



உன்னத பாரத இயக்கம் UNNAT BHARAT ABHIYAN தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

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Unnat Bharat Abhiyan (UBA) is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. On the recommendation of the MHRD, Central University of Tamil Nadu (hereafter, CUTN) is committed to participate in this national movement. In this regard, the university has adopted five villages namely Aadhamangalam in Nagakkudi Gram Panchayat; Chakkaramangalam in Nagakkudi Gram Panchayat; Karunakaranallur in Perumpugalur Gram Panchayat; Neelakkudi in Perumpugalur Gram Panchayat and Thiyagarajapuram in Perumpugalur Gram Panchayat. All these villages are under Koradacherry Block of Thiruvarur district.

Dr.Velmurugan, P.S, Former Dean, School of Commerce and Business Management of CUTN was appointed as Nodal officer for UBA-CUTN during January 2018 and he has attended four UBA orientation workshops organized by IIT Delhi. With the valuable guidance of the National Coordinating agency IITD and the Regional Coordinating institution TNAU, CUTNs Unnat Bharat Abhiyan programme has become a wonderful flagship scheme which connects higher education institutions with the rural adopted villages. UBA is making a silent revolution in providing Livelihood opportunities and better Standard of Living for the people living in the 6 adopted villages by providing facilities such as potable drinking water, solar street lights, smart classrooms for village schools, livelihood enriching skill development programs etc.,

Existing Adopted Villages:

1. Neelakkudi
2. Nagakkudi
3. Karunakaranallur
4. Thiyagarajapuram
5. Chakkaramangalam
6. Aadhamangalam

Proposed to be adopted:

1. Pannaivalagam
2. Sengamedu
3. Perumpugalur
4. Ettiyalur

(Koradacherry & Nannilam Block, Thiruvarur Dist.)



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1. Proposed plan for the Perumpugalur and Ettiyalur villages under the Gram Panchayat

Problem identified in the adopted village	Rural villages Perumpugalur and Ettiyalur lack the street light which creates difficulty for residents to move during night time.
Theme/Title of the project	Reliable electricity through Solar Street Light
Target Beneficiaries and number	Residents of two villages and trespassers. Beneficiaries – approx. 100 households.
Duration of the project	6 months
Impact of the proposed project	Residents and trespassers will be able to access electricity with environment friendly and cost effective solar electrification projects. The initiative will also enable the solar engineers to transfer skills of solar electrification to the youths. The opportunity will really meet their needs and cultivates hope and means to improve livelihood of the communities.



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2. Proposed plan for the Adopted villages through Cluster capacity building

Problem identified in the adopted village	Incidence of unemployment of rural women is highly in the adopted villages. Unemployment rates for women are higher compared to men. There is a strong Relation between poverty and unemployment in adopted villages.
Theme/Title of the project	Training on Coir Spinning and Weaving for Rural Women in Adopted Villages.
Target Beneficiaries and number	Adopted Village Women (Approx. 60 women)
Duration of the project	Two batches : each batch 3 months
Impact of the proposed project	Coir Spinning and Weaving Project proposal will help the adopted village rural women to manufacture coir product and market those items for earning money which will help them to meet their basic household expenses. It improves the livelihood status in near future.



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3. Proposed plan for the Adopted villages through Cluster capacity building	
Problem identified in the adopted village	Employment opportunities are hardly found in adopted villages which forces youth to move to cities creating imbalance in the ecosystem and leaving the villages deprived.
Theme/Title of the project	Awareness raising and Capacity building on Schemes of assistance from Government for rural employment
Target Beneficiaries and number	Rural Youth of the age group above 18 in Adopted villages (Approx. 50)
Duration of the project	2 Months
Impact of the proposed project	There are various government schemes for the Betterment of the village households, but the villagers are not able to avail full benefit because of their improper implementation and knowledge. The project will enable the youth to use various assistance for Starting the new venture at their level.



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4. Proposed plan for the Adopted villages through Camp	
Problem identified in the adopted village	Health is not everything but everything else is nothing without health. People in rural area hesitate to visit the near Primary Health Center and Government Hospital for eye and dental problems. Lack of awareness on Insurance among the adopted village people.
Theme/Title of the project	Eye and Dental Health Camp and Awareness camp on Rashtriya Swasthya Bima Yojana
Target Beneficiaries and number	Poor and Marginalized people in adopted village
Duration of the project	Yearly once in adopted villages (5 times)
Impact of the proposed project	Camps make sure people are getting the healthcare at the right time, and seeing the doctor early enough before a small health problem turns serious. Poor and marginalized of the rural communities and the school-going children in adopted villages will be given priority in extending eye and dental care services through its Government Hospital Thiruvavarur, in which eye and dental surgeries will be conducted by expert surgeons.



