

# Dr. G Sudha

B.Sc., MBA., PGDHRM., Ph.D., M.Sc (Psy)

Professor

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## EDUCATION

### Ph.D

Annamalai University, Business Administration, 2008.

**Dissertation:** A Comparative study on Organizational commitment among Employees in Public, Private and Foreign Banks in Chennai district.

### M.Sc. (Psychology)

Annamalai University, Department of Psychology, 2007-2009

**Specialization:** General Psychology

### PGDHRM

Pondicherry University, 2001-2002.

### M.B.A.

Annamalai University, Business Administration, 1998-2000.

**Specialization:** Human Resource Management

### B.Sc.

Poombuhar College (Affiliated to Bharathidasan University), 1995-1998.

**Specialization:** Chemistry

## EXPERIENCE

- Assistant Professor in Department of Business Administration, Annamalai University from 02.07.2001 to 30.11.2017
- Associate Professor in Department of Management, Central University of Tamil Nadu from 30.11.2017 to 30.11.2020
- Professor in Department of Management, Central University of Tamil Nadu from 01.12.2020 to Till Date

- Work Life Balance
- Employability Skills
- Women empowerment

## RESEARCH PUBLICATIONS

1. Vigneshwari K & Sudha G (2023). Tourist's Intercultural communication competence and its implication for sustainable development in the delta region of Tamil Nadu, *Holistic Tourist Destinations and Inseparable Hospitality*. ISBN: 878-93-95856-25-6.
2. Vinu Ramdos & Sudha, G. (2020). Socio-economic dimensions of Sustainable Development. *Sambodhi*, 43(4). ISSN:2249-6661
3. Sudha, G. (2020). Effect of Demographic Factors on Organizational Citizenship Behavior. *Test Engineering & Management*, 83(1), 5959-5969. ISSN:0193-4120 – **Scopus Indexed**
4. Kranthi Kiran & Sudha, G. (2020). The Ploy of native Advertising. *Journal of Critical Reviews*, 7(6), ISSN:2394-5125 – **Scopus Indexed**
5. Vinu Ramdos & Sudha, G. (2020). Business towards Environmental Sustainability: Need, Scope and Opportunities. *Indian Journal of Adult Education*, 852-855 ISSN:0019-5006
6. Sudha, G. (2018). Impact of Psychological Variables on Organizational Commitment. *Shanlax International Journal of Commerce*, 6(1), 121-129. P-ISSN:2321-4643
7. Ashok Kumar J & Sudha, G. (2018). Union Budget 2017-18: An Analysis. *Shanlax International Journal of Commerce*, 6(1), 1-5. ISSN 2320-4168
8. Sudha, G. & Ravi Shankar A K (2016). Child Delivery Management Practices and its Determinants: A District level Analysis in Gujarat State. *The Business Review*, 20(1). ISSN:0972-8384.
9. Venkatesh A & Sudha, G. (2015). Effectiveness of Water Supply Service offered by the municipal A case study of Theni District, Tamil Nadu. *International Journal of Arts & Science Research*, 2(1). 1-8. ISSN:2393-9532

10. Venkatesh A & Sudha, G. (2014). Consumer Behavior on Water usage and Investment Patterns. *International Journal of Arts & Science Research*, 1(2). 70-75. <https://doi.org/ISSN:2393-9532>
11. Sudha, G. (2014). Influence of Gender on Better Balance. *Journal of Business Studies, Srilanka*. ISSN: 2362-0269
12. Rajkumar R & Sudha, G. (2014). Fibromyalgia – An outcome of work life imbalance. *Indian streams research journal*, 3(4). 2230-7850
13. R. Kamalakannan & Sudha, G. (2013). Practicing Servant leadership; A path to effective organizational commitment. *International Journal of Management Focus*, 3(4). ISSN: 2250-2971
14. Sudha, G. (2013). Study on work values and role stress among Annamalai University Teachers. *Commerce Times: International Research Journal of Commerce*, 1(2). ISSN: 2320-9461
15. Vishnukumar K & Sudha, G. (2013). Impact of leadership development training on behavioral competency improvement using big five traits. *Annamalai Journal of Management*, 6(2). ISSN 0974-0406
16. Sudha, G. (2013). Role of Emotional Intelligence in relationship between different levels of employees. *International Research Journal of Commerce and Behavioral Science*, 2(3). ISSN: 2251-1547
17. Sudha, G. (2013). Deal Breakers. *International Journal of Management Science*, 3(4). ISSN: 2347-856
18. Sudha, G. (2013). Employers Expectations and Students Employability Skills. *Golden Research Thoughts*, 2(11). ISSN:2231-5063
19. Sudha, G. (2013). Teacher Stress and type of School: Is there any link? *Research Expo International Multidisciplinary Journal*, 3(4). 2250-1630.
20. V Sumathy & Sudha, G. (2013). Influence of Organizational culture and job involvement on Organizational commitment. *Research Expo International Multidisciplinary Research Journal*, 3(3), ISSN:2250-1630

21. Sangeetha P & Sudha, G. (2013). Role of emotional intelligence in relationship between different levels of employees. *Journal of Commerce and Behavioral Science*, Singapore, 5(3). <https://doi.org/ISSN 2251-1547>
22. V Sumathy & Sudha, G. (2013). Level of teachers stress- a demographic study. *Journal of Business Studies*, Srilanka. ISSN: 2362-0269
23. Rajkumar & Sudha, G. (2013). Influence of gender on work life balance. *Journal of Business Studies*, Srilanka, 1(2).
24. V Sumathy & Sudha, G. (2013). Study on work values and role stress among Annamalai University Teachers. *Commerce Times: International Research Journal of Commerce*. ISSN 2320-9461
25. Kamalakannan R & Sudha, G. (2012). Impact of Servant leadership on Organizational Commitment. *Sankhna International Journal of Management and Technology*, 3(1). ISSN:0975-3915
26. Rajkumar R & Sudha, G. (2012). Work Life Balance for Woman. *Sankhna International Journal of Management and Technology*, 3(2). ISSN:0975-3915
27. Sangeetha M & Sudha, G. (2012). Link Between Emotional Intelligence and Job Satisfaction. *M-Infiniti*, 5(1). ISSN:0973-7197
28. Sudha, G. (2011). Building Human Capacity and Loyalty. *Sankhna International Journal of Management and Technology*, 2(1):0975-3915
29. Sudha, G. (2011). Employability Skills – The Need of Today. *Chintan Research Journal*, 1(2), 173-175, ISSN:0973-7197
30. Sudha, G. (2011). Women Entrepreneur's Role- is it Stressful. *International Research Journal of Social Science & Management*, Singapore, 1(3). ISSN:2251-1571
31. Dr.G.Sudha. (2011), "Women in IT" *M-Infiniti, Journal of Management*, ISSN 2(1).0973-7197.
32. V. Sumathy, Dr. M. Ramesh & Sudha, G. (2010). Role Stress on Sustainable Organisations. *Human Resource Management Practices for Organisational Growth*.

