

CURRICULUM VITAE



Dr.S.VISALAKSHMI

ASSISTANT PROFESSOR

Department of Management

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BRIEF PROFILE

Dr.S.Visalakshmi is an Assistant Professor in Management at Central University of Tamil Nadu, India. She is a university rank holder and a Gold Medalist in M.B.A. She earned her Ph.D in the area of finance from Bharathiar University, Coimbatore. She has been in academics for 13 years and has 4 years of overseas/domestic Industrial experience. She has worked with reputed institutes like National institute of Technology (NIT), Trichy and Vellore Institute of Technology (VIT), Vellore. She has published 30 research papers in various journals of international repute listed in SSCI, ABS, ABDC and Scopus. Has presented around 20 research papers in International and National conferences and participated more than 60 workshops and FDP's organised by reputed institutes. She has also conducted several workshops, seminars, conferences and value added programmes throughout her tenure. She is a member of American Economic Association. She has delivered lectures as a resource person in various training programmes.

EDUCATIONAL QUALIFICATION

- **Ph.D (Finance)**, Bharathiar University, Coimbatore, India, 2017 (*Highly Commended*)
- **M.Phil (Finance)**, Bharathidasan University, Trichy, India, 2006 (*Distinction*)
- **MBA (Finance & HR)**, Bharathidasan University, Trichy, India, 2005 (*University Rank Holder*)
- **NET (Management)**, UGC, Delhi, India, 2004
- **PGDHRM**, Pondicherry University, Pondicherry, India, 2004
- **BBM (Business Management)**, Bharathiar University, Coimbatore, India, 2002

RESEARCH AREA

- Financial Markets
- Financial Econometrics
- Empirical Research in Finance
- Machine Learning and Deep Learning Application in Finance

EMPLOYMENT PROFILE

- Currently working as an Assistant Professor in Department of Management, **Central University of Tamil Nadu**, Thiruvavur from 30 Jan 2020 to Present
- Worked as an Assistant Professor (Senior) in Department of Technology Management/VIT Business school, **Vellore Institute of Technology (VIT)**, Vellore from 03 Mar 2014 to 22 Jan 2020
- Worked as a Temporary faculty in Dept. of Management Studies, **National Institute of Technology (NIT)**, Trichy from 22 Sep 2011 to 31 May 2013
- Worked as a Lecturer in **JJ School of Business Management**, Trichy from 29 Jul 2010 to 31 Mar 2011
- Worked as a Lecturer in Department of Management Studies, **JJ College of Engineering & Technology**, Trichy from 07 Jul 2005 to 10 Jan 2007
- Worked as a Finance Manager in **Goldtex ltd, Hong Kong** from Apr 2007 to March 2008

ACADEMIC/ADMINISTRATIVE RESPONSIBILITIES at CUTN

(Institute level)

- Member, Criteria III for NAAC Accreditation (21.10.21 – Present)
- Member, Constitution of Examination Manual (21.10.21- 30.05.22)
- Member, Centre for Happiness (26.11.21- Present)
- Member, Implementation of UGC Guidelines for Higher Education Institutions (10.01.23- Present)
- Board of Studies Member, Dept of Management, Central University of Tamil Nadu (28-07-21- Present)

(Department level) (2020- Present)

- Member, MBA Admission Committee
- Member, Phd Admission Committee
- Member, IQAC
- Member, Curriculum Committee
- Member, QP Moderation Committee
- Co-ordinator, Newsletter

PROFESSIONAL AFFILIATION

- Member, American Economic Association

AWARDS & RECOGNITIONS:

- University rank holder and Received gold medal in MBA (2005)
- Best Researcher Award for the year 2015, 2016, 2017 and 2018 from VIT University, Vellore.