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5. Proposed plan for the library in Adopted villages	
Problem identified in the adopted village	Libraries are the store houses of knowledge. There are two libraries in the adopted village. The condition of the library is very bad. There is a necessity of renovation and accumulation of books for the readers in the adopted village.
Theme/Title of the project	Renovation and Maintenance of Library in adopted villages
Target Beneficiaries and number	Students and youth in adopted village (No. approximately 250)
Duration of the project	4 Months and Monthly visit
Impact of the proposed project	Rural libraries help the upliftment of the villagers. Renovations of adopted village library increase the knowledge which will increase the employment possibilities through vacancies in different jobs. Improvement in library in rural areas the living standard and the education level is going to be raised.



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6. Proposed plan for better infrastructure in adopted villages	
Problem identified in the adopted village	Local Bodies have been silted over the years. Adopted villages have ponds which need to be clean for improving the capacity of holding of water and recharging the ground water level.
Theme/Title of the project	rejuvenation of Water Pond in adopted village
Target Beneficiaries and number	Villagers and animals in the adopted village. (Number of beneficiaries: 500)
Duration of the project	6 Months
Impact of the proposed project	Under this restoration project, the water bodies will be de-silted, inlet and outlet will be cleaned from obstruction and the bunds will be strengthened. A recharge well or shaft within water bodies may be taken up wherever necessary depending upon the geological nature of terrain.



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7. Proposed plan for the Adopted villages through Cluster capacity building	
Problem identified in the adopted village	Women are worst affected when it comes to unemployment and poverty. Without any income of their own, they need to depend on men for anything and everything. If the men are also unemployed, the matter gets worse. The women in adopted are ready to engage in various revenue generating activities, if the skill is enhanced.
Theme/Title of the project	Women empowerment: Sewing and Embroidery Training Program
Target Beneficiaries and number	Rural Women (Approximately 60: each batch consist of 20 women)
Duration of the project	Three Batch: Each batch 6 months
Impact of the proposed project	Stitching garments is one job that remains till end of the mankind. Further, basic tailoring skills enable women to work from home, they can continue in their traditional role as homemaker and yet earn. Tailoring is something which women can immediately start right from their homes upon completion of their course.



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8. Proposed plan for the Adopted villages through Cluster capacity building	
Problem identified in the adopted village	Most of the household in the adopted village use the traditional means for cooking the food. They are not using the cook stoves.
Theme/Title of the project	Smoke free kitchen through the distribution of high efficient cook stoves
Target Beneficiaries and number	Household (Beneficiaries will be around 50 families)
Duration of the project	1 year
Impact of the proposed project	Little children and their caretakers, especially the women in the kitchens will be given the gift of an unpolluted environment. No more dry throats, racking coughs and burning eyes



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9. Proposed plan for the Adopted villages through Cluster capacity building	
Problem identified in the adopted village	Adopted villages much of the youth in India are denied or have limited access to vocational opportunities leaving their potential untapped.
Theme/Title of the project	Information Technology & Vocation training on Electronic gadget repair in adopted village
Target Beneficiaries and number	Adolescents, women and youth from the adopted village
Duration of the project	6 months
Impact of the proposed project	Initiative to help youth enhance their potential by opening vocational centers for computer repair, mobile repair and TV repair so that within a short training they can earn by themselves. With training, the youth from our adopted village learn about Information Technology & Vocational Training can get better job opportunities which will in-turn increase their family income. Hence, improving their standard of living of their families to a great extent.



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10. Proposed plan for the Adopted villages through Cluster capacity building	
Problem identified in the adopted village	The current age of technological revolution is being led by digital technology (mostly computers) that change the way we work, communicate, navigate social relationships, spend our leisure time, and much more. An inherent part of this revolution is automation the execution by a machine agent which was previously carried out by a human. Inadequate technical means and Difficulties in accessing technology are existing in adopted village. Rural students also lack the means to gain computer knowledge to utilize these resources due to the absence of a social support network. students must have access to those devices, which is often not the case
Theme/Title of the project	Computer literary in the adopted village
Target Beneficiaries and number	Students between the age group of 15-21 (No. approximately 60)
Duration of the project	Two Batch: Each consist of 3 months
Impact of the proposed project	As part of our strategy to train and empower the underprivileged students with permanent skills enabling them to get knowledge on computer. Students undergoing a 3-month course will get hands on training enabling them to start earning on completion from the course, they need not go and search for jobs, and they can start working right from their homes.



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11. Proposed plan for the Adopted villages through Cluster capacity building	
Problem identified in the adopted village	Sewage disposal is one of the important problems identified in the adopted villages. People staying in kuccha house suffer from this problem
Theme/Title of the project	Sewage Lane construction in adopted village
Target Beneficiaries and number	Approx. 50 household
Duration of the project	3 months
Impact of the proposed project	Villagers will have good and safe environment