33. Dr. S. Mayilvaganan & Sudha, G. (2010). Public Perception towards Municipal Services – A Study with reference to Mayiladuthurai Municipality. Marketing Management Practices for Organizational Sustainability.
34. Sudha, G. & Ramesh A (2010). Work Culture – What Nurtures it? Management Strategies for Sustainable Growth.
35. Sudha, G. (2008). Emotional Intelligence. Alleyway to Business Competitiveness.
36. Sudha, G. A Madhavi & Ramesh A (2007). Rushing Errors in Competency Mapping. Business Cases Knowledge Era.
37. Sudha, G. (2006). Balancing Stress. Behavioural Dimensions in Human Resource Management.
38. Ramesh, Sudha, G. & Madhavi (2006). Building Bridges. Annamalai Business Review, 11(1). ISSN: 0975 - 749X
39. Kathiravan & Sudha, G. (2006). The E-Directory. Behavioural Dimensions in Human Resource Management.
40. Sudha, G. & Ramesh A (2005). E-training - The toughest task. VNS Management Times.
41. Sudha, G. & Ramesh A (2005). Promoting IR through Training. Syndicate, The Journal of Business.
42. Sudha, G. & Ramesh A (2005). Implementing KM- The challenging opportunity. Management Matters. <https://doi.org/NA>
43. Sudha, G. & Ramesh A. S (2005). Consumer Perception and Preference towards retail outlets. Emerging Trends in Retail Management.
44. Mathew, R. V., & Sudha, G. (2005). Customer Satisfaction in Relation to the Products and Services of Nagarjuna Herbal Concentrates Ltd (NHCL). Indian Journal of Marketing, 35(10). – **ABDC – C Category**

45. Sudha, G, Madhavi & Ramesh A (2003). HR Torque for Customer Captivity. Syndicate, The Journal of Business.
46. Sudha, G. (2003). Achieving Excellence Thru Budding Work Culture. Disha Journal for Management Excellence, 2(1).
47. Sudha, G. (2003). Achieving Excellence through Budding Work Culture. Disha.
48. Sudha, G. (2001). Impact of Training. HRD Times, 3(5).

## SPONSORED RESEARCH/ FUNDING PROJECTS

- Coordinator for Entrepreneurship Awareness Camp (EAC) for the year 2020 from National Science & Technology Entrepreneurship Development Board (NSTEDB) and Department of Science and Technology, Government of India, New Delhi.
- Project Director for the ICSSR Responsive Research Project titled "Livelihood Improvement of Fisheries by Improving their Marketing and Business Strategies in Fish Selling", 2014-2016.
- Co-Director for the ICSSR Responsive Research Project titled, "Developing Essential Skills Among Marginalized Social Groups for Meeting Sexual and Reproductive Health Needs", 2014-2016.
- Principal Investigator for the UGC Major Research Project titled "Better Balance for Women in Cuddalore District", 2013-2015.
- Chief Co-Ordinator for the workshop entitled, "Personality Development" sponsored by Tamil Nadu State Council for Science and Technology in the year of 2007.

## KEY RESPONSIBILITIES/POSITIONS

1. Head – Department of Management, CUTN (2017-2020)
2. Deputy Dean Students Welfare, CUTN (2018 – Till Date)
3. BOS Dept. of Management – Chair Person (2017-2020)
4. Grievance Redressal Committee – Secretary (2019 – 2020)
5. Deputy superintendent – CUCET exams (2020)
6. Deputy Nodal Officer, Community college (2021)
7. Prospectus Committee – Member (2017-2021)
8. IQAC Sub-Committee Member (2017-2021)
9. BOS Member - Dept. of Commerce, Horticulture, Tourism & Hospitality Management (2017- Till Date)
10. Equal Opportunity Cell – Member (2017-Till Date)
11. School Board of the School of Commerce & Business Management – Member (2017-Till Date)
12. BOS - SVPISTM for MBA Programmes – Member (2017-Till Date)
13. Annual Report Committee – Member (2017-Till Date)
14. Data Validation and Verification Sub-Committee –(IQAC) -Member (2017 - 2018)
15. Chief Warden Girls, Central University of Tamil Nadu (2021 – Till Date)
16. Coordinator – Incubation and Entrepreneurship Development Centre (2017 – Till Date)
17. Chairperson – Skill Development Committee (2023 – Till Date)
18. CUCET OBSERVER – 2020
19. Board of Studies – AVC College – Member (2018-2021)
20. International Students and Scholars Admission Committee – CUTN – Member (2021-2022)
21. BOS– Dept. of Applied Psychology- Observer (2018-2021)
22. Board of Management of Nine Certificate Courses – Community College – Member (2018-2019)
23. Board of Management – Community College- Member (2018-2019)

24. Acted as Chair Person for Communication skill development committee in the year 2004-05.
25. Acting as Chair Person for Personality and Communication Skill Development Cell from 2005-2017
26. Member of BOS for Sadakathulla Appa College, Tirunelveli 2009 - 2011.
27. Acted as Member of Board of Examiners in Annamalai University, Bharathidasan University, Pondicherry University.
28. Be an Editorial Board Member for the book entitled, "Management Strategies for Sustainable Growth" organized by Asian council for management, Tyndale College, Singapore, 2010.

#### RESEARCH GUIDANCE – PHD AWARDED

1. K. Prakash-Management Concept in Periyapuram -October, 2018
2. K.Vishnukumar- Impact of Training on Competency Development - December, 2017
3. A.Venkatesh - Customer perception and satisfaction on water supply and management with reference to Theni district, Tamilnadu – 2016.
4. R.Raj Kumar - Work Life Balance of IT Professionals in Relation to Their Self Concept Hardiness and Emotional Maturity – 2015.
5. R.Kamalakkannan - Impact of Servant Leadership on Organisational Commitment among College Teachers – 2015.
6. P.Sangeetha – Determinants of Emotional Intelligence among Health Care Professionals – 2014.
7. V.Sumathy – A comparative Study on Job Stress among Public and Private School Teachers – 2014.
8. S.Vijayasamundeeswari - A Study on Evaluation of Training program at Brakes India Limited, Padi, Chennai – 2013.



1. T KranthiKiran-A Socio-Economic Study on Dynamics of Buying Behaviour of Young Consumers towards Green Products - 2020
2. P.Suriya - Competency Development Among Fisheries Women Through Various Skill Training, 2016.
3. R. Chitra Devi – A Comparative Study of Pharnafabrikons Cough Syrup “Tussil” with other cough syrup brands in Virudhunagar dist. 2013.
4. T. Rajeswari – Influence of Quality of Work Life on Psychological Well Being among the Employees of Nalli Silks 2012.
5. P.Ramya – A study on Quality of Work Life and its determinants among Health Care Professionals – 2012
6. A.Malathi – Market Analysis: A Comparative Study on Products produced by Power Soap Pvt Ltd.-2012
7. S.Mayilvaganan – Customer Perception towards LIC Policies – A Study with reference to Mayiladuthurai Town – 2012
8. B.Ravi Kumar – A comparative Study on Job Stress and Emotional Well Being among IT Professionals. 2012
9. M.Kanimozhi – A study on work life balance among IT professionals in Chennai 2010.

## CONSULTANCY

- Agarwal Sweets
- Casino Bakery, Vellicham
- BSNL
- RMKV
- Department of Execise, Srilanka
- Eureka Personality Development Centre, Srilanka
- Neyveli Lignite Corporation
- Subam Logistics, Mt&t Pvt. Ltd
- SRF industries
- V.V.Minerals
- PAMS Academy.

