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Department of Media and Communication  
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Research areas: Media, Politics and Regulation; Gender Studies; Contemporary Journalism; New and Social Media; Media Usage and Effects; Media Psychology; Research Methodology

## **BOOK**

### **Social Media in India: Regulatory Needs, Issues and Challenges**

Editors: Dr. Francis P. Barclay & Dr. Boobalakashnan N.

Sage, January 2022. ISBN: 9789354790751

## **PROJECTS AND GRANTS**

UGC STRIDE Internal Research Project (October 2021 to August 2022)

Rs3,06,000

Topic: Ocean Warming and Sustainable Fishing: Communication Strategies to Minimise Ecological Impact and Promote Effective Management

Mega Project (15 July 2019 - 15 July 2021)

Rs8,00,000

Indian Council of Social Science Research

Government of India, Ministry of Human Resource Development

Topic: Ethics, Autonomy, Privacy and Regulation: Balancing the Social Media Spheres of Political Influence

Two-week Capacity Building Programme (February 13-24, 2019)

Rs8,00,000

Indian Council of Social Science Research

Government of India, Ministry of Human Resource Development

Topic: Balancing Empirical Research with Qualitative Ways of Knowing: Mixed Method Research (MMR) Approaches for Social Scientists

Short Duration Research Project (March - August 2019) Rs1,50,000

Indian Council of Social Science Research - SRC

Government of India, Ministry of Human Resource Development

Topic: Menstruation and myths: Communication strategies to promote healthy practices among rural women

Small Research Project (SRP) July 2018 - March 2019 Rs40,000

National Council of Rural Institutes

Ministry of Human Resource Development, Government of India

Topic: Towards effective implementation of Swachh Bharat Mission (Gramin):

Evaluation of Awareness, Access, Adoption, Usage and

Barriers using the Health Belief Model.

## **BOOK CHAPTERS**

- Barclay, Francis Philip.** (2022). Social Media Policy in the Age of Misuse and Misinformation. In *Social Media in India: Regulatory Needs, Issues and Challenges*, Eds. Francis P. Barclay and Boobalakrishnan N., Sage. ISBN - 978-93-5479-075-1 (HB)
- Barclay, Francis Philip, Boobalakrishnan N and Anushiya K.** (2022). Credibility of Social Media Messages and User Awareness. In *Social Media in India: Regulatory Needs, Issues and Challenges*, Eds. Francis P. Barclay and Boobalakrishnan N., Sage. ISBN - 978-93-5479-075-1 (HB)
- Barclay, Francis Philip, Boobalakrishnan N and Anushiya K.** (2022). Balancing Social Media Autonomy, Privacy and Regulation. In *Social Media in India: Regulatory Needs, Issues and Challenges*, Eds. Francis P. Barclay and Boobalakrishnan N., Sage. ISBN - 978-93-5479-075-1 (HB)
- Barclay, Francis Philip, Boobalakrishnan N and Anushiya K.** (2022). Social Media Dependence and the Loss of Distinction and Detachment. In *Social Media in India: Regulatory Needs, Issues and Challenges*, Eds. Francis P. Barclay and Boobalakrishnan N., Sage. ISBN - 978-93-5479-075-1 (HB)
- Boobalakrishnan N, **Francis Philip Barclay** and Anushiya K. (2022). Political Ideologies, Affiliation and Participation: Are these Related in Contemporary India? In *Social Media in India: Regulatory Needs, Issues and Challenges*, Eds. Francis P. Barclay and Boobalakrishnan N., Sage. ISBN - 978-93-5479-075-1 (HB)
- Akhila S., **Francis Philip Barclay.** (2022). Twitter for Political Propaganda: An Analysis of Literary-Rhetorical Devices. Sage. ISBN - 978-93-5479-075-1 (HB)
- Malini S., **Francis Philip Barclay.** (2022). Social Media Exposure and Religious Intolerance. In *Social Media in India: Regulatory Needs, Issues and Challenges*, Eds. Francis P. Barclay and Boobalakrishnan N., Sage. ISBN - 978-93-5479-075-1 (HB)
- Nagarajan Sivakami, P. Na. Kanchana, and **Francis P. Barclay.** (2019). Social Constructs of Surrogacy: The Indian Perspective. *Health, Safety and Well-Being of Workers in the Informal Sector in India: Lessons for Emerging Economies*. Editors, Sigamani Panneer, Sanghmitra S. Acharya and Nagarajan Sivakami, Springer, Singapore. Online ISBN 978-981-13-8421-9; Print ISBN 978-981-13-8420-2. <https://doi.org/10.1007/978-981-13-8421-9>. Pages 187-196.
- Vetrivel, Naveen and **Francis P Barclay.** (2018). Fishing in Troubled Waters: Media Framing of the India-Sri Lankan Fishermen Issue. *Nationalism, Ethnicity and Media Ethics*, Ed. Ambrish Saxena, 127-143, Kanishka Publishers, 978-81-934480-5-2
- Barclay, Francis P., C. Pichandy, Anusha Venkat, Sreedevi Sudhakaran.** (2016). Twitter Sentiments: Pattern Recognition and Poll Prediction. *Communication and Information Technologies Annual (Studies in Media and Communications, Volume 11)* Emerald Group Publishing Limited, 11: 141-167.
- Barclay, Francis P., C. Pichandy, Anusha Venkat, Sreedevi Sudhakaran.** (2015). India 2014: Press trend as a predictor of election outcome. *New Directions in Media - Critical Practitioner's series*, ed., KM Baharul Islam and Nandita Roy. Bloomsbury Publications.