RESEARCH GUIDANCE

- Guiding 2 Ph.D Scholars at Central University of Tamil Nadu, Thiruvavur
- Projects guided at Postgraduate (MBA) level – 52

RESEARCH PUBLICATIONS (Journals)

International:

1. Gkillas, K., Manickavasagam, J., **Visalakshmi, S.**, (2022), Effects of Fundamentals, Geopolitical Risk and Expectations Factors on Crude Oil Prices. *Resources Policy*, 78. **(SSCI, ABDC-‘B’ indexed)**
2. Lakshmi P, **Visalakshmi, S.**, Manickavasagam, J. (2022) Analysing time varying co-movements among the US and BRICS stock markets. *Int. J. Financial Markets and Derivatives*, 8(3), 275-289. **(ABDC-‘C’)**
3. Anitha, **Visalakshmi S**, (2022) Impact of Financial Technology on Digital Payments in India- An Overview. *Shodhsambhita: Journal of fundamental and comparative research*, 8(1), 123-128.
4. Manickavasagam, J., **Visalakshmi, S.**, Apergis N (2020) A Novel Hybrid Approach to Forecast Crude Oil Futures using Intraday Data *Technological Forecasting and Social Change*. 158 **(SSCI, ABDC-‘A’ and Scopus indexed)**
5. Manickavasagam, J., & **Visalakshmi, S.** (2020). An investigational analysis on forecasting intraday values. *Benchmarking: An International Journal*. 27(2), 592-605 **(ABDC-‘B’ and Scopus indexed)**
6. Manoharan M., **Visalakshmi.S.**, (2019). The Interrelation between Baltic Dry Index A Practical Economic Indicator and Emerging Stock Market Indices. *Afro Asian Journal of Finance and Accounting*, 9(2), 213-224. **(ABDC-‘C’ and Scopus indexed)**
7. **Visalakshmi.S**, Jeevananthan Manickavasagam (2018). Causal Linkage between Stock Markets: International Evidence. *International Journal of Mechanical Engineering and Technology*, 9(7), 902- 908. **(Scopus indexed)**
8. **Visalakshmi.S**, Sumathi G.N, RohitanshuKar., Feminisation of Poverty in India (2018). *International Journal of Engineering and Technology*, 7(4.10), 217-220. **(Scopus indexed)**
9. **Visalakshmi, S.**, Ratneswary V.Rasiah., (2017) Impact of Disruptive Technology on Indian Banking Sector. *International Journal of Mechanical Engineering and Technology*, 8(9), 510- 515. **(Scopus indexed)**
10. **Visalakshmi, S.**, (2017) Empirical Relationship between BRICS Economies and their Stock Markets. *International Journal of Finance*, 4(2), 89- 96.
11. **Visalakshmi, S.**, Lakshmi, P., Shanmugam, K. & Kesavaprasad.K. (2016) A cointegration analysis of price diffusion amid ADRs and dually listed Indian stocks. *International Journal of Business Innovation and Research*, 11(3), 345- 362. **(Scopus indexed)**
12. Lakshmi, P., **Visalakshmi, S.** (2016) Exploring the Usage of Econometric Techniques in Non Linear Machine Learning and Data Mining. *International Journal of Mathematics in Operational Research*, 9(3), 349- 362. **(Scopus indexed)**

