

## CURRICULUM VITAE



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Age & Date of birth: 15/06/80 & 43 years

### **Educational Qualifications:**

- **Doctoral of Philosophy (Ph.D.) from the University of Madras, Chennai**
- **Master of Philosophy (M. Phil) from Bharathidasan University, Trichy**
- **Master of Science in Hotel and Catering Management from the University of Madras, Chennai**
- **Bachelor of Science in Hotel and Catering Management from the University of Madras, Chennai**

### **Area of Specialization:**

A) **By Research:** Quality of work life of Employees in the Hospitality Industry, Tourism Growth, Indigenous Tourism, Restaurant Management

B) **By Teaching:** Hospitality Management and Tourism

**Teaching Experience: 13Years**

### Details of funded projects carried out:

S.No.	Title of the Project	Funding Agency	Period	Amount sanctioned
1.	Azadi Ka Amrit Mahotsav – Aatmanirbhar Bharat- Pilgrimage Tourism in the Kaveri Delta region	ICSSR/Grant for Organizing Seminar	November / December 2022	2 lakhs

### Publications:

1. Raja, P., Raghu, A., Kannan, R., Sivakami, V., & Paraste, D.K. (2022). MANAGEMENT OF INDIGENOUS RESOURCES FOR PROMOTION OF INDIGENOUS TOURISM: A STUDY OF SELECTED TRIBAL DISTRICTS OF MADHYA PRADESH. *GeoJournal of Tourism and Geosites*, 44(4), 1509–1525. [https://doi.org/10.30892/gtg.44439-971\(scopus\)](https://doi.org/10.30892/gtg.44439-971(scopus))
2. Raja, P., Raghu, A., Kannan, R., Suresh, K., & Sivakami, V. (2022). A critical review of COVID-19 pandemic outbreak in the restaurant industry. *Journal of Environmental Management and Tourism*, XIII(fall), 6(62), 1697–1704. [https://doi.org/10.14505/jemt.v13.6\(62\).17\(Scopus\)](https://doi.org/10.14505/jemt.v13.6(62).17(Scopus))
3. Raja, P., & Raghu, A. (2021). A critical review of terrorism effects and their impacts on tourist destination countries. *Materials Today: Proceedings*, 37(2), 3461–3465, ISSN 2214-7853. <https://doi.org/10.1016/j.matpr.2020.09.332>(Scopus)
4. Raja, P., & Raghu, A. (2020). Sustainable tourism –A case study of Chennai and Singapore. *International Journal of Management*, 11(12, December), 3001–3012, article ID: IJM\_11\_12\_281. <http://iaeme.com/Home/issue/IJM?Volume=11&Issue=12> ISSN Print: 0976-6502 and ISSN Online: 0976-6510. <https://doi.org/10.34218/IJM.11.12.2020.281> (Scopus)
5. Raja, P., & Raghu, A. (December2020). Critical Review on Adaption of advanced technologies in the hospitality sector. *Indian Journal of Adult Education*, 81(4), (VI),31-43. ISSN: 0019-5006.
6. Raja, P., (2019). Growth and spread of tourism in India. *International Journal of Advance & Innovative Research*, 6(2 (Xxiv)), 151–159. ISSN 2394-7780. *UGC Approved* (Journal No: 635710),
7. Raja, P., (2019). A review of tourism and hospitality. *Journal of Emerging Technologies and Innovative Research*, 6 | Issue 5 |,508-519. ISSN: 2349-5162.
8. Raja, P., (2019). Growth and spread of tourism in Tamil Nadu. *International Journal of Social Science and Economic Research*, 4(5) Issue, 3819–3838. Issn: 2455-8834
9. Raja, P., (2019). Evaluation Of Total Quality Work Life of The Employees with Special Reference to Shiva’s Industrial Caterers India Pvt Ltd. *Journal of Emerging Technologies and Innovative Research*, Volume 6, Issue 6., 177 -195, Issn: 2349-5162

10. Raja, P., (2019). Review Of Legendary Thalapakatti Biryani. *Journal Of Emerging Technologies and Innovative Research*, Volume 6, Issue 6., 354 -370, Issn: 2349-5162

### Books Published

- Raja, P. (2018). *A Spatial Study of Relationship between Restaurants and Tourism and Its Impact: A Special Reference to Singapore and Chennai City, center for south and Southeast Asian studies. Chennai, Tamilnadu*, ISBN 978-93-83071-09-8.

### Edited Books Published

- Raja, P. (2023). *Pilgrimage tourism in the Kaveri Delta region, Bloomsbury India. New Delhi*, ISBN: 978-93-56403-99-4.
- Raja, P. (2023). *Holistic tourist destinations and inseparable hospitality, Aksharaa Muthra Aalayam Pvt. Ltd. Anna Salai, Tamil Nadu*, ISBN: 978-93-95856-25-6.

### CHAPTERS IN EDITED VOLUMES

Kota sreenivasa murthy. (2023). Analysis of the Ministry of Micro, Small and Medium Enterprises contribution to the growth of the tourism and hospitality industry- emerging trends in SMEs and entrepreneurship (pp. 46-58). Bharati publications New Delhi (pp. 46– 58). ISBN: 978-81-961368-5-7.

