

## Curriculum Vitae

Updated on August 19,2023

### Gopalan Ravindran PhD

Professor and Head

Dept.of Media and Mass Communication

Dean, School of Communication

Central University of Tamil Nadu (CUTN) Thiruvarur 610

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**Google Scholar Link** <https://scholar.google.co.in/citations?user=D1R9HfQAAAAJ&hl=en>

### Education

**I) Doctor of Philosophy (PhD)** Journalism and Communication, University of Madras (*First candidate to earn a PhD in Journalism/Communication* in Tamil Nadu and one of the first to be awarded the same in a South Indian University.). Period: September 1984 – December 1991.

**ii) Master of Philosophy (MPhil)** Journalism and Communication, University of Madras. Period: September 1982 – January 1984.

**III) Master of Arts (MA)** Communication, University of Madras. Period: July 1980 – July 1982.

**IV) Bachelor of Science (BSc)** Botany, Pachaiyappa's College (affiliated to University of Madras). Period: July 1977 – April 1980.

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### Academic Positions

**I) Professor and Head**, Dept.of Media and Communication, Central University of Tamil Nadu, Thiruvarur, since October 26 2020.

Teaching: Communication Histories, Sound Cultures, Performing Arts and Communication in South India, Critical Communication Studies, Traditions and Theories and Concepts in Communication

**II) Professor and Head**, Dept. of Journalism and Communication, University of Madras, Chennai, between July 2008 – June 2020.

Taught: Film Studies, Cross Cultural Communication, News Editing and Writing, Critical Theories and Philosophies, Mobile Phone Communication and Digital Cultures.

**III) Visiting Research Fellow**, National Museum of Ethnology, Osaka, Japan (Jan.31 2020-March 30 2020).

Area of Research: Performing Arts, Communication and Conviviality.

**IV) Reader**, Dept. of Communication, Manonmaniam Sundaranar University, Tirunelveli, Jan.1995-July 2008. Served as *Head of the Dept.* during 1996-2002.

Taught: Film Studies, New Media Production, Technical Communication and Mass Communication and Society.

**V) Lecturer** in Film and Broadcasting, School of Communication, *Universiti Sains Malaysia*, Pulau Penang, **Malaysia** (June 2002-April 2005 on *lien* from Manonmaniam Sundaranar University).

Taught: Film Theory and Method, Screen Production, Film History and Television Genre Analysis.

**VI) Visiting Fellow**, Dept. of International Communication, **Nagoya University, Japan** (1993-1994).

Taught: International Communication, Asian Cinemas, and Cross-Cultural Communication.

**VII) Lecturer**, Dept. of Journalism and Communication, University of Madras, Chennai, India, during 1984- 1989. (with breaks)

**VIII) Lecturer**, Dept. of Communication, PSG College of Arts and Science, Coimbatore (1993-Short Period).

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### **Academic/Professional Administrative Positions**

I) *Member-Syndicate – Governing Council* (Elected Member for the Second Time), University of Madras, during March 2012 – March 2018.

II) *Member-Syndicate – Governing Council* (Nominated Member), Manonmaniam Sundaranar University, Tirunelveli, during 2005-2008.

III) *Member – Senate* (Nominated Member), University of Madras, during July 2008- June 2020 .

IV) *Member – Academic Council* (Nominated Member), University of Madras, during July 2008-June 2020.

V) *Member-Syndicate (Governing Council) Teaching and Research Sub Committee* University of Madras, during March 2012 – March 2015.

VI) *Member-Syndicate (Governing Council) Building Sub Committee*, University of Madras, during March 2012 – March 2018.

VII) *Member-Syndicate (Governing Council) Accounts and Audit Sub-Committee* University of Madras, during March 2012 – March 2015.

VIII) *Member – Senate* (Nominated Member), Manonmaniam Sundaranar University, during 1996-2002 and 2005-2008.

IX) *Member – Standing Committee on Academic Affairs* (Nominated Member), Manonmaniam Sundaranar University, during 1996-2002 and 2005-2008.

X) *Campus Director* – Chepauk Main Campus, University of Madras, Served as the Campus Director, Chepauk Main Campus during March 2013-March.2015 and February 2016 – March 2018.

XI) *Dean-Academic*, University of Madras, during 2011-2012.

XII) *Dean – School of Information and Communication Studies*, University of Madras, during 2009-2011, 2015- 2017. And from September 2018 – June 2020.

XIII) *General Secretary* – Madras University Teachers' Association during 2012-September 13 2017.

XIV) *President* – Madras University Teachers' Association during September 14 2017 – January 09 2019.

- XV) *Head* of the Dept. of Journalism and Communication, University of Madras, during July 2008 – June 2020.
- XVI) Co-ordinator, **Special Assistance Programme (SAP)**, University Grants Commission (UGC), Dept. of Journalism and Communication, University of Madras, during 2016 – June 2020.
- XVII) *Head* of the Dept. of Communication, Manonmaniam Sundaranar University during 1996-2002.
- XVIII) *President* – Madras University Teachers' Cooperative Thrift and Credit Society during April 2013 – April 2018.
- XIX) *President* – Association of Communication Teachers – Tamil Nadu and Puducherry (ACT-TNP) during March 2010 – March 2016.
- XX) *General Secretary* – Association of Communication Teachers – Tamil Nadu and Puducherry (ACT-TNP) during 30 March 2016 06 January 22.
- XXI) *Secretary* – All India Communication and Media Association (AICMA), New Delhi, since May 2015.
- XXII) Council Member, Asia Pacific Communication Alliance, since 2018.
- XXIII) *Member*, Academic Council, Central University of Tamil Nadu, since March 02, 2021.
- XXIV) Central Vigilance Officer (part-time), Central University of Tamil Nadu, since July 27, 2022.

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### **Awards**

- I) Awarded the “**Aravanar Achievement Award 2016**” by the Aravanar Research Foundation on 13 08 2016.
- II) Awarded the “**Academic Achievement Award 2012**” of University of Madras in 2012.
- III) Won the **Best Paper Award at *Whither the Orient: Asians in Asian and Non-Asian Cinema, 2006 Asia Culture Forum***, Gwangju, South Korea, Oct.26-29, 2006.

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### **Member of University Grants Commission (UGC)/ National Committees**

- I) Member, UGC Expert Committee on Learning Outcome Based Curriculum Framework (LOCF) in Journalism and Mass Communication, since August 2018.
- II) Member, **UGC Expert Committee**, to consider *de-novo* deemed University status for the *Indian Institute of Mass Communication*, New Delhi, November 29, 2017.
- III) Member, **UGC Expert Committee**, Noida International University, Noida, Uttar Pradesh, February 23-24, 2015.
- IV) Member, **UGC Expert Committee**, Makhanlal Chaturvedi Journalism University, Bhopal, Madhya Pradesh. January 09-10, 2014.
- V) Member, **UGC Expert Committee**, Mid-term Evaluation, January 17, 2014.
- VI) Member, **UGC Expert Committee**, Galgotia University, UP. June 12-14, 2014.
- VII) Member, **UGC Expert Committee**, Ashoka University, Haryana, December 04-05, 2014.
- VIII) Member, **UGC Expert Committee**, Major Research Projects, September 18, 2014.
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## **Member – Academic Associations**

**Council Member, Asia Pacific Communication Alliance.** Since 2018.

**Member, International Association of Media and Communication Research (IAMCR).** Since 2022.

**Member/General Secretary, All India Communication and Media Association (AICMA),** New Delhi. Since 2016.

**Member/General Secretary, Association of Communication Teachers of Tamil Nadu and Puducherry (ACT TNP),** Chennai. Since 2010.

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## **Member of Faculty Selection Boards in Universities**

I) Jawaharlal Nehru University, New Delhi

II) Osmania University, Hyderabad

III) Tripura University, Agartala

IV) Krishna University, Machilipatnam

V) West Bengal State University, Kolkata

VI) Madurai Kamaraj University, Madurai

VII) Manonmaniam Sundaranar University, Tirunelveli

VIII) Periyar University, Salem

IX) Central University of Rajasthan, Kishangarh

X) University of Madras, Chennai

XI) University of Kerala, Trivandrum

XII) Malayalam University, Mallapuram

XIII) Kollekote University, Berhampur

XIV) Andhra University, Visakapattinam

XV) Pondicherry University, Pondicherry

XVI) Kannur University, Kerala

XVII) Central Tribal University of Andhra Pradesh, Vizinagaram

XVIII) Central University of Manipur, Imphal

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## **Board of Studies Member in Universities**

I) Osmania University

II) Bangalore University

III) Calicut University

IV) Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore

v) Sikkim University, Gangtok, Sikkim

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## **School Board Member in Central Universities**

**I) School of Communication, Central University, Tiruvarur, Tamil Nadu, (2018-**

**II) School of Mass Communication and Electronic Media, Pondicherry University (2018-2021)**

**III) Sarojini Naidu School of Arts and Communication, Central University of Hyderabad, Hyderabad (2016-2018)**

IV) Department of Journalism and Mass Communication, Tripura University, Agartala (2016 -2019)

V) School of Journalism and New Media Studies (SOJNMS), Indira Gandhi National Open University, New Delhi (2011-2013)

#### **Doctoral Theses – External Examiner**

I) National University of Malaysia, Selangor

II) Pondicherry University, Pondicherry

III) Osmania University, Hyderabad

IV) Andhra University, Visakapattinam

V) Manonmaniam Sundaranar University, Tirunelveli

VI) Mysore University, Mysore

VII) Bangalore University, Bangalore

VIII) Jamia Milia Islamia University, New Delhi

IX) Don Bosco University, Guwahati

X) Banaras Hindu University, Varanasai

XI) English and Foreign Languages University, Hyderabad

XII) Central University of Sikkim, Gangtok

XIII) Manipal Academy of Higher Education, Manipal

XIV) Guru Nanak Dev University, Amritsar

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#### **Academic Audit Committee**

Member, Academic Audit Committee, Dept.of Communication, Sarojini Naidu School of Arts and Communication, Central University of Hyderabad, Hyderabad, on April 04-06 2018.

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**Areas of Research Interests** Critical Theories and Philosophies, Political Economy of Journalism and Communication, Spatiality, Temporality and Materiality of Communication, Critical Pedagogies in Journalism and Communication, Film Cultures, Digital Cultures and Diasporic Cultures.

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#### **Doctoral Research Supervision**

I have supervised *Ten* PhD candidates and enabled them to complete their work and receive their degrees. *Seven* candidates are presently working under my supervision for their doctoral research.

#### **Research Projects**

**Principal Investigator**, *E-Content Project in Mass Communication*, UGC (for the paper History of Mass Communication) November 2014 – March 2018). Rs 7.00 Lakhs. **Completed on schedule in March 2018.**

**Co-investigator** in the international project on “*Cultivating Futures: The Social Life of Youths in Chennai*” funded by New Zealand India Research Institute, New Zealand. Principal Investigator: Dr Vijay Devadas, Otago University, New Zealand. Grant Value: NZ dollars 40000.2014.

**Co-investigator** in the national project on “*Mediated Publics and Machines of Democracies*” conducted by the Centre for Media, Culture and Governance, Jamia Milia Islamia (Central University), New Delhi. Funded by Indian Council for Social

Science Research (ICSSR), New Delhi. (2010-14). Grant Value: 37 Lakhs. Principal Investigator: Dr Biswajit Das, Director, Centre for Media, Culture and Governance, Jamia Milia Islamia, New Delhi.

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### **Completed Individual Research Projects – International**

“*Cinema and Tamil Diaspora: Exploring the Negotiations in the Diasporic Space by the Tamil Cinema Audience in Malaysia*”. **School of Communication**, Universiti Sains Malaysia, USM Short Term Research Project No.304/PCOMM/635036. April 2005.

