



CENTRAL UNIVERSITY OF TAMIL NADU

COMMUNITY LINK

COMMUNITY COLLEGE NEWSLETTER VOLUME 1 | ISSUE 1 | SEP 2023 TO MAY 2024



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COMMUNITY COLLEGE

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'PANORAMIA 2024'
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COMMUNITYLINK

THE OFFICIAL COMMUNITY COLLEGE NEWSLETTER

VOLUME 1 | ISSUE 1 | SEP 2023 TO MAY 2024

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Exploring New Horizons

Message from Our Leader

Looking much beyond the four walls of the Classroom, the central University of Tamil Nadu, Community college in Thiruvavur is aiming to provide holistic education with required skill training for self-employment and entrepreneurship development. Since its inception in 2015, the college has been witnessing fast-paced growth in academics and achievements and excellence. Education plays an important role in the development of human beings as well as the nation. Nowadays there is a world-wide shift from conventional educational system to competence-based qualification system. In order to facilitate offering of nationality standardized skill-related programs, the Government of India has notified the National Skills Qualifications Framework (NSQF) on 27th December 2013. It permits individuals to accumulate their knowledge and skills and convert them through testing and certification. In this background, the community college was set up to serve multiple programs.

Including Career Oriented education and skills to the students interested in directly entering the workforce, Training and education programs for local employers and general interested courses to the community for personal development and interest. Community college strives to provide inclusive education, unlocking opportunities for students from underprivileged backgrounds. The students of the community college are also continuously creating many awareness programs, such as Helmet awareness program, Election awareness rally, and street performance to promote eco-consciousness in rural villages. These various social works of the college exemplify its role as a responsible educational institution. Community college stands as a beacon of hope. Bridging the gap between aspiration and opportunities for all sections of society ●

UNVEILING TN'S CULTURAL HERITAGE EPIGRAPHY INITIATIVE MARKS MILESTONE



PRAKALYA J & AISHWARYA V
II DJMA

On April 15, 2024, T. Thomas Elizabeth College Auditorium in Chennai witnessed a momentous occasion that marked a significant step forward in the exploration of Tamil Nadu's rich history and culture. This event, a collaborative effort between the Diploma in Epigraphy and Heritage Management Community College and the Central University of Tamil Nadu (CUTN) in Thiruvavur, was propelled by the initiation of the Epigraphy Diploma Course. This course holds immense promise in unraveling the historical and cultural intricacies of Tamil Nadu, shedding light on its past like never before.

The highlight of the event was the joint release of two edited volumes of books, a testament to the scholarly endeavors undertaken by these esteemed institutions. First volume, titled '*Sepeḍugal Unarthum Tamilaga Varalaarum Panpaadam*', was unveiled by the esteemed Vice-Chancellor of CUTN, Prof. Dr. M. Krishnan, who graced the occasion as a special guest. This

release symbolizes a deep dive into the nuanced perceptions and interpretations of Tamil Nadu's history and culture through the lens of Cheppedus. The presence of several notable figures from the academic realm further enriched the significance of the event. Dr. S. Ravi, Course Coordinator of Diploma in Epigraphy and Heritage Management at the Community College of CUTN, brought his expertise to the forefront, contributing to the intellectual discourse. Mr. Ila Palamalai, representing the Administration and Chancellor of CDT Education Foundation, added to the event's prestige with his presence, highlighting the collaborative efforts within the academic community.

The participation of Dr. K. Preetha, Head of the Language Department at CDT Women's College, Chennai, Dr. S. Subhash, Assistant Professor at the Department of Tamil at CUTN, and Dr. G Queen C Asha Das, Vice Principal of CDTE Women's College, further elevated the discourse



on Tamil Nadu's history and culture. Their insights and contributions reflected the interdisciplinary nature of the initiative, emphasizing the importance of collaboration across academic domains. Dr. P. S. Velmurugan, Nodal Officer of Community College at CUTN, played a pivotal role in orchestrating the success of this initiative, underscoring the university's commitment to academic exploration and innovation. Dr. Ramesh Kumar, an Assistant Professor in the Department of Tamil at CUTN, and Dr. J Valli from the Department of Tamil at C. DTE Women's College, enriched the event with their scholarly insights and presence, further highlighting the collaborative spirit driving this endeavor. This collaborative effort signifies a significant step forward in academic exploration. It underscores the importance of interdisciplinary approaches in unraveling



the rich tapestry of Tamil Nadu's history and culture, promising further scholarly endeavors in the future. The Diploma in Epigraphy and Heritage Management Course, with its emphasis on scholarly research and interpretation, holds the potential to transform our understanding of Tamil Nadu's past, providing valuable insights that resonate beyond academic circles. As the journey of exploration continues, this initiative stands as a beacon of academic excellence and collaboration, inspiring future generations to delve deeper into the cultural heritage of Tamil Nadu ●