Raja, P. (2023). A study on Tourists' Intention to Return to Beach Tourism Destinations in The Tamilnadu District of Nagapattinam-Holistic Tourist Destinations and Inseparable Hospitality, Aksharaa Muthra Aalayam Pvt. Ltd. Anna salai. page 101–121, ISBN: 978-93-95856-25-6.

Manivasakan, S. (2017). Role of hotels and increasing tourism in Chennai city- India's march towards Development-2030: Issues and challenges, center for south and Southeast Asian studies. Chennai. (pp. 275–280). ISBN 978-93-83071-04-3.

Raja, P. (2023). Analyzing Nagapattinam as a Pilgrimage spot with Special Reference to Kayarohanaswamy Temple- *Pilgrimage tourism in the Kaveri Delta region, Bloomsbury India. New Delhi*, ISBN: 978-93-56403-99-4.

### MEMBERSHIP IN NATIONAL COMMITTEES/ADVISORY COMMITTEES/SELECTION COMMITTEES ETC...

- Indian Tourism and Hospitality Congress: Life Membership
- Indian Academic Researchers Association: Life Membership
- Research advisory committee for Department of Management CUTN: MEMBER

- **Research advisory committee for DTHM Jamal Mohammed College: Member**
- **The school board for commerce and business management CUTN: Member**
- **Research advisory committee for DTHM Cutn: Member**
- **Building handing over committee: Member**
- **EK BHARATH SRESTHA BHARATH CUTN: Member**
- **Centre for Happiness Member**
- **IQAC – Criteria 3 subcommittee Member**
- **Board of Studies for DTHM CUTN: Member**

### PROFESSIONAL DEVELOPMENT ACTIVITIES

#### **Seminars Organized:**

1.	<b>Convenor Co-Convenor Member</b>	<b>Seminar Topic</b>	<b>Dates From</b>	<b>To</b>	<b>MODE/ORGANIZER</b>
1.	Served as Convenor	Communication skills	13/04/2021	13/04/2021	Online Mode DTHM CUTN
2.	Served as Convenor	Tourism Entrepreneurship	13/09/2021	13/09/2021	Online Mode DTHM CUTN
3.	Served as Convenor	Introduction to Hospitality Management	29/11/2021	29/11/2021	Online Mode DTHM CUTN
4.	Served as Convenor	Hospitality Management Scenario	30/11/2021	30/11/2021	Online Mode DTHM CUTN
5.	Served as Convenor	Basics and Purpose of English Communication	30/11/2021	30/11/2021	Online Mode DTHM CUTN
6.	Served as Convenor	Campus English to Corporate	01/12/2021	01/12/2021	Online Mode DTHM CUTN
7.	Served as Organizing Member	Tourism And Climate Change-Evidences in India	27/12/2021	31/12/2021	Online Mode DTHM CUTN
8.	Convener for the ICSSR- Sponsored Seminar	“Pilgrimage Tourism in Kaveri Delta Region”	02/11/2022	03/11/2022	OFFLINE CUTN GUEST HOUSE SEMINAR HALL

**PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMMES**

	<b>Name of the Programme</b>	<b>Name of Organizing Agency</b>	<b>Dates</b>	<b>Level</b>
1	<b>Faculty induction program</b>	UGC HRDC Osmania University	1.09.2021 To 30.09.2021	National
2.	<b>Faculty Refresher course program</b>	UGC HRDC Osmania University	10.02.2023 To 24.02.2023	National
2.	<b>Leadership Development Programme (Mid-Level) UGC-HRDC Osmania University, Hyderabad, Telangana</b>	UGC-HRDC Osmania University	21.10.2021 to 23.10.2021	National
3.	<b>Tourism And Climate Change-Evidences in India</b>	UGC STRIDE sponsored Organized by the Department of Tourism and Hospitality Management Central University of Tamil Nadu, Thiruvarur	27/12/2021 to 31/12/2021	National
4.	<b>Blockchain Technology Analysis and Impact</b>	Universal Group of Institutions, Bengaluru	12/02/2022	National
5.	<b>Effective Teaching Learning Paradigms through Pedagogical Innovations</b>	Department of Mathematics, Satyabhama Institute of Science and Technology	07/02/2022 to 12/07/2022	National

6.	<b>Paradigm Shift from Pedagogy 1.0 to pedagogy 4.0 to address Industry 4.0</b>	School of Humanities & IQAC, Guru Nanak College, Velachery, Chennai-600042	31/03/2022	National
7.	<b>Investor Education</b>	Shraddha Academy for Financial Education, Department of Management Sciences Hindustan Institute of Technology, Coimbatore	24/01/2022 to 29/01/2022	National