## TRAINER AND CERTIFICATIONS

- Design of Training - DOPT, GOVERNMENT OF INDIA
- Direct trainer- DOPT, GOVERNMENT OF INDIA
- International Designer: Certified by Junior Chamber International
- International Presenter: Certified by Junior Chamber International
- National Trainer: JCI, India
- Zone trainer: JCI, India
- Speech Craft: JCI, India
- JCI, India
- Effective public speaking: JCI, India

## TRAINING PROGRAMS /WORKSHOP ATTENDED

1. Attended the training on Research for Societal Good Through Social Responsibility Jointly organized by Amrita School of Business and DST during 20-24 February 2023
2. Participated in Digital Possibilities to improve the quality of language learning in central university of Tamil Nadu during 16.6.2020 sponsored Faculty development cell, CUTN
3. Participated in MHRD-IIC Ambassador Training Program in Sri Krishna College of Engineering & Technology, Coimbatore during 06.01.2020-07.01.2020 sponsored by MHRD
4. Participated in Training of Teachers for Students Induction Programme in Bharathiar University-30.10.2019-31.10.2019 sponsored by UGC
5. Participated in NAAC and CUTN sponsored two days National Workshop on "Quality Assurance and Sustenance – need for Strategic Planning" in Central University of Tamil Nadu during 05.01 2018-06.01.2018 organized by IQAC, Central University of Tamil Nadu
6. Participated in National Seminar on Health and wellbeing in a Multispectral Prospective; Recent Trends, Challenges and Opportunities" in the Department of Applied Psychology CUTN Thiruvarur during 14.02 2018-15.02. 2018 sponsored by Central University of Tamil Nadu.
7. Participated in One Week Course in Direct Trainer Skills (DTS) -Department of Personnel and Training, Government of India-11.06.2018-15.06.2018-Administrative Training Institute, Mysore

8. Participated in One Day user Awareness Programme on "Access to E-Resources" in Central Library, CUTN, Thiruvarur during 20.07.2018 sponsored by INFLIBNET Centre, Gujarat.
9. Participated in Design of Training in Department of Personnel and Training, Government of India during 17.12.2018- 21.12.2018 sponsored by Administrative Training Institute, Mysore.
10. Participated in User Awareness Program on Plagiarism and E-Resources-Central Library, in CUTN, Thiruvarur during 01.11.2018 sponsored by Central Library, CUTN.
11. Participated in National Digital Library of India & Launching on NDLI Club and Readers Club in Central Library, CUTN, Thiruvarur during 15.11.2018 sponsored by National Digital Library of India.
12. Participated in the Staff Training Programme on, "Writing, Winning and Managing Research Proposals" organized by Staff Training & Development Centre, Annamalai University on 5th and 6th March 2014.
13. Participated in the workshop on, "Creative Memory & Study Skills" organized by National memory council of India from 23.5.2014 to 28.5.2014.
14. Participated in the Faculty Development Programme on, "Improving quality on teaching through creativity" organized by Department of Business Administration, Annamalai University on during 23rd and 24th February 2012.
15. Participated in the Faculty Development Programme on, "Academic Leadership" organized by Department of Business Administration, Annamalai University on 16th and 17th march 2012.
16. Completed the Refresher Course organized by the Department of Philosophy, Annamalai University from 06.06.2012 to 26.06.2012
17. Participated in one-day "Industry Experts Based Faculty Development Programme" on 18th February 2010.
18. Participated in the UGC Sponsored National Seminar on 'Ethics and Human Values' organized by Department of Business Administration, Annamalai University on 22nd April 2010.

19. Participated in the UGC sponsored symposium on "Climate Change and Marine Biodiversity" organized by CAS in Marine Biology, Portnova on 26.02.2010.
20. Participated in the national workshop on "Applications of Advanced Statistical Tools in Management Research" organized by the Management Wing, Directorate of Distance Education, Annamalai University during 23rd & 24th January 2010.
21. Attended one day workshop organized by Department of Psychology, Annamalai University on "Identification and Management of Childhood Disorders" on 23rd and 24th February 2009.
22. Participated in the Faculty Development Programme entitled "Non-Lecture Methods" organized by Department of Business Administration, Annamalai University on 23.10.2009 and 24.10.2009.
23. One-day workshop entitled "Sampling Techniques in Management Research" organized by Department of Business Administration, Annamalai University on 06.11.2009.
24. Participated in the Eighth Annual Research Session (ARS) - 2009 held at Eastern University, Batticola, Srilanka on December 17th & 18th 2009.
25. Participated in AICTE – Staff Development Programme on "Emerging Trends in Business Research" organised by Department of Business Administration, Annamalai University between 1st and 14th August 2008.
26. Participated in the one-day seminar on "Stress Management" organized by VIT Business School, VIT University on 18th April 2007.
27. Participated in the International Training programme on 'BORN TO WIN' Organised by Only success organization at Chennai on 17th June 2007.
28. Participated in the SPSS workshop organized by department of business administration, Annamalai University on 1 & 2 March 2008.
29. Workshop participated from 24th to 26th July 2008, "Case Analysis Workshop" organized by the department of Business Administration, Annamalai University.

30. Participated in the one day workshop on "Multivariate Analysis using Open Source Software" on 20th July 2006, organised by Department of Management Studies, University of Madras, Chennai.
31. Participated and Presented a Case entitled, "Rushing Errors in Competency Mapping" in the Case Writing Workshop organized by Department of Business Administration, Annamalai University during March 19, April 9&10, 2005.
32. Participated in the Faculty Development Program on "Management Games" organized by Department of Business Administration during October 8&9, 2005.
33. Participated in Refresher Course conducted by department of Business Administration, Annamalai University during 8th Dec.2004.
34. Completed a MHRD Refresher Course organized by the Department of Business Administration, Annamalai University from 08.12.2004 to 28.12.2004
35. Completed a MHRD Refresher Course organized by the Department of Psychology, Annamalai University from 08.10.2003 to 28.10.2003
36. Participated in the Refresher Course from 8-10-2003 to 28-10-2003 organised by Department of Psychology Annamalai University.
37. Completed the MHRD Orientation Course organized by Academic Staff College, Pondicherry University from 18.07.2002 to 14.08.2002
38. Participated in the XII workshop on Research methodology from February 28th to March 4th, 2002 organised by Department of Economics, Annamalai University.
39. Participated in the 67th Orientation Course from 18-07-2002 to 14-08-2002 by Academic Staff College, Pondicherry University.
40. Participated in the Faculty Development Programme on "Management Games" Organized by Department of Business Administration, Annamalai University.
41. Participated in the two days' workshop on "Report Writing Skills" organized by Department of English, Annamalai University.

## LECTURES DELIVERED

1. Delivered a Keynote Address on “Work Life Balance” in the international conference on Global Business Management, Entrepreneurship and Social Research jointly organized by KV Institute of Management and Information studies with Amity Mauritius and AIMS on 04<sup>th</sup> August 2023.
2. Delivered a lecture on “Internationalization of Higher Education in the context of NEP 2020” in the Webinar on National Education Policy – NEP 2020 organized by UGC – HRDC center, University of Kashmir on 20<sup>th</sup> July 2023
3. Delivered a lecture on “Factor Analysis” in one Week Research Methodology Workshop for social science scholars organized by UGC – HRDC center, University of Kashmir on 04<sup>th</sup> July 2022.
4. Delivered a session on Developing Entrepreneurial Skills among Students in the Faculty Development Program at Tamil Nadu Dr.J.Jayalalitha Fisheries university on 07.10,2021
5. Delivered a session on Factor Analysis-Research Methodology Workshop-HRDC at University of Kashmir on 23.08.2021
6. Delivered a session on Inspiring Teacher-Faculty Induction Programme-HRDC at University of Kashmir on 7.03.2021
7. Delivered a session on Teaching Skills-Faculty Development Program at Tamil Nadu Dr.J.Jayalalitha Fisheries university on 29.03.2021
8. Delivered a lecture on Be a better citizen on Republic Day Celebration at veludayar school on 26.01.2020
9. Delivered a lecture on psychological needs and Drug Abuse-One Day Capacity Building cum Sensitization Programme on Drug Abuse Prevention for College at Department of Social Work, CUTN on 05.03.2020
10. Delivered a lecture on Emotional ignorance and Drug abuse -One Day Capacity Building cum Sensitization Programme on Drug Abuse Prevention for College at Department of Social Work, CUTN on 12.03.2020
11. Delivered a lecture on Unlock Your Potential-Unlock Your Potential at Department of Management, Nehru College of Management on 06.07.2020