THIRUVARUR ENERGIZED

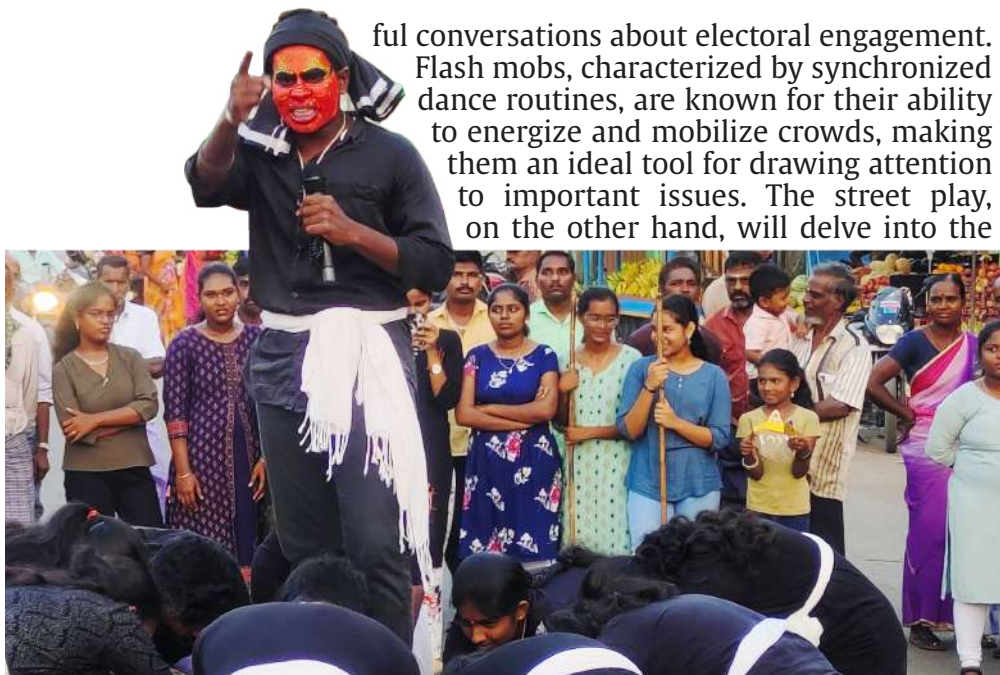
COMMUNITY COLLEGE LEADS AN ELECTION AWARENESS



PRAVEENA E
II DJMA

In a concerted effort to bolster voter awareness and participation in the upcoming 18th Lok Sabha elections, Community College and NSS Students of Central University of Tamil Nadu are set to organize a vibrant street play and flash mob near Thiruvarur Old Bus Stand. The event, slated to take place on 09 April 2024, will witness the presence of key dignitaries including Thiruvarur District Collector and Election Conducting Officer, Mrs. T. Charusree, Nagai Constituency Election Expenditure Observer, Varun Soni, Returning Officer, R.D.O Sangeetha, Tahsil-

dar Senthilkumar, and Superintendent of Police, Shri S Jeyakumar. The initiative aims to galvanize the electorate by shedding light on the significance of active participation in the electoral process. Program Coordinators, Lecturer Naveen V DJMA from Community College, along with NSS officers Central University of Tamil Nadu including Dr. Balashanmugam and CUTN-PRO Sree Prapanch, are working tirelessly to orchestrate an engaging and impactful event. The fusion of a flash mob and street play serves as a creative medium to captivate audiences and spark meaning-



ful conversations about electoral engagement. Flash mobs, characterized by synchronized dance routines, are known for their ability to energize and mobilize crowds, making them an ideal tool for drawing attention to important issues. The street play, on the other hand, will delve into the

root causes of voter apathy and the critical importance of achieving a 100% voter turnout in the upcoming elections. By addressing key concerns and misconceptions surrounding electoral participation, the organizers hope to inspire citizens to exercise their democratic right. Mrs. T. Charusree, Thiruvavur District Collector and Election Conducting Officer, underscored the paramount importance of voter turnout, stating, "voting is crucial for the nation's progress. Let us strive for a 100% voter turnout in this district during the upcoming elections." The event is not only an opportunity to raise awareness but also a platform for community engagement and dialogue. Through interactive performances and discussions, attendees will be encouraged to reflect on their role in shaping the future of their community and nation. As the countdown to the elections begins, initiatives like these kinds of performance play a pivotal role in fostering a culture of civic responsibility and ensuring that every voice is heard. By harnessing the power of art and collective action, Community College and NSS Central University of Tamil Nadu are paving the way for a more informed and participatory democracy ●



ONE HUNDRED

FIRST TIME VOTERS LEAD AN ELECTION AWARENESS RALLY



PRAVEENA E
II DJMA

In a bid to foster a culture of active participation in the democratic process, the Community College of Central University of Tamil Nadu, in collaboration with the National Service Scheme CUTN, organized a 2024 Lok Sabha Election Awareness Rally. This event, held on 08th April 2024, saw more than a hundred first-time voters enthusiastically joining hands to promote the significance of exercising their voting rights. The rally commenced at 11 am from Tiruvarur railway station and witnessed a vibrant display of civic engagement. Participants engaged in distributing awareness leaflets and carrying banners, symbolizing their commitment to the electoral process. Their energy and dedication exemplified the enthusiasm among the youth towards shaping the future of the nation. The event received an auspicious start with the

presence of Thiruvarur district collector and district election officer, Mrs. Sarusree. Her participation not only marked official recognition also served as a source of encouragement to instill voting awareness, especially among first-time voters. Her presence underscored the importance of collaborative efforts in nurturing an informed electorate. Accompanying district Collector were esteemed dignitaries including the tiruvarur district superintendent of police Shri. Jeyakumar, Program Coordinators, Lecturer Naveen V DJMA from Community College, along with NSS officers from Central University of Tamil Nadu including Dr. Gunasekaran and CUTN-PRO Sree Prapanch and respected university professors and lecturers. Their collective presence lent gravitas to the rally, emphasizing the gravity of the cause and the need for collective

action in promoting democratic values. The rally was not just an advocacy platform; it was a testament to the collaborative spirit among educational institutions, government bodies, and community organizations. It showcased the power of unity in fostering informed and engaged citizenship. By coming together, these entities demonstrated their commitment to empowering the community with knowledge and responsibility regarding suffrage. The success of the Election Aware-

ness Rally highlights the potential for grassroots initiatives to drive meaningful change in society. It underscores the importance of active participation in the democratic process and the role of education in shaping conscientious citizens. As we move forward, let us carry forward the spirit of this rally and continue to strive for a society where every voice is heard, and every vote counts. Together, let us build a future founded on the principles of democracy, equality, and justice ●



STREET PERFORMANCE

SPARKS ECO-CONSCIOUSNESS IN RURAL VILLAGE



PRAKALYA J
II DJMA

In a bid to address pressing environmental concerns and foster a culture of responsible waste management, second-year students enrolled in the B.voc Digital Journalism & Multimedia Applications program at a local community college have embarked on a transformative initiative. As part of their digital journalism coursework, these students launched a dynamic social media campaign to raise awareness about the critical importance of utilizing dustbins for a cleaner and healthier environment among rural communities. The campaign, aptly named “Bins for a Better Tomorrow,” aimed to educate rural residents about the detrimental effects of improper waste disposal and the significance of using dustbins to maintain clean surroundings. Recognizing the need to instill environmental consciousness from an early age, the students targeted rural populations to cultivate awareness and promote sustainable habits. Extending the reach of their

campaign beyond the digital realm, the student team ventured into Sengamedu village to perform a thought-provoking street play. Drawing inspiration from the daily lives and struggles of the villagers, the students crafted a narrative that underscored the repercussions of littering and emphasized the positive impact of responsible waste management practices.

