



Indian Council of
Social Science Research

ICSSR SPONSORED

Two Week

CAPACITY BUILDING PROGRAMME

ON

**ACADEMIC WRITING AND NUANCES
OF RESEARCH PUBLICATIONS
FOR FACULTY MEMBERS IN
SOCIAL SCIENCES**



(6th November to 17th November 2024)



ORGANIZED BY

DEPARTMENT OF MANAGEMENT

SCHOOL OF COMMERCE AND BUSINESS MANAGEMENT

CENTRAL UNIVERSITY OF TAMIL NADU

COURSE DIRECTOR

Prof. K. Sreenivasa Murthy

CO-COURSE DIRECTOR

Dr. S. Visalakshmi

About CUTN

The Central University of Tamil Nadu (CUTN), Thiruvarur, is a hub of academic excellence and innovation. Our institution takes immense pride in its 13 Schools, with 28 dynamic Departments that foster a diverse and enriching learning environment. Our commitment to comprehensive education is evident in the vast array of 64 academic programmes we offer, tailored to cater to different interests and aspirations. Among these are 29 research programmes, 22 specialized programmes, 6 integrated programmes, 2 undergraduate programmes, and several PG diploma courses. Through strategic collaborations with prestigious institutions such as the Sardar Vallabhbhai Patel International School of Textiles & Management, Coimbatore, and the Salim Ali Center for Ornithology and Natural History (SACON) in Coimbatore, CUTN extends its academic reach even further, providing undergraduate and postgraduate programs through industrial and institutional partnerships. CUTN holds a 99th NIRF rank, 12th in IIRF, and 55th in Nature Index. From humanities to sciences, and from technology to arts, the Central University of Tamil Nadu provides a comprehensive learning environment, fostering creativity and critical thinking. The university stands as a beacon of hope, bridging the gap between aspirations and opportunities for all sections of society. With its deep-rooted commitment to inclusivity, heritage preservation, and sustainable growth, the CUTN remains an institution worthy of admiration and emulation.

About the Department

Department of Management was started in the year 2017. The department offers MBA and Ph.D. programs with a focus on delivering high-quality education that enhances students' skills and preparing them as future business leaders. The courses are designed to provide a strong theoretical knowledge and practical exposure to students in business and its related areas. MBA Curriculum emphasizes an intensive, flexible core in management education with large number of specializations and electives. It is intended to equip MBA students to meet the evolving needs of the industry. Students benefit from state-of-the-art facilities and resources within the department, including a Business Lab equipped with statistical and analytics software and digital technologies for teaching and learning. Faculty members engage in interdisciplinary research, funded by bodies such as NSTEDB, DST, MGNCRE, NCW and ICSSR. Department organises regular guest lectures, seminars and conferences by academia and industry experts to offer invaluable insights by bridging theory and practice.

About the Programme

In the Intellectual realm of academia, the ability to write clearly and publish research effectively is essential for career advancement and contributing to the body of knowledge in various fields. This programme has been meticulously designed to empower early-career faculty members in the social sciences with the knowledge and tools necessary to elevate their research endeavors. This programme seeks to bridge the gap between theory and practice, providing participants with a comprehensive understanding of how to seamlessly integrate theoretical constructs into their research methodologies and subsequently analyze data with precision and provide participants with guidelines on how to write clear and concise research articles that adhere to the standards of academic publishing. The mission of the course is to impart research skills and improve the quality of research by the existing researchers. The course is designed to provide an in-depth knowledge on research methods, ethical considerations in publishing research, such as plagiarism, conflicts of interest, and authorship.

Key Components of the Programme

- Introduction to fundamentals of social science research
- Theory Building
- Triangulation and Hybrid research Methods
- Basic tenets of qualitative research and quantitative research
- Sampling techniques
- Tools of Data Collection
- Parametric and Non Parametric test - SPSS (Hands-on Session)
- Structural Equation Modelling- (Hands-On Session)
- Writing Research Proposals for Grants & Funding
- Journal Article writing process
- The Editorial Process and Peer Review
- Ethics in academic writing
- Emotional Intelligence for Researchers
- Database and Research Metrics
- Reference style (Hands-On Session)
- Article Clinic

Resource Persons are from IIMs, NITT, UOH, SVU, PU, AU, UOM, CSIR-CLRI and CUTN

Eligibility criteria for participants

All those who are serving as a Lecturer / Assistant Professor / Young Faculty in the field of Social Sciences in a UGC-recognized Indian University / Deemed University / College / Institute of National Importance and ICSSR Research Institutes engaged in or planning to engage in economic and social science research will be eligible to apply for the course. The maximum number of participants is limited to 30.