12. Delivered a lecture on Role of Teachers in Prevention-Two Day Capacity Building programme on Drug Abuse Prevention for School Teachers and Counselors in Thiruvavur District at Department of Social Work, CUTN during 20.02.2020- 21.02.2020
13. Delivered a lecture on Impact of Covid – 19 Pandemic on Industrial Sector-Impact of Covid – 19 Pandemic on Industrial Sector at Bharathidasan University Constituent College of Arts & Science on 29.05.2020
14. Delivered a lecture on Interpersonal Skills of Best Behavioral Teachers-AICTE sponsored short term training program at Department of Management Studies, P S R Engineering College on 16.03.2020
15. Training on Communication skills, Interpersonal Relationship, Understanding Emotions-Counselling Skill for Teachers-Learning and Development Centre at NLCIL during 08.07.2019 - 09.07.2019
16. Given a Valedictory Address in Spectacles-SYNERGY 2K19 at Swami Dayananda College of Arts & Science on 01.03.2019
17. Delivered a lecture on Analysis of Research Design-Balancing empirical Research with Qualitative Ways of Knowing: Mixed Method Research approaches for Social Scientists at School of Communication, CUTN on 24.02.2019
18. Delivered a lecture on How can we Assess ourselves on Women's Day Celebration at Sneha Associates on 19.03.2019
19. Delivered a session on Communication skills, Interpersonal Relationship, Understanding Emotions-Skill Development Programme for Teachers at Learning & Development Centre of NLC India Ltd on 08.07.2019
20. Delivered a session on Communication skills, Interpersonal Relationship, Understanding Emotions-Skill Development Programme for Teachers at Learning & Development Centre of NLC India Ltd on 09.07.2019
21. Delivered a session on Be a Mentor -Counselling Skills for Teachers at Learning & Development Centre of NLC India Ltd-05.12.2019
22. Delivered a session on Be a Mentor-Counselling Skills for Teachers at Learning & Development Centre of NLC India Ltd on 06.12.2019

23. Delivered a lecture on Quality in Management Education-Students Conclave on Quality Management of Curriculum & Evaluation-Department of Education at Central University of Tamil Nadu on 27.11.2019
24. Delivered a Chief guest Address on "Where we are and how we are" on International Women's Day at Gandhigram Rural Institute on 08.03.2019
25. Delivered a lecture on Challenging the Status Quo-School of Management at Annai College of Arts and science Faculty Development Programme on 30.03.2019
26. Delivered a lecture on Books, Library and Society on World book and copyright day at Central Library, CUTN on 23.04.2019
27. Delivered a lecture on Change Management Process and Effective Handling- Change Management at Learning and Development Centre, CUTN on 04.12.2018.
28. Delivered a lecture on Fight, Flight or Flow at Nethaji Subash chandra Bose Arts & science college on 27.06.2018
29. Delivered a session on Change Management Process and Effective handling - Change Management at Learning & Development Centre of NLC India Ltd on 31.01.2018
30. Delivered a session on Interpersonal Relationship-Success with people at Learning & Development Centre of NLC India Ltd on 09.01.2018
31. Delivered a lecture on Block Chain Accounting-National Seminar on Paradigm Shifts in Commerce and Management at Department of Commerce, CUTN on 30.10.2018
32. Delivered a session on Interpersonal Relationship-Success with people at Learning & Development Centre of NLC India Ltd on 12.03.2018
33. Delivered a session on Change Management Process and Effective handling - Change Management at Learning & Development Centre of NLC India Ltd on 31.05.2018
34. Delivered a session on Interpersonal Relationship-Success with people at Learning & Development Centre of NLC India Ltd on 20.08.2018



35. Delivered a lecture on What makes the Difference-MBA Induction Day at Sai Ram Institute of Management Studies on 31.08.2018
36. Delivered a session on Change Management Process and Effective handling at Change Management-Learning & Development Centre of NLC India Ltd on 05.12.2018
37. Delivered a lecture on Women's Empowerment – Myths and Realities - Inauguration of Women's Empowerment Cell-women empowerment cell at Tagore Institute of Engineering and technology during 11.01.2018
38. Delivered a lecture on Beyond Business-Modernization and sustainable social policy challenges-organized by department of social work, CUTN, Thiruvapur during 14.02.2018 - 15.02.2018
39. Delivered a lecture on Better Balance- "Health and Well Being in a Multi sectoral perspective-Recent Trends Challenges and opportunities" organized by Department of Applied Psychology on 27.02. 2018
40. Delivered a lecture on "Empowerment of SHG Women Entrepreneurs in Tamil Nadu"- "Providing managerial skills to self Help Group – Empowering India"- organized by Department of Business Administration, Annamalai University during 13- 14, March 2018
41. Delivered a talk on Health and Hygiene during Mensuration-SPARSH 2018 One Day Awareness Programme for Girls at Internal Complaints Committee, CUTN on 14.08.2018
42. Delivered a session on Transaction Analysis-Executives Development Programme-Learning & Development at Centre of NLC India Ltd on 29.12.2017
43. Delivered the Special Address in the International Faculty Development program on, "Human Resource in the global Perspective" organized by Manonmaniam Sundaranar University on 27.03.2014.
44. Delivered the Inaugural Address in the seminar on, "EGNITES' 14" organized by CK college of Engineering & Technology on 06.07.2014.

45. Delivered a session on What makes the difference? - Monthly ID program for JCI members, Thanjavur on 19.1.2014
46. Delivered a session on How well you get?-Monthly ID program for JCI members, Nagapattinam sea city on 9.2.2014
47. Delivered a session on Anger management -Smile to serve for the Superintends of Annamalai University on 22.2.2014
48. Delivered a session on Interview skills -Personality Development for the Pharmacy students, Annamalai university on 3.3.2014
49. Delivered a session on Fight, flight, flow-Conflict management for JCI members at Erode on 20.3.2014
50. Delivered a session on Mile Makers-Monthly ID program for JCI members, Trichy on 23.3.2014
51. Delivered a session on Training the key factor for successful international conference for Various college teachers in Tirunelveli district on 28.3.2014
52. Delivered a session on Effective public speaking on 5.4.2014
53. Delivered a session on Fear management-Speech craft for JCI members from during 23.4.2014-27.4.2014
54. Delivered a session on Work in harmony-Worker's education program for the Employees of NLC on 2.5.2014
55. Delivered a session on Emotional intelligence -Executive development program-for the Executives of NLC on 3.6.2014
56. Delivered a session on Creativity at Kumar-College for the students from various states of South India on 14.6.2014
57. Delivered a session on Communication skills at Kumar College for the students from various states of South India-15.6.2014
58. Delivered a session on What is life in the training program on Marketing and business strategies for fisheries women-Fish selling women, Madavamedu on 1.8.2014
59. Delivered a session on Health and hygiene the training program on Marketing and business strategies for fisheries women-Fish selling women, Kottaimedu on 1.8.2014

60. Delivered a session on Memory techniques at EGNITES '14 for CKT engineering college, Cuddalore on 06.08.2014
61. Delivered a session on Importance of life the training program on Marketing and business strategies for fisheries women-Dry Fish selling women, pazhayar on 13.8.2014
62. Delivered a session on Different business opportunities the training program on Marketing and business strategies for fisheries women-Educated fisheries women, Manmadanagar on 13.8.2014
63. Delivered a session on What gives happiness? the training program on Marketing and business strategies for fisheries women-Fish selling Women, Kotiyampalayam on 13.8.2014
64. Delivered a session on Various Business Opportunities the training program on Marketing and business strategies for fisheries women-Fish Selling Women, Poombuhar on 17.08.2014
65. Delivered a session on Various Business Opportunities the training program on Marketing and business strategies for fisheries women-Fish Selling Women, Vanagiri on 17.08.2014
66. Delivered a session on What gives happiness the training program on Marketing and business strategies for fisheries women-Fish Selling Women, Tharangampadi on 31.08.2014
67. Delivered a session on What is life in the FDP the training program on Marketing and business strategies for fisheries women-Fish Selling Women, Manickapangu. – on 31.08.2014
68. Delivered a session on What makes the difference? -Smile to serve -non-teaching staff from controller of examination, Annamalai University-20.9.2014
69. Delivered the Inaugural Address in the Faculty Enlightenment Programme organized by Sri Krishna Matriculation and Higher Secondary School, Pennadam on 20.11.2013.
70. Delivered the Special Address in the "Family Meet" organized by Lions Club, Pennadam on 01.12.2013.