13. **Visalakshmi, S.,** Lakshmi, P. (2016). BRICS market nexus for cross listed stocks: A VECX* framework. *The Journal of Finance and Data Science*, 2, 76-88(**Scopus indexed**)
14. Lakshmi, P., **Visalakshmi, S.** (2016). Meta-analysis of Financial Performance and Cross listing of Indian and Chinese firms. *International Journal of Business Excellence*,10(3), 301-328 (**Scopus indexed**)
15. **Visalakshmi, S.,** & KavithaShanmugam. (2015) Emerging Market Nexus for Cross Listed Stocks: Empirical evidence from India. *International Journal of Economic Research*, 12(3), 787-803. (**Scopus indexed**)
16. **Visalakshmi, S.,** Lakshmi, P., Shama, M. S., &Vijayakumar, K. (2015). An integrated fuzzy DEMATEL-TOPSIS approach for financial performance evaluation of GREENEX industries.*International Journal of Operational Research*, 23(3), 340-362. (**Scopus indexed**)
17. Lakshmi, P., **Visalakshmi, S.,**&Shanmugam, K. (2015). Intensity of shock transmission amid US-BRICS markets. *International Journal of Emerging Markets*, 10(3), 311-328.(**SSCI, ABDC-'B' and Scopus indexed**)
18. Lakshmi, P., **Visalakshmi, S.,** &Padmavathy, S. (2015). Exploring the nexus between futures contracts and spot returns in the Indian commodity market. *International Journal of Indian Culture and Business Management*, 10(3), 306-317. (**ABDC-'C'**)
19. Shanmugam, K., Lakshmi, P., & **Visalakshmi, S.** (2014). Employing multi-criteria decision making in examining CSR initiatives.*International Journal of Business Innovation and Research*, 9(1), 115-132. (**Scopus indexed,**)
20. Lakshmi, P., **Visalakshmi, S.,** & Shanmugam, K. (2014). Synchronicity in international stock markets: evidence from USA-South Africa. *International Journal of Business Information Systems*, 17(4), 398-413. (**Scopus indexed**)
21. Lakshmi, P., **Visalakshmi, S.,** Thamaraiselvan, n., & Senthilarasu, B. (2013). Assessing the Linkage of Behavioural Traits and Investment Decisions using SEM Approach.*International Journal of Economics & Management*, 7(2), 221-241. (**Scopus indexed**)
- 22.**Visalakshmi, S.,** & Lakshmi, P. (2013). Short and Long Run Relationship Analysis of Indian Stocks Cross Listed in US. *Journal of Finance and Accounting*, 1(2), 67-72.
22. Lakshmi, P., & **Visalakshmi, S.** (2013). Reconnoitering the Causal Relationship in Crude Oil Market during Crisis.*Journal of Business and Management Sciences*, 1(6), 128-132.
23. Lakshmi, P., **Visalakshmi, S.,** & Shanmugam, D. (2013). Information Stochasticity between Developed and Emerging Markets: Evidence from US-India. *Journal of Basic and Applied Scientific Research*, 3(8), 133-144.
- 24.Lakshmi, P., & **Visalakshmi, S.** (2013). Impact of Cooperatives in Financial Inclusion & Comprehensive Development.*Journal of Finance and Economics*, 1(3), 49-53.
- 25.Lakshmi, P., & **Visalakshmi, S.** (2013). E-Procurement Praxis in Government Organizations. *International Journal of Computer Science and Business Informatics*, 2(1), 1-14
- 26.Lakshmi, P., & **Visalakshmi, S.** (2013). Managing green supply chain: initiatives and outcomes. *International Journal of Managing Value and Supply Chains*, 3(4), 55-63.

National:

27. **Visalakshmi, S.**, Venugopal, Suraj kushe shekar (2018).Cryptocurrency Bitcoin: Challenges and opportunities, *SPIM Journal of Management Research*, 2(7),534-538.
28. **Visalakshmi, S**, Durga Sraddha, (2017). An empirical investigation of the arbitrage pricing theory in India, *SIES Journal of Applied Finance and Accounting*,4, 20-39
29. **Visalakshmi, S & KavithaShanmugam.** (2016). A Critical Review of International Cross Listings. *Samzodbana Journal of Management Research*, 6(1), 108-115
30. Shanmugam, K & **Visalakshmi, S.** (2005) E-Health in India. *Jamal Academic Research Journal: An Interdisciplinary*, Vol. 3.