With unwavering determination and enthusiasm, the students delivered captivating performances that resonated with the audience on a personal level. Through a blend of humor, drama, song, and poignant messages, they effectively conveyed the message of environmental stewardship, garnering the attention and support of the rural community. The response to the street play was nothing short of overwhelming, with villagers applauding the students’ efforts and expressing newfound awareness of the importance of proper waste disposal. Many pledged



to adopt better waste management practices in their daily lives, committing to keeping their surroundings clean and green for future generations. One of the residents of Sengamedu village remarked that “The street play was an eye-opener for all of us. We never realized the extent of damage caused by littering until the students brought it to our attention. Their performance was not only entertaining but also deeply impactful.” As the “Bins for a Better Tomorrow” campaign continues to gain momentum, the student team remains steadfast in their mission to inspire environmental stewardship and foster a cleaner, greener future for all. Through their collaborative efforts, they are paving the way for a more sustainable tomorrow, one dustbin at a time ●



EMPOWERING RURAL YOUTH

BREAKING BARRIERS IN EDUCATION AND CAREER CHOICES



PRIYAVARSHINI R
PRASANNA S
II DJMA

Second-year students in the B.voc Digital Journalism & Multimedia Applications program at Community College have embarked on an innovative initiative aimed at providing career guidance to rural school students. As part of their curriculum, these students undertook the challenge of creating a comprehensive social media campaign to inform and inspire high school students about emerging courses and career opportunities available in colleges and universities. The cornerstone of their campaign, dubbed “Parama Padida,” is to empower rural school students with knowledge about various educational paths and assist them in making informed decisions regarding their future careers. With a focus on guiding students towards courses aligned with their passions and interests, the campaign seeks to bridge the gap between academic choices and career aspirations. To kickstart the campaign, the student team meticulously crafted engaging content for social media platforms, leveraging the power of digital communication to reach a wider audience. Through informative posts, videos, and interactive quizzes, they aimed to capture the attention of young minds and ignite their curiosity about potential career pathways. Taking their mission beyond the confines of their campus, the students recently visited two local schools – Vallalar Gurukulam School in Nanilam and New Bharath School in Thiruvapur. At these institutions, they conducted insightful sessions to introduce the campaign and elucidate the significance of selecting the right course for future success. During their visit, the student team engaged



directly with twelfth-grade students, addressing their queries and concerns regarding higher education and career choices. Through engaging presentations and interactive discussions, they succeeded in dispelling doubts and instilling confidence in the minds of the students. The efforts of the student team have garnered positive feedback from both students and faculty members alike. Many students expressed gratitude for the guidance provided, stating that the campaign helped them gain clarity about their future educational endeavors. As the “Parama Padida” campaign continues to gain momentum, the student team remains committed to expanding its reach and making a positive impact on the lives of rural school students. Through their collective efforts, they aspire to pave the way for a brighter and more promising future for the next generation ●



COMMUNITY COLLEGE

PROMOTES HELMET SAFETY AWARENESS PROGRAM



KEERTHIVASAN S
II DJMA

In a concerted endeavor to bolster helmet safety consciousness, law enforcement officials led by Traffic Police Special Assistant Inspector Subramanian, in conjunction with representatives from the Thiruvavur City Police Inspector and the Traffic Inspector, took an active role in a groundbreaking program. This initiative was spearheaded by students enrolled in the B.voc Digital Journalism and Multimedia Applications program at the Community College, Central University of Tamil Nadu. The event, which unfolded on the 26th March 2024, served as a poignant reminder of the paramount importance of donning helmets to mitigate the scourge of road accidents.

Special Assistant Inspector Subramanian took center stage

during the program, engaging with motorists and commuters to underscore the criticality of helmet usage. He distributed gifts as tokens of appreciation and encouragement, aiming to instill a sense of responsibility among road users. Subramanian expressed profound gratitude for the collaborative spirit exhibited by all stakeholders, emphasizing the transformative impact such endeavors can have on the broader community.

The event was not merely a passive affair but an interactive platform where over more than 20 individuals were acknowledged for their active participation. These commendable individuals were bestowed with prizes as tokens of recogni-



tion for their commitment to promoting road safety through helmet usage. The significance of helmet safety cannot be overstated in the context of road safety. Helmets serve as the first line of defense for motorcyclists and pillion riders, substantially reducing the risk of head injuries in the event of accidents. Despite the evident benefits, compliance with helmet regulations remains a challenge in many communities. Initiatives such as the one organized by the Central University of Tamil Nadu serve as vital catalysts for change, fostering awareness and adherence to safety protocols.

Furthermore, the involvement of students from the B.voc Digital Journalism and Multimedia Applications program highlights the role of academia in driving social change. Through their initiative and innovation, these students demonstrated the power of media in disseminating

important messages and mobilizing public opinion. By leveraging various multimedia platforms, they effectively amplified the message of helmet safety, reaching a diverse audience and igniting conversations on road safety.

