

CENTRAL UNIVERSITY OF TAMIL NADU

Established by an Act of Parliament 2009

Department of Media and Communication

School of Communication
Central University of Tamil Nadu, Thiruvarur



Date: June 1, 2018

FILE No: CUTN/MEDIA/2018/06/01

BOARD OF STUDIES (BoS) MEETING - MINUTES

Agenda

The following were the agenda for the Board of Studies meeting of the Department of Media and Communication, CUTN, that was held on June 1, 2018, at the department:

1. Presentation of the syllabus for discussion and updation for the following programme:
 - a. M.A. In Mass Communication
2. Presentation of the draft syllabi for discussion for the following programmes:
 - a. M.Phil. In Mass Communication
 - b. Ph.D. In Mass Communication
3. Approval of the presented syllabi
4. Ratification of the changes incorporated in the syllabus during the last academic year

Date and time

June 1, 2018, 11am

Venue

Department of Media and Communication, CUTN

Members of the Board of Studies

Dr. Francis P. Barclay

Assistant Professor and Head (In-charge)

Department of Media and Communication

(substituting Dr. Mahendra K. Padhy, former head of the department)

 1/6/18
Sign.


Registrar / कुलसचिव

Central University of Tamil Nadu
तमिलनाडु केन्द्रीय विश्वविद्यालय
Neelakudi Campus / नीलक्कुडी परिसर
Thiruvarur - 610 005 / तिरुवारूर
Tamil Nadu / तमिलनाडु

Prof. Ravindran Gopalan, Prof. and Head,
Department of Journalism and Mass Communication,
University of Madras, Chennai.



Sign.

Prof. Biswajit Das, Prof and Director,
Centre for Culture and Media Governance,
Jamia Millia Islamia, New Delhi.




Sign.

Prof. K. P. Jayasankar, Centre for Critical Media Praxis,
School of Media and Culture Studies, TISS, Mumbai.

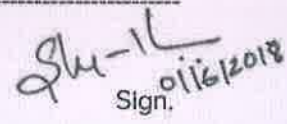
Sign.

Dr. Nikhil K. Gouda, Assistant Professor,
Department of Media and Communication, CUTN.



Sign.

Dr. Shamala R., Assistant Professor,
Department of Media and Communication, CUTN.



Sign.

Dr. Boobalakashnan, Assistant Professor,
Department of Media and Communication, CUTN.



Sign.

Prof. T. Sengadir, Dean (Academics) and Head,
Department of Mathematics, CUTN.

Sign.

Dr. Prasant K. Panda, Assistant Professor,
Department of Media and Communication, CUTN.

Sign.

Dr. Anand Patil, Assistant Professor,
Department of Hindi, CUTN. (observer)



Sign.



Registrar / कुलसचिव
Central University of Tamil Nadu
तमिलनाडु केन्द्रीय विश्वविद्यालय
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Thiruvarur - 610 005 / तिरुवारूर
Tamil Nadu / तमिलनाडु

Minutes of the Meeting

Presentation of the draft syllabus was made for discussion and updation for the programme M.A. In Mass Communication. The Committee approved with minor modification and the final draft would be circulated to the committee members for suggestions and approval.

Presentation of the draft syllabi was done for discussion for the programmes M.Phil. in Mass Communication and Ph.D. in Mass Communication. The Committee approved with minor modification and the final draft would be circulated to the committee members for suggestions and approval.

The revised and approved syllabi will be effective from the academic year 2018-19.

The following changes that were incorporated in the M.A. Mass Communication syllabus during the academic year 2017-18 and ratified by the present Board of Studies were:

- Introduction of the subject "Internship" in the Fourth Semester with (4 credits)
- Reduction of credits for the subject "Media Project" from 8 to 4 in the same semester
- Credits for the subject "Media, Culture and Society" was increased from 2 to 4.
- Two elective subjects "Advertising: Theory and Practice" and "Media Management" were introduced in the second and fourth semesters, respectively.

As regard any other the chair suggested the committee to rethink the nomenclature of the MA Programme keeping in view the courses and the changes. The committee brainstormed in this regard and unanimously agreed to reframe the MA programme as MA in Media and Communication Studies. The committee also decided to rename the MPhil./PhD programmes as MPhil./PhD in Media and Communication Studies with effect from the academic year 2018-19.

The external members, Dr. B. Sivaraj and Dr. G. Pravin Kumar, were invited to support the programme through video conference.

[Handwritten signatures and dates]

16/6/18

16/6/18

16/6/18

16/6/18

16/6/18

[Handwritten signature]
 Registrar / कुलसचिव
 Central University of Tamil Nadu
 तमिलनाडु केन्द्रीय विश्वविद्यालय
 Neelakudi Campus / नीलककुडी परिसर
 Thiruvarur - 610 005 / तिरुवारूर
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तमिलनाडु केन्द्रीय विश्वविद्यालय

(संसद द्वारा पारित अधिनियम 2009 के अंतर्गत स्थापित)

CENTRAL UNIVERSITY OF TAMIL NADU

(Established by an Act of Parliament, 2009)

नीलक्कुडी परिसर/Neelakudi Campus, तिरुवारूर/Thiruvārūr - 610 005.