Papers Presented at International / National Conferences / Seminar (Published in Conf.Proceedings

1. “ Role of Fintech in wealth management services: A Drive towards Innovation” paper presented in International Conference on Research Innovations And Challenges, National foundation for Entrepreneurship Development, Tamil Nadu 19th -21st January 2023.
2. “A Study on Investor's Attitude towards Equity Market during Covid -19” paper presented in ICSSR- SRC sponsored Seminar on “Indian Stock Market after COVID -19” organised by Department of Commerce, Central University of Tamil Nadu. Thiruvavur, 15th and 16th June 2022
3. “Post Merger Integration and Financial performance” paper presented in 3rd Rajagiri Management Conference on Sustainable development goals in the post pandemic world , Rajagiri Business School in association with Fiji University Suva, 22nd and 23rd April 2022.
4. “Examining volatility spillover and long run relationship among AGRIDEX and NON AGRI Indexes in Indian commodity market”, paper presented in AICTE Sponsored national e-conference on Digital Innovations and Business transformations in new normal, SRM Institute of science and technology, Chennai, 1st and 2nd June 2022
5. “Crypto Currency and Scams: A study on level of awareness among people and its impact ” paper presented in 3rd Rajagiri Management Conference on Sustainable development goals in the post pandemic world , Rajagiri Business School in association with Fiji University Suva, 22nd and 23rd April 2022
6. “Predicting Stock Market Indices using Deep Learning Techniques” paper presented in 7th International Conference Business Analytics and Intelligence, Indian Institute of Management (IIM), Bangalore, 5th -7th Dec 2019.
7. “An experimental analysis of one step ahead forecasting of Intraday values” paper presented in 12th Annual ISDSI Conference, SPJIMR, Mumbai, 27th -30th Dec 2018
8. “Analyzing India’s Non Performing Asset Issue”, paper presented in International Conference on Emerging Trends in Social, Business and Management Science Research, Vellore Institute of Technology, Vellore, 15th -16th June 2018.

9. "Analyzing the impact of higher bond yield in the US on Indian Stock Market", paper presented in International Conference on Emerging Trends in Social, Business and Management Science Research, Vellore Institute of Technology, Vellore, 15th -16th June 2018.
10. "Feminisation of Poverty in India", paper presented in "World Summit on Advances in Science, Engineering and Technology", Cambridge Summit-2018, University of Cambridge, UK, 4th Jan 2018.
11. "Impact of GST on Finance sector", paper presented in National Seminar on "The implementation of GST on Indian economy-Issues and Challenges", KGRI Govt. aided degree college, Bhimavaram A.P, 30th -31st January 2018
12. "Cryptocurrency Bitcoin: Challenges and opportunities", paper presented in the International conference on Frontiers of Management Practices for Economic Sustainability", DOMS, St.Peter's Institute of Higher education and Research, Chennai, 13th Dec 2017.
13. "A time and frequency analysis of co-movements of equity market", paper presented in International conference on Women Entrepreneurship, Management, E commerce, Global economy and Social sciences, ITM Business school, Chennai, 24th -25th Nov 2017.
14. "Empirical relationship between BRICS economies and their stock markets", paper presented in International Conference on Innovation, Entrepreneurship & Sustainable Value chain in a challenging environment, Taylors University, Malaysia, 7th Jun 2017.
15. "Contemporary Drivers and Scenarios of the Banking Institutions" , paper presented in A Two day National Conference on Conventional to Digital-A shift in Banking, Vellore Institute of Technology, Vellore, 21st – 22nd Apr 17.
16. "An Empirical Analysis of the relationship between Baltic Dry index A practical economic indicator and emerging market stock indices" paper presented in International conference on Financial markets and corporate finance (ICFMCF), DOMS, Indian Institute of Technology (IIT), Madras, 12th - 13th Aug 2016.
17. "Indian and Us Market Nexus for Cross Listed Stocks", paper presented in 10th International Conference on Science, Engineering and Technology (SET), VIT University, Vellore, 5th& 6th May 2015.
18. "Does Cross-listing amplify Information Transmission from Developed to Emerging Markets?" paper presented in 4th India Finance Conference 2014, Indian Institute of Management (IIM), Bangalore, 17th -19th Dec 2014.
19. "Role of Cooperatives in Financial Inclusion and Inclusive growth", paper presented in National Conference Keynote on Governance, Care School of Engineering, Trichy, 9th -10th Feb 2012.
20. "A Study on CSR Initiatives towards environment in Textile Industry in India", paper presented in National conference on Emerging Trends in business, Christ University, Bangalore, 7th and 8th Mar 2011.