As the curtains drew on the enlightening program, its impact reverberated beyond the confines of the venue. Participants departed not only with prizes but also with a renewed sense of responsibility towards road safety. The collaborative efforts of law enforcement agencies, educational institutions, and the community at large hold the promise of a safer and more conscientious road culture. With continued dedication and synergy, initiatives like these pave the way for a future where road accidents are not just reduced but altogether prevented through proactive measures and public awareness ●



நம்மூர் செய்திகளுக்காக. டவுன்லோட் way2news #IndoReadsWay2News

தலைக்கவசம் அணிவதை வலியுறுத்தி விழிப்புணர்வு
 இருசக்கர வாகனத்தில் செல்வோர் தலைக்கவசம் அணிவதை வலியுறுத்தி, திருவாரூரில் தமிழ்நாடு மத்திய பல்கலைக்கழக சமுதாயக் கல்லூரி மாணவர்கள் சார்பில் விழிப்புணர்வு நிகழ்ச்சி நேற்று நடைபெற்றது. இந்நிகழ்வில், போக்குவரத்து காவல்துறை சிறப்பு உதவி ஆய்வாளர் சுப்பிரமணியன் பங்கேற்று, தலைக்கவசம் அணிவதன் அவசியம் குறித்து விளக்கிக் கூறினார்.

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திருவாரூரில்

ஹெல்மெட் பாதுகாப்பு விழிப்புணர்வு நிகழ்ச்சி
 திருவாரூர், மார்ச் 27 - கல்லூரி டிஜிட்டல் ஐன்வெல் திருவாரூரில் உள்ள தமிழ் சம் மாணவர்கள், மாணவ நாடு மத்திய பல்கலைக்கழக கின், சமுதாயக் கல்லூரி விழிப்புணர்வை ஊக்குவிச் மாணவ மாணவிகள் காவல் வகையில் நடத்திய துறையினரோடு இணைந்து விழிப்புணர்வு நிகழ்ச்சியில் நடத்திய ஹெல்மெட் பாது போக்குவரத்துக் காவல் காப்பு விழிப்புணர்வு துறை திருவாரூர் நகரகாவல் நிகழ்ச்சி திருவாரூரில் உள்ள நிலைய சிறப்பு உதவி ஆய்வாளர் சுப்பிரமணியன், மற்றும் தமிழ்நாடு மத்தியப் பல்க வாளர் சுப்பிரமணியன், மற்றும் லைக்கழகதின், சமுதாயக் போக்குவரத்துத் துறை அந்

'பாஸ்டோர்ட்' வழங்கப்படும்



மக்கள் குரல்
 சாலை விபத்துகளைத் தடுக்க திருவாரூரில் ஹெல்மெட் விழிப்புணர்வு நிகழ்ச்சி

திருவாரூர், மார்ச் 28 - ஹெல்மெட் பாதுகாப்பு விழிப்புணர்வு நிகழ்ச்சியின் ஒருங்கிணைப்பாளரும், திருவாரூரில் அமைந்துள்ள, தமிழ்நாடு மத்திய பல்கலைக்கழகத்தின் சமுதாயக் கல்லூரி டிஜிட்டல் ஐன்வெல் திருவாரூரில் உள்ள தமிழ்நாடு மத்திய பல்கலைக்கழகத்தின் சமுதாயக் கல்லூரியின் ஆசிரியருமான நவீன், சமுதாயத் துறை மீதான நேர்மறையான தாக்கத்தை எடுத்துரைக்கும் கூட்டு முயற்சிக்கு நன்றி தெரிவித்தார். இத்தக கூட்டு முயற்சியானது சாலைப் பாதுகாப்பை மேம்படுத்துவதற்கான ஒரு செயலூக்கமான அணுகுமுறையை குறிக்கிறது. மற்றும் அவைத்து சாலை பயனர்களுக்கும் ஹெல்மெட் அணிவதன் முக்கியத்துவத்தை உருவாக்க சட்ட அமலாக்க மற்றும் கல்வி நிறுவனங்களின் அறிப்பணிப்பை அடிக்கேரடிட்டுக் காட்டுகிறது என்றார்.



ஹெல்மெட் போட்டா பரிசு!
 ஹெல்மெட் அணிந்து, சாலை விதிகளை முறையாக பின்பற்றிய வாகன ஓட்டிகளுக்கு வேலா, புத்தகம் உள்ளிட்ட பரிசுகள் வழங்கி திருவாரூர் மத்திய பல்கலை மாணவர்கள் அசத்தல்.

DJMA STUDENTS SHINE AT NSS CAMP

Chennai witnessed a vibrant display of talent and enthusiasm as the National Service Scheme (NSS) 5-day Camp on State Youth Festival 2023, unfolded from August 24 to 28. Among the 100 dedicated volunteers who graced the event, four students from DJMA Community College, CUTN, showcased exceptional prowess, bringing laurels to their institution. Representing CUTN with pride, these students left an indelible mark on various competitions, including elocution, photo exhibitions, and costume design. Their commitment to excellence was duly recognized as they clinched the second prizes in the elocution competition and photo exhibition. Reflecting on their experience, the students expressed gratitude for the opportunity to contribute positively to the festival, thereby uplifting the reputation of their college. The festival served as a platform for fostering youth engagement, community

service, and cultural exchange, offering a myriad of activities and workshops tailored to hone participants' skills and broaden their horizons. Workshops covering communication skills, project management, and community advocacy equipped attendees with practical tools to tackle social issues and instigate positive change in their communities. The cultural exchange component fostered mutual understanding and appreciation among participants, transcending boundaries of background and experience. Events like the NSS Camp State Youth Festival play a pivotal role in nurturing the next generation of leaders and socially responsible citizens. The exemplary dedication of the participants underscores the youth's commitment to building a better world for all. Such initiatives are instrumental in cultivating a sense of social responsibility and leadership among today's youth, ensuring a brighter future for generations to come ●