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### **Completed Collaborative Research Projects – International**

“*Project India*” – A Collaborative Research and Journalism Initiative during Indian Parliamentary Elections 2014”. Lead Investigator: Dr Chindu Sreedharan, School of Journalism, English and Communication, Bournemouth University, UK. March – April 2014. “ <http://www.project-india.com/>”

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### **Collaboration – Project – International**

“*Media Action Against Rape*” – A Collaborative Research and Journalism Initiative of Bournemouth University, U.K. and UNESCO.. Lead Investigators: Dr Chindu Sreedharan and Dr Einar Thorsen, School of Journalism, English and Communication,, Bournemouth University, UK.2018-2020.

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### **Production – Documentary Films**

#### **As Producer**

**I) *Close Your Eyes* (30 min.1997).** The film attempts to capture the aspirations and dreams of blind children in a south Indian town. The film was directed by R.R Srinivasan.

**II) *Ruins* (21min.1998).** The film adopts a post-modern style in speaking through the ruins of an ancient temple and the sprightly lives and sounds of bats. Both films were produced in association with colleagues in the Dept.of Communication, Manonmaniam Sundaranar University. The film was directed by R.R Srinivasan.

#### **As Content Director**

**I) *Anna 100* (133 min. 2009).** The research documentary was made to mark the centenary of the former Chief Minister of Tamil Nadu and Dravidian Movement pioneer, C N Annadurai. The film was directed by R.R Srinivasan.

**II) *Horkheimer in Action* (35 min.2023).** The documentary focuses on the life and contributions of Prof.Terada Yoshitaka, the foremost among the recent Japanese anthropologists who helped to redefine the relationships between performing arts, academia and marginalised communities in Japan, India and Philippines.

#### **As E-content Principal Investigator**

**History of Mass Communication**, UGC e-PGpadashala, 2017.

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### **Editorial Board Member/Adviser/Editor – Journals**

**Member**, Editorial Board, *Journal of Public Affairs and Change*, <http://www.jpac.in/about>; <http://www.jpac.in/about>. Since 2016.

Editorial Adviser, *Kootharangam* (Theatre Hall), Jaffna, Sri Lanka. Since 2021.  
Editorial Advisory Board Member, *Communication and Culture Review*, Pondicherry.  
Since 2018.  
Editor, *Widescreen Journal, an International Journal on Film Studies*, during  
2009-2016.

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### **Co-Founder**

***Subaltern Media***, an academic collective to promote subaltern media studies, was founded along with Kishore Buddha of Leeds University, UK. 2007.

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### **Academic Contributions**

- I) Enabled the Dept. of Journalism and Communication, University of Madras, to get **UGC's Special Assistance Programme (SAP)** in 2016.
- II) Enabled the Dept. of Communication, Manonmaniam Sundaranar University, to win the **First prize in International Journalism Competition 1998, conducted by UNESCO**, for the first time in India.
- III) Started the innovative research series, ***Media and Society Seminar Series***, in University of Madras, to promote exchange of ideas between young scholars and leading Indian and Foreign scholars in 2008. More than 100 seminars have been conducted so far.
- IV) Started the first online classes using *Facebook* for students of *Film Studies, Tamil Journalism, Critical Theories and Philosophies, News Writing and Editing, Mobile Phone Communication and Digital Cultures*
- V) Started ***Muttram, the students' folk and theatre arts group*** as the first **"Class outside Class"** to empower and integrate students from marginalised social and income backgrounds and to teach them communication and journalistic skills through theatre and folk arts as an experiment in critical communication pedagogy.
- VI) Guided the Dept. of Journalism and Communication, University of Madras, to introduce a curriculum rooted in Indian/Tamil Nadu cultural ethos and global perspectives in 2013 for MA, MJ and MPhil programmes.
- VII) Guided the Dept. of Communication, Manonmaniam Sundaranar University, in ***launching technology intensive learning modules and innovative subjects*** of study such as Technical Communication, Conflict Resolution Communication.
- VIII) Guided the Dept. of Communication, Manonmaniam Sundaranar University, in the revamping of the course structure at the Master's level and introduced many **new programmes as a part of the Choice-Based Credit System for the first time** in India. 1996.
- IX) The ***First Development Communication Newspaper*** from a University Dept. in India, *Ooraga Uravu (Community Relations)*, was started at the Dept. of Communication, Manonmaniam Sundaranar University, to network Development workers under my editorship. 1997.
- X) Conducted ***two major public opinion polls and one candidate poll*** in association with *Dinamalar*, a leading Tamil Daily, during 1999-2001.

XI) Founded the *Shutter Bugs Club* in the Dept. of Communication, Manonmaniam Sundaranar University, during 2000 to promote and hone photography, cinematography and visual communication skills of students.

XII) Started the Masters Class Series in 2013. Organised two masters classes.

XIII) Started the first *Class Outside Class* in 2009 for the benefit of I MA and MJ students.

XIV) Started the **Lecture series on Time,Space, Sound and Light** during 2015-2016. (05.02.2015-11.11.2016 - **8 lectures** during evening hours).

XV) **Tamil Philosophers and Michel Foucault and Gilles Deleuze Research Circle** as a “Class outside Class” to promote the teachings of Eastern and Western Communication Philosophies to young scholars and teachers in 2017.

(20.10.2017-29.10.2017 - **2 lectures** during evening hours).

XVI) **Key Frameworks Lecture Series** during 2018-2021 to introduce important Eastern and Western critical thinkers to young scholars (06.09.2018-25.01.2021 - **29 lectures** on *Ideology* during evening hours).

XVII) **Critical Readings Lecture Series** during 2018-2021 to cultivate critical reading skills among young scholars (04.07.2018-10.01.2021 - **20 lectures** on the key texts of scholars from Tamil Nadu and the West during evening hours).

XVIII) Started the **Therukoothu Workshop Series** in *Muttram* during 06.09.2018-21.12.2018. This workshop series was organised to cultivate and promote through *Therukoothu* (traditional Tamil street theatre) public speaking skills, memory skills and mind/body coordination among masters and doctoral students of journalism and communication.

XIX) **Critical Communication Studies Lecture Series** at the Dept.of Media and Communication, Central University of Tamil Nadu, since April 09 2021 (**9 lectures**)

XX) **Muttram Lecture Series** (03.07.2021-21.01.2021 **2 lectures**).

XXI) **Jaffna Science Association Lecture Series** to promote socio-cultural research skills among school teachers, youth and members of civil society in Northern Srilanka to undertake research on post-war realities (10.03.2022-18.03.2023 - **11 lectures** in online mode until now).

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**Details of Lecture Series in the “Class Outside Class” Mode for Young Scholars**  
**Key Frameworks Lecture Series @ the Dept.of Journalism and Communication,**  
University of Madras by Gopalan Ravindran

Lecture 01 Theodor Adorno 06 09 2018

Lecture 02 Theodor Adorno 07 09 2018

Lecture 03 Theodor Adorno 14 09 2018

Lecture 04 Theodor Adorno 04 10 2018

Lecture 05 Theodor Adorno 05 11 2018

Lecture 06 Stuart Hall 14 03 2019

Lecture 07 Stuart Hall 15 07 2019.

Lecture 08 Antonio Gramsci 22 07 2019

Lecture 09 Antonio Gramsci 29 07 2019

Lecture 10 Antonio Gramsci 05 08 2019



Lecture 11 Antonio Gramsci 12 08 2019  
 Lecture 12 Antonio Gramsci 19 08 2019  
 Lecture 13 Louis Althusser 26 08 2019  
 Lecture 14 Louis Althusser 02 09 2019  
 Lecture 15 Louis Althusser 16 09 2019  
 Lecture 16 Louis Althusser 14 10 2019  
 Lecture 17 George Lukacs 29 10 2019  
 Lecture 18 George Lukacs 04 11 2019  
 Lecture 19 George Lukacs 12 11 2019  
 Lecture 20 George Lukacs 25 11 2019  
 Lecture 21 Walter Benjamin 09 12 2019  
 Lecture 22 Walter Benjamin 24 12 2019  
 Lecture 23 Walter Benjamin 07 01 2020  
 Lecture 24 Walter Benjamin 24 01 2020  
 Lecture 25 Karl Marx 02 05 2020. Online.  
 “Reading Young Marx and Althusse’s Reading Capital for Communication Research”  
 Lecture 26 Karl Marx 05 05 2020. Online.  
 “Alienation, Fetishism and Communication”  
 Lecture 27 Karl Marx 10 01 2021. Online.  
 “Alienation and Reification”  
 Lecture 28 Henri Lefebvre 16 01 2021. Online.  
 “The Production of Space” First Chapter -“Plan of the Present Work”.  
 Lecture 29 Guy Debord 25 01 2021. Online.  
 “Understanding Alienation, Reification and Spectacle with Guy Debord”.  
**Critical Readings Lecture Series @ the Dept. of Journalism and Communication,**  
**University of Madras by Gopalan Ravindran**  
 04 07 2018 Western and Indian Conceptions of Research  
 10 07 2018 Communication and Anthropology  
 19 07 2018 On Walter Benjamin – “Art in the Age of Mechanical Reproduction”  
 11 08 2018 Henri Lefebvre’s Spatial Production and Gilles Deleuze’s  
 Territorialisation and Deterritorialisation  
 11 10 2018 On Walter Benjamin – “Doctrine of the Similar”  
 02 08 2019 On Vanamamalai  
 08 08 2019 On Vanamamalai  
 26 07 2019 On Cultural Studies  
 13 09 2019 Jameson’s *Post Modernism or The Cultural Logic of Late Capitalism*  
 20 09 2019 Jameson’s *Post Modernism or The Cultural Logic of Late Capitalism*  
 11 10 2019 Works of Klug and Negt  
 07 11 2019 Jean Baudrillard’s *War Pornography*  
 13 12 2019 Jean Baudrillard’s *System of Objects*  
 19 12 2019 On Research Writing  
 12 05 2020 Place, Space and Communication in the Age of Modernity  
 19 09 2020 On Interpretation – Clifford Geertz’s “The Interpretation of Culture”  
 01 11 2020  
 27 12 2020 Writing for PhD

02 01 2021

10 01 2021

**Lectures for PhD Candidates @ the Dept. of Journalism and Communication,  
University of Madras by Gopalan Ravindran**

01 08 2019

19 12 2019

26 12 2019

27 01 2020

**Deleuze and Guattari Orientation Lectures 2017**

Lecture I 20 10 2017 How to work with D&G's philosophies and concepts?

Lecture II 29 10 2017 How to work with D&G's philosophies and concepts?

**Lecture Series on Sound 2017**

Lecture I 04 05 2017 11.30 am – 4.00 pm

Lecture II 16 05 2017 11.30 am – 4.00 pm

Lecture III 01 06 2017 11.30 am – 4.00 pm

Lecture IV 19 08 2017 11.00 am – 3.00 pm

**Lecture Series on Space and Time 2015-2016**

Special Lecture I 05 02 2015

Lecture I 14 01 2016 5.00 pm – 9.00 pm

Lecture II 05 02 2016 5.00 pm – 9.00 pm

Lecture III 21 02 2016 5.00 pm – 9.00 pm

Lecture IV 11 05 2016 4.30 pm – 7.30 pm

Lecture V 04 07 2016 4.30 pm – 7.30 pm

Lecture VI 18 08 2016 4.30 pm – 7.30 pm

Lecture VII 11 11 2016 6.00 pm – 9.00 pm

***Therukoothu Workshop Series in Muttram.*** This workshop series was organised to cultivate and promote through *Therukoothu* public speaking communication skills, memory skills and mind/body coordination. Veteran *Therukoothu* artist and teacher, Thiru Kamalakannan and *Therukoothu* artist, Thiru Rooban were the resource persons.