21. “A Study on CSR Initiatives towards environment in Cement Industry in India”, paper presented in National conference on management in the age of innovation, Jamal Institute of Management, Trichy, 25th Jan 2011.

Book Chapters:

1. Women Entrepreneurship and performance evaluation of MSME Sector in India. Emerging trends in SMEs and Entrepreneurship, 2023, p.37-45. (with Aarthy A)
2. Role of Women Empowerment in Public and Corporate Leadership, Research Anthology on Challenges for Women in Leadership Roles, 2021, p. 702–710.(with Lakshmi P) (***Scopus indexed***)
3. Role of Women Empowerment. Handbook of Research on Women's Issues and Rights in the Developing World, p. 297, 2017. (with Lakshmi P)

WORKSHOP ORGANISED

CUTN, Thiruvarur

- Co-ordinator for Two Day Online Workshop on "Application of Econometric Tools for Management Research" at Department of Management, Central University of Tamil Nadu, Thiruvarur , (29th & 30th July 2020).

VIT, Vellore

- Co-ordinator for workshop on Classroom Management- Techniques from Advertising world at Vellore Institute of Technology, Vellore (5th Mar 2018)
- Co-ordinator for workshop on Decision Making: A Practical Approach at Vellore Institute of Technology, Vellore (22nd Jan 2018)
- Co-ordinator for workshop on IoT: The Next Industrial Revolution at Vellore Institute of Technology, Vellore (5th Mar 2018)
- Co-ordinator for workshop on Lateral Thinking and Teambuilding Techniques for Gen Y at Vellore Institute of Technology, Vellore (22nd Jan 2018)
- Co-ordinator for workshop on statutory taxation at VIT University, Vellore (20th march 2017)
- Course Director for National Workshop on Structural Equation modelling;Mediation and Moderation analysis using SMART PLS, at VIT University Vellore. 18th – 20th May 2017
- Course Co-Director for “ICSSR Sponsored, A ten day workshop on research methodology and data analytics for social sciences, at VIT Business School, VIT University Vellore”. May 25 – June 3, 2016 (**ICSSR GRANT 5.5 lakhs**)

SEMINAR/WEBINAR ORGANISED

CUTN, Thiruvarur

- Convenor for seminar on “Competing with IT: Using IT for strategic advantage” by Prof.T.Nambirajan, DOMS, Pondicherry University at Dept. of Management, Central University of Tamil Nadu,Thiruvarur (7th March 2023)

- Organiser for seminar on “Stress Management” by Prof. Priyadarshini Patnaik, IIT Kharagpur, conducted at Centre of Happiness, CUTN (15th November 2022)
- Organiser for seminar on “Leadership and Happiness” by Dr. Mukkamala Kameshwar Rao, IIT Kharagpur at Centre of Happiness, CUTN (7th Nov 2022)
- Organiser for seminar on “Excellence and Happiness” by Prof. Arvind Kumar, Atal Bihari Vajpayee School of Management and Entrepreneurship, Jawaharlal Nehru University, New Delhi at Centre of Happiness, CUTN. (29th Oct 2022)
- Organiser for seminar on “Positivity and Optimism” by Dr. Sushanta Kumar Sarma, Assistant Professor, Institute of Rural Management Anand (IRMA), Gujarat at Centre of Happiness, CUTN (28th Oct 2022)
- Coordinator for the National Webinar on "Financial Planning and Wealth Management" at Department of Management, Central University of Tamil Nadu, Thiruvarur, (23rd March 2021).
- Co-convener for the One day Online Webinar session on “Strategies and Skills Required for Higher Education during COVID 19” at Department of Management, Central University of Tamil Nadu, Thiruvarur, (5th November 2020).