TOP COORDINATOR SPURS TRANSFORMATION OF YERCAUD

The Unity of Youth Foundation recently organized a transformative camp in Yercaud, drawing the participation of 50 dedicated volunteers, including students from CUTN Community College. Notably, DJMA second-year student V. Aishwarya spearheaded efforts as the coordinator for Thiruvarur district and received the prestigious “Best District Coordinator Award.” The camp proved pivotal in uplifting the Yercaud community, with volunteers tirelessly working on various projects ranging from infrastructure enhancements to educational initiatives. The palpable impact of their endeavors resonated across the region, showcasing the power of collaborative action and unity. The spirit of camaraderie and shared purpose among the volunteers underscored the core values of the foundation, serving as a beacon of inspiration for future endeavors. The Yercaud camp stands as a testament to the positive change that can be achieved through collective effort and unwavering dedication ●



VISUAL ART FLOURISH

COLLEGE'S EXCEPTIONAL TALENTS

In August 2023, Digital Journalism and Multimedia Applications students enthusiastically engaged in the Inter-College Competition held by the Department of Visual Communication at E.G.S. Pillay Arts and Science College (Autonomous), Nagapattinam. Among the highlights of our participation, Jansi, one of our talented students, secured the 3rd prize in the drawing competition, showcasing exceptional artistic prowess. Furthermore, our college made a notable mark in the realm of filmmaking, as our students collaborated to produce a captivating short film entirely shot and edited using mobile phones. This remarkable effort resulted in our short film clinching the 2nd prize, demonstrating the innovative and creative capabilities of our students.

Moreover, the involvement of our students extended beyond drawing and filmmaking, as several also demonstrated their skills and passion in the field of photography. Their participation added diversity and depth to our representation at the competition, showcasing the multifaceted talents nurtured within our college community. These achievements not only reflect the dedication and talent of our students but also underscore the supportive and conducive environment provided by our institution for fostering creativity and excellence across various disciplines ●



STARTUP!

In a testament to the forward-looking approach of the academic syllabus, second-year students of Digital Journalism and Multimedia Application have embarked on entrepreneurial ventures in the digital media sphere. Empowered by the curriculum's structure, these students are seizing the opportunity to kickstart their careers early. One team of students has launched a YouTube channel, delivering daily news updates in video format with a focus on Delta region news coverage. Their aim is to provide timely and relevant information to the community. Simultaneously, another group of students has initiated a podcast program across various social media platforms, delving into audio production. With aspirations to carve a niche in this field, they are leveraging their skills and creativity to produce engaging content. These initiatives not only showcase the ingenuity and initiative of the students but also underscore the college's commitment to fostering entrepreneurial spirit and real-world application of knowledge ●



YET ANOTHER FEATHER IN THE CAP OF CUTN COMMUNITY COLLEGE



SRINIDHI S
II DJMA

In a bid to revolutionize skill development and empower the workforce of tomorrow, ELGi equipment, Coimbatore, joined hands with the Community College, Central University of Tamil Nadu (CUTN) to introduce innovative vocational training programs. The inaugural ceremony for the Bachelor of Vocational (B.Voc) in production technology marked a significant milestone on August 4, 2023 at ELGi vocational Training school (EVTS), Coimbatore. With the aim of bridging the gap between academic and industry, ELGi-EVTS and Community college, CUTN launched a three-year Bachelor of Vocational (B.Voc) and Diploma in Vocational (D.Voc) in production technology. These programs offer a unique blend of theoretical knowledge and practical skills, equipping students with the competencies required to excel in the dynamic manufacturing

landscape. The eligibility criteria for the B.Voc program include a 12TH-grade pass in any major or its equivalent, while the D.Voc program is open to individuals who have completed 10th grade or its equivalent. This inclusive approach ensures that students from diverse educational backgrounds have the opportunity to pursue a career in production technology. The success of these program was evident during the first Board of Studies (BOS) meeting held on July 26, 2023. A total of 192 students opting for the B.Voc program and 83 for the D.voc program. This enthusiastic participation underscores the growing demand for skill-oriented education in the manufacturing sector. The collaboration between ELGi-EVTS and community college, CUTN is not just about imparting knowledge; it's about



transforming lives. By providing industry-relevant training and certification, the partnership aims to enhance employability and promote entrepreneurship among the youth. Moreover, the curriculum is designed in consultation with industry experts to ensure that students are equipped with the latest technological advancements and best practices. Hands-on training sessions, internships, and industry visits are integrated into the program to provide real-world exposure and practical experience. It symbolized the collective commitment to nurturing talent and fostering innovation in the manufacturing sector. As the programs progress, ELGi-EVTS and community college, CUTN are committed to continuously evolving and adapting to the changing needs of the industry. The partnership between ELGi-EVTS and Community college, CUTN represents a beacon of hope for aspiring professionals seeking to carve a niche in the field of production technology. Together, they are laying the foundation for a brighter future, where talent meets opportunity, and dreams turn into reality ●



The Community College of CUTN is emerging as a nodal centre for the local community where students can acquire skill based education under the NSQF.

- Dr. Velmurugan P. S.
Nodal Officer



EXPLORING RURAL CULTURAL



PRAVEENA E
II DJMA

Students of DJMA at Community College, Central University of Tamil Nadu, embarked on a transformative journey to explore their surrounding areas as part of their curriculum in alternative journalism. Engaging in activities such as delving into village life, understanding rural culture, observing farming practices, and learning about various occupations, students honed their critical thinking, communication skills, and knowledge. This hands-on approach not only enriched their understanding of rural life but also provided practical experience for their journalistic endeavors. Several students turned their experiences into articles and documentaries, showcasing the diverse narratives and perspectives they encountered. This initiative underscores the college's commitment to fostering holistic education and empowering students to become versatile and socially conscious journalists ●



EXPLORING RURAL REALITIES

Near CUTN lies Sengamedu Village, where students deeply immersed themselves in the local environment and the lives of its residents. With sharp observation and active engagement, they unearthed numerous challenges afflicting the village, highlighting the formidable hurdles confronting its inhabitants●

UNCOVERING VILLAGE CHALLENGES

Continuing their investigative journey, students meticulously assessed Thiruvarur Bus Stop's cleanliness and toilet facilities. Armed with cameras, they documented their findings, shedding light on the public space's reality and advocating for improved hygiene and amenities●