Workshop 1 on September 03 2018

Workshop 2 on September 04 2018

Workshop 3 on September 06 2018

Workshop 4 on September 10 2018

Workshop 5 on September 15 2018

Workshop 6 on September 09 2018

Workshop 7 on October 10 2018

Workshop 8 on November 15 2018

Workshop 9 on November 21 2018

Workshop 10 on December 02 2018

Workshop 11 on December 18 2018

Workshop 12 on December 19 2018

***Class Before Class – Long Duration Orientation Programme for I MA and MJ students 2018***

August 14 – 23 2018

August 4-11 2017

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## **Critical Communication Pedagogical Initiatives**

### **I) *Muttram* (Courtyard)**

I have been evincing keen interest in creating and nurturing innovative and critical pedagogical methods to teach journalism and communication to students from marginalised communities, neighbourhoods and economic/social backgrounds for nearly 25 years. These students are first generation graduates and when they enter the Masters' level courses, they find themselves in a difficult learning environment in a metropolitan university such as University of Madras, where students from diverse economic, social and cultural backgrounds and foreign countries study. The challenges are mostly on account of the English-centric higher education system, a time table driven class room engagements and its examination oriented approach. The students who struggled to study despite their social and economic hardships in schools which did not have the English-centric environment see themselves as unworthies and become "slow" or "indifferent" learners in the eyes of the formal higher education system. The formal class room becomes their battle ground instead of becoming a learning ground.

These students are otherwise bubbling with native communication and creative talents which are not revealed to themselves nor do their teachers. They are also divided on the lines of caste, religion and other divisive factors. To counter these divisive factors and to instil in this group of students a sense of self esteem and the need to discover their communication and creative potential, a folk and theatre arts group, *Muttram*, was started as a site of critical communication pedagogical initiatives on November 25 2009. *Muttram* is an important architectural element in traditional Tamil/South Indian architecture. It is a courtyard inside the house which is open to the sky and allows the natural elements to come into contact with the members of the household. The members of the household gather in *Muttram* and engage in conversation in *Muttram*, in the company of the natural elements of sunlight, wind, rain water etc.,

The initiative of using theatre and local folk arts to teach journalism and communication students is the first of its kind in the world of journalism and communication education. The students are made to work with *Parai*, a circular leather drum, which is also seen as an 'untouchable' instrument as it is associated with the *dalit* community. When students from different social backgrounds get together drumming this instrument, they feel a strong sense of empowerment, loyalty to themselves and the group and more importantly, they find their sense of self confidence and self esteem. The beating of the *Parai* in the open spaces and courtyards of the University of Madras has empowered not only the members of *Muttram*, but scores of employees, students from other departments and the general public as they find a sense of cultural fulfilment in a University environment which has not seen or heard *Parai* during the 162 years of the existence of University of Madras. These students are made to travel widely and learn to interact with people and experience communication and journalism contexts on the go. The folk and theatre arts group creates as many meaningful journalism and communication class

rooms as there are activities and journeys. These students also learn the values of honesty, sincerity and handwork. When such students become journalists, they not only outshine the students who learn journalism only in the class room, but become trendsetters in different areas of journalism and communication.

*Muttram* anniversaries are marked by more than 8 hour long folk and theatre arts programme by the students and professionals. The 10th anniversary of *Muttram* was observed with a focus on the traditional street theatre, *Therukoothu*. For the first time in University of Madras, the full format night long performance of *Therukoothu* was held.

## **II) Journalism for People**

Journalism is a rapidly changing profession. It is also seen as the site that is driven by the logic of corporate profit. Over the years, Indian journalism has alienated itself from the majority who are struggling to find and manage their sources of livelihood. One small step forward we have initiated in University of Madras' Dept. of Journalism and Communication is the non-institutionalised project, ***Journalism for the People***, started in 2015. At present, members of *Muttram* are working with people and children of several marginalised communities in Tamil Nadu to transform the children of marginalised people as future journalists. ***Journalism for the People*** is seen as the need of the hour. The project wishes to help the children of marginalised people to become journalism students, journalists, film makers, poets, short story writers, novelists, photographers, artists etc., ***Journalism for the People*** project will be a change agent for the future generations of the marginalised communities in Tamil Nadu/India. This project is driven by the passion of the members of the theatre and folk arts group, *Muttram* (Courtyard), which seeks to leverage folk and theatre arts for the cause of human rights awareness and people-centric journalistic practices. ***Journalism for the People*** is to be seen as a **community journalism project** which works for the empowerment of children and youth of marginalised communities in *Kunamkuppam*, *Koraikuppam*, *Jameelabad* villages in **Pazhaverkadu** (fishing region); **Muthanur** village in **Yelagiri** (tribal region); *Mannur village*, *Kalvarayan Hills*, **Salem** (tribal region); *Buddhavedu*, **Chennai** (tribal region); *Karambai* village, (farming region) and *Idinthakarai*, **Tirunelveli** (fishing region); *Lock Nagar* and *Satya Nagar*; neighbourhoods of the urban poor in the vicinity of University of Madras, **Chennai** was launched in February 2016 with the support of faculty and student volunteers to train them in journalism and communication skills to help them publish/start their own community newspapers/media and to inspire children and youth of marginalised communities to pursue their education beyond school level and take to journalism studies.

This year saw the expansion of the geographical territory of ***Journalism for the People*** project to Sri Lanka, particularly in regions where Tamils are living in good number such as Jaffna, Trincomallee and Batticaloa. The fourth International **Tamil Journalism** conference was organised during the first week of April 2019 to spread awareness among journalists and students in northern Sri Lanka about the community and people driven journalism project, ***Journalism for the People***.

## **III) Media and Society Seminar Series (M&SSS)**

An innovative research oriented seminar series titled “Media and Society Seminar Series” was conceived when I rejoined University of Madras in July 2008 after a gap of more than 15 years. The series was launched in August 2008 with the objective of providing a research forum for faculty, students and scholars in Tamil Nadu and outside Tamil Nadu to engage themselves with the research works of scholars from India and abroad. The seminar series does not use the conventional seminar format in India wherein papers by individuals are presented. The seminar series’ format is inspired by the famous seminars of scholars and philosophers in Europe where one scholar engages with his/her topic. This forum also provides scope to engage with media and communication interfaces of extension and social development. More than 100 seminars/workshops/orientation programmes have been organised so far.

### **2008**

1) *Performing Arts and the Empowerment of Marginalised Communities*, Prof. Yoshitaka Terada, National Museum of Ethnology, Osaka, Japan, 28 08 2008.

2) *Bharathi in Media Perspectives*, Prof. A R Venkatachalapathy, MIDS: Mr G Rajasekaran IAS, Director, RGNVD, 31 10 2008.

### **2009**

3) *TV Ramasubbaiyer Centenary Seminar I*, Dr R Krishnamurthy, Editor, *Dinamalar*; Dr K P Aravanan, Former Vice Chancellor, Manonmaniam Sundaranar University, 25 03 2009.

4) *TV Ramasubbaiyer Centenary Seminar II*, Dr R Krishnamurthy, Editor, *Dinamalar*; Dr E Sundaramurthy, Former Vice Chancellor, Tamil University, Thanjavur, 21 08 2009.

5) *Photographs as Processes and Artefacts*, Prof. Frank Heidemann, University of Munich. 18 09 2009.

6) *Urban Space, Urban Poor and the Media*, Seminar on the Urban Poor in Chennai. 30 10 2009.

7) *Marginalised Performing Artists and Communication Skills Through Marginalised Performing Arts*, 25 11 2009.

8) *New Directions in Documentary Filmmaking*, Seminar with Marc Huraux, a well known documentary filmmaker from France. 10 12 2009.

### **2010**

9) *Searching for the Origins of Cinema in Colonial India*, Dr Stephen Hughes, School of Oriental and African Studies, University of London. 03 02 2010.

10) *Women in Contemporary Tamil Society*, International Women’s Day Seminar. 10 03 2010.

11) *Revisiting the Information Revolution and Web 2.0: Who is on First, Habermas or Foucault?* Prof. Daniel Drache, York University, Canada. 01 11 2010.

### **2011**

12) *Tamil Journalism Workshop 2011*, organised in association with the Media Resources and Training Centre, University of Jaffna. 05 01 2011.

13) *Buraku Taiko: Drumming for Empowerment in Japan*, Prof. Yoshitaka Terada, Professor, National Museum of Ethnology, Japan. 28 02 2011.

- 14) *From Mass Communication to Communication Studies; A Paradigm Shift*, Dr Biswajit Das, Director, Centre for Media, Culture and Governance, Jamia Milia Islamia, New Delhi, 01 03 2011.
- 15) *Women in Work Environments*, international women's day seminar. 16 03 2011.  
*Tamil Journalism Workshop 2011*, organised in association with the Media Resources and Training Centre, University of Jaffna. 20-23 10 2011.
- 16) *Communication Education at the Cross Roads*, Prof.K V Nagaraj, Dept.of Mass Communication, Assam University. 21 10 2012.
- 17) *Socially Responsible Journalism: Going Beyond the Call of Justice Markandeya Katju*, Seminar on National Press Day. 16 11 2011.

## **2012**

- 18) *Ethnology of Communication, Performing Arts and Marginalisation*, Dr Yoshitaka Terada, Professor, National Museum of Ethnology, Japan, 05 01 2012.
- 19) *Television Production:Challenges and Strategies*, Dr Indira Somani, Washington and Lee University, USA. 09 01 2012.
- 20) *Transformations of an Academic as an Actor: Some Reflections*, Dr Vaidyanathan Natarajan, Periyar University. 23 01 2012.
- 21) *Reinventing Film Studies: Cinema and Tamil Migrant Workers*. Dr Vijay Devadas, Dept.of Media, Film and Communication, Otago University, New Zealand. 27 01 2012.
- 22) *Knowledge Gaps and Media Effects Research*, Prof.Heinz Bonfadelli, Institute for Mass Communication and Media Research, Zurich University, 01 03 2012.
- 23) *Sociology of Migration*, Dr Annalies Debrunner, Debrunner Research Projects, Zurich. 02 03 2012.
- 24) *The Life Struggles of Marginalised Women*, International Women's Day Seminar. 08 03 2012.
- 25) *Rethinking Design, Communication and Critical Theory*, Dr Kishore Budha, Culture, Society and Innovation Hub, University of Leeds, UK, 22 03 2012.
- 26) *Intercultural Communication Workshop 2012*, organised in association with the Dept.of Philosophy and Anthropology, Nanzan University, Japan. 16 08 2012.
- 27) *Tamil Filmmaking in the Studio Era*, Mr Ashokamitran, Fmr.Public Relations Officer, Gemini Studio, 29 10 2012.
- 28) "Public Service Broadcasting in India: Opportunities Gained and Missed," 09 11. 2012.

## **2013**

- 29) *Ideological Contexts of Performance and Communication*, Prof. Yoshitaka Terada, National Institute of Ethnology, Osaka, Japan. 04 01 2013.
- 30) *Conflicts, Communication and Memories*, Mr Philip Lee, Editor, *Media Development*, London, 10 01 2013.
- 31) *Linguistic Rights, Identities and Communication: Reflections on the Language Martyrs' Day*, Prof. K P Aravanan and Prof. Vedagiri Shanmugasundaram, Former Vice Chancellors, Manonmaniam Sundaranar University, 24 01 2013.
- 32) *Mapping Media Pluaralism: Opportunities and Challenges*, Prof. Vibodh Parthasarathy, Associate Professor, Centre for Culture, Media and Governance, *Jamia Milia Islamia*, New Delhi, 26 03 2013.