How to Apply?

Interested faculty members can apply through the following link by submitting the scanned copy of filled-in registration form duly signed by the head of the institution on or before 12th October, 2024. The shortlisted participants will be informed by 14th October, 2024 through the registered email.

<https://forms.gle/PtWT8pRyv4nUoxtm7>

Candidates who have already attended a similar program need not apply.

Participants are required to bring their Laptop for practical sessions.

*Applications received after the due date shall not be considered.

Registration Fee

There is no registration fee for the selected participants.

Accommodation & Travel Allowance

Accommodation will be provided to the outstation participants only. Travel allowance by shortest distance (train fare or bus fare only) will be reimbursed to the outstation participants, as per the ICSSR guidelines.

Date and Venue of the Programme

The programme will be conducted during 6th November to 17th November, 2024 at the Department of Management, Central University of Tamil Nadu, Thiruvarur-610015, Tamil Nadu, India.

Important dates

Last date of registration: **12th October, 2024**

Intimation to selected participants: **14th October, 2024**

Date of Programme Commencement: **6th November, 2024**

Advisory Committee

- o **Prof. G.Sudha**, Dean, School of Commerce and Business Management
- o **Prof. A.Chandra Mohan**, Professor, Department of Management
- o **Dr. J.Ashok Kumar**, Assistant Professor, Department of Management
- o **Dr. Preeti R Gotmare**, Assistant Professor, Department of Management
- o **Dr. A.Mansurali**, Assistant Professor, Department of Management

Contact

For further clarification/information please contact us:

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Assistant Professor
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Email: cbp24cutn@gmail.com

Student Coordinators

Manu Neethi Cholan J - 9629332504

Shivam Kumar - 7250289845

Dharsika SB

Gowsika B

How to Reach Thiruvarur?

Thiruvarur district is well connected by road and rail transport. There are direct trains to Thiruvarur from various cities such as Chennai, Thanjavur, Trichy, Mayiladuthurai, Coimbatore, Ernakulam, and Karaikal. Participants may connect to Thiruvarur district (Thiruvarur Jn.or Nidamangalam Jn.) from these cities via trains or buses. The nearest airports are Trichy (Approx. 150 Kms) and Chennai (Approx. 300 Kms).



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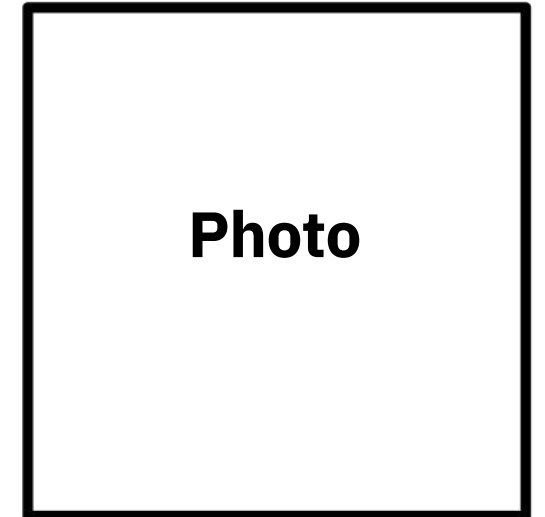
(6th November to 17th November 2024)

Sponsored by

Indian Council of Social Science Research (ICSSR), New Delhi

Organized by

Department of Management, Central University of Tamil Nadu



Photo

APPLICATION FORM

Name:

Gender: Male / Female / Others

Category: SC / ST / OBC / EWS / General

Date of Birth:

Qualifications:

Designation:

Department:

Institution/University/College:

State:

Mailing address:

Years of Service:

Have you attended similar course earlier? : (Yes/No)

Purpose of attending this programme:

Nearest Railway station:

Whether you need accommodation: (Yes/No)

Date:

Signature of the Candidate

Date:

**Signature & Seal of the
Head/Director/Principal/Registrar**