



Dr. Vaibhav Bhatt

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PROFILE

Assistant Professor of Tourism and Hospitality Management with specialization in Sustainable Tourism Planning and Development

TEACHING EXPERIENCE

Central University of
Tamil Nadu
March 2020 > Current

Assistant Professor, Department of Tourism and Hospitality Management
Member, Board of Studies, Department of Tourism and Hospitality Management
Member, Board of Studies, Department of Commerce
Member, Research Advisory Committee, Department of Business Management
Member, Admissions Committee, Department of Tourism and Hospitality Management
Faculty Coordinator, Placements and Industry Academia Linkages, Department of Tourism and Hospitality Management
Faculty Coordinator, UGC-NET, Department of Tourism and Hospitality Management
Faculty Coordinator, MOOCs Courses, Department of Tourism and Hospitality Management

Km. Mayawati Govt. Girls
PG College, Badalpur,
Gautam Buddha Nagar,
Uttar Pradesh
October 2019 > March
2020

Assistant Professor, Airlines, Tourism and Hospitality Management, Department of Vocational Studies
Faculty Coordinator, Placements and Industry Academia Linkages
Examinations In-charge, Department of Vocational Studies

Amity Institute of Travel
and Tourism, Amity
University, Uttar Pradesh,
Noida, Uttar Pradesh
February 2018 >
September 2019

Assistant Professor, Tourism Management (UG and PG courses)

Centre for Mountain
Tourism and Hospitality
Studies, HNB Garhwal
Central University,
Uttarakhand
August 2017 > February
2018

Guest Faculty, Tourism and Hotel Management (UG and PG courses)

**RESEARCH / INDUSTRY
EXPERIENCE**

Research Assistant, ICSSR sponsored research project titled “Strategies, Planning and Tourist Perspective of Tourism Development in Bhilangana Valley of Garhwal Himalayas” (June 2015 to January 2017)
Manager, Leisure Travel (Inbound), Travel Corporation of India Limited, a subsidiary of Thomas Cook (India) Limited, Gurgaon (June 2011 to June 2012)
Executive, Branch Banking Operations, Standard Chartered Bank, Chanakyapuri Branch, New Delhi (September 2007 to April 2009)
Executive, Foreign Exchange Management Department, Thomas Cook (India) Limited, New Delhi (June 2006 to September 2008)

EDUCATION

2018, Ph.D. Tourism, CMTHS, HNB Garhwal Central University, Uttarakhand
“Nature Tourism Promotion in Bhilangana Valley of Garhwal Himalaya:
Development Strategies and Prospective Planning”

2011, MBA in Tourism, Department of Tourism Studies, Pondicherry University

2006, B.Sc. in Hospitality and Hotel Administration, Institute of Hotel Management Catering Technology and Applied Nutrition, Chennai, Tamil Nadu

PUBLICATIONS (Select)	12 (List attached)
PAPERS AT CONFERENCES	03 (List attached)
EDITED BOOKS	02 (List attached)
SKILL DEVELOPMENT (List Attached)	Refresher/Orientation Course, FDPs: 06 Conference/Seminar/Workshops: 05 Invited Lectures, Resource Person: 07
EVENTS ORGANISED	06 (List attached)
CREATIVE WORKS	Assistant Editor of Journal of Tourism, a UGC refereed academic bi- annual journal of Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand, ISSN: 0972- 7310 (2017) Co-Editor of the Yatrika Magazine, bi-annual newsletter of the Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University) (2015 to 2016)