- 33) *Singapore's Media Ecology and Tamil Murasu*, Dr A.Raa.Sivakumaran, Associate Professor and Director, Indian Languages, Nanyang Technological University, Singapore, 27 03 2013.
- 34) *Media Literacy Campaigns for Children*, Dr Mohammed Zin Nordin, Professor, Dept.of Languages and Communication, *Universiti Pendidikan Sultan Idris*, Malaysia, 28 03 2013.
- 35) *Crime Reporting: Trends in USA and Lessons for India*, Dr Vivian B Lord, Professor of Criminal Justice, North Carolina University, USA and Mr Allan Cowan, Senior Journalist, USA, 17 04 2013.
- 36) *Toward a New Commons: Hardt, Negri and Political Documentaries of Anand Patwardhan*, Dr Vijay Devadas, Head of the Dept.of Media, Film and Communication, Otago University, New Zealand on 07 08 2013.
- 37) *Circulation of News/Echoes of Tea Shops in Tamil Newspapers: Print Mediated Public Spheres in Tamil Nadu*, Dr Francis Cody, Assistant Professor, Dept.of Anthropology, University of Toronto, Canada, 14 08 2013
- 38) *ICTs and Rural Development in South India*, Ms Rakhee Chatpar, Otago University, New Zealand on 16 08 2013.
- 39) *Media, Information Technology and International Law*, Dr. E. M. Sudarsana Natchiappan, Hon'ble Minister of State for Commerce and Industry, Government of India, Mrs. Jyoti Rawal, Project Officer, FES, Dr. M. Gandhi, Professor of Law, Jindal Global University, Delhi.
- 40) *Workshop on Communication for the Marginalised Groups*, Ms Sarah Bogan, Founder/Director, Engage Ireland, on 30 10 2013.
- 41) *Social Media and Youth in Tamil Nadu*. Dr G Ravindran, Professor and Head, Dept.of Journalism and Communication, University of Madras, delivered a lecture on the topic of the session. Nov.06 2013 on the eve of the visit of the Liberal Arts Students from Lewis and Clarke College, USA.

## **2014**

- 42) *Greenwash and Communicating Corporate Social Responsibility*, Dr. Peter Seele, Faculty of Communication Sciences, Universita Della Svizzera Italiana, Campus Lugano, Switzerland on 28 01 2014.
- 43) *International Tamil Radio: Trends and Challenges*, Mr. Sampathkumar, Former Producer, BBC Tamilosai, Mr. Jaisakthivel, Asst. Professor, MS University, Tirunelveli, Mrs. Eswari (Zhou Xin), China Radio International (CRI), Mr. Abdul Jabbar, Srilankan Broadcasting Corporation & Ms. Pon Kogilam, Minnal FM, Malaysia on 20 02 2014.
- 44) *An Anthropological Approach to Media Culture and Identity Politics in India and Japan*, A. Sagayaraj, Associate Professor, Dept. of Anthropology and Philosophy, Nanzan University, Japan on 19 03 2014.
- 45) *Le Mashale (Torch Bearing Woman)*, Ms. Ojas Suniti Vinay, Theatre Artist, Pune, on 14.03.2014.
- 46) *Peace Journalism: An Alternate Model to Report Wars*, Dr. Chindu Sreedharan, Academic Lead, International Development Media School, Bournemouth University, England on 28 03 2014.

- 47) *Seminar on Mikhail Bakhtin and Antonio Gramsci*, Dr Craig Brandist, University of Sheffield, UK, on April 16-17,2014.
- 48) *Why Education Does Not Lead to Equality in India?*, Dr. P. D. S. Pal Kumar, Associate Professor, Dept. of Anthropology, Andhra University, Visakhapatnam on 08 05 2014.
- 49) *Why Education Does Not Lead to Equality in India?*, Dr. P. D. S. Pal Kumar, Associate Professor, Dept. of Anthropology, Andhra University, Visakhapatnam on 08 05 2014.
- 50) *Buddha, Confucius and Communication in China*. Prof.Jia Haitao, Professor of Political Science, Jinan University, China; and “The Story of An Anklet” by Prof.Gnanasundaram, delivered lectures on 31 October 2014.
- 51) *Cultural and Media Environments of Malaysian Tamils*. Ms Jaya Parthiban and Ms Vijayakumari Pillai on September 17, 2014.
- 52) *Periyar, Kamarajar and Anna – A Communication Perspective*. Thiru A. Maraimalayan, Dr P Kandasamy, Dr P.Udayakumar and Va.Mu.Se Andavar delivered lectures on September 22, 2014.
- 53) *Confucius and Communication in China*. Prof.Jia Haitao, Professor of Political Science, Jinan University, China, delivered lectures on 21 October 2014.
- 54) *Communication Dimensions of Thirukural*. Mr Tarun Vijay, MP delivered lecture on 12 11 2014.
- 55) *Tamil and Radio Voices*. Thiru P.H.Abdul Hameed, Thiru VKT Balan, Thiru Chakravarthy and Thiru Abdul Jabbar delivered lectures on Nov.20 2014.
- 56) *Whose Master’s Voice?: Economic and Cultural Encounters Around the Gramophone in India*. Prof. Vibodh Parthasarathy, Jamia Milia Islamia University, delivered lecture on Dec.19 2014.
- 2015**
- 57) *Music Cultures of the Marginalised Communities*. Professor Yoshitaka Terada, Dept.of Cultural History, National Museum of Ethnology, Osaka, Japan, delivered lecture on January 02,2015.
- 58) *Ways Canadian Teachers are Using a 13 Hour Animation ofPonnar Sankar, A Tamil Folk Epic*. Dr Brenda Beck, Toronto, Canada, delivered lecture on Feb.11 2015.
- 59) *Radio Clubs – Then and Now*. Thiru S.Umakanthan,Thiru N C Gnanaprakasam, Thiru Ku.Ma.Pa Kabilan, Myilai Pattabi, Thiru M Selvakumar, Thiru Myilai Singaravelu and Thiru K Raja delivered lectures on Feb.13 2015.
- 60) *A Teaching and Learning Workshop on Storytelling* (as a part of the *Chennai Storytelling Festival*. Dr Eric Miller, *World Storytelling Institute*) delivered lecture on Feb.14-15, 2015.
- 61) *Entrepreneurship and the Cultural Communication of Tamils: The Contributions of Nagarathars*. Thiru Alagappa Rammohan,USA, delivered lecture on March 04 2015.
- 62) *Twitter for Other Purposes: The Rise of #Twitterfiction*. Dr Chindu Sreedharan, Media School, Bournemouth University, UK, delivered lecture on March 25 2015.
- 63) *Remembering Thiru Ramnath Goenka and Thiru Sivanthi Adityan*. Thiru R S Narayanaswamy and A.M Samy delivered lectures on April 23 2015.



- 64) *Media and General Elections in India and UK*. Dr Einar Thorsen, Bournemouth University, UK, delivered the lecture on June 01, 2015
- 65) *Birth Centenary Commemorative Seminar of Nadippisai Pulavar* Thiru K R Ramasami, *the First Superstar of the Dravidian Social Movement Communication* was held on August 05, 2015. Thiru.Pulamai Pithan, Mr D Pandian and Mr SP.Muthuraman delivered the special addresses.
- 66) *Muttram Theatre and Illustration Workshop*. Prof.Lynne Foster, Pratt Institute, New York and Mr Kannan Menon, Playwright, New York conducted the workshop on August 18, 2015.
- 67) *The Inter-Cultural Communication Workshop*,organised in association with Nanzan University, Japan, on August 28, 2015, Mr Fukao, Researcher/Adviser, Consulate General of Japan, Chennai delivered the special address.
- 68) *Social Media and Youth in Tamil Nadu*, on October 06, 2015, organised in association with the Lewis and Clarke College, Portland, USA. Dr G Ravindran delivered the special lecture for visiting students from Lewis and Clarke College, Portland, USA. This seminar is the second in a series of collaborative seminars between the two institutions.
- 69) *An Exploration of French Feminist Films and Feminist Film Theory*. Dr Geetha Ramanathan, Westchester University, USA, will deliver the lecture on November, 13, 2015.

## **2016**

- 70) *Theatre Communication in Jaffna:Then and Now*. Thiru T Thevananth, Jaffna University, Sri Lanka, delivered the special lecture on Feb.01 2016.
- 71) *Young Syrian Lenses*,a documentary travelling workshop, organised in association with the Association of Communication Teachers – Tamil Nadu and Puducherry (ACT-TNP) and the Dept.of Electronic Media and Mass Communication, Pondicherry University. Italian documentary filmmakers, Ruben Lagottola, Filippo Biagianti and Enea Discepoli were the resource persons. February 08 2016.
- 72) *Radio in Times of Disaster*,February 15 2016. Mr K.Selvam, Mr V Nalathambi and V Thiruvengadam delivered special addresses.
- 73) *Contemporary Tamil Journalism*, organised in association with the *Madras Union of Journalists* on March 02 2016. Dr S Arulselvan, Pondicherry University and Mr Kathir, Senior Journalist, Chennai delivered special addresses.
- 74) *Radiation Disasters, Media Voices and Voices of Ordinary People*,organised in association with *Poovulagin Nanbargal (Friends of Earth)* on March 23 2016. Mr Yoshizawa, Ms Sugeno and Ms Fujioka, Fukushima Survivors, shared their experiences.
- 75) Panel Discussion on *Political Discourse and Contemporary Writing*,organised in association with the U.S Consulate General,Chennai,*University of Iowa's*
- 76) *International Writing Programme* and the JBAS Centre for Islamic Studies, University of Madras on March 24 2016.
- 77) *Malaysian Tamils and Cultural Communication* on April 13 2016. Justice Ar.Lakshmanan delivered the special address.
- 78) *Changing the Role of Media in Political Processes* (on the eve of International Press Freedom Day), organised in association with the office of the U.S Consulate

General, Chennai and the JBAS Centre for Islamic Studies, University of Madras, on May 05 2016.

79) *Four Day workshop on Visual/Gonzo Journalism* during July 14-18 2016. Prof. Lynne Foster, Pratt Institute, New York and Mr Kannan Menon, Playwright, New York conducted the workshop.

81) *International Day for the Victims of Enforced Disappearances*, in association with *People's Union for Civil Liberties (PUCL)*, Chennai, on September 01 2016. Mr TSS Mani and Prof. Saraswathy, PUCL, delivered the special addresses.

82) Seminar on *Children, Education and Challenges (on the eve of Children's Day)*, organised in association with the State Platform for Common Schools System, Tamil Nadu on November 14 2016 at 2.00 pm. Prof. Haragopal (Fmr. Professor, Osmania University) and Prof. E. Balagurusamy (Fmr. Vice Chancellor, Anna University) delivered lectures.

83) Seminar on *Space, Rituals and the Communication Practices of Nagarathars*. Ms Umayal Muthu, Ms Meenu Subbiah, Mr Ramakrishna Venkatesh and Mr Soma Valliappan delivered lectures on November 23 2016.

## **2017**

84) Workshop on *Tamil Folk Communication* for Tamil Students from University of Malaya, Malaysia, on February 06 2017.

85) Seminar on *Understanding Tholkappiyam in the Age of Digital Communication*. Prof. N Kamala and Prof M Meenakshi delivered lectures on March 30-31 2017.

86) Seminar on *New Directions in Journalism Research* on April 25 2017. Dr Einar Thorsen and Dr Chindu Sreedharan, School of Journalism, English and Communication, Bournemouth University, delivered lectures.

86) Seminar on *Understanding Etymology and Kurunthogai in the Digital Age*. Prof. Arasendran (Madras Christian College) delivered the lecture, on May 12, 2017.

87) Workshop on *Tell Me a Story – Workshop in Visual Essay and Theatre*. Prof. Lynne Foster and Mr Kannan Menon (New York), Ms Nalina (Malaysia) conducted the workshop. July 13-20 2017.

88) Seminar on *Reporting Sagarmala Project: Need for a Cultural Approach*, organised in association with *National Fishworkers' Forum* on July 26 2017

89) Seminar on *Agrarian Crisis and Indian Media*. Mr P Sainath, Fmr. Rural Affairs Editor of *The Hindu* will delivered a lecture on September 07 2017.