EXPLORING CULTURAL HERITAGE

At St. Theresa's Church in Selvapuram Village, students delved into the region's rich history and cultural heritage. Engaging with artifacts and narratives, they broadened their horizons through cultural exchange and exploration ●

ENGAGING WITH THE COMMUNITY

Through in-depth interviews and interactions with Selvapuram Village residents, students unearthed the community's daily struggles and work-related challenges. These encounters provided invaluable insights for effective communication and advocacy●

ADDRESSING SANITATION ISSUES

Confronted with the stark reality of inadequate sanitation facilities on Selvapuram Road, students initiated an awareness campaign to educate locals about proper hygiene practices, aiming to instigate positive change within the community●

HISTORICAL INSIGHTS

Submerged in the rich history and significance of Thiruvarur Thiyagarajar Temple, students honed their historical research and storytelling skills, amplifying the temple's narrative through compelling articles ●

Through these immersive experiences, students not only honed their journalistic skills but also demonstrated their commitment to understanding and advocating for the diverse realities of rural ●



PIONEERING LECTURE

ON VISUAL CONTENT VERIFICATION EMPOWERS WITH PRACTICAL SKILLS



JANSI S
II DJMA

A milestone occasion held at the Community College of Central University of Tamil Nadu for students enrolled in the B.Voc program in Digital Journalism and Multimedia application. Dr. Manash P. Goswami, an esteemed Associate Professor within the Department of Media & Communication and a distinguished trainer with GNI India Training Network, spearheaded a noteworthy event. This special lecture, held on September 23, 2023, marked a pioneering effort in the curriculum. Focused on the crucial topic of Visual Content Verification, the session was designed to equip students with practical skills. Dr. Goswami's

expertise and guidance provided invaluable insights into verifying the authenticity of visual content in today's digital landscape. The interactive nature of the lecture included hands-on exercises, enhancing the learning experience and deeper understanding among the participants. This event not only showcased the commitment of the university to provide cutting-edge education but also highlighted the importance of staying updated with emerging trends in media and communication. It served as a testament to the dedication of both educators and students towards excellence in the field ●



TRIP TO MADURAI FEST

'PANORAMIA 2024' CULTURALS



RUNITH B
II DJMA

Students from the Digital Journalism and Multimedia Applications program enthusiastically participated in the Intercollegiate Cultural Fest, 'Panoramia 2024', hosted by The American College, Madurai. They showcased their talents across a diverse range of competitions, including photography, Radio Jockey, Group Dance, Solo Singing, Adaption, Short Film Production, Pencil Sketching, and Mime Acts. Despite not securing any victories, their participation was marked by valuable learning experiences. Engaging in these competitions provided them with opportunities to hone their skills, interact with peers from other institutions, and gain insights into different artistic and creative expressions. The event served as a platform for personal and professional growth, fostering a spirit of camaraderie and encouraging students to strive for excellence in their respective fields ●



RENOWNED EDITOR

INSPIRES MINDS WITH INSIGHTS INTO DELTA JOURNALISM AND ITS CHALLENGES



ANUJA M
II DJMA

On March 9th, a significant event unfolded at the Community College of Central University of Tamil Nadu a Special Lecture tailored for students of Digital Journalism and Multimedia Applications. Mr. S. Annamalai, the esteemed Former Senior News Editor of 'The Hindu', graced the occasion as the keynote speaker, engaging attendees across two enlightening sessions. The focal point of his discourse was the pivotal role of Delta Journalism and the pragmatic hurdles encountered in the field. Held at the media theatre, the lecture drew a diverse audience comprising students from the Journalism and English departments, along with esteemed professors from neighboring institutions like RA College for Women, Thiru.Vi.Ka Govt. Arts College, and A.V.C. College (Autonomous) in

Thiruvarur and Mayiladuthurai. Each participant was duly acknowledged with an E-certificate for their active participation. The event commenced with the esteemed presence of Dr. Francis P. Barclay, Assistant Professor of Media and Communication at CUTN who graciously honored the chief guest. Following the insightful sessions, our students took the stage, delivering a poignant street play aimed at raising awareness about proper waste disposal. Moreover, a thoughtful gesture ensued as attendees who adhered to safety regulations by wearing helmets were presented with small tokens of appreciation. This dual initiative not only enriched the academic discourse but also underscored the college's commitment to holistic education and community engagement ●



SECOND THIRUVARUR BOOK FESTIVAL UNITING CULTURE AND KNOWLEDGE



SRINIDHI S
II DJMA



The Second Book Festival recently unfolded its vibrant chapters near the Thiruvavarur new bus stand, beckoning book lovers and cultural enthusiasts to immerse themselves in a jubilant celebration of literature and art. Students from the Community College Department of B.Voc DJMA attended a book festival, enriching their knowledge and fostering a love for literature. At the heart of the festival lay a unique platform, where both established authors and aspiring writers could showcase their literary prowess. This nurturing environment not only provided a stage for creativity to flourish but also fostered intellectual exchange, sparking insightful conversations and collaborations. However, the festival was not solely about books; it resonated with the rhythm of cultural programs that showcased the rich heritage of Tamil Nadu. Traditional music filled the air, accompanied by graceful dance performances and captivating theatrical presentations. These

cultural offerings served as a vibrant testament to the region's cultural legacy, enriching the festival experience for attendees and reinforcing a sense of pride in Tamil Nadu's traditions. For the students of the Central University of Tamil Nadu, the book festival transcended its physical presence. It became a source of inspiration and enlightenment, offering valuable insights and perspectives that complemented their academic pursuits. Through engaging discussions and interactions with authors and scholars, students gained a deeper understanding of the role of literature and art in shaping society. In essence, the Second Thiruvavarur Book Festival emerged as more than just a gathering of books; it stood as a beacon of knowledge, culture, and community spirit. It left an indelible mark on all who had the privilege of attending, fostering a sense of connection and belonging among attendees ●

A JOURNEY OF DISCOVERY

EXPLORING THE TAMIL HERITAGE, UNVEILING INTO ANCIENT CULTURE



PREETHI T
II DJMA

Students pursuing the Diploma in Epigraphy and Heritage Management at the Community College, Central University of Tamil Nadu, embarked on an immersive journey to uncover the cultural richness of Tamil Nadu. As an integral part of their curriculum, field visits each semester took them to significant historical sites across the region, offering a deep dive into the state's vibrant heritage. In the initial semester, their exploration led them through the wonders of Ariyalur, Krishna Giri, Tirunelveli, and Madurai. These sites, steeped in history, provided firsthand encounters with Tamil Nadu's architectural marvels and ancient inscriptions, offering valuable insights into the region's heritage. Continuing their journey in the second semester, students ventured into Thiruvavur, Deepangudi, Tiruvannamalai, Pudukkottai, and Tanjore.