Annexure

PUBLICATIONS

1. Bhartiya, S. & **Bhatt, V.** (2023). Can Community-based Tourism be a Catalyst for Social Transformation?, *Technology and Social Transformations in Hospitality, Tourism and Gastronomy: South Asia Perspectives*. CAB International, DOI: 10.1079/9781800621244.0009
2. Singh, S., Gupta, P.K., **Bhatt, V.** & Singh, A.K. (2023). Measuring satisfaction level of tourists' towards facilities available in selected tourist sites of Champaran region in Bihar, India. *Holistic Tourist Destinations and Inseparable Hospitality*. Aksharaa Books, ISBN: 978-93-95856-25-6.
3. **Bhatt, V.**, & Bhartiya, S.P. (2020). Nature Tourism in Garhwal Himalaya: Analyzing the Local Stakeholders' Perception of the Benefits of Tourism Industry. *African Journal of Hospitality, Tourism and Leisure*, 9(1), 1-14, ISSN: 2223-814X.
4. Bhartiya, S.P., Singh, S., & **Bhatt, V.** (2019). Introduction of Community Based Nature Tourism (CBNT) Planning and Management: with special reference to the Garhwal Himalayan region of Uttarakhand, *Sustainable Tourism Development: Futuristic Approaches (1st Edition)*. Apple Academic Press, USA, ISBN: 978-17-71887-72-4.
5. Bhartiya, S.P., **Bhatt, V.**, & Singh, A.K. (2018). Psychoanalysis of Tourist Satisfaction: A Case Study of Kaudiyala-Tapovan Ecotourism Zone of Uttarakhand. *Amity Research Journal of Tourism, Aviation and Hospitality*, 3(2), 19-32, ISSN: 24560308.
6. Mishra, N., Bhatt, J.P., & **Bhatt, V.** (2018). Ecotourism as an activity for sustaining livelihood opportunities for the local communities in Uttarakhand Himalaya. *South Asian Journal for Tourism and Heritage (International Referred Research Journal)*, 11(2), 100-114, ISSN: 0974-5432.
7. **Bhatt, V.**, Bhartiya, S.P., Dhodi, R., & Dhodi, R.K. (2018). Impacts of Nature Tourism in a Destination: A case study of Bhilangana Valley in Garhwal Himalaya. *South Asian Journal for Tourism and Heritage (International Referred Research Journal)*, 11(1), 33-45, ISSN: 0974-5432.
8. **Bhatt, V.** (2017). Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States. *Journal of Tourism*, 18(1), 63-64, ISSN: 0972-7210.
9. Dhodi, R., & **Bhatt, V.** (2015). Residents' Perceptions on Tourism Impact in Yamuna Valley of Garhwal Himlayas. *Paripex - Indian Journal of Research*, 4(8), 136-139, ISSN: 2250-1191.
10. Dhodi, R., Dhodi, R.K., Bhartiya, S.P., & **Bhatt, V.** (2017). Emerging role of Fashion Tourism in the Niche Market Segment and the need to develop an Indian Strategy, *Proceedings of 2nd International Conference of Hospitality & Tourism, Le Cordon Blue School of Hospitality, GD Goenka University, Bharti Publications, New Delhi*, ISBN: 978-81-933475-2-2.
11. **Bhatt, V.**, Bhatt, V.P., & Bagri, S.C. (2017). Assessment of Tourism and Hospitality Entrepreneurship in the Indian Himalayan States. *Proceedings of the Three Days International Conference cum Workshop on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan*, Winsar Publishing Company, Dehradun, ISBN: 978-93-828303-5-1.
12. Dhodi, R., & **Bhatt, V.** (2015). Birth Tourism: A new perspective for Tourism and Hospitality Entrepreneurship, *Emerging Trends in Hospitality and Tourism Sector*. Bharti Publications, New Delhi, ISBN: 978-93-85000-40-9.

PAPERS AT CONFERENCES

1. Presented a research paper titled "Status of Entrepreneurship in Tourism and Hospitality Sector in the Himalayan States" in the Three Days International Conference cum Workshop on "Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States", organized by the Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University) in collaboration with the Ministry of Tourism, Govt. of India.
2. Presented a research paper titled "Birth Tourism: A new perspective for Tourism and Hospitality Entrepreneurship" in International Conference on "Emerging Trends in Hospitality and Tourism Sector", organized by Subharti University, Meerut.
3. Presented a research paper titled "Role of Tourism Planners and Promoters in Sustainable Tourism Development in India" in the National Seminar on "Inclusive Drive Engine of Community-based Ecotourism in the Mountainous Himalayas: Guidelines, Policy Perspectives and Development Indicators" organized by the Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University).

EDITED BOOKS

1. Sub-Editor of the book on 3rd Amity University International Conference on "Innovations and Disruptions in Tourism, Travel and Hospitality Business Processes: A Global Perspective", Excellent Publishers, New Delhi, ISBN: 978-93-8623859-7.
2. Co-Editor of the proceedings of Three Days International Conference cum Workshop on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States, Winsar Publishing Company, ISBN: 978-93-82830-35-1.

REFRESHER / ORIENTATION COURSE / FDP

1. One-week online workshop (6th June 2022 to 10th June 2022) on "Descriptive Data Analysis using MS-EXCEL & SPSS Software" organized by Rajiv Gandhi South Campus, Banaras Hindu University.
2. AICTE Training and Learning (ATAL) Academy Online Advanced FDP (22nd November 2021 to 26th November 2021) on "Data Analytics: Tools & Techniques" organized by University of Hyderabad.
3. Faculty Development Programme organized by Central University of Tamil Nadu, Thiruvavur on 30th March 2021.
4. 4-Week Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education" organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Training from April 16 – May 15, 2021 and obtained Grade 'A'.
5. AICTE Training and Learning (ATAL) Academy Online FDP (14th September 2020 to 18th September 2020) on "Entrepreneurship and Start-up Opportunities through Tourism and Hospitality Business" organized by Mizoram

University.

6. ARPIT (Annual Refresher Programme in Teaching) Course “Tourism and Hospitality Services Management” for Career Advancement Scheme (CAS) promotion held on 30th March 2019 offered by Hemvati Nandan Bahuguna Garhwal University, Srinagar, Uttarakhand.