90) Seminar on *Contemporary Research in Digital/Online Journalism*. September 15 2017. Prof. Padmaja Shaw (Fmr. Professor, Osmania University) and Prof. Arasendran (Fmr. Professor, Madras Christian College) delivered keynote addresses.

91). Seminar on *Architecture, Rituals and Communication* on September 27 2017. Mr S Muthiah and Mr K Periyannan delivered talks.

92) Seminar and Theatre Performance *The Crown and the Commoners*, Oct. 04 2017. Prof. V. Arasu, Prof. Ramu Manivannan, Mr Thevananth and Dr Mangai were the speakers.

93) Seminar on *Political Economy of ICTs and Empowerment in Bangladesh*, Dec. 15 2017. Dr. Sahid Ullah, University of Chittagong, Bangladesh was the speaker.

94) Seminar on *From Mobile Phone Communication Research to Mobilities/Cultural Studies*, Dec.18 2017. Prof.Shin Dong Kim, Hallym University, South Korea was the speaker.

## 2018

95) Seminar on *The Early Soviet Origins of the “Orientalist Discourse” (or Foucault’s Debt to Stalin)*,Jan.02 2018. Prof.Craig Brandist, University of Sheffield, UK, was the speaker.

96) Seminar on *Rethinking the Post Colonial Condition with Gramsci and Bakhtin*,Jan.04 2018, Prof.Craig Brandist, University of Sheffield, UK, was the speaker.

97) Seminar on *Thiruvalluvar and Pongal: From the Perspective of Tamil Literature*. Jan.10 2018. Prof. V Arasu and Prof.Arangaramalingam were the speakers.

98) Seminar on *Language Rights as Communication Rights*. Jan.25 2018. Senior Journalist TSS Mani, Prof.Ramu Manivannan and Dr Thirumavalavan were the speakers.

99) Workshop on *Intercultural Communication*. Jan.25 2018, in association with the International Institute of Tamil Studies, Chennai.

100) Seminar on *Indian Emergency (1975-1977) and Indian Journalism*,June 26 2018. Senior Journalists TSS Mani and Mr Babu Jayakumar were the speakers.

101) Seminar/Screening on *Unmaking of a Monster – Ringside View of Life Inside Puzhal Prison*.Sept.25 2018. Ms Apsara Reddy, Journalist and Documentary Filmmaker and leading media persons were the speakers.

102) Four day Workshop on *Theatre Arts for Journalism and Communication* during Oct.02-05 2018. Mr Thevananth, President of *Active Theatre Movement*,Jaffna, Sri Lanka was the resource person.

103) Workshop on *How to Spot Fake News*,Oct.10 2018. Iyan Karthikeyan,Editor,*You Turn* was the resource person.

104) *Street Theatre Workshop in Muttram*. Dr Kaleeswaran, *Alternative Media Forum*, Chennai conducted the workshop. Dec.07 – 09 2018.

## 2019

105) Seminar on *Crossing Over the Arirang Pass: Music and Social Marginalities*. Lecture delivered by Prof.Yoshitaka Terada,Prof.of Ethnomusicology, Graduate University of Advanced Studies,Osaka, Japan, on January 02 2019.

107) Seminar on *The Untold Story of India’s First Newspaper*. Lecture delivered by Mr Andrew Otis, University of Maryland, USA, on January 30 2019.

109) Seminar on *Buckingham Canal: From a Communication Perspective.*” Lectures delivered by Mr Hemachandran, Historian and Vincent D’Souza, Veteran Journalist, on March 22 2019.

110) Seminar on *Archaeology and Communication*. Lecture delivered by Dr G Thirumoorthy, Assistant Professor, Dept.of Ancient History and Archaeology, University of Madras, on March 22 2019.

111) Seminar on *Life as a Communication Teacher in North Eastern India*, Lecture delivered by Dr P Anbarasan, Associate Professor,Dept.of Mass Communication and Journalism, Tezpur University, Assam, on July 17 2019.

- 112) Seminar on *After the War: Sri Lankan Tamils' Life Struggles*, Lecture delivered by Ms Sherine Xavier, Film maker/Writer/Human Rights Activist, Sri Lanka/Canada, on August 21 2019.
- 113) Seminar on *Literature and Films in the Lives of Diasporic Tamils*, Writer/Actor V.I.S Jayapalan, Norway, delivered a talk. October 18 2019.
- 114) Seminar on *Social Media and Youth in Tamil Nadu*. Gopalan Ravindran delivered a lecture to visiting students of Lewis and Clarke College, Oregon, USA. October 23 2019.
- 115) Seminar on *Communication and Philosophical Traditions of Tamils Since Sangam Period*. Prof.Arangaramalingam delivered the lecture. October 25 2019.
- 116) Seminar on *Documenting Honour Killings: Challenges*. Sadhana Subramaniam, Documentary Filmmaker, UK/India, delivered a talk. November 06 2019.
- 117) Seminar on *Public Service Broadcasting*, organised in association with *Indian Broadcasters' Forum*, Chennai. Dr Myilsamy Annadurai and Nallathambi delivered talks. November 12 2019.
- 118) Seminar on *Life Stories of Myanmar Tamils*, Prof. Arangaramalingam, Fmr. Prof.& Head, Dept.of Tamil Language, University of Madras delivered the special lecture; Mr Philip and Mr Thomas (Myanmar); and Ms Easwari and Mr Narayanan (Myanmar Tamil refugees in Chennai) delivered talks. November 13 2019.
- 119) *Ethics of Data Circulation*. Dr Vijay Devadas, Auckland University of Technology, Newzealand, delivered the lecture. November 27 2019.

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### **Master Classes (Organised)**

- 1) Master Class for PhD Scholars in Communication “,Dr Vijay Devadas,Head of the Dept.of Media, Film and Communication, Otago University, New Zealand on 08 08 2013.
- 2) *Master Class on Derrida's Philosophy From a Communication Perspective in Tamil*. Resource Person, Prof. P N Kamala on February 27-28 2016. This was an initiative of the the Dept.of Journalism and Communication, University of Madras and the Association of Communication Teachers of Tamil Nadu and Puducherry (ACT TNP) to introduce the works of philosophers/scholars from other countries in the local language.

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### **International Lecture Series (Organised)**

#### ***Critical Communication Studies Lecture Series (CCSLS) @ CUTN***

- 1) *Critical Communication Studies Lecture Series (CCSLS)* was inaugurated on April 09 2021 with special lectures by Prof.Brenda Beck (Canada) on *My Fifty Year Study of an Oral Epic from Kongu Nadu:Some Surprising Results*. Prof.Terada Yoshitaka (Japan) on *Drumming and Marginalised Community:Documentation of a Cultural Heritage in the Making*.and Prof.Biswajit Das (India) *Communication Studies in India*. Online.
- 2) *Critical Communication Studies Lecture Series (CCSLS) Session 2. Intersectional Communication, Gender and Consent in Shakespeare*, Prof.Artemis Preeshl, Faculty Member, Loyola University/Elon University,USA. 14 July 2021.Online.

- 3) *Critical Communication Studies Lecture Series (CCSLs) Session 3. Literature, Colonialism, Nationalism and Indian Diaspora: Invisibilization of Indians in the Republic of Vietnam (1955-1975)*. Dr Pham Phuong Chi, Tenure Researcher, Vietnam Academy of Social Sciences and Alexandre Von Humboldt Post Doctoral Research Fellow, University of Hamburg. 11 August 2021. Online.
- 4) *Critical Communication Studies Lecture Series (CCSLs) Session 4. Culture, Communication, Tholkappiyam/Sangam Literature: A Bird's Eyeview*, Prof. Meenakshi Bharathi, Former Professor and Head, Dept. of Tamil, Institute of Distance Education, Madurai Kamaraj University. 01 September 2021. Online.
- 5) *Critical Communication Studies Lecture Series (CCSLs) Session 5. The Untold Story of India's First Newspaper*, Mr Andrew Otis, Fulbright Fellow 2021-2014. PhD Research Scholar, Philip Merrill College of Journalism, University of Maryland, USA. 06 October 2021. Online.
- 6) *Critical Communication Studies Lecture Series (CCSLs) Session 6. Foreshadowing the Great Rebellion – Vellore Revolt 1806. Relevance of Correspondence and Communication*. Prof. K.A. Manikumar, Fmr. Vice Chancellor, Swami Vivekanand University, Sagar and Registrar-in-Charge/Professor of History (Retd.), Manonmaniam Sundaranar University. 12 November 2021. Online.
- 7) *Critical Communication Studies Lecture Series (CCSLs) Session 7. "Matchmaking in the Age of Network Technologies."* Vibodh Parthasarathy, Associate Professor, Centre for Culture, Media and Governance (CCMG), Jamia Millia Islamia, New Delhi. 23 December 2021. Online.
8. *Critical Communication Studies Lecture Series (CCSLs) Session 8. "Researching/ Rethinking Folklore, Communication and Kannagi in Tamil Nadu."* Dr Eric Miller, Director World Storytelling Institute. 06 May 2022. Online.
9. *Critical Communication Studies Lecture Series (CCSLs) Session 9. "Gracefully Ageing Preparation."* Prof. Jantima Kheokao, Associate Professor in Communication, University of the Thai Chamber of Commerce, Bangkok, Thailand. 25 05 2022. Online.

**Jaffna Science Association Lecture Series Socio Cultural Research 2022**

- Lecture 1 Learning from Scholars of Repute in South Asia. 10 03 2022
- Lecture 2 Narratives for Research Methods and Methodologies. 17 03 2022. Online.
- Lecture 3 Textual Analysis. 24 03 2022. Online
- Lecture 4 Discourse Analysis. 31 03 2022. Online.
- Lecture 5 Research Methods and Tools. 05 05 2022. Online.
- Lecture 6 Cultural Studies: Research Methods and Methodologies. 12 05 2022. Online.
- Lecture 7 Research Writing 1. 02 06 2022. Online.
- Lecture 8 Critical Discourse Analysis. 11 06 2022. Online.
- Lecture 9 Research Writing 2. 29 07 2022. Online.
- Lecture 10 Research Writing 3. 17 03 2023. Online.
- Lecture 11 Research Writing 4. 18 03 2023. Online.

**Muttram Lecture Series @ Muttram Office, CNK Road, Chennai.**

- "Reading Stuart Hall: *Policing the Crisis – Mugging, the State and the Law and Order*. 03 07 2021. Online.
- "Rethinking Journalism and Communication Studies in 2022". 21 01 2023.

### **International Conferences/Workshops/Seminars/ Symposia 2022 (Organised)**

1) “Understanding Language, Cultural Theory and Communication with Bakhtin and Gramsci”. Workshop conducted by Prof.Craig Brandist, Professor of Intellectual History and Cultural Theory, University of Sheffield, UK. August 25-26, 2022,CUTN.

### **International Conferences/Workshops/Seminars/ Symposia 2023 (Organised)**

1) “Communication, Conviviality and Performing Arts”. Workshop conducted by Prof.Terada Yoshitaka, Emeritus Professor, Graduate University for Advanced Studies (SOKENDO)/National Museum of Ethnology, Osaka, Japan with Prof.Nagarathinam, Dept.of Communication, Madurai Kamaraj University and Dr R Kalaivani, Director, Eazhisai Isai Research Institute, Mayiladuthurai, on January 24-25,2023, CUTN.

### **International Conferences/Symposia 2022 (Paper Presentation)**

Presented a research paper on “Communication, Spatial Practices, Everyday Lives of “subalterns” and Covid Pandemic in Chennai”, at the 8th annual South Asian Media and Cultural Studies Conference on “Imagining Futures” on February 10-11, 2022, organised by the Florida State University, Tallahassee, USA. Online.