Each destination unveiled layers of Tamil heritage, from grand temples to intricately carved sculptures, showcasing the artistic prowess and cultural significance of the region. A pivotal moment in their academic expedition was the commemoration of the 1008th coronation year of Rajendra Chola, a key figure in Tamil history. Distinguished guests graced the occasion, sharing expertise on various facets of Tamil architecture, inscriptions, heritage, and sculptures. Their speeches not only deepened the students' understanding but also fostered a profound ap-

preciation for Tamil culture and its enduring legacy. Through these field visits and seminars, students gained practical experience in epigraphy and heritage management, refining their skills in documenting and preserving Tamil Nadu's rich cultural heritage. Witnessing firsthand challenges and opportunities in safeguarding historical sites, they developed a sense of responsibility towards cultural conservation. As they returned



ACTIVE PARTICIPATION EMPOWERING LEARNING IN COMMAS 24

The American College in Madurai recently hosted the prestigious Commas '24 event, serving as a unique platform that brought together students and faculty from various educational institutions. The primary objective of the event was to encourage collaboration, exchange best practices, and uncover novel avenues for educational progress. The participation of B. Com (Vocational) students, representing institutions like the Community College and Central University of Tamil Nadu, underscored the event's inclusive nature. The event commenced with a warm welcome address by college authorities, setting a vibrant tone for an immersive and enlightening experience. Interactive sessions, workshops, and panel discussions followed suit, covering diverse topics such as innovative teaching methodologies and the integration of technology in education. Feedback from participants reflected a positive and engaging experience. Students actively engaged in a plethora of activities, ranging from mime performances to fireless cooking, treasure hunts, quizzes, and photography. Notably, students from our department excelled in the treasure hunt event, advancing to the second level among 64 competing colleges, affirming the event's extensive reach and

diversity. Overall, Commas '24 left attendees with a sense of fulfillment and prosperity. It served as a catalyst for cultivating vibrant exploration among students, fostering a spirit of curiosity and growth in the educational landscape ●



EXPLORING COMPANY LAW LECTURE ENLIGHTENS B.COM STUDENTS

The B. Com (Vocational) Community College recently hosted a captivating guest lecture on “Types of companies and Doctrines in company law” on February 13, 2024. Dr. Sangeetha Sriram, an esteemed Assistant Professor from the Department of Law at the Central University of Tamil Nadu, Thiruvarur, led the event, drawing enthusiastic participation from B. Com (Vocational) students. Dr. Sangeetha adeptly navigated through the complexities of company structures and legal frameworks, engaging attendees with valuable insights. The interactive session saw attendees actively engaging with Dr. Sangeetha during the Q&A segment, seizing the opportunity to delve deeper into the subject matter. Beyond knowledge acquisition, the event provided networking opportunities, fostering connections between participants and industry experts. The lecture's resounding success underscores the community's thirst for intellectual growth and collaborative learning. As anticipation builds for future events, this occasion stands as a testament to the commitment to empowering students through active engagement and knowledge exchange ●

FOSTERING PRACTICAL LEARNING THROUGH INTERNSHIPS

Commerce education has long been recognized as a foundational pillar in preparing students for the complexities of the business world. However, in recent years, there has been a growing acknowledgment of the importance of supplementing theoretical knowledge with practical, hands-on experience. This shift in perspective has led to a widespread belief in the significance of internship programs for commerce students during their college days. At the forefront of this movement is the B.Com (Vocational) Community College, which has embedded a philosophy within its syllabus framework that prioritizes the acquisition of industrial experience. This philosophy is encapsulated in the motto: “Students can

learn more in industrial experience.” As a testament to this commitment, the curriculum includes an internship for every semester, providing students with invaluable exposure to real-world business environments. In a significant development of this year, the B.Com (Vocational) Community College introduced a dual internship program, offering students the opportunity to delve into two distinct yet equally crucial areas: the Indian Banking system and Indirect tax GST. These internships not only complement the theoretical teachings of the classroom but also serve as a bridge between academia and industry, preparing students for the challenges and opportunities that await them during their Under-graduation.

Internship 1: Understanding the Indian Banking System

The first internship, focused on the Indian Banking system, provided students with a comprehensive understanding of the backbone of India’s economy. Spanning from November 20 to December 19, 2023, students immersed themselves in various banking offices, gaining insights into key aspects such as: 1) Exploring Career Paths: Students had the opportunity to explore diverse career paths in finance and regulation, gaining clarity on their future professional trajectories. 2) Digital Transformation: Witnessing the evolution of banking in a digital era allowed students to grasp the technological advancements in shaping the industry’s landscape. 3) Financial Inclusion: Contributing to financial inclusion and societal growth underscored the integral role of banking in fostering economic development. 4) Risk Management: Gaining insights into risk management and compliance instilled a sense of responsibility and accountability among students.

Internship 2: Navigating Indirect Tax GST

The second internship, centred on Indirect tax GST, took place from March 4 to April 3, 2024, in various cooperative sectors. During this period, students were exposed to pertinent topics such as: 1) Tax Regime Navigation: Navigating the complexities of India's transformative tax regime equipped students with practical skills essential for future endeavors in taxation. 2) Expertise Development: Fostering expertise in indirect taxation laid the groundwork for students to pursue careers in taxation and financial consultancy. 3) Business Implications: Understanding the implications of GST on businesses and consumers, provided students with a holistic perspective on the tax ecosystem.

