

**Ankathi Raghu**  
**Associate Professor and Head**  
**Department of Tourism and Hospitality Management**  
**Faculty of Commerce & Management Studies**  
**Central University of Tamilnadu,**  
**Thiruvarur, Tamilnadu**

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### ***Hagiography***

Dr. Ankathi Raghu is an Associate Professor in the Department of Tourism and Hospitality Management, at Central University of Tamil Nadu. He joined the institution in 2020. He started his carrier as a District Tourism Officer and due to his interest in the field of travel and tourism, he has travelled the length and breadth of the country. Later with his interest in academics, he started his journey as a teacher in the tourism and travel sector. So far he has guided research scholars from various universities across the country and has published more than 35 articles in prestigious journals of the sector.

### ***Academic Experience***

1. Associate Professor and Heading the Department of Tourism and Hospitality Management, Central University of Tamilnadu, Thiruvarur.
2. Assistant Professor in the Department of Tourism, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, from 20<sup>th</sup> September, 2012 to till date.
3. Assistant Professor in the Department of Tourism and Travel Management at National Institute of Tourism and Hospitality Management, Telecomnagar, Gachibowli, Hyderabad, from 5<sup>th</sup> June, 2008 to 17<sup>th</sup> September, 2012.

### ***Industrial & Administrative Experience***

- Consultant & Assistant Team leader, leading the team i.e., Tourism, Infrastructure Development & Research Studies. At Andhra Pradesh Industrial Technical Consultancy Organization limited (APITCO) form 26<sup>th</sup> February, 2007 to 4<sup>th</sup> June, 2008.

- a) **IHHR (Andhra) Private Limited (Ista Hotel)**
- b) **Emaar Mgf Land Limited**
- c) **GMR International Airport Limited**

**Preparation of Detailed Project Reports with the essential documents for the approval of the following:**

1. Building plan approvals
2. NOC from Fire Department, AAI, Municipal, Local Authorities, MOEF, Pollution control Board, Electricity,
3. Approval for lifts & escalators.
4. Approval for conversion of land use and all other essential approvals, clearances and licenses for operation of project.
5. Consultation for Environmental Impact Assessment for Five Star Hotels, Resorts, Theme parks and solid and liquid waste Management.

- District Tourism Officer, Prakasam District, Ongole, in the Department of Tourism, Government of Andhra Pradesh, from 10<sup>th</sup> October, 2003 to 25th February, 2007.

1. Identification of Lands for the development of Projects under various mode.
2. Collection of Tourism statistics
3. Facilitate the entrepreneurs for PPP mode of projects.
4. Tourism promotion activities
5. Identification of Local Handicrafts and encourage them to participate in tradeshow
6. Liaison with all other stake holders to speed-up the projects in the district.

- Faculty in the Department of Tourism Management, Kakatiya University, Warangal, from 10<sup>th</sup> October, 2001 to 9<sup>th</sup> October, 2003.

### ***Preparation of Policy Documents***

1. Consultant for Department of Tourism, Government of Andhra Pradesh specially for the Project i.e., “Promotion of Andhra Pradesh Buddhist sites Benchmarking with Sanchi and Saranath”, in the year, 2002.
2. Consultancy for preparation of Tourism Master Plan for the development of Integrated Tourism Master Plan for Kolleru lake development. The nature of services are survey, documentation and preparation of master plan in the year 2006.

### **Academic Details**

#### **Under-Graduate Details**

<b>S. No.</b>	<b>Type of the Degree</b>	<b>Name of the Degree</b>	<b>Subjects Studied</b>	<b>Marking Scheme</b>	<b>Obtained Result</b>	<b>Equivalent Percentage</b>	<b>Year of Passing</b>	<b>University</b>	<b>University (Country)</b>	<b>University (State/UT)</b>
1.	Under Graduation	Bachelor of Science (Bio-Chemistry)	Bio-Chemistry, Chemistry and Zoology	Percentage	First Division	60.30%	1995	Kakatiya University, Warangal, Telangana	India	Telangana

#### **Post-Graduate Details**

<b>S. No.</b>	<b>Type of the Degree</b>	<b>Name of the Degree</b>	<b>Subjects Studied</b>	<b>Marking Scheme</b>	<b>Obtained Result</b>	<b>Equivalent Percentage</b>	<b>Year of Passing</b>	<b>University</b>	<b>University (Country)</b>	<b>University (State/UT)</b>
1.	P.G. Diploma	Post Graduate Diploma	MS Office, MS DOS, C, C++	Percentage	First Division	68.5%	1999	National Institute of Computer	India	Andhra Pradesh

		Computer Applications						ter Education		
2.	Post Graduate	Master of Tourism Management	Tourism Management, Tourism Products, Tourism Geography, etc	Percentage	First Division	70.60%	2001	Kakatiya University, Warangal, Telangana	India	Telangana
3.	Post Graduate	Master of Sciences (Zoology)		Percentage	First Division	65.21%	2005	Kuvempu University, Shimoga	India	Karnataka