### **International Conferences/Workshops/Seminars/ Symposia 2022 (Organised)**

1.”Workshop on Scriptwriting and Direction for Social Films” conducted by Mr Kasthuriraja, Writer/Film Director, on June 08-09 2022. CUTN.

### **Invited Lectures/Panels/Lecture series 2022**

Presented a talk in the panel on “Korean wave in South Asia: Transcultural Flow, Fandom and Identity”.January 22,2022, organised by the All India Communication and Media Association (AICMA), New Delhi;Korean Academy and SIMEC Institute of Technology, Dhaka, Bangladesh; and Association for Service and Rehabilitation of the Aged (ASSRA), New Delhi. Online.

Presented a talk in the roundtable as a panel member on “Journalism Education in South Asia” organised by the Florida State University, Tallahassee, USA, in association with the All India Communication and Media Association, New Delhi, on February 10,2022 Online.

Presented a talk in the roundtable as a panel member on “*Imagining Futures of South Asian Media & Cultural Studies*” organised by the Florida State University, Tallahassee, USA, on February 11,2022 Online.

Presented a talk in the panel on “Manthan: Integrating Media and Entertainment in Formal Education”.Organised by Media and Entertainment Skills Council, Skill India and Creative Warriors.March 04 2022 Online.

Presented a talk on “A Critique of Media Diversity and Pluralism” and chaired the session in the pre-colloquium panel on “Realities of Marginality and Marginalisation in Media” organised by the Dept.of Mass Communication and Journalism, Mizoram University, on April 20,2022.Online.

Delivered an invited lecture on “Colonial Encounters and Contestations” at the Refresher Course in History, organised by the UGC-HRDC, University of Madras, on July 06,2022. Online.

Delivered an invited talk in the special session on “Connecting Global and Asian Academic Journals in Communication and Journalism: Trends and Future Directions”. IAMCR Beijing International Conference. July 11-15, 2022. Online.

Delivered an invited lecture on “Digital History: Critical Reflections” at the Refresher Course on “Historical Studies in the Digital Information Era”, organised by the UGC-HRDC, Madurai Kamaraj University, on September 16, 2022. Online.

Delivered an invited lecture on “The Problematic of Understanding Communication with James Carey” at the National Conference on “Media and Communication”. Organised by the Dept. of Visual Communication, D G Vaishnav College Chennai. September 23 2022.

Delivered an invited lecture on “Methodological Contributions of Stuart Hall et.al’s *Policing the Crisis*, Organised by the *Forum of Contemporary Thought*, Dept. of English, CUTN, on September 30, 2022.

Delivered an invited lecture on “Communication, Culture and Climate Change” at the sensitization programme for school teachers on “Climate Change” Mitigation, Adaptation and Resilience”, organised by UGC -STRIDE and the Dept. of Law, CUTN, October 14, 2022.

Delivered an invited lecture on “Mediated Communication and Climate Change” at the sensitization programme for college students on “Climate Change: Impacts, Threats, Adaptation and Mitigation Strategies”, organised by UGC-STRIDE and the Dept of Materials Science, CUTN, November 08, 2022.

#### **Chairmanship of Academic Conference Sessions 2022 (International)**

Chaired the first lecture session by Professor Stephen McDowell, Florida State University, USA, in the lecture series “Communicating Knowledge” organised by SIMEC-AICMA, on April 16 2022. Online.

Chaired the plenary session on “The Future of Eco Literacy: The Emergent Eco Centric Media” in the Madurai International Communication Conference (MICC) held during 03-04, Dec, 2022. Online.

#### **Invited Lectures/Panels/Lecture series 2023 (International)**

Attended and presented points for discussion in the consultative meeting organised by ANPOR (Asian Network for Public Opinion Research), Bangkok, on the proposed “Asian Youth Survey” on February 23 2023. Online.

Delivered an invited talk on “Critical Communication Studies” at the international conference on “Communication and Performing Arts: Critical Approaches”. Organised by the Dept. of Visual Communication, Apollo College of Arts and Science, Chennai. February 14, 2023.

Delivered an invited lecture on “Towards Critical Communication Studies” at the International conference on “Narratives on Media, Culture and Society” organised by Women’s Christian College, Chennai on March 29, 2023.

#### **Chairmanship of Academic Conference Sessions 2022 (National)**

Chaired the plenary session III on “Media Margin: Right Based Inclusive Society” at the National Media Conclave, organised by Institute of Media Studies, Utkal University, on November 22 2022 at Bhubaneswar.

### **Invited Lectures/Panels/Lecture series 2023**

- 1) Delivered an invited lecture on “Media Education in Indian Languages with Special Reference to Tamil”. Indira Gandhi National Open University, New Delhi, on the eve of the launching of the PGJMC in Tamil. January 30,2023. Online.
- 2) Delivered an invited lecture on”Histories of Tamil Nadu: From a Communication Perspective”. National Seminar on “Recent Trends in Historical Research and publication Ethics”, Organised by the Dept.of History, CUTN, on March 08,2023.
- 3) Delivered an invited lecture on “Anthropology and Communication Research” at the Ten day Research Methodology course, Dept.of Library and Information Science, Pondicherry University, on July 06 2023.
- 4) Delivered an invited lecture on “Communication Research Methods” at the Ten day Research Methodology course, Dept.of Library and Information Science, Pondicherry University, on July 06 2023.
- 5) Delivered an invited lecture on “Gaze” at the Dept.of Electronic Media and Mass Communication, Pondicherry University, on July 07,2023.
- 6) Delivered an invited talk in the seminar on "Ctrl+Shift+Empower: Safeguarding Children in the Digital Age", organised by Social Media Matters, New Delhi, at Chennai on August 07,2023.
- 7) Delivered an invited talk on "Spatialities and Materialities of Communication in South India" in the virtual session organised by the Vishwaneedam Centre for Asian Blossoming, Chennai, on August 13,2023. Online.

### **Chairmanship of Academic Conference Sessions 2023 (National)**

- 1) Chaired a session in the International conference on “Narratives on Media, Culture and Society” organised by Women’s Christian College, Chennai on March 29, 2023.

### **National Seminars Organised (2016-2018)**

- 1) University Grants Commission (UGC) – Special Assistance Programme (SAP) seminar on “Journalism Education: Remembering the Contributions of Professor D Sadasivan.”March 27 2018.
- 2) University Grants Commission (UGC) – SAP Seminar on “Contemporary Research in Digital/Online Journalism”, on September 15 2017.
- 3)“Communication in Contemporary Tamil Society” organised by the Dept.of Journalism and Communication, University of Madras and All India Tamil Writers Association, Chennai, during July 2016.
- 4) “Media, Culture and Community, organised by the *Association of Communication Teachers’ – Tamil Nadu and Puducherry (ACT TNP)* in association with the School of Electronic Media and Mass Communication, Pondicherry University, during March 29-30 2016 at Pondicherry.

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### **International Conferences Organised (2014-2019)**

1. The **Fourth International Tamil Journalism Conference** was organised by the Journalism for **People** chapter in Jaffna, Sri Lanka, during April 05-06 2019 at the Jaffna Public Library, Jaffna. The Dept.of Journalism and Communication, University of Madras, was the co-organiser. 30 delegates from Tamil Nadu, India and Sri Lanka presented their research papers.



2. The **International Conference on Deleuze and Guattari** titled **Contemporary Communication Cultures, Controls and Becomings** was organised by the Dept. of Journalism and Communication, University of Madras, in association with the Deleuze and Guattari Studies in India Collective, during February 14-17, 2018 at the Anna Centenary Library, Chennai. 110 delegates from different parts of the world presented research papers. More than 15 leading philosophers and scholars who are working with the philosophies of Deleuze and Guattari attended and gave special addresses,

3. The **Third International Tamil Journalism Workshop** with 50 lectures/activities was organised by the Dept. of Journalism and Communication, University of Madras, in association with the Media Resources and Training Centre, **Jaffna University, Sri Lanka**, at University of Madras during October 20-31, 2014.

4. International Conference on **“Everyday Life in Contemporary India”** was organised by the the Dept. of Journalism and Communication, University of Madras and the Dept. of Film, Media and Communication, **Otago University, New Zealand**, on Dec. 17 and Dec. 18, 2014.

5. **International “R” Conference on Tamil Studies** was organised by the Dept. of Journalism and Communication, University of Madras on Dec. 21, 2014 in association with the “R” All India Research Association.

#### **Public Memorial Lecture (International) 2019**

1) Delivered the *Professor Chelladurai Sivagnanasundaram Memorial Lecture 2019* at the invitation of **University of Jaffna, Sri Lanka**, on the topic *The Contemporary Communication Challenges of Tamils and their Ancient Communication Traditions* on April 04th 2019 at the *Kailasapathy Auditorium*, University of Jaffna.

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#### **Keynote Addresses (2016-2019)**

1) Delivered a special address on **Towards Journalism for People** at the 4th International Tamil Journalism Conference at Jaffna Public Library on April 05 2019.

2) Delivered a keynote address on **Communication: Critical Readings** at the National Conference on *Media Literacy in the Digital Age* at the Dept. of Communication, Manonmaniam Sundaranar University on January 31 2019.

3) Delivered a keynote address on **Women and/in Media: Critical Readings** at the National Conference on *Women and Media Education* at Dept. of Electronic Media, Anna University on February 01 2019.

4) Delivered a special address at the National Conference on **Caste and Communication**, Centre for Culture, Media and Governance, Jamia Milia Islamia, New Delhi, on March 27 2019.

5) Delivered a keynote address on the topic **The Media Society Interface that has Gone Awry: A Guattarian Perspective** at the national conference on *Media and Social Responsibility*, Durgadas Govardhan Das Vaishnav College, Chennai, on October 06 2017.

6) Presented a keynote paper on **Material/Materialities of Communication and Culture**, at the national seminar organised by Thunchath Ezhuthachan Malayalam University, March 21 2018.

- 7) Presented a keynote paper on **Discourse, Plurality, Nationalism and Indian Media** at the International Seminar on “Reinventing Nationalism: Secularism and Plurality”, organised by Gauhati University, November 11-12 2017.
- 8) Presented a keynote paper on **Materialities and Visualities: Anthropological and Philosophical Contestations** at the Faculty Development Programme on Testing and Evaluation Methods at the Loyola College, Chennai on November 01 2017.
- 9) Presented a keynote paper on **The Media and Society Interface that has Gone Awry: A Guattarian Perspective**. *National Seminar on Media and Social Responsibility*, Chennai, on October 06 2017.
- 10) Presented a keynote paper on **Epistemes of Communication Materialities Since Sangam Age** at the International Conference on Recent Trends in Media Science and Technology (RTMeST '17) on March 27 2017 at Anna University, Chennai.
- 11) Presented a keynote paper at the International Conference on **Thirukuralil Vazhviyal** at Valluvar Science and Management Studies College, Karur, on 16 December 2016.

