



ICSSR

Indian Council of Social Science Research

Hybrid  
Mode

Sponsored  
Two Days

National Seminar

Title

Azadi Ka Amrit Mahotsav

Atma Nirbhar Bharat

Pilgrimage Tourism In The Kaveri  
Delta Region

Seminar Sub Themes:

1. Planning and development
2. Destination sustainability
3. Resource optimization
4. Destination branding and marketing
5. Community involvement and socio-economic well-being
6. Transportation and Accessibility
7. Inclusive and holistic growth
8. Accommodation and food services



Central University of Tamil Nadu

Department of Tourism and  
Hospitality Management

The Department of Tourism & Hospitality Management is conducting a National-Level Seminar on Aatmanirbhar Bharat, dealing with the phenomenon of **Pilgrimage Tourism in the Kaveri Delta Region**, with special emphasis on Thiruvavur.

This platform is to bring together the brightest minds in tourism management to discuss the nuances of Pilgrimage Tourism, the socio-economic implications of the practice, and the strengths as well as the drawbacks of Pilgrimage Tourism in the region.

We invite original unpublished articles from the participants centered around, but not limited to given Seminar themes.



**PUBLICATION  
PLAN**

The full-length papers submitted for the Seminar will be peer-reviewed and will be published in Edited Book.

Participants with 80% attendance will get certificate.



Indian Council of Social Science Research



## Seminar Resource Persons

1. **Prof. M. Krishnan**, Vice Chancellor, Central University of Tamil Nadu.
2. **Prof. Sulochana Shekhar**, Registrar, Central University of Tamil Nadu.
3. **Dr. Shankar Srinivasan**, Associate Professor, University of Mekelle, Ethiopia
4. **Dr. M. Raja**, Department of Commerce (Lalgudi), Bharathidasan University.
5. **Dr. D. Gunaseelan**, Assistant Professor, Jamal Mohamed College, Tiruchirappalli.
6. **Dr. K. Suresh**, General Manager, Thalapakatti Hotels, Coimbatore.
7. **Dr. Sangeetha C.P**, Assistant professor, Department of Tourism and Travel Management, Govt. Arts College, Coimbatore.
8. **Mr. Feroze Sha**, Secretary, Rabiammal Ahamed Maideen College for Women, Thiruvarur.

## SEMINAR OBJECTIVES

- To develop a comprehensive understanding of the current state of tourism in the region: prevalent practices, established interrelationships, emerging trends, opportunities, and avenues for growth.
- To create new avenues for collaboration and networking concerning the development of tourism in the region, with a special emphasis on self-reliance.
- To prepare a policy brief that will aid administrators and those who influence and formulate policy by offering recommendations and suggestions.
- To discuss the branding and marketing of tourism destinations, products, and services in the Kaveri delta region.
- To identify the potential for the creation of small and medium businesses in previously untapped niche areas.



## Important Dates

Last Date for Registration 26 Oct 2022

Final date for Abstract and Full Paper Submission 20 Oct 2022

Notification for Paper Acceptance 25 Oct 2022

Seminar Dates 2nd & 3rd Nov 2022



Chief Patron

Patron



Prof. M. Krishnan  
Hon'ble Vice Chancellor  
Central University of Tamil Nadu



Prof. Sulochana Shekhar  
Registrar  
Central University of Tamil Nadu

## Organizing Committee



Conference Director  
Dr. Ankathi Raghu  
Head of the Department



Convener  
Dr. P. Raja  
Assistant Professor



Co-convener  
Dr. K. Kavitha  
Assistant Professor



Organizing Member  
Dr. Vaibhav Bhatt  
Assistant Professor



Organizing Member  
Mr. Shreeansh Mishra  
Assistant Professor



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## KAVERI DELTA



Contact us



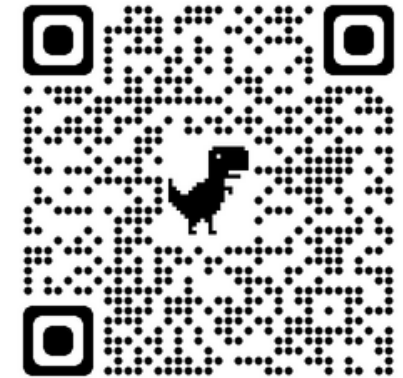
Dr. P. Raja, 7338826886



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Registration Link

<https://forms.gle/58klbAMmazElFach7>



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Research Scholars Rs 500

Academics and industry professionals  
Rs 1000

On-line Registration

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industry professionals Rs 500