VIT, Vellore

- National seminar on Economic development through women entrepreneurship at VIT University Vellore (09/03/2017)
- Seminar on mastering soft skills for success in interviews at VIT University Vellore (10/03/2017)

CONFERENCE ORGANIZED

CUTN, Thiruvarur

- Co-convener for the Virtual National Conference on “Leadership Skills, Teaching, Learning Strategies, Challenges and opportunities of New Education Policy 2020” at School of Commerce and Business Management, Central University of Tamil Nadu, Thiruvarur (21st – 22nd December 2021)
- Co-ordinator for the Virtual National Conference on " Transformation of Technology in Higher education " at School of Commerce and Business Management, Central University of Tamil Nadu, Thiruvarur (27th - 28th April 2021).
- Co-ordinator for the Virtual International Conference on "Sustainability of E-education as a Close Alternative to Traditional Education " at School of Commerce and Business Management, Central University of Tamil Nadu, Thiruvarur (16th - 17th December 2020).

VIT, Vellore

- Co-Convener for International Conference on Emerging trends in Social, Business and Management Sciences Research at Vellore Institute of Technology, Vellore. (15th -16th June 2018)

- Organizing committee member of 12th International Conference on Science, Engineering and Technology (ICSET 2016) at Vellore Institute of Technology, Vellore. (2nd - 3rd May 2016)

INVITED TALKS

- Delivered lecture as resource person on " Working Capital from SMEs Perspective" for DST sponsored Women Entrepreneurship Development Programs (WEDP), VIT Business School, Vellore Institute of Technology, Vellore on 20th June, 2023
- Chaired Technical Session for International conference on Emerging trends in social, Business and Management science organised by VIT Business School, Vellore Institute of Technology, Chennai on 5th May 2023
- Chaired Technical Session for Business Management and Analytics conference organised by Department of Management, National Institute of Technology ,Tiruchirappalli on 29th January 2022
- Delivered lecture as resource person on "Commodity Derivative" at AICTE- ISTE sponsored refresher program on Financial Derivatives, Department of Business Management, St.Joseph's Degree & PG College , Hyderabad on 23rd FEB ,2022
- Chaired Technical Session for AICTE National E-Conference on Innovations and Business Transformations – The Era of New Normal organised by Department of Management, SRM Institute of Science and Technology, Chennai on 2nd June 2022
- Delivered lecture as resource person on "Commodity Derivative" at AICTE- ISTE sponsored refresher program on Financial Derivatives, Department of Business Management, St.Joseph's Degree & PG College , Hyderabad on 23rd FEB ,2022
- Delivered lecture as resource person in AICTE Sponsored Two week Faculty Development Programme on Deflate Financial Derivatives, GRG School of Management studies, Coimbatore on 17.11.2020.
- Delivered lecture as resource person in AICTE Sponsored Two week Faculty Development Programme on Introduction to commodity derivatives, GRG School of Management studies, Coimbatore on 08.12.2020.
- Delivered lecture as resource person on "Application of Econometric Tools for Management Research" at Department of Management, Central University of Tamil Nadu, Thiruvavur on 29th & 30th July 2020.
- Delivered lecture as resource person on Choice of funding sources for startups in a transitional economy, Department of Technology Management, VIT University Vellore on 24.09.2020.
- Delivered lecture as resource person on Prospects and Challenges of Startup Funding Department of Technology Management, VIT University Vellore on 24.09.2020.
- Delivered lecture as resource person on Time series Analysis using Eviews at A ten day workshop on research methodology and data analytics for social sciences, VIT Business School, VIT University Vellore on 31.05.2016.
- Delivered lecture on Basics of Finance for small owners at 6- week Technology Entrepreneurship Development Programme (TEDP) in Food & Agro Processing, VIT TBI, Vellore on 25th Feb 2019.