#### **Invited Lectures/Talks (2019-2020)**

- 1) Delivered a presidential talk on the topic “Journeys Between Dystopia and Utopia: Some Reflections on Prof.K.P Aravanan”, on the eve of the 79th anniversary of Prof. K.P.Aravanan. August 09 2020 via *Zoom*.
  - 2) Presented an invited lecture to academics and research scholars in the Anthropological Institute, Nanzan University, Nagoya, Japan on the topic “Marginalisation, Communication, Everyday Lives and Empowerment of Coastal Subaltern Communities of South India” on March 08 2020.
  - 3) Delivered a plenary session talk on “Social Media and Digital Democracy: The Dialectical Processes and Reification” at the national media conclave on *Communication 4.0 – Communication in a Digital Age*, organised by Utkal University, Bhubaneswar, Orissa, on November 21 2019.
  - 4) Delivered a lecture on *Social Media: Critical Readings of Key Thinkers – Part I*, to the participants of the *Social Media: Dynamics, Uses and Abuses* workshop, organised by the Dept.of Journalism and Mass Communication, Tezpur University, Tezpur, Assam, on February 12 2019
  - 5) Delivered a lecture on *Social Media: Critical Readings of Key Thinkers – Part II*, to the participants of the *Social Media: Dynamics, Uses and Abuses* workshop, organised by the Dept.of Journalism and Mass Communication, Tezpur University, Tezpur, Assam, on February 12 2019 .
  - 6) Delivered a lecture on *Sociology of Social Media* to the participants of the *Social Media: Dynamics, Uses and Abuses* workshop, organised by the Dept.of Journalism and Mass Communication, Tezpur University, Tezpur, Assam, on February 13 2019
  - 7) Delivered a lecture on *Understanding Social Media with Eastern Communication Philosophies* to the participants of the *Social Media: Dynamics, Uses and Abuses* workshop, organised by the Dept.of Journalism and Mass Communication, Tezpur University, Tezpur, Assam, on February 13 2019.
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## **Research Paper Presentations – International Conferences (2015-2019)**

- 1) Presented a research paper on “Struggling to Fish: Marginalization and Communication in the Fishing Villages of North Tamil Nadu During the Post-Tsunami Period”, at the International Symposium on *The Wisdom for Living Natural Disasters*, organised by Nanzan University, Japan and University of Philippines, Manila, on October 05 2019.
- 2) Presented a paper on “Journalism and Communication Associations in India” at the international conference of Asia Pacific Journalism and Communication Teachers, Tsinghua University, China, on October 25 2018.
- 3) Presented a paper on “Oppressed Bodies as “Movement Images”: Casteism,” Living Bodies” and “Dead Bodies” in *Nandhanar* (1942) and *The Funeral*(2016)” **at the International Conference on *The Aesthetic and the Political in Contemporary India: Deleuzian Explorations***, organised by the Tata Institute of Social Sciences, Mumbai, during February 16-17 2017.
- 4) Presented a paper on “Interfaces of Critical Pedagogical Approaches and “Journalism for People” at *The Global Festival of Learning* organised by the Bournemouth University, UK, on April 21 2017 at New Delhi.
- 5) “South African Tamils and Tamil Cinema: Rethinking Diasporic Subjectivities with Dziga Vertov, Gilles Deleuze and Harold Innis” at the International Conference on “Absences, Silences and the Margin: Restructuring Indian Diaspora Studies” Organised by the Centre for Diaspora Studies (CDS), Manonmaniam Sundaranar University, at Kanyakumari during January 07 – 09 2016.
- 6) “Democracy, Elections and Print Media in India: At the Intersections of Fictionalised and Partisan Narratives” at the *Korean Association of Broadcasting and Telecommunication Studies’ (KABS) Annual Spring Conference*“ during April 22-23 2016.
- 7) Presented a paper on “Understanding China in India: The Cross Cultural Encounters of Chinese Students and China International Radio’s Tamil Division’s Broadcasters in a Multicultural Communication Class Room”, at the *Asian Forum for Deans of Journalism and Communication*, organised by the *Shanghai International Studies University*, Shanghai, China, during November 29-December 02, 2016.
- 8) Presented a paper on “The Indian Ocean Tsunami and the Role of the Media in India” at the *International Symposium on Disaster and the Role of Anthropologist: Efforts in Asian Countries*, organised by the Anthropology Institute, Nanzan University, Nagoya, Japan, on Oct.02 2016.
- 9) Presented the research paper “Drumming for Performative Identities by the Dalits of Tamil Nadu and Burakus of Japan” in the International Conference on “Performative Communication: Culture and Politics in South Asia” organised by the South Asian University and Jamia Milia Islamia, New Delhi on Jan.10-21, 2015.
- 10) Presented a research paper “*Understanding China in India: The Cross Cultural Encounters of Indian, Chinese Students and China Radio International’s Tamil Division’s Broadcasters in a Multicultural Communication Class Room*” in the International Colloquium “Future of Media in India and China”, March 13 2015.

11) Presented a research paper “Rhetorical Bodies and Movement Images in the Tamil Films of 1940s and 1950s” in the International Conference *Deleuze Studies in Asia Conference* during June 5-7,2015.

### **Research Paper Presentations – National Seminars/Conferences (2014-2018)**

1. Contributed to the Consultation Meeting on **Mapping Creative Industry and Economy in India**, April 16-17 2018 at the Centre for Culture, Media and Governance, Jamia Milia Islamia, New Delhi.

2. Presented a paper on “Roots – Cinema and the Cultural Origins of Art” at *Vahana-Journeys in Cinema with Soudhamini*, organised by the Goethe Institute/Max Mueller Bhavan, Chennai, on July 20 2017.

2. Presented a paper on “De-colonising Indian Journalism and Communication Education with Cultural Interfaces and Critical Pedagogical Approaches” at the *National Conclave on Media and Social Responsibility*, organised by the Institute of Media Studies, Bhubaneswar, on May 3-4 2017.

3. Presented a paper on “Critical Pedagogical Approaches to Journalism and Communication Studies’, at the *UNICEF Supported National Seminar on Communication Education 3.0: Synergizing Technology and Development* at Tezpur University, March 25-26 2017.

4. Presented a paper on “Technological Surveillance and Safe Cities” in the National Conference on “Creating Safe Cities: Discussion on Strategic Interventions and Innovative Response Mechanisms” on 20th of December, 2016, organised by the Centre for Social Research, New Delhi.

5. Presented the research paper “Towards Critical Engagements with “Digital Cultures” in India/Tamil Nadu” in the National Conference organised by the Association of Communication Teachers – Tamil Nadu and Puducherry (ACT – TNP on Feb.07 & 08, 2014.

6. Presented the paper on “Towards Critical Engagements with Communication Studies” in the Faculty Development Programme organised by the Amrita School of Communication, on May 23 & 24, 2014, Coimbatore

7. Presented the research paper “Review as a Mode of Online Public Discourse: A Case of Durkheimian Functionalism Gone Astray?” in the National Conference organised by the Central Institute of Indian Languages, Mysore and Asian Media Information and Communication Centre (AMIC), Singapore on March 15-16, 2014, Mysore.

8. Presented a paper on “Ethnomethodology” in the ICSSR Programme for Doctoral Candidates at the Dept. of Journalism and Mass Communication, Periyar University, on September 13, 2014.

### **Invited Lectures 2020**

1) “A Tamil Ideologue Who Journeyed Between Dystopian and Utopian Worlds: Some Thoughts on Prof.K P Aravanan,” at the 79th Birth Anniversary Seminar organised by *Aravanan Research Foundation*, Chennai, on 09 08 2020. Online.

2) “Social Media, Social Movements and Civil Society” at the *National Media Conclave*, organised by the Institute of Media Studies, Utkal University, on November 22, 2020. Online.

- 3) “Understanding Marshall McLuhan” at the Dept.of English, University of Madras, on 04 12 2020. Online.
- 4) “The *Adayar* Initiatives in Journalism Education 1917-1919” at the *100 Years of Media Education: Decoding the South Asian Mystique*, organised by Institute of International Journalism, Ohio University, USA; Dr Anamika Ray Memorial Trust, Guwahati, India; and Institute of Media Studies and Research, Mysore, India, on December 19, 2020. Online.
- 5) “Towards Critical Communication Studies” at the International Conference on *Media Education: A Legacy to Hold and Future to Build*, organised by the Dept.of Communication, Bangalore University, on December 29 2020.

#### **Keynote Addresses 2021**

- 1) “Understanding the Problematic of Communication Technologies”, on *Contemporary Media, Persuasive Technology and the Psychology of Visual Communication*, Dept.of Visual Communication, Nehru College of Arts and Science, Coimbatore.15 12 2021.

#### **Invited Lectures 2021**

- 1) “Cultural Studies and/as Communication” at the *Faculty Development Programme on Approaches to Media and Communication Research Methods*, Women’s Christian College, Chennai, on 20 03 2021. Online.
- 2) “Cultural Studies and/as Communication” at the *UGC – Refresher Course* organised by the Human Resources Development Centre, Bharathidasan University, Thiruchirappalli, on 22 03 2021. Online.
- 3) “Critical Theories and Philosophies” at the *UGC – Refresher Course* organised by the Human Resources Development Centre, Bharathidasan University, Thiruchirappalli, on 22 03 2021. Online.
- 4) “Alternative Qualitative Research Methodologies”, *Jaffna Science Association*, Jaffna, Sri Lanka, on 02 06 2021. Online.
- 5) “Alternative Quality Research Methodologies in Communication and Journalism Studies”, FDP Programme on “Recent trends in Communication, Culture, Media and Journalism Studies” organised by KITT University, Bhubaneswar, on 21 06 2021. Online.
- 6) “The *Real* is Everywhere, a Contemporary Detour through Theory”, *Covid 19 Infodemic – The Route Maps of Kerala*, Book Discussion organised by the Centre for Culture,Media and Governance, Jamia Milia Islamia, New Delhi and Mar Ivanios College, Thiruvananthapuram, on 22 06 2021. Online.
- 7) “Virtual Theatre Communication”. Active Theatre Movement, Jaffna, Sri Lanka.21 08 2021. Online.
- 8) “Writing for Doctoral Research in Communication”. Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai 600017. 03 09 2021. Online.
- 9) “Like Society, Like Cinema: Human Rights Violations in Tamil Cinema”. Council of NGOs, Jaffna, Sri Lanka. 03 09 2021. Online.
- 10) “Approaches to Social Media Research”. Dept.of Mass Communication, Mizoram University. 17 09 2021. Online.
- 11) “History/Histories: From a Communication Perspective”.Human Resource Development Centre, University of Madras, 26 11 2021. Online.

12) “Heterotopia in Films”. Dept.of Electronic Media and Mass Communication, Pondicherry University,Pondicherry.01 12 2021.

#### **Chairmanship of Academic Conference Sessions 2021 (National)**

1) Chaired the session on *Film Studies* and evaluated the proposals of doctoral candidates’ presentation in the *Doctoral Congress in Mass Communication* organised by Xavier University, Bhubaneswar, on April 11 2021.

2) Chaired the session *Communication, Culture and Society* in the International Conference on Media, Communication & Design (ICMCD-2021) organised by Jagran Lakecity University, Bhopal, on June 25 2021. Online.

3) Chaired the session *Need for Skilling, Reskilling, Upskilling and Professional Media Skills*, in the *National Media Conclave*, Institute of Media Studies, Utkal University, Bhubaneswar, on November 22 2021.

#### **Chairmanship of Academic Conference Sessions 2021 (International)**

1) Chaired the session on “Communication Pedagogy Amidst the Pandemic/Public Opinion Theory and Methods/Covid 19 in Traditional and New Media/Pandemic Induced Advocacies” in the ANPOR-APAC Annual Conference on “Understanding Wellbeing in Asian Societies: The Impact of Digital Media on Environment and Social Resilience”, December 14 2021. Online.

#### **International Conferences/Symposia 2021 (Paper Presentation)**

1) Presented a research paper on “Connecting Marginalized Communities and Universities through Performing Arts: The Journeys of *Muttram*“, in the international symposium on “Performing Arts and Conviviality” organised by the National Museum of Ethnology, Osaka, Japan on December 12 2021. Online.

#### **International Conferences/Symposia 2021 (Attended)**

1) Attended the international symposium on “Performing Arts and Conviviality” organised by the National Museum of Ethnology, Osaka, Japan on March 06 2021. Online.

2) Attended the international symposium on “Performing Arts and Conviviality” organised by the National Museum of Ethnology, Osaka, Japan on June 07 2021. Online.

3) Attended the international symposium on “Performing Arts and Conviviality” organised by the National Museum of Ethnology, Osaka, Japan on September 20 2021 Online.