## **PEER-REVIEWED JOURNAL PUBLICATIONS**

- Jan, Showkat Ahmed & **Francis P. Barclay**. (2023). Conflict and Conflicting News Discourses: An Analysis of Newspaper Coverage of Pulwama Attack, *Journalism Practice*, DOI: 10.1080/17512786.2023.2218338
- Sasidharan, Akhila, **Francis P. Barclay** and Malavika Sunil Karippara. (2021). Damsel in Distress and the Wolf in Knight's Armour! Sexist Tropes in Movies, *Journal of Media and Communication*, 5(2): 39-59
- Boobalakrishnan N, **Francis P. Barclay** and Anushiya K. (2021). Social Media and Polity: Network, Exposure, Preferences and Triggers, *Journal of Media and Communication*, 5(1): 81-96
- Shalini R. N., **Francis P. Barclay**, Akhila Sasidharan and Malavika Sunil Karippara. (2020). Is raising the voice raising the bar? An Analysis of news debates on television channels. *Communication and Media Studies*, 9(1): 15-32. Issn: 2395 1559 peer-reviewed journal.
- Barclay, Francis Philip**, Shamala R, Boobalakrishnan N and Nikhil Kumar Gouda. (2020). Clean India Campaign: Awareness, Adoption, Usage and Barriers, *Journal of Media and Communication*, 4(2): 72- 97
- Francis P. Barclay**. (2019). Using Cross-correlations to Analyse Inter-media Political Agenda Setting, *SAGE Research Methods Cases: Politics & International Relations*. DOI: <https://dx.doi.org/10.4135/9781526494658>
- Shamala R., Devadas M. B., **Francis P. Barclay**. (2019). Glocalised-television content: Interaction with local cultures and impact on audience perceptions. *World of Media: Journal of Russian Media and Journalism Studies*, 1(1): 33-50. Lomonosov Moscow State University and National Association of Mass Media Researchers, Russia, 2307-1605.
- Chacko, Amala T., and **Francis P. Barclay**. (2019). SEM Analysis of Gender Stereotyping Using Social Identity and Facebook Usage. *Journal of Media and Communication*, 3(1): 29-54.
- Nair, Parvathy S. and **Francis P. Barclay**. (2018). Gender Classification with Twitter Usage Patterns. *The Indian National Journal of English Language and Literature*, 6(21): 266-268, Dr JK Research Foundation
- Joseph, Neethu, and **Francis P. Barclay**. (2018). Media Framing: A Comparative Newspaper Analysis of Kashmir Conflict 2016. *Journal of Media and Communication*, 2(2):01-24. CUTN
- Anju M. U. and **Francis P. Barclay**. (2018). Text or Video? Moderators influencing the Choice of Online Educational Material. *Journal of Media and Communication*, 2(1):17-43. CUTN
- Panicker, Divya M. and **Francis P. Barclay**. (2018). GST: A Time-series Analysis of Newspaper Articles on the New Indirect Taxation System. *The Indian National Journal of English Language and Literature*, 6(21): 304-306, Dr JK Research Foundation
- Barclay, Francis P.** 2017. Media effect on media: Progression of political news and tweets during India 2014. *Journal of Media and Communication*, 1(1): 1-28. CUTN.
- John, Anju, **Francis P. Barclay**. (2017). ICT Usage and Effects among Rural Farming Communities. *Journal of Media and Communication*, 1(1): 1-28. CUTN.
- Nair, Parvathy S. and **Francis P. Barclay**. (2017). Twitter Usage Patterns as a Predictor of User Gender. *Journal of Media and Communication*, 1(2):1-23. CUTN