THE IMPACT OF INTERNSHIP PROGRAMS

The inclusion of internship programs as the part of the curriculum has had a profound impact on students' educational journey. By offering hands-on experience in real-world settings, these programs have enriched students' learning experiences, fostering a deeper understanding of theoretical concepts and their practical applications. Moreover, the exposure to diverse industries has broadened students' horizons, enabling them to make informed decisions about their future careers. Participating in internship programs has undoubtedly made students stronger, equipping them with highly sought-after industrial exposure before their graduation. This proactive approach to education not only enhances students' employability but also empowers them to become dynamic and

adaptable professionals in an ever-evolving business landscape. As such, internship programs have become a highly attractive aspect of the B.Com (Vocational) curriculum, embodying the college's commitment to providing holistic and industry-relevant education to its students. In conclusion, the belief in the importance of internship programs for commerce students during their college days is rooted in the recognition of the transformative impact of practical learning experiences. As institutions like the B.Com (Vocational) Community College continue to prioritize industrial exposure as an integral part of their curriculum, they are paving the way for the next generation of commerce professionals to thrive in an increasingly competitive global economy ●

GREEN HORIZONS: A TRANSFORMATIVE INITIATIVE TO COMBAT CLIMATE CHANGE



SRINIDHI S
II DJMA

In a resounding display of environmental stewardship and collaborative effort, ELGI and ATS, in conjunction with ELGI School and EVTS Students, embarked on the #whatsyourfinishline challenge, spearheading a significant initiative to combat climate change. The culmination of their joint endeavor saw the planting of nearly 2000 Neem and Mahogany trees in Appanaickenpatti, Coimbatore, marking a remarkable milestone in the ongoing battle against climate change. This ambitious project underscores the power of collective action in addressing environmental challenges. By mobilizing resources and expertise from both corporate and educational sectors, the initiative aimed to contribute substantially to green initiatives while fostering a sense of responsibility towards environmental sustainability. The collaboration between ELGI, ATS, and educational institutions not only highlights the importance of cross-sectoral partnerships but also exemplifies a shared commitment to environmental conservation and

community development. It reflects a broader acknowledgment of the need for concerted efforts to mitigate the impacts of climate change and safeguard the planet for future generations. Moreover, the initiative serves as a testament to the proactive engagement of stakeholders in championing environmental causes. Through strategic alliances and



coordinated action, ELGI and its collaborators have demonstrated a proactive approach to addressing environmental challenges, setting a precedent for others to follow. In parallel with this monumental effort, ELGI has also been actively engaged in fostering skill development and safety awareness among its workforce. Refresher classes for shop floor employees registered for CUTN courses have been ongoing since September 23, with nine days of classes completed thus far. Feedback sessions, which include assessments of trainees' performance in various aspects of their training, have been conducted to ensure continuous improvement and alignment with organizational goals. Furthermore, recent interactions, such as the review session at EVTS on January 19, facilitated valuable exchanges of feedback and insights, further enhancing

the efficacy of ongoing initiatives. Such collaborative endeavors not only enhance organizational resilience but also reinforce the collective commitment to fostering a safer, more sustainable future. In addition, Safety Day celebrations at various divisions provided a platform for EVTS trainees Sheran Davis and Francis Sharon to deliver addresses on the importance of safety, while trainee Chitra anchored the proceedings on March 4, 2024, emphasizing the importance of cultivating a culture of safety and responsibility within the organization. As ELGI and its partners continue to forge ahead in their commitment to environmental sustainability and community development, their collective efforts serve as a beacon of hope, inspiring others to join hands in safeguarding the planet for generations to come ●



EXPLORING LITERARY WONDERS

B.COM VOCATIONAL STUDENT IN THE BOOK FAIR



DIVYA C
II B.COM



On the pulsating day of February 7, 2024, 22 lively Vocational Education B.Com students from Community College Central University of Tamil Nadu launched into an interesting journey to the famed Thiruvarur Book Fair. With a thirst for understanding and a passion for literature, they eagerly immersed themselves within the cultural hub of Thiruvarur, eager to discover the treasures that awaited them in the pages of endless books. The Thiruvarur Book Fair proved to be a haven for the inquisitive minds of these college students. From traditional works of Tamil literature to current bestsellers, the fair presented a various range of titles that catered to each taste and interest, piqued interest and inspired discovery. Amidst the labyrinth of book stalls and bustling crowds, college students determined themselves immersed in a global of words and thoughts, undertaking lively discussions and exchanging literary hints with fellow e book fans. Guided by using their insatiable interest, they walked thru the maze of literature, keen to discover new perspectives and insights. While traversing the fairgrounds, the scholars were not on my own on their adventure. They had been observed by way of the unwavering support and steering in their esteemed college individuals, Mr. Maheshwaran and Ms. Benasir Joseeta, whose determination and men-

torship enriched their instructional enjoy and ignited their passion for getting to know. With gratitude of their hearts, the students expressed their honest thanks to Mr. Maheshwaran and Mrs. Benasir Joseeta for their beneficial assist and encouragement which become instrumental in shaping their academic journey and nurturing their love for literature. As the sun set at the day in their exploration, the students back to the Central University of Tamil Nadu Community College, their minds brimming with newfound expertise and idea. The Thiruvarur Book Fair no longer simplest deepened their understanding of the written word, however additionally reinforced their bonds as a community of college students, united of their pursuit of highbrow growth and discovery. The halls of the Community College of the Central University of Tamil Nadu reverberated with the echoes in their unforgettable subject journey, which served as a testament to the transformative electricity of schooling and the lasting impact of shared reviews. As they continued their instructional journey, these 22 college students remained grateful for the possibility to discover the world of literature and express their honest appreciation to their devoted college participants whose steering made it all feasible. belonging among attendees ●

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