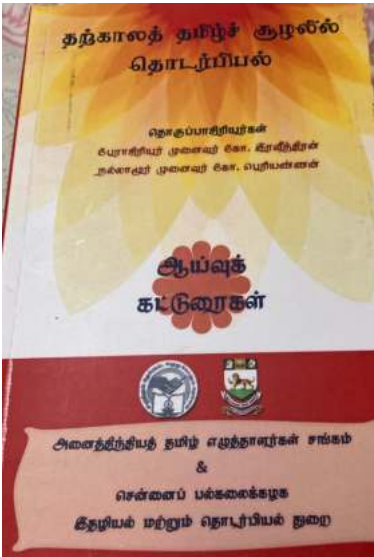
## **Publications**

### **Books**

**I.Thamizh Thengu**, (Eds.Gopalan Ravindran and Su.Thamizhvelu), ‘R’ All India Research Institution,December 2014.



ii. *Communication in Contemporary Tamil Society* (Eds. Gopalan Ravindran and Nallamur K Periyannan), Dept.of Journalism and Communication, University of Madras and All India Tamil Writers Association, Chennai, July 2016 pp.1-9. ISBN 9788190787901.



iii) *Deleuzian and Guattarian Approaches to Contemporary Communication Cultures in India*, Ed. Gopalan Ravindran, Springer, Singapore, March 2020. ISBN 9789811521393.

Gopalan Ravindran *Editor*

Deleuzian and  
Guattarian  
Approaches  
to Contemporary  
Communication  
Cultures in India

 Springer



iv) *Spatialities, Materialities and Communication in South India*, Peter Lang.  
Berlin. June 2023. ISBN 9781433192302.

# Spatialities, Materialities and Communication in South India



*Gopalan Ravindran*

  
PETER LANG

v) Remembering 'Madi' Terada Yoshitaka, Muttram, Chennai. June 2023.

Remembering  
Madi\*  
Terada  
Yoshitaka



Ethnomusicologist and Humanist

Who Brought the Vision of Change through Performing Arts to  
Marginalised Communities in Japan, Phillipines and India.

(ပတ်ကွန်)  
THE COURTYARD  
Muttram

**Credit Line**

- Editor - Gopalan Ravindran
- Editorial Coordinator - Sithara Puli Venkatesh
- Design and Layout - Maulika Basu & Vichi Tharvi

Date: June 03, 2023



## Book Chapters

- i) "Conceptualising Transnational Cinemas: Some Reflections," in *Mass Media: Diversity in Changing Times*, Yusoff, Mohammed *et.al* (Ed.), Pulau Penang: Universiti Sains Malaysia Press. Nov. 2006.
- ii) "Communication Studies in the Age of Blogospheres: The Contexts and Challenges," in the book *Blinded by the Lights: Journalism and Communication Study in Malaysia since 1971*, UPENA, Malaysia, 2008.
- iii) "Moral Panics and Mobile Phones: The Cultural Politics of New Modernity in India," in *Living the Information Society in Asia*, , Ed. Erwin Alampay, Institute of South East Asian Studies (ISEAS) and IDRC (Canada), Singapore, 2009. ISBN 9789812308733.
- iv) "David Lynch" in *Zizek Dictionary*, Ed. Rex Butler, Acumen Publishers, London, UK, August 2014. ISBN 9.781844655823.
- v) "James Carey's Concept and the Cultural Challenges of Tamil Journalism", in the book *Thamizh Thengu*, Ed. G Ravindran and Su. Thamizhvelu, 'R' All India Research Institution, December 2014.
- vi) "2014 Indian General Election and Partisan and Fictional Narratives in Indian Language Press", in *India Election 2014: First Reflections*, Eds. Einar Thorsen and Chindu Sreedharan, Bournemouth University, UK. pp. 2014-219. ISBN 978-1-910042-05-2.
- vii) "Narrative Strategies and Communication of Values Through Tamil Epic Tradition Films of A P Nagarajan, with Ms Rashmi Raja as Co-Author, in the book entitled *Media, Youth and Values* Ed. J. Josephine, 2015.
- viii) "Tamil Nadu's Ancient Media and Friedrich Kittler's Concepts", in the book *Kuyil*, (Eds. K. Radhakrishnan and Su. Thamizhvelu), "R" Research Forum, Chennai, December 2015. pp. 64-68. ISBN 9789385349041
- ix) "Radio as Today's Remnant of the Primal Voice," in the book *Chinese Radio From a Multidisciplinary Perspective*, (Eds. Thanga. Jaysakthivel and Kalaimagal), Dept. of Journalism and Communication, University of Madras and CRI/CIBN, People's Republic of China, January 2016. pp. 141-145.
- x) "That was a Spring Season for Voices: Rudolph Arnheim's Theoretical Arguments of Formalism and 20th Century Tamil Nadu's Great Voices," in the book *Sri Lankan Radio From a Multidisciplinary Perspectives*, (Ed. Thanga. Jaysakthivel), Dept. of Journalism and Communication, University of Madras, April 11 2016.
- xi) "Journalism For People" in *Muttram: Redefining Journalism With Children of Marginalised Communities*", in the book *Communication in Contemporary Tamil Society* (Eds. Gopalan Ravindran and Nallamur K Periyannan), Dept. of Journalism and Communication, University of Madras and All India Tamil Writers Association, Chennai, July 2016 pp. 1-9. ISBN 9788190787901
- xii) "Understanding Angry Drummers with Vertov, Deleuze and Guattari and Giddens", *Thamizh Cilampu*, "R" All India Research Association, Chennai. December 2016.

- xiii) “Tamil Nadu’s Ancient Media and Friedrich Kittler’s Concepts”, in the book *Kuyil*, (Eds. K.Radhakrishnan and Su.Thamizhvelu), “R” Research Forum, Chennai, December 2015. pp.64-68.ISBN 9789385349041
- xiv) “Radio as Today’s Remnant of the Primal Voice,” in the book *Chinese Radio From a Multidisciplinary Perspective*, (Eds.Thanga.Jaysakthivel and Kalaimagal), Dept.of Journalism and Communication, University of Madras and CRI/CIBN, People’s Republic of China, January 2016. pp.141-145.
- xv) “That was a Spring Season for Voices: Rudolph Arnhem’s Theoretical Arguments of *Formalism* and 20th Century Tamil Nadu’s Great Voices,” in the book *Sri Lankan Radio From a Multidisciplinary Perspectives*, (Ed. Thanga.Jaysakthivel), Dept.of Journalism and Communication, University of Madras, April 11 2016.
- xvi) “Sangam Age Communication Traditions – From Contemporary Perspective“, in *Thamizh Sippi*, (Eds.R.Sampath and J.Kalaivani), “R” Research Centre and Pondicherry Institute of Linguistics and Culture, Pondicherry, December 2017.pp.101-106.
- xvii) “South African Tamils and Tamil Cinema: Rethinking Diasporic Subjectivities with Dziga Vertov, Gilles Deleuze and Harold Innis,” *Absences, Silences and the Margin: A Mosaic of Voices on the Indian Diaspora*, Ed.Samuel Asir Raj, Suraji Mukhopadhyay and Nadarajah, Yathumahi Publications, Chennai.2018.
- xviii) “Three Tamil Diasporic Women’s One Mission: Discover New Identities,” in *Women in the Indian Diaspora*, Ed.Amba Pande, pp.105-118. Springer 2018.ISBN 978-981-10-5950-6.
- xix) “Materialities of Noise, Sound and Radio,” in *Multiple Perspectives on BBC Radio*, Ed. Thanga Jaisakthivel, pp.08-20.Tesla 2019.
- xx) “The Rhizomatic Constructions of Gandhi on Web 2.0”, in *Gandhian Thought and Communication: Rethinking the Mahatma in the Media Age*. Ed. Biswajit Das. Sage.2019. ISBN 9789353286699.
- xxi) “The Dialectical Processes of Social Media: Towards Hegel and Away from Hegel”, in *Communication 4.0 – Communication in a Digital Age*. Ed.Upendra Padhi, Utkal University.2019.ISBN 9789353910464.
- xxii) “Spatialities and Structures of Feelings of **Burmese Tamils**. During the “**Long March**” of 1942: A Gendered Perspective” in *Indentured and Post-Indentured Experiences of Women in the Indian Diaspora*, Ed.Amba Pande, Springer, 2020. ISBN 9789811511769
- xxiii) “Crisis Heterotopia” and “Aura” of the Srilankan Tamils in the Diaspora Narrative of *Kannathil Muthamittal*” in *Tamil Diaspora: Intersectionality of Migration, Religion, Language and Culture*, Ed.Peter Vedanayagamony, Serials Publications, January 2020.ISBN 8194556341.
- xxiv) Jallikattu Uprising: Rhizomatic Spatialities, Protesting Bodies and Controls,” in *Deleuzian and Guattarian Approaches to Contemporary Communication Cultures in India*, Ed.Gopalan Ravindran, Springer, March 2020. ISBN 9789811521393.
- xxv) “‘Crisis heterotopia,’ and ‘aura’ of the Sri Lankan Tamils in the Diasporic Narrative of *Kannathil Muthamittal*”. In *Tamil Diaspora: Intersectionality of Migration, Religion, Language and Culture*. Ed.Peter Vedanayagamony, Serials Publishers, New Delhi. December 2020. ISBN 9788194556343.

xxvi) "Tamil Television: Rethinking Form and Content". In *Regional Language Television in India: Profiles and Perspectives*, Ed. Mira Desai, Routledge, 2022. ISBN 9780367210779.

xxvii) "Cultures of Space, Time and Communication in 18th Century Pondicherry." In *Media and Culture*. Ed. Upendra Padhi. IMS, Utkal University. November 2022. ISBN 9789357681902.

xxviii) "Gramscian Effect in Tamil Media". In *Tamil Kurinji*. "R" Research Centre and Bharathiar University. December 2022. ISBN 9789385349461.

### **Journal Articles**

i. "An Analysis of the Divergence of Press Opinion and Polled Opinion on National Issues", *ICCTR Journal*, India, Vol. III Nos. 1-2. 1988.

ii. "New Media and Politics: An Analysis of the Campaign Videos of a Regional Political Party in India", *Forum of International Development Studies*, Nagoya University, March 1994.

iii. "Transnationalisation of Television in Asia: Trends and Issues", *World Bulletin*, University of Philippines. May-Aug. 1994.

iv. "Review of Sara Dickey's *Cinema and Urban Poor*", *Azia Keizai*, Tokyo, 1994. Co-author: Hiroshi Yamashita.

v. "Self, Body, Language and Digital Identities: Readings from Indian Chat Rooms", *Asian Studies*, Vol. 40. No. 1, University of Philippines, Manila. 2004.

vi. "Zizek's The Fright of Real Tears: Theory, Post-Theory and Kieslowski", *Jurnal Skrin Malaysia*, Vol. II No. 2 2005.

vii. "Merleau-Ponty, Godard, Sobchack and the Spatial Aesthetics of *Rashomon*", *Jurnal Skrin Malaysia*, Vol. III No. 1 2006.

viii. "Zizek's The Fright of Real Tears: Theory, Post-Theory and Kieslowski", *International Journal of Zizek Studies*, Vol. I No. 3 2007 (republication).

ix. "The Rhizomatic Flows of Transnational Tamil Cinema in Asia and Web 2.0", *Philippine Sociological Review*, Vol. 55 Jan.-Dec. 2007.

x. "Malaysian Tamils and Transnational Tamil Cinema: Diasporic Identities, Crisis Heterotopia and Aura", *Jurnal Skrin Malaysia*, Vol. 5, Issue 2, 2008.

xi. "Review of *The Matrix of Visual Culture: Working with Deleuze in Film Theory*", *Bright Lights Film Journal*, Issue 63 Feb. 2009.

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