### Ph.D Details

S. No.	Type of the Degree	Subjects Studied	Title of the Ph.D Thesis	Degree Status	Registration Date	University	University (Country)	University (State/UT)
1.	Ph.D	Research Methodology	Medical and Health Tourism in Andhra Pradesh – A Study	Awarded	23/07/2006	Kakatiya University, Warangal, Telangana	India	Telangana

### Ph.D., Guided

	Name of the Student	Subject	Title of the Thesis	Name of the University	Registration Date	Submission	Awarded
n	Dinesh Paraste	Tourism Management	Management of Indigenous Resources for Promotion of Indigenous Tourism: A Study in Selected Tribal Districts of Madhya Pradesh	Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh	28/07/2016	Yes	Awarded

2.	Mukesh Kumar Ahirwar	Tourism Management	Growth of Tourism and its Impact In select Pilgrimage Destination Along River Narmada	Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh	28/07/2016	Yes	Awarded
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### ***Area of Interest***

Destination Planning and Development  
Tourism and Information Technology  
Ecology Environment and Tourism  
Medical and Health Tourism  
Wild Life Tourism

### ***Achievement***

**First rank with distinction in Master of Tourism Management (2001)**  
**Erasmus + fellow Vizdmes University, Latvia (2019)**

### ***Research Papers Published in Journals / Seminars / Invited Lectures***

- ☞ Attended and Presented 30 Papers in National & International Conferences/Seminars
- ☞ Publication of More than 20 articles and research papers in the Journals and Conference Proceedings of National and International Repute.
- ☞ Give more than 20 invited talks at various occasions.

### ***Books***

- Entrepreneurship for Tourism & Leisure. Zenon Academic Publishing, Hyderabad, ISBN No.978-93-85886-07-2
- Wild life Tourism and Recreation, Zenon Academic Publishing, Hyderabad. ISBN. No. 978-93-85886-05-8
- Tourism Management Philosophies, Principles and Practices, Zenon Academic Publishing, Hyderabad, ISBN. No. 978-93-85886-03-4

### ***Projects and Activities***

Initiated three projects i.e., Chirala Beach Resorts, Ramayapatnam beach resorts and water sports at Bhavanasi lake, Kothapatnam beach resorts, Tourism festivals, livelihood assistance projects.

### ***Training Programmes Conducted***

1. Auto and Taxi Drivers Training programme for five days
2. APTDC Bus Drivers Training programme for four days
3. Rural Tourism Guides Training programme for one week

4. Customized Guides training programme one week
5. State level tourism guide training programme for 6 weeks

### ***Scholastics***

1. Doctor of Philosophy in Tourism Management – Kakatiya University. Warangal

#### **Topic: Medical and Health Tourism in Andhra Pradesh – A Study**

2. Master of Tourism Management – Kakatiya University,
3. Master of Sciences (Zoology)
4. Bachelor Degree in B.Sc., (Bio-Chemistry)

### ***Latest Publications***

1. Raja, P., Raghu, A., Kannan, R., Sivakami, V., & Paraste, D.K. (2022). MANAGEMENT OF INDIGENOUS RESOURCES FOR PROMOTION OF INDIGENOUS TOURISM: A STUDY OF SELECTED TRIBAL DISTRICTS OF MADHYA PRADESH. *GeoJournal of Tourism and Geosites*, 44(4), 1509–1525. [https://doi.org/10.30892/gtg.44439-971\(scopus\)](https://doi.org/10.30892/gtg.44439-971(scopus))
2. Raja, P., Raghu, A., Kannan, R., Suresh, K., & Sivakami, V. (2022). A critical review of COVID-19 pandemic outbreak in the restaurant industry. *Journal of Environmental Management and Tourism*, XIII(fall), 6(62), 1697–1704. [https://doi.org/10.14505/jemt.v13.6\(62\).17\(Scopus\)](https://doi.org/10.14505/jemt.v13.6(62).17(Scopus))
3. Raja, P., & Raghu, A. (2021). A critical review of terrorism effects and their impacts on tourist destination countries. *Materials Today: Proceedings*, 37(2), 3461–3465, ISSN 2214-7853. [https://doi.org/10.1016/j.matpr.2020.09.332\(Scopus\)](https://doi.org/10.1016/j.matpr.2020.09.332(Scopus))
4. Raja, P., & Raghu, A. (2020). Sustainable tourism –A case study of Chennai and Singapore. *International Journal of Management*, 11(12, December), 3001–3012, article ID: IJM\_11\_12\_281. <http://iaeme.com/Home/issue/IJM?Volume=11&Issue=12> ISSN Print: 0976-6502 and ISSN Online: 0976-6510. <https://doi.org/10.34218/IJM.11.12.2020.281> (Scopus)
5. Raja, P., & Raghu, A. (December2020). Critical Review on Adaption of advanced technologies in the hospitality sector. *Indian Journal of Adult Education*, 81(4), (VI),31-43. ISSN: 0019-5006. (UGC care)

## *Countries Visited*

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Italy, France, Germany, Sewdan, Latvia Estonia (2019)

## *Personal Details*

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Name : A. Raghu  
Father's name : Kishan Babu  
Hobbies : Reading books, listening  
music, astrology, astronomy,  
Kriya yoga participating in  
social service activities.

**(Ankathi Raghu)**