- Srinivasan, Malini and **Francis P. Barclay**. (2017). Media Credibility: A Triangulation Test. *Journal of Content, Community & Communication*, 6(3), 43-49, Scopus indexed
- Barclay, Francis P.**, C. Pichandy. (2016). PM Modi: Media effect on performance rating. *Social Studies*, 1(98): 42432-42438. Elixir.
- Barclay, Francis P.**, C. Pichandy, Anusha Venkat. (2015). India 2014: Facebook 'Like' as a Predictor of Election Outcomes. *Asian Journal of Political Science*, 23(2): 134-160. Routledge. DOI: 23(2): 134-160, Scopus indexed
- Barclay, Francis P.**, Anusha Venkat and C. Pichandy. (2015). Media effect: correlation between press trends and election results. *Media Asia*, 42(3-4): 192-208 | DOI: 10.1080/02185377.2015.1020319 Routledge.
- Barclay, Francis P.** (2015). Inter-Media Interaction and Effects in an Integrated Model of Political Communication: India 2014. *Global Media Journal*, 13(25). ISSN: 1550-7521.
- Barclay, Francis P.**, C. Pichandy, Anusha Venkat. (2015). India Elections 2014: Time-Lagged Correlation between Media Bias and Facebook Trend. *Global Journal of Human-Social Science*, 15(2): 29-41. Global Journals Inc. (USA)
- Barclay, Francis P.**, C. Pichandy, Anusha Venkat. (2014). Indian Elections, 2014: Political Orientation of English Newspapers. *Asia Pacific Media Educator*, 24(1): 7-22. Sage, Scopus indexed
- Barclay, Francis P.**, C. Pichandy, Priyadarshini Pichandy. (2014). Political Opinion Expressed in Social Media and Election Outcomes – US Presidential Elections 2012. *Journal on Media & Communications (JMC)*, 1(2):15-22.
- Venkat, Anusha, C Pichandy, **Francis P. Barclay**, R Jayaseelan. (2014). Facebook Privacy Management: An Empirical Study of Awareness, Perceptions and Fears. *Global Media Journal-Indian Edition*, 5 (1), Article 5 (1-20).
- Krishnan, R., C Pichandy, **Francis P. Barclay**. (2014). Eelam War and its Aftermath: Editorial Analysis of Dinamani. *Media Watch*, 5 (2): 101-110, Scopus indexed

## **EDUCATION**

Ph.D., Journalism and Mass Communication (March 2015)

Department of Communication, PSG College of Arts and Science, Bharathiar University

Thesis title: *India 2014: A Comparative Study of Print and*

*Social Media as Predictors of Election Outcome*

## **CURRENT POSITION**

### **Assistant Professor**

Department of Media and Communication, School of Communication,

Central University of Tamil Nadu, India

June 8, 2016, to till date

Courses taught: Editorial practices, Print media, Communication Research, Dissertation, Film History, Graphic Design and Animation

## **EXPERIENCE IN JOURNALISM**

**Assistant Editor @ DNA – Bangalore, Karnataka, India**

August 28, 2008, to February 15, 2013.

I joined as a Chief Sub-editor and was promoted. I used to edit, conceptualise and lay out the front page to make it appealing. Occasionally, I brought out special pages and supplements besides writing special stories.

**Senior Sub-editor-cum-Feature Writer @ The Hindu Ergo – Chennai, Tamil Nadu, India**

March 24, 2008, to August 15, 2008.

At The Hindu, I used to report for the 16-page week-day journal on a daily-basis. This apart, I also edited the copies for publication.

**Sub-editor @ The New Indian Express - Coimbatore & Chennai, Tamil Nadu, India**

May 10, 2005, to March 20, 2008.

## **JOURNALS EDITING**

Editor-in-Chief, **Journal of Media and Communication,**

Central University of Tamil Nadu.

(eISSN: 2581-513X) Peer-Reviewed Open Access Journal

JM&C is in the UGC-CARE list of Approved Journals