### **Paper Presented**

<b>S. No</b>	<b>Name of the Programme</b>	<b>Name of Organizing Agency</b>	<b>Duration (Dates of Event)</b>	<b>Level</b>	<b>Paper Title</b>
1	Understanding The Cultural Heritage of Tamilnadu; Focus on Thiruvavur Region	ICHR Sponsored, Department of History CUTN	17/03/2022-18/03/2022	National	Tourists Circuits of Delta Region
2	Two-day national seminar on “South Indian Food: A Socio-Cultural and Historical Appraisal”	UGC & APSCHE sponsored	25/03/2022 to 26/03/2022	National	Cultural Food Habits of Tamilnadu
3	V.I.C on “Sustainability of E-education as a Close to Alternative to Traditional Education	Department of Management, School of Commerce & Business Management	<b>16/12/2020</b>	<b>National</b>	Critical Review on Adoption of Advanced Technologies in the Hospitality Sector

4.	Pilgrimage Tourism in Kaveri Delta Region	<b>ICSSR,</b> Sponsored Department of Tourism and Hospitality Management, School of Commerce & Business Management  Central University of Tamilnadu	2/11/2022	<b>National</b>	A Study on Tourists' Intention to Return to Beach Tourism Destinations in The Tamilnadu District of Nagapattinam
5.	“India’s Migrants to Southeast Asia: Issues and Concerns	<b>UGC-Centre for South and South East Asian Studies, University of Madras</b>	15.09.2019	<b>National</b>	Indian Restaurant worker’s participation in Singapore

### **SEMINARS PARTICIPATED**

1	Rural Development in Tamil Nadu-Emerging Issues and Challenges	RUSA 2.0 Interdisciplinary Project organized by the University of Madras	31/01/2022	National
2.	3 <sup>rd</sup> Joint International Conference on Tourism, Hospitality, and Sustainable Development Goals	National Institute of Tourism and Hospitality Management, Hyderabad	16/02/2022 18/02/2022	International
3.	Integrated and Sustainable Management of Water Resources	RUSA 2.0 Theme-3 Water Resources Management Organized by the Department of Indian History, University of Madras	18/03/2020	National
4.	Believe yourself	Department of Hotel Management and Catering Science, Jamal Mohamed College, Tiruchirappalli-20	29/06/2021	National
5.	Corporate Security and Intelligence	Department of Criminology and Criminal Justice, Manonmaniam Sundaranar University, Tirunelveli	7/10/2021	National

6.	Reinventing the Workplace: corona and beyond	Organized by INNOTAL Project co-funded by Erasmus+ Programme of the European Union & University of Madras, Chepauk,	12/07/2021	National
7.	National Handloom Day	Regional Outreach Bureau & Press Information Bureau, Govt. of India, Chennai	07/08/2021	National
8.	How to Use Mendeley Reference Manager	School of Social Sciences and Languages, VIT Chennai	12/01/2022	National
9.	Multi-Disciplinary Research in Humanities and Social Sciences	School of Social Sciences and Languages, VIT Chennai	21/02/2022 22/02/2022	International
10.	Design Your Future	Organized by the Department of Chemistry in Collaboration with the Asian Institute of Family Managed Business of Shree Chandrababhu Jain College, Minjur	21/01/2022	International



## Invited Lecturers

S. No	Name of the event and organizer	Invited Talk	Date	International (Abroad)/international (within the country) /National/State/University level
1.	Drug Abuse Programme, Rajagopal Swamy Government Arts College Mannargudi, organized by the Department of Social Work CUTN	Resource Person	01/10/2023)	State level
2.	Food Service Management" Department of EPH CUTN	Resource Person	01/02/2023	State level
3.	Rethinking Tourism" SRM Institute of Hotel Management topic	Panel member	07/10/2022	
4.	Edulearn International College Singapore	Invited Talks/Resource person	07/12/2020	International
5.	Edulearn International College Singapore	Invited Talks/Resource person	20/01/2021	International
6.	Imayam Arts & Science College Thuraiyur, Trichy	Invited Talks/Resource person	21/09/2020	State level
7.	Imayam arts & Science College Thuraiyur, Trichy	Invited Talks/Resource person	1/10/2020	State level

### **International Collaboration**

Served as a resource person and delivered a lecture for **Edulearn International College**, Singapore, for their hospitality students on a topic titled "Guest Service Management in the Restaurant Industry" on March 3, 2023

Collaborated with Professors from **Vidzem University, Latvia**, and organized a Seminar for the DTHM Students of CUTN Titled Culture and Heritage of Latvia

### **COMMUNITY DEVELOPMENT**

1.	Participation, Volunteering, and Guiding of the General public by DTHM volunteers during the Thiruvarur Car Festival	Thyagaraja temple	15/03/2022	General Public
2	Awareness creation on the Common University Entrance Test (CUET) for the purpose of admission into UG and PG programs in Central Universities located across the Country	Govt. Hr. Sec. School, Adiyakkamangalam, Tiruvarur.	25/04/2022	XII standard students of Govt. Hr. Sec. School, Adiyakkamangalam, Tiruvarur.

### **Countries Visited for Restaurant Projects/ Academic Purpose**

**Eritrea (North East Africa), Singapore, Malaysia, Dubai, Batham (Indonesia), Yemen (Sana)**

**Yours Sincerely**

**P. Raja**