CONFERENCE / SEMINAR / WORKSHOP

1. Two Days (February 25-26, 2021) National Seminar on “Virtual Teaching and Effective Communication: The Challenge of Balance” organized by CALEM, Panjab University, Chandigarh.
2. Three Days (31st January 2020 to 02nd February 2020) International Conference on “Ancient Wisdom, Civilizational Antiquities and the Contemporary Universe” organized by Gautam Buddha University, Greater Noida and Km. Mayawati Govt. Girls PG College, Badalpur, Greater Noida, UP.
3. ICSSR sponsored Ten Days Workshop (18th May-27th May 2017) on “Research Methodology and SPSS usage in Data Analysis in Social Sciences” organized by School of Humanities and Social Science, HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand.
4. Two Days State Workshop (19th and 20th March 2015) on “Uttarakhand Handicrafts and Handlooms” organized by Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand.
5. Two Days National Workshop (31st July to 1st August 2014) on “Applied Statistical Methods and Data Analysis with SPSS 22” organized by Department of Business Management, H.N.B. Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand.

INVITED LECTURES / RESOURCE PERSON

1. Delivered a lecture as a Resource Person in the ICSSR sponsored two-day national seminar on “Pilgrimage Tourism in the Kaveri Delta Region” organized by Department of Tourism and Hospitality Management, School of Commerce and Business Management, Central University of Tamil Nadu, held on 2nd and 3rd November 2022.
2. Delivered an online Guest Lecture on the topic “Need and Importance of Sustainable Tourism” to the students of Amity Institute of Travel and Tourism, Amity University, Noida on 12th April 2022.
3. Delivered an online Guest Lecture on the topic “Assessments, Evaluation and Appraisals” during One Week Faculty Development Program on “Training of Trainers” (26th-31st July 2021), organized by Le Cordon Bleu School of Hospitality and Tourism, GD Goenka University in association with Roseate Hotels and Resorts.
4. Delivered an online Guest Lecture on the topic “Alternative & Green Tourism Philosophy” to the students of B.Voc (Tourism Management), Department of Vocational Education, Indira Gandhi National Tribal University (A Central University), Amarkantak, Madhya Pradesh on 22nd June 2021.
5. Delivered an online Guest Lecture on the topic “Event Management – Emerging Trends” to the students and faculty members of Tourism Department of Central University of Andhra Pradesh, Anantapuramu on 26th March 2021.
6. Delivered an online Guest Lecture on the topic “Tourism Development in Andaman and Nicobar; Trends, Issues and Challenges” to the students of MBA (Tourism Management) enrolled at Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University), Srinagar Garhwal, Uttarakhand on 12th March 2021.
7. Invited as a Guest Speaker in Two Days National Conference (23rd and 24th February 2019) on “Ganga ki Sanskriti aur Ganga ka Samaj” organized by H.N.B. Garhwal University under the programme National Clean Ganga Mission.

EVENTS ORGANISED

1. Organizing Secretary in the ICSSR sponsored two-day national seminar on “Pilgrimage Tourism in the Kaveri Delta Region” organized by Department of Tourism and Hospitality Management, School of Commerce and Business Management, Central University of Tamil Nadu, held on 2nd and 3rd November 2022.
 2. Organizing Committee Member in the Five days National Level Faculty Development Programme on “Tourism and Climate Change – Evidences from India” organized by Department of Tourism and Hospitality Management, School of Commerce and Business Management, Central University of Tamil Nadu, held from 27th to 31st December 2021.
 3. Faculty Coordinator in Two-Day Virtual National Conference on “Transformation of Technology in Higher Education” organized by School of Commerce and Business Management, Central University of Tamil Nadu, Thiruvavur, TN jointly with School of Management Sciences, Central University of Jharkhand, Ranchi and College of Management, SRM Institute of Science & Technology, Chennai on 27th and 28th April 2021.
 4. Coordinator of Virtual International Conference on “Sustainability of E-education as a close alternative to Traditional Education” organized by School of Commerce and Business Management, Central University of Tamil Nadu, Thiruvavur, Tamil Nadu jointly with Millennium University, Blantyre, Republic of Malawi and SKUniversity AP on 16th and 17th December 2020.
 5. Organizing Secretary of the 3rd Amity University International Conference (AITHC-2018) on “Innovations and Disruptions in Tourism, Travel and Hospitality Business Processes: A Global Perspective”, organized by Faculty of Hospitality and Tourism, Amity University Uttar Pradesh, Noida Campus, Delhi- NCR.
 6. Organizing Secretary of the Three Days International Conference cum Workshop on Sustainable Entrepreneurship Development Practices in Tourism and Hospitality Sector in the Himalayan States, organized by the Centre for Mountain Tourism and Hospitality Studies, HNB Garhwal University (A Central University) in collaboration with the Ministry of Tourism, Govt. of India.
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