube Online Workshop on ‘Bibliometric Analysis’ conducted by Connecting Asia on 20th June,2020.
- **Arjun T P:** Completed Two Day workshop on ‘Time Series and Panel Data Analysis’ organised by Indian Accounting Association, Bhubaneswar Branch, Odisha on 18th and 19th August, 2020.
- **Monisha P P:** Participated in the Online Workshop on Article Writing in Management and Social Sciences, conducted by University of Hyderabad on 10th May, 2020.
- **Monisha P P:** Participated in the One-week STTP on How to Research (online mode) from 3rd August, 2020 to 8th August 2020 organised by REST Society for Research International (RSRI), Krishnagiri, Tamil Nadu.
- **Monisha P P:** Attended a Two Day workshop on ‘Time Series and Panel Data Analysis’ organised by Indian Accounting Association, Odisha on 18th and 19th August, 2020.
- **Monisha P P:** Attended Two Day YouTube Live Workshop on ‘t-Tests and Regression Analysis using SPSS’ on 26th and 28th August, 2020 organised by Crack Economics and Statistics.
- **Monisha P P:** Completed an E-Learning Course on ‘Human Resource Management’ organised by Sacred Heart Institute of Management Studies in the first week of June, 2020.
- **Monisha P P:** Completed a Course on ‘Research Publication Ethics’ organised by St. Thomas College (Autonomous), in association with Directorate of Research, University of Calicut held during 12th – 15th August, 2020.

'COMBUZ 2K20' Commerce Fest

Date: 29.02.2020



The Department of Commerce hosted the '**COMBUZZ 2K20**' Commerce Fest as part of 'Commerce Day' on 29th February 2020. The students from various Departments of CUTN have actively participated and won prizes in various management games such as Business Quiz, Best Manager, Treasure Hunt, etc.

Bombay Stock Exchange Webinar on “Security Market and Career Opportunities”

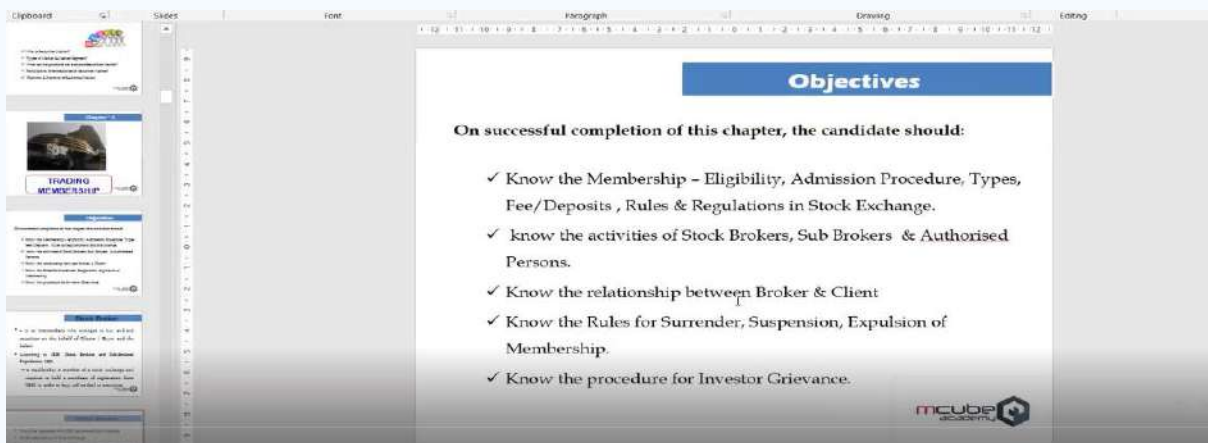
Date: 02.02.2021



BSE webinar on ‘Security Market and Career Opportunities’ was conducted by the Department of Commerce on 2nd February 2021 with the view to create awareness about career opportunities and growth in the field of the Stock Market.

NSE Sponsored Webinar Series on Awareness Program on Security Market Operations

Date: 24.2.2021



NSE Sponsored Webinar series on ‘Awareness Programme on Security Market Operations’ was conducted by the Department of Commerce on 24th February 2021 for the purpose of creating awareness of security market operations.

Webinar on Commodity Awareness Programme – Impact of COVID-19 on Economy

Date: 30.03.2021



Central University of Tamil Nadu
School of Commerce and Management
Department of Commerce
Presents

Webinar on

COMMODITY AWARENESS PROGRAMME - IMPACT OF COVID-19 ON THE ECONOMY

30th March 2021 | 11.30 AM to 01.00 PM

KEY SPEAKER:
SHRIKANT KOUNDINYA
FCMA, CGMA, MCX

HOST:
DR. VELMURUGAN.PS
FORMER DEAN, SCBM, CUTN

Join from the meeting link
<https://cutn.webex.com/cutn/j.php?MTID=ma8c61dcf00fd2eb9c4950f3025667321>

Scan here to join

A webinar on 'Commodity Awareness Programme - Impact of Covid-19 on the Economy' was conducted by the Department of Commerce on March 30th 2021. Mr Shrikant Koundinya, FCMA, CGMA, and MCX, has served as a Resource Person for this programme.

Thank You



Department of Commerce
Central University of Tamil Nadu