71. Delivered a session on Emotional ignorance for JCI members, at Thanjavur on 6.3.2013
72. Delivered a session on 21st century teachers Refresher program for teachers-School teachers at Pennadum on 14.8.2013
73. Delivered a session on better balance-Better balance between work and life for the School teachers from Cuddalore district on 24.12.2013
74. Delivered a session on Self marketing-Desire your destiny for Various college students on 12.2.12
75. Delivered a session on Who am I-Desire your destiny for the Various college students- 17.3.12
76. Delivered a session on Better be better-Personality development for the final year pharmacy students on 19.3.12
77. Delivered a session on Emotional wellbeing-Play your cards successfully for the Various college students on 20.3.12
78. Delivered a session on Emotional Ignorance-Personality Development-for the Employees of Subham logistics on 5.5.12
79. Delivered a session on Yoga and happiness -Happy Family for the Members of Vasavi club, Chidambaram on 17.6.12
80. Delivered a session on Art of adjustment-Self-Development for the Members of JCI Trichy excel on 24.6.12
81. Delivered a session on Handling touch situations-Handling Customers for the Members of JCI, thiruvarur on 26.6.12
82. Delivered a session on Class room building-Personality Development for Engineering students, Parisutham Institute of Engineering and Technology on 7.7.12
83. Delivered a session on Team building for Vaiyathalamai Koll-Higher secondary students, SRV School on 9.7.12
84. Delivered a session on Interpersonal relationship for Vaiyathalamai Koll-Higher secondary students, SRV School on 10.7.12

85. Delivered a session on Class room communication-Teaching skills for the Teachers of Arunachala matriculation school on 28.7.12
86. Delivered a session on Effective Public Speaking-Effective Public Speaking-Students, SRV Matriculation School, Trichy -26.1.11
87. Delivered a session on Squeeze the Sponge-Faculty Enhancement Programme for the faculty members from Nandhanam Engineering College, Lions International Training Institute, Yellagiri on 1.2.11
88. Delivered a session on Managing Emotions-Personality development for the Engineering Students, Nandhanam Engineering College, Thirupattur during 4.2.11 & 5.2.11
89. Delivered a session on Personality Development -Placement training for the Pharmacy Students, Department of Pharmacy, Annamalai University on 11.2.11
90. Delivered a session on Memory Techniques -Personality Development for the School children, Kannangualm on 14.2.11
91. Delivered a session on Personality Plays -Personality Development for the College Students, Sri Aravindar Arts & Science College, Pondicherry on 15.2.11
92. Delivered a session on Better Balance -Better Balance for the Executives, Spark Academy, Chidambaram on 28.2.11
93. Delivered a session on Present to Perform -Personality Development for the College Students, Raja Mahal, Virudhachallam on 8.3.11
94. Delivered a session on Impulsive Resume Preparation -Play Your Cards for the College Students, Department of Business Administration, Annamalai University -on 12.3.11
95. Delivered a session on Happy Family Life-Santhosam for the JCI Members, JCI Nagapattinam on 28.6.11
96. Delivered the Felicitation Address in the International Conference "Management Strategies for Sustainable Growth" organized by Asian council for management, Tyndale College, Singapore, 2010.

97. Delivered a session on "Time Management" -Soft Skill Development for the 3rd year Engineering Students at Cape Institute of Technology, Nagercoil on 08.01.10 & 09.01.10.
98. Delivered a session on Effective usage of Lecture Method-Faculty Development Program for the Faculty Members at CAPE Institute of Technology, Nagercoil on 10.1.10
99. Delivered a session on "Self-Confidence and Success Principles" -Soft Skill Development for Second year Engineering Students at Cape Institute of Technology, Nagercoil during 11.01.10 & 12.01.10.
100. Delivered a session on Role of Parents in Shaping Children Personality-Behind Success for the Parents and Staff Members of Saratha Matriculation School, Attur on 23.01.10
101. Delivered a session on Know Thyself-Placement Training for the final MBA students of Department of Business Administration, Annamalai University on 26.01.10
102. Delivered a session on Group Discussion-Placement Training for the final year students, Department of Pharmacy, Annamalai University on 29.01.10
103. Delivered a session on Develop Yourself-Personality Development for the Students from various disciplines, Nethaji Subash Chandrabose College, Tiruvarur on 31.01.10
104. Delivered a session on Examination Skills- Easy Passagalam Vanga for around 2000 -10th Std Students in Pattukottai District on 06.02.10
105. Delivered a session on Discover Yourself-Personality Development for Civil and Mechanical Engineering Students, Er. Perumal Manimegalai College of Engineering, Koneripalli, Hosur on 11.02.10
106. Delivered a session on Time Management-Personality Development for the Aeronautical engineering students, Er. Perumal Manimegalai College of Engineering, Koneripalli, Hosur on 12.02.10

107. Delivered a session on Team Building-Love to Lead for the Employees of RMKV, Yuva Kshetra training Centre, University of Calicut, Palaghat during 13.02.10 & 14.02.10
108. Delivered a session on Selling Techniques-Selling Skills-Employee of RMKV, Yuva Kshetra training Centre, University of Calicut, Palaghat-15.02.10 & 16.02.10
109. Delivered a session on Examination Skills-Examination Skills-School for the students, Ramakrishna Higher Secondary School, Chidambaram, JCI, Chidambaram Golden Roof on 02.03.10
110. Delivered a session on How to be a successful women-Success Principles for the Members of JCI, Karaikal on 08.03.10
111. Delivered a session on 6 faces of life-Life skills for the Employee of RMKV, Yuva Kshetra training Centre, University of Calicut, Palaghat on 14.03.10
112. Delivered a session on Preparation of questionnaire-Research Methodology for the First year MBA, Department of Business Administration, Annamalai University on 15.04.10
113. Delivered a session on Success Principles-Success Principles for Nursing students, of D.K. Pharmaceutical College, Thiruvarur on 16.04.10
114. Delivered a session on Lock and Keys-Problem solving skill-Student at Beta Institute, Thiruvarur on 18.04.10
115. Delivered a session on Scan your mind-Inward travel for the Final year nursing students on 19.04.10
116. Delivered a session on Creativity-Vision 2020 for the School Students from Cuddalore District, Lakshmi Chordia Memorial Matriculation Higher Secondary School, Cuddalore on 19.04.10
117. Delivered a session on Live to work or work to live-Work life balance for the House wives of JCI, Mayiladuthurai on 20.04.10
118. Delivered a session on Self-Management -Faculty enhancement program for the Staff Members of SRV School, Trichy during 3.5.10 & 4.5.10

119. Delivered a session on Build Bridges-Faculty enhancement program for the Staff Members of SRV School, Rasipuram during 19.06.10 & 20.06.10
120. Delivered a session on ABCD of Management"-Leadership skills for Headmasters-Government School Headmasters from Thirunelveli and Kanniyakumari, Nagercoil during 29.06.10 & 30.06.10
121. Delivered a session on Power of Association-Leadership skills for Headmasters for Government School Headmasters from Thirunelveli and Kanniyakumari, Nagercoil. on 01.07.10
122. Delivered a session on Values-Tact -College students for the students from various colleges in Nagai, Thanjavur and Cuddalore District, Maadukkur on 07.08.10
123. Delivered a session on Better Balance-Better Balance for the Members of JCI, JCI, Trichy Excel on 08.08.10
124. Delivered a session on Positive Thinking-Be Positive-Students at Carmel College, Nuvem, Goa on 20.08.10
125. Delivered a session on Stress Management -Stress Management for the Members of JCI Bori, JCI, Bori, Goa on 22.08.10
126. Delivered a session on Towards Excellence-Towards Excellence for the Students, GVMS Higher Secondary College, Farmagudi, Goa on 21.08.10
127. Delivered a session on Good or Great-Good or Great-Students for the Government Higher Secondary School, Goa on 23.08.10
128. Delivered a session on Law of Attraction for the Members of JCI, JCI Sirkali on 03.09.10
129. Delivered a session on Booster Skills for the Members of JCI, JCI Vitheswaran Koil- on 09.09.10
130. Delivered a session on Transaction Analysis for the Members of JCI, JCI Gingee fort on 14.09.10
131. Delivered a session on Build Bridges-Build Bridges for the Members of JCI, JCI Pattukottai on 16.09.10