- Delivered lecture on Basics of SEM at National Workshop on Structural Equation modelling, VIT University Vellore on 18th May 2017.
- Delivered lecture on Finance for Budding Entrepreneurs at 6- week Technology Entrepreneurship Development Programme (TEDP) in Food & Agro Processing, VIT TBI, Vellore on 12th Oct 2018.
- Delivered lecture on Finance for Small Entrepreneurs at 6- week Technology Entrepreneurship Development Programme (TEDP) in Food & Agro Processing, VIT TBI, Vellore on 17th April 2018.
- Delivered lecture on Individual change at Change Management programme, ACADEMY OF PRISONS & CORRECTIONAL ADMINISTRATION, Vellore APCA on 29th July 2017.
- Delivered lecture on Interpersonal Dynamics at Personality development’ training programme, ACADEMY OF PRISONS & CORRECTIONAL ADMINISTRATION, Vellore (6/2/17)

FDP/STTP/WORKSHOPS ATTENDED (2020-Present)

SN	Name of the Event	Date	Institution
1.	Three-week “Women Entrepreneurship Development Programme” sponsored by NSTEDB, Department of Science and Technology	12 th June-30 th June 2023	VIT Business School, Vellore Institute of Technology, Vellore
2.	Five days’ workshop on Time series and Panel Data Analysis using Python, R and Matlab	15 th -19 th May 2023	National Institute of Technology, Trichy
3.	UGC HRDC Sponsored refresher course on Commerce and Management	19 th July- 01 st Aug 2022	University of Madras, Chennai
4.	AICTE ATAL Sponsored FDP on “Artificial Intelligence and Block chain Application”	24 th - 28 th Jan 2022	Indian Institute of Plantation management, Bangalore
5.	AICTE ATAL Sponsored FDP on “Fintech: Innovation and Transformation in Financial Market and Investment Strategies”	05 th - 9 th July 2021	Institute of Business Management & Research, IPS Academy, Indore
6.	Five days National Level Faculty Development Programme on “Tourism and Climate Change- Evidences from India	27 th -31 st Dec 2021	Dept of Tourism and Hospitality Management, CUTN
7.	International Faculty Development Program	30 th Mar 2021	Central University of Tamil Nadu, Thiruvavur
8.	AICTE ATAL sponsored 6-day STTP	22 nd -27 th Mar	Institute of Business Management & Research,

	on “Management 4.0”	2021	IPS Academy, Indore
9.	UGC Sponsored Faculty Induction Program	1 st Feb – 2 nd Mar 2021	University of Madras, Chennai
10.	AICTE ATAL Sponsored FDP on “Blended Learning and Flipped Classrooms”	18 th – 22 nd Jan, 2021	Vellore Institute of Technology, Vellore
11.	AICTE sponsored 6-day STTP on “Outcome based Curriculum Planning, Mapping and Measurement”	04 th – 09 th Jan, 2021	Sri Krishna College of Technology, Coimbatore
12.	Swayam ARPIT in Financial Markets and Emerging Business Models (<i>MOOC</i>)	1 st Dec 2020-31-March-2021	University of Kerala, SWAYAM
13.	Seven Days Online Workshop on “Data Analysis and Interpretation using SPSS”	15th June – 21st June 2020	Dayananda Sagar University, Bengaluru, Karnataka

ONLINE RESEARCH PROFILE LINKS

	https://vidwan.inflibnet.ac.in/profile/249452
	https://www.webofscience.com/wos/author/record/C-3856-2019
	https://orcid.org/my-orcid?orcid=0000-0001-5853-7968
	https://www.scopus.com/authid/detail.uri?authorId=55976438100
	https://scholar.google.co.in/citations?user=r81ajmsAAAAJ&hl=en
	https://www.researchgate.net/profile/Visalakshmi-S