

Shreansh Mishra



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📍 Kanpur, Uttar Pradesh

Assistant Professor

Dedicated, enthusiastic individual with good academic, credentials, having good communication, working for social transformations, supporting research at functional and sectoral level of tourism, hospitality and allied sectors.

Teaching Experience

CENTRAL UNIVERSITY OF TAMIL NADU

Assistant Professor (2022- to date)

HISLOP COLLEGE, NAGPUR

Govt. Aided College (2020-2021)

INDIAN INSTITUTE OF TOURISM & TRAVEL MANAGEMENT, GWALIOR

Ministry of Tourism, Govt. of India (2019-2020)

INDIAN INSTITUTE OF TOURISM & TRAVEL MANAGEMENT, NELLORE

Ministry of Tourism, Govt. of India (2018 - 2019)

Industry Experience

LUXURY INDIA HOLIDAYS, GURUGRAM

Travel consultant/ Pre-sales 2017

CREATIVE TOURS & TRAVELS (INDIA) KOCHI

Tour Operation Executive 2016

Research Work and Publications

Principles of Microfinance (Reference Book)

Munafali S V A, Jadhav S B, Mishra S and Naresh K. (2023). *Principles of Microfinance*. Khwab Publication.

Motivational Antecedent of SHG Engagement in Tourism

Mishra S. and Mishra J. (2020) Motivational Antecedent of SHG Engagement in Tourism Development. *Mekal Insight*, July 2020, 62-71.

Community Readiness for Tourism Product Innovation

Mishra, S. Community Readiness for Tourism Product Innovation. *Local Food and Community Empowerment through Tourism*, 308-322.

Role of Institutions in promoting Agritourism in India

Mishra, S. Role of Institutions in promoting Agri Tourism in India. *Role of Niche Tourism in Indian Perspective*, 85-97.

Professional Trainings /Activities

- Organizing Committee Member in the **ICSSR sponsored two-day national seminar on "Pilgrimage Tourism in Kaveri Delta Region"** in the Department of Tourism and Hospitality Management, School of Commerce and Business Management, **Central University of Tamil Nadu**, Tiruvarur on 2nd and 3rd November 2022.
- Completed 2 days training on **"Capacity Building for Sustainable Tourism Development" (Multiplier Event-1)** conducted by **Institute of Public Enterprise (PE), Hyderabad and BIMTECH**, New Delhi during August 24-25, 2022 in association with Erasmus+ project co-funded by the European Union.
- Completed 10 Days **Online Research Methodology Course in Social Sciences** from 10th-20th January 2022 sponsored by ICSSR Organized by **School of Management studies, Cochin University of Science and Technology, Kerala**.
- Completed AICTE Training And Learning (ATAL) Academy **Online Elementary FDP on "Responsible Tourism in the New Normal"** from 06/12/2021 to 10/12/2021 at **Jamia Millia Islamia, Delhi**.
- Completed **AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Protection and Management of Indian Heritage Assets: Key Aspects and Challenges"** from 08/11/2021 to 12/11/2021 at Department of Tourism & Hospitality Management, **Mizoram University**.
- Completed **AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Tour Packaging Management"** from 09/08/2021 to 13/08/2021 at **Indira Gandhi National Tribal University, Amarkantak (M.P.)**
- Completed **Two week Capacity Building Program on Research and Public Ethics** from 15- 28 June, 2021 and obtained A+ grade conducted by **Indira Gandhi National Tribal University, Amarkantak (M.P.)**
- Completed **Two-Day Faculty Development Programme(FDP) on Theory Building & Data Analysis in Research** organized by **A2Z EduLearningHub** on 29th & 30th May 2021
- Completed 17 days (10+7) **Adventure training Program** in **Atal Bihari Vajpayee Institute of Mountaineering and Allied Sports (Govt. of Himachal Pradesh)** in March, 2017.
- First position in **Brain Storming Competition at College Level** in September, 2015.

Conference/Seminar / Invited Talks

- Contributed as a Resource person for an online workshop titled, “Innovative Practices in Tourism” at Hislop College, Nagpur from 5th to 10 December 2022.
- Presented a Paper titled “Temple Tourism in Cauvery Delta Region” during the ICSSR-sponsored two-day national seminar on “Pilgrimage Tourism in Kaveri Delta Region” organized by the Department of Tourism and Hospitality Management, School of Commerce and Business Management, Central University of Tamil Nadu, Tiruvarur on 2nd November 2022
- Presented a paper titled "Motivational Antecedent of SHG Engagement in Tourism Development" at International Conference on Trends and Disruptions in hospitality and Tourism organized by Siksha O Anusandhan, 22-24th April, 2022
- Contributed as Resource person for PAN India Level online internship program under the banner of Tourism Startup Think Tank organized by DTORR Educational hub from 15th May to 30th June 2021.
- Contributed as Resource person for 2nd Student Tourism Conclave India organized by DTORR Educational hub in collaboration with UNWTO Tourism Online Academy from 25th Jan to 27th Feb 2021.
- Presented a Paper titled "Globalization and Small and Micro Enterprises in Tourism: Challenges and Strategies" at International Seminar on Impact of Globalization on MSMEs - Prospects, Challenges and Policy Implication on Growth.

Education

- **PhD (Tourism Management) Pursuing**
Indira Gandhi National Tribal University, Amarkantak- M.P.
- **Post Graduation (MBA Tourism) 2017**
Indian Institute of Tourism and Travel Management, Gwalior - M.P.
- **Graduation 2015**
C.S.J.M. Kanpur University - U.P.
- **Intermediate 2011**
ISC Board / U.P.K.S.S.V. Kanpur U.P.
- **Highschool 2009**
ICSE / U.P.K.S.S.V. Kanpur U.P.