132. Delivered a session on Time Management-Effective teaching skills for the Faculty Members, SRV Matriculation Higher Secondary School, Trichy on 27.09.10
133. Delivered a session on Perception Leads Behaviour-Third eye for the Faculty Members from various parts of Tamil Nadu.
134. Delivered a session on Personality and Communication Skill Development Cell at Department of Business Administration, Annamalai University on 03.10.10
135. Delivered a session on Inward Travel for the Members of JCI, JCI Mayiladuthurai-on 11.10.10
136. Delivered a session on Winning Skills for the Members of JCI, JCI Pattukottai-on 16.10.10
137. Delivered a session on Emotional Intelligence for the Members of JCI, JCI Karikkal on 17.10.10
138. Delivered a session on Fight or Flight for the Members of JCI, JCI Sirkali-on 18.10.10
139. Delivered a session on Grow Through Life for the Members of JCI, JCI Chidambaram Golden Roof on 20.10.10
140. Delivered a session on Inward Travel for the Final Year MBA Students, IFET Engineering College, Villupuram on 22.10.10
141. Delivered a session on Happy Family Life for the Members of Vasavi Club, Srimushnam on 7.11.10
142. Delivered a session on Made for Each other - Family meet for the Members of Rotary Club, Sirkali on 14.11.10
143. Delivered a session on Know your Inner Strength -What we have- 'O' grade students from Columb at Eruekka Institute of Personality Development, Sirlanka on 16.11.10
144. Delivered a session on Discover Yourself for the Students of Sakthi Illam, Scholar Knowledge Center, Sirlanka on 17.11.10
145. Delivered a session on Creative Personality -Entrepreneurial Skills for the Entrepreneurs from various parts of Sirlanka, Scholar Knowledge Center, Sirlanka on 18.11.10

146. Delivered a session on Better Balance for the Health Care Professionals, Eureka Institute of Personality Development, Sirlanka on 20.11.10
147. Delivered a session on Role of trainer -Train the Trainers-Teachers at Eureka Institute of Personality Development, Sirlanka-21.11.10 to 23.11,10
148. Delivered a session on Management Games-Management Games for the Members of Rotary Club, Sirkali and Kollidam on 31.12.10
149. Delivered a session on Problems Solving Skills-Problems Solving Skills for Mechanical and Computer Science Students, Srinivasa Suburaya Polytechnic, Puttur on 24.12.10
150. Delivered the Special Address in the seminar on "Personality Development" organized by Meenatchi Ramaswamy College of Arts and Science, Perembalur on 23.12.2009.
151. Delivered a session on "Interpersonal Relationship" -Managerial Skills for Ist MBA students at Annai College of Management studies, Kumbakonam on 19.02.09
152. Delivered a session on "How to face Interview" - 'Play your cards' for Students from various Colleges and Universities on 20.02.09
153. Delivered a session on "Interview Skills" -Interview Skills for Final year students (Mechanical) at Muthiah Polytechnic, Chidambaram on 25.02.09
154. Delivered a session on "Multivariate Analysis" -Research Methodology for MBA students at Annai College of Management Studies, Kumbakonam on 02.05.09
155. Delivered a session on Personality Development' -Personality Development-for the Students of Department of Economics at Annamalai University on 13.07.09
156. Delivered a session on 'Transaction Analysis' -Interpersonal Relationship for the Students of LCI Computer Education at LCI Computer Education, Thanjavur on 25.07.09
157. Delivered a session on Communication Skills, Personality and Communication Skill Development for Final year MBA students at Annamalai University on 21.08.09.
158. Delivered a session on Leadership Skills -Leadership-Leo Club office bearers for Lions Club, Trichy district at Kodaikanal during 17.08.09 to 19.08.09

159. Delivered a session on Stress Management for Students of various disciplines at Sri Andavar College, Trichy on 12.08.09
160. Delivered a session on Creativity-Winning skills for the Students of Sagar Academy, Trichy on 13.08.09
161. Delivered a session on Positive Thinking-Personality and Communication Skill Development for the Final year MBA students on 08.08.09
162. Delivered a session on Leadership Qualities-RYLA 2009 for Students from various disciplines at Dharmapuram Adhinam Arts College on 15.09.09
163. Delivered a session on Goal Setting -Examination Skills for the Students of Nirmala Matriculation Higher Secondary School, Chidambaram on 26.09.09
164. Delivered a session on Human Behaviour-Managerial Skill Development for the Executives at Department of Excise, Srilanka during 24 & 25.11.09
165. Delivered a session on Leadership Behaviour-Managerial Skill Development for the Executives of Department of Excise, Srilanka. During 4.12.09 & 5.12.09
166. Delivered a session on Personality Development for the Students of BBA, Meenatchi Ramaswamy College of Arts and Science, Perembalur on 23.12.09
167. Delivered a session on Work Life Balance-Work Life Balance-Working Women and Men in Srilanka at Eureka Personality Development Centre, Srilanka. on 18.12.09
168. Delivered a session on Bridging Edges -Conflict Management -Officers, at Department of EXCISE, Srilanka on 25.12.09
169. Delivered a session on "Do Organisations need Change" "Do Organisations need Change" for IInd MBA student at Adaikallamatha Institute of Management Studies, Vallam on 14.10.08
170. Delivered a session on 'Communication Skills' -Soft Skill Development for Final year Engineering students at Cape Institute of Technology, Nagercoil on 16.11.08 & 17.11.08
171. Delivered a session on "Self-esteem" -Personality Grooming for Faculty Members, at District Institute of Educational Training, Vadalur. On 06.12.08

172. Delivered a session on Stress Management-Communication Skills and Stress Management for the Students of 9th and 10th Std. Thillai Matriculation School, Chidambaram on 08.12.08
173. Delivered a session on "Entrepreneurial Qualities" -Entrepreneurship camp -Self-help group women in Villupuram District at Newton's ITI, Thiruvennainallur on 05.06.07
174. Delivered a session on "Stress Management" -Stress Management for Employees of Global System Integration on 16.06.07
175. Delivered a session on "Organizational Development"-Do Organizations Need Change for Final MBA students at Adaikalamadha Institute of Management Studies, Vallam on 17.10.07
176. Delivered a session on "Teacher-Student Relationship" -The profession of teaching -Teachers at Thiruchenchode. Tamil Nadu Nursery, Primary and Higher Secondary Schools association on 17.10.07
177. Delivered a session on "Interpersonal Relationship Personality Development" "Personality Development" for Final B.E. (Computer Science) students at Annamalai University on 26.09.07
178. "Delivered a session on Team Effectiveness" "Awareness about Self Employment" -Self-help Groups for Tsumani affected Women on 26.09.07
179. Delivered a session on "Stress Reducing Strategies" -Stress Management - Employees at MGR Co-operative Institute, Cuddalore on 12.01.06
180. Delivered a session on "Creative Personality" -Personality Development - Employees, MGR Co-operative Stores at Cuddalore on 14.02.06
181. Delivered a session on "Torque for Job Captivity" -Successful Career Path for You(th) -College Students from Cuddalore and Nagai District on 18.02.06
182. Delivered a session on "Confidence building"-Life Skills-Tsunami affected people in Cuddalore District at Life Help Centre, Cuddalore on 15.04.06
183. Delivered a session on "Stress Reducing Strategies" -Personality Development- Employees at MGR Co-operative Institute in Cuddalore on 20.04.06

