

**CENTRAL UNIVERSITY OF TAMIL NADU
DEPARTMENT OF MANAGEMENT
SCHOOL OF COMMERCE AND BUSINESS MANAGEMENT**



SEMINAR SERIES 3

On the topic of

**COMPETING WITH IT: USING IT FOR
STRATEGIC ADVANTAGE**

RESOURCE PERSON



Dr. T NAMBIRAJAN,
Professor (Retired),
Department of Management Studies,
Pondicherry University.



DIRECTOR OF SEMINAR
Prof. A CHANDRA MOHAN,
Dean, School of Commerce and
Business Management.



CONVENOR OF SEMINAR
Dr. S VISALAKSHMI,
Assistant professor.
Department of Management.

MEETING LINK - <https://meet.google.com/iqa-fhyi-rya>



07.03.2023



10.30 AM

PROGRAMME SCHEDULE

WELCOME ADDRESS

MALAVIKA K,
1st Year,
Department of Management.

INAUGURAL ADDRESS

Dr. S VISALAKSHMI,
Assistant Professor,
Department of Management.

PRESIDENTIAL ADDRESS

Prof. A CHANDRA MOHAN,
Dean, School of Commerce and
Business Management.

GUEST SPEAKER

Dr. T NAMBI RAJAN,
Professor (Retired),
Department of Management Studies,
Pondicherry University.

VOTE OF THANKS

PRAGANYA S,
2nd Year,
Department of Management.

FACULTY MEMBERS

Dr. G SUDHA,
Associate Professor.
Dr. K SREENIVASA MURTHY,
Associate Professor.
Dr. J ASHOKKUMAR,
Assistant professor.
Dr. PREETI R GOTMARE,
Assistant Professor.

STUDENT COORDINATORS

1ST YEAR STUDENTS

Potnuru Meghana
Lavanya Mohan
Malavika K
Akanksha Mall

2ND YEAR STUDENTS

Karanam Gokul Sai
Maheshwaran M
Nandhini N
Praganya S

***E-CERTIFICATE WILL BE PROVIDED TO ALL THE PARTICIPANTS**