184. Delivered a session on “Creative Personality” -Personality Development-Employees in Co-operative Stores at Cuddalore on16.04.06
185. Delivered a session on “Torque for Job Captivity” -Successful Career Path for You(th) for Various College Students on 20.03.06
186. Delivered a session on Values of Teachers’ -Teaching – learning -Organized by Tamil Nadu Nursery, Primary and Higher Secondary School for School Teachers, at RDB College of Arts and Science, Papansam on 07.10.06
187. Delivered a session on “Interpersonal Relationship”Selling skills for the Employees, Agarwal Sweets, Cuddalore-05.05.05
188. Delivered a session on Sales Resistance” -Customer Relationship Management - Employees at Casino Bakery, Chidambaram on 06.06.05
189. Delivered a session on “Sales Resistance” -Customer Relationship Management- Employees at Casino Bakery, Chidambaram on 07.07.05
190. Delivered a session on “Customer Relationship Management” -Shaping Services - Employees at Hotel Anandam, Chidambaram on10.09.05

## TRAINING MODULES – DEVELOPED

- Better Balance – A module on work life balance
- Third Eye – A module on concept formation
- Power of Association – A module on Interpersonal Relationship
- Good to Great – A module to be better in profession
- Love to Lead – A module on leadership skills
- Play your Cards Successfully – A module on employability skills
- Art of Adjustment – A module for better understanding
- What makes the Difference? – A module on transaction analysis
- Emotional Ignorance – A module on handling emotions
- Fight Flight Flow – A module on decision making.
- Silent Suffering – A module on inward travel.

## MEDIA APPEARANCES

- Given a talk on “Work life balance” in Sakthi TV, Sirlanka on 18.11.2010.
- Acted as a Speaker in the debate on All India Radio at Tirunelveli on 13.11.2010.
- Given a talk on Kalaiginar TV in the Program Santhitha vellayil.
- Given a talk on Podhigai TV in the program Nam Virunthinar.

## AWARDS & RECOGNITIONS

1. Received the academic excellence award 2015 given by Education today.
2. Recipient of the Best Paper Award in the International Conference on “Economics, Business, Finance, Human Resource & Technology for sustainable development” on 21st December 2013 at Sairam Institute of Management Studies, Tambaram.
3. Outstanding Participant in the Speech Craft in the year 2009.
4. Outstanding Participant in the Zone Trainers' Workshop in the year 2009.
5. Recipient of Best Trainer Award by Tamilnadu Matriculation Schools Association-2007

## INTERNATIONAL CONFERENCE - PAPER PRESENTATIONS

1. Presented a paper entitled “Role of language in Communication” in the 4th International Conference on South Asian Languages Conducted by centre of Advanced study in Linguistics during 3rd - 5th December 2002, Annamalai University.
2. Presented a Paper entitled, “Role of women in Automating Banking Sector” in the International Conference “WIT conducted by Department of Library and Information Science during 10-12-2003 to 12-12-2003, Annamalai University.
3. Presented a paper entitled, “Mapping and Managing human assets” in the International Seminar on “Emerging trends in Global Business” Conducted by Pondicherry Union territory and management association on 4th Sep 2004, Pondicherry.
4. Presented a Paper entitled, “Rushing Errors” in the international management Convention on,” India calls world – A Road map to Success “by Adaikalamatha Institute of management during 27- 28th September 2004, Thanjavur.

5. Presented a Paper entitled, "Emotional Intelligence" in the international management Convention Conducted by Adaikalamatha Institute of management during 29th to 30th September 2005, Thanjavur.
6. Presented a paper entitled, "Role stress among women entrepreneurs" in the international conference on International Conference on "Indigenous Management Practices" organized by Department of Business Administration, Annamalai University from 16th to 18th July 2009.
7. Participated and presented a paper titled 'Occupational Stress among Women Entrepreneurs' in International Conference in 8th Annual Research Session entitled 'Transition for new Paradigms' organized by Eastern University, Srilanka on 17 & 18 December 2009.
8. Participated and presented a paper in the international conference on "Work Culture" jointly organized by Asian Council for Science and Management, Anuragam, Kalaignaan Pathipagam, Chennai on 15th and 16th May 2010 at Tyndale College, Singapore.
9. Participated in the Asia Pacific Conference organized by International Jaycees on 3rd to 6th June 2010 at Singapore
10. Participated and presented the paper titled. "Practicing servant leadership- The way to Success" in the international conference on "Management practices for sustainable growth" organized by Department of Business Administration, Annamalai University during 28th to 30th July 2010.
11. Participated and presented a paper entitled "Retain Talents" in the International Conference on "Management Practices for Sustainable Growth", organized by Department of Business Administration, Annamalai University on July 28-30, 2010.
12. Participated and presented a paper entitled, "Deal Breakers" in the international conference on "Economics, Business, Finance, Human Resource & technology for sustainable development" organized by Sai Ram Institute of Management Studies, Chennai on December 20th & 21st 2013.

1. Presented a paper entitled, "Challenges to HRD managers in the New millennium" in the National Seminar on "Trends, Perspectives and prospects of technocrats in the New Millennium" conducted by J.J. College of Engineering Technology during 23rd and 24th February 2002, Tiruchirapalli.
2. Presented a paper entitled, "Changes required to implement E- Governance in Indian Scenario" in the IX Conference of Academy of Public Affairs held during 1st to 2nd March 2002 organized by Department of Political Science, Annamalai University.
3. Presented a paper entitled, "Impact of Globalization in HR function" in the National seminar on Globalization of business conducted by Department of Business Administration 27th March 2002, Annamalai University.
4. Presented a paper entitled, "Knowledge Management a Tough Task" in the National seminar on knowledge Revolution in Business, Conducted by Department of business Administration, on 28th March 2002, Annamalai University.
5. Presented a paper entitled, "A study of working women in IT" in the "WIT 2002" Conference conducted by Department of Library and Information Science during 29th to 30th August 2002, Annamalai University.
6. Presented a paper entitled, "Managing Human Resources" in the 5th National Conference on "Changing trends in management: Challenges and opportunities conducted by Prestige Institute of management and Research" on January 30th to 31st 2003, Indore.
7. Presented a paper entitled, "Sunny Success through HR Bench marking" in the Nation Seminar on "Management in Transition" Conducted by Department of management studies during 20th to 21st February 2003 University of Madras.
8. Presented a paper entitled, "Do or Die – The position of Banking Sector" in the National Seminar on "Recent trends in Banking Industry" Conducted by Department of Commerce during 5th and 6th March 2003, Annamalai University.



9. Participated in the AICTE sponsored National Seminar on," Management: Past-Present- Future" organised by Department of business Administration, on 23rd and 24th April 2003, Annamalai University.
10. Presented a paper entitled, "HR Torque for customer Service Excellence" conducted by Department of Business Administration during 12th and 13th March 2003, Annamalai University.
11. Presented a paper entitled, "Building Human capacity and loyalty" in the National Seminar "Converging to Synergize – Tomorrow's dimensions: challenges, Opportunities and Strategies for India" Conducted by School of management during 1st to 2nd November 2003, Pondicherry University.
12. Presented a paper entitled, "Shared services" in the National Seminar on, pursuit of Excel conducted by Forum for Advancement of science of Human development during 26th to 27th July 2003, Madras.
13. Participated in the National seminar on Copy Rights organised by department of Department Business Administration on 23rd April 2004, Annamalai University.
14. Participated and co-authored the paper entitled, "Innovative practices in HRD" in the International Seminar Conducted by Pondicherry Union territory and management Association is association with Pondicherry University on 4th September 2004, Pondicherry.
15. Co-authored the paper entitled, "Human asset management" in the international management convention on the theme "India calls world – A Road map to success" conducted by Adaikalamatha Institute of management during 27th and 28th 2004, Thanjavur.
16. Co-authored the paper entitled, "Ways and means of developing human relations" in the international management convention on the theme "India calls world-A Road map to success" conducted by Adaikalamatha Institute of management during 27th and 28th 2004, Thanjavur.
17. Presented a paper entitled, "Bound to mount Employee Commitment" 11-09-2004, GRG School of Management studies, Coimbatore.

18. Participated and presented a paper on UGC sponsored National Seminar cum Workshop on "Communication Strategy and Literature" organized by Department of English, Annamalai University on 4th April 2007.
19. Participated and presented a paper titled "Not to Lead but to Serve" in UGC sponsored National Seminar "Exploring Contemporary Business Basics" on 20th & 21st March 2010.
20. Participated in the "Business Conference" organized by JCI, Trichy Excel on 01.08.2010.
21. Co-authored the paper entitled "Role Stress on Sustainable Organizations" in the International Conference on "Management Practices for Sustainable Growth", organized by Department of Business Administration, Annamalai University on July 28-30, 2010.
22. Co-authored the paper entitled "Public perception towards Municipal Services-A study with reference to Mayiladuthurai Municipality" in the International Conference on "Management Practices for Sustainable Growth", organized by Department of Business Administration, Annamalai University on July 28-30, 2010.
23. Participated and presented a paper titled "Mattering that matters" in the National Seminar "Innovative management Practices" on 10th March 2011.
24. Participated and presented a paper titled "What makes the difference" in the UGC sponsored National Seminar "Modern Business Practices in Global Scenario" on 22nd & 23rd March 2012.
25. Participated and presented a paper titled "Anxiety of daily living a woman's life" in the UGC sponsored National Seminar "Status of Indian Women- Issues and Challenges" on 24th & 25th March 2012.
26. Participated and presented a paper titled "SWOT focus on Inclusion of women" in the UGC & SAP sponsored National Seminar "Social Inclusion and Exclusion" on 26th & 27th March 2012.

27. "Human Rights towards environmental protection in India and its approach" UGC – SAP –Sponsored National Seminar, organized by Department of Sociology, Annamalai University on 12th &13th March 2020.
28. "Environmental Pollution: A Door Step to Business" UGC – SAP –Sponsored National Seminar, organized by Department of Sociology, Annamalai University on 12th &13th March 2020

### WORKSHOP/TRAINING/SEMINAR Coordinated

1. Training on Effective selling techniques for the Employees of Agarwal sweets, Cuddalore on 05.05.05
2. Training on Customer relationship management for the Employees of Agarwal sweets, Cuddalore on 08.09.05
3. Workshop on Developing Communication Skills for final MBA students of Annamalai University on 25.07.06
4. Workshop on Play your cards successfully for final year students from various colleges on 19.08.06
5. Workshop on Developing Communication Skills for final MBA students of Annamalai University on 25.08.06
6. Workshop on Developing Communication Skills for final MBA students of Annamalai University on 5.09.06
7. Workshop on Mock Interview for final MBA students of Annamalai University on 25.01.07
8. Seminar on Indian Ethos and Spiritual Values for Organizational Management-Students, academicians on 29.03.07
9. Yoga/Meditation Training Programme for final MBA students of Annamalai University during 27.07.07 to 06.08.07
10. Workshop on Play your cards successfully for final year students from various colleges on 11.08.07

11. Seminar on Career in Pharma Industry” (Seminar for Job Hunters) for Final year students from various colleges on 19.09.07
12. Seminar on Awareness about Self-Employment among Coastal Women-Self-help groups Tsunami affected people in Coastal District on 28.09.07
13. International Workshop on Human Resource Management for the students of PGDHRA in Columbo University during 1.12.07 to 7.12.07
14. International training programme on “Management Excellence in Excise Department” Officers, Department of Excise, Srilanka during 8.12.08 to 12.12.08
15. International training programme on “Management Excellence in Excise Department”-Officers, Department of Excise, Srilanka during 6.10.08 to 12.10.08
16. Seminar on Play your cards successfully for the final year students of various Colleges and Universities on 28.01.09
17. Seminar on “Play your cards successfully” for College students from Nagai, Cuddalore, Thanjavur and Ariyalur district on 20.02.09
18. Seminar on “Play your cards successfully” for the final year students of various Colleges and Universities on 01.03.09
19. Training on “Personality and Communication Skill Development” sponsored by Tamilnadu State Council for Higher Education for the school children (IX std to XI std) of various Schools on 08.08.09
20. Training on “Personality and Communication Skill Development” sponsored by Tamilnadu State Council for Higher Education for Annamalai University students- 18.08.09
21. Training on “Personality and Communication Skill Development” sponsored by Tamilnadu State Council for Higher Education for various College students on 21.08.09
22. One-week International Training programme on “Managerial Skill Development” for Top Officials of Department of Excise, Srilanka-Officers, Department of Excise, Srilanka during 24.11.09 to 01.12.09

23. One-week International Training programme on "Managerial Skill Development" for Middle Level Officials of Department of Excise, Srilanka-Officers, Department of Excise, Srilanka during 02.12.09 to 08.12.09
24. One-week International Training programme on "Managerial Skill Development" for Lower-Level Officials of Department of Excise, Srilanka-Officers, Department of Excise, Srilanka during 22.12.09 to 27.12.09
25. Workshop on JOG FOR JOB PLACEMENT-Second year MBA Students-26.01.10
26. One-day workshop for Job Hunters Jog for Job Placement-Final year students from various faculties-9.02.10
27. International Conference on "Management Practices for sustainable Growth" for Faculty Member from Various Countries during 28.07.10 to 30.07.10
28. Faculty enhancement program on Third eye -Analyze Yourself; Achieve Success for faculty members from various colleges on 03.10.10
29. Training on Exceed Expectations for Pharmacy Students of Annamalai University on 11.2.11
30. Workshop on Fair Trade for MBA Students of Annamalai University on 14.2.11
31. Seminar on Play your Cards for Various College Students on 12.3.11
32. Seminar on Desire your destiny for Various college students on 12.2.12
33. Seminar on Desire your destiny for Various college students on 17.3.12
34. Training on Personality development for final year pharmacy students of Annamalai University on 19.3.12
35. Seminar on Play your cards successfully for various college students on 20.3.12
36. Training on Work life balance for school teachers for Various school teachers on 24.12.13
37. Placement training for the students from department of pharmacy, Annamalai University-3.3.2014 & 4.3.2014
38. Training on Marketing and business strategies for fisheries Women from madavamedu on 1.8.2014

39. Training on Marketing and business strategies for fisheries women -Women from Kottaimedu on 1.8.2014
40. Training on Marketing and business strategies for fisheries women-Fisheries women from pazhayar on 13.8.2014
41. Training on Marketing and business strategies for fisheries women-Fisheries women from Manmadanagar on 13.8.2014
42. Training on Marketing and business strategies for fisheries women-Fisheries women from kotiyampalayam on 13.8.2014
43. Training on Marketing and business strategies for fisheries women-Fisheries women from Poombuhar on 17.8.2014
44. Training on Marketing and business strategies for fisheries women-Fisheries women from Vanagiri on 17.8.2014
45. Training on Marketing and business strategies for fisheries women-Fisheries women from Tharangampadi on 31.8.2014
46. Training on Marketing and business strategies for fisheries women-Fisheries women from Manickapangu on 31.8.2014

## COUNTRIES VISITED

- Singapore
- Malaysia
- Srilanka

## PERSONAL DETAILS

**Name:** G. SUDHA

**Gender:** Female

**Age:** 45 Years

**Date of Birth :** 30/12/1977

**Designation :** Professor

**Experience:** 22 years 1 Month

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