04366-277261.

CUTN-13(122)/2018-AC

/715

28th September, 2021

NOTIFICATION

Sub: Re-Constitution of Board of Studies of Department of Media & Communication.

Ref (1): The Central Universities Act, 2009 – Section (23) – Statue 16(1).

Ref (2): Notification No.CUTN-13(81)/2016-AC 3942 dated 07.03.2018

Consequent upon completion of tenure of previous Board of Studies, the Board of Studies is hereby re-constituted for the Department of Media & Communication with the following members:

Internal members:

1. Prof.G.Ravindran (Chairperson)
Professor & Head, Department of Media & Communication, CUTN.
2. Dr.Manash Pratim Goswami, Associate Professor,
Dept. of Media & Communication, CUTN.
3. Dr.B.Radha, Associate Professor, Dept. of Media & Communication, CUTN.
4. Dr.Francis P Barclay, Assistant Professor, Dept. of Media & Communication, CUTN.
5. Dr.Nikhil Kumar Gouda, Assistant Professor, Dept. of Media & Communication, CUTN.
6. Prof.S.Ravi, Dept. of Library & Information Science, CUTN.
7. Dr.N.Sivakami, Assistant Professor, Dept. of Social Work, CUTN. (Observer)

Subject Experts:

8. Prof.Biswajit Das, Centre for Culture and Media Governance,
Jamia Milia Islamia University, New Delhi.
9. Prof.B.K.Ravi, Chairperson, Dept. of Communication, Bangalore University, Bangalore.
10. Prof.S.Nagarathinam, Professor and Head,
Dept. Of Communication, Madurai Kamarajar University, Madurai.

The tenure of membership for members at S.Nos. 6 to 10 of Board of Studies will be till **13-09-2024**.

This is issued with the approval of competent authority.

Yours truthfully,

Professor In charge (Academics)

Copy to

1. Controller of Examinations, CUTN.
2. All BoS Members
3. Dean, School of Communication, CUTN.
4. PS to VC.
5. UDC, Registrar's Secretariat, CUTN.

Registrar / कुलसचिव
Central University of Tamil Nadu
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तमिलनाडु केन्द्रीय विश्वविद्यालय

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04366-277261.

Department of Media and Communication

Prof.G.Ravindran
Dean, School of Communication
Professor & Head

Email: deansoc@cutn.ac.in
Email:hodmedia@cutn.ac.in

CUTN/Media/Ltr/026/2021

13-10-2021

The Registrar(i/c)
Central University of Tamil Nadu
Thiruvavarur-610005

Dear Madam,

Greetings!

I am attaching herewith the minutes of the Board of Studies meeting of the Dept.of Media and Communication held on 08 10 2021 in online mode.

The revised syllabi for MA Mass Communication and PhD Mass Communication have been duly approved by all the members of the BoS for implementation from academic year 2021-2022.

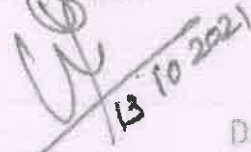
The approval emails of external members have also been enclosed herewith. Prof.Biswajit Das said he was in a remote hilly location and could not sign digitally. He sent his approval email. Prof.B K Ravi and Prof S Nagarathinam have signed digitally and sent the emails in this regard. Prof S Ravi, Professor, Library and Information Science, CUTN, who is on leave, also sent his approval email.

The papers have been revised to balance skill-based knowledge, theoretical knowledge and community oriented knowledge.

I am enclosing the revised syllabi for MA Mass Communication and PhD Mass Communication for further action for implementation from academic year 2021-2022.

Warm Regards,

G Ravindran


13/10/2021

Dean

Copy to: School of Communication
Central University of Tamil Nadu

- Professor in charge (Academics)

Registrar / Head
तमिलनाडु केन्द्रीय विश्वविद्यालय / Department of Media & Communication
नीलक्कुडी परिसर / Central University of Tamil Nadu
तिरुवारूर / Thiruvavarur-610 605


Registrar / कुलसचिव
Central University of Tamil Nadu
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Thiruvavur- 610005

Department of Media and Communication

Minutes of Meeting of BoS in the Department of Media and Communication Central University of Tamil Nadu

Date: 08 10 2021 Time: 10.00 AM to 12 PM

Mode: Online on Webex - <https://cutn.webex.com/cutn/j.php?MTID=m6bbcc75807cd32a6f9467aab2863a3fa>

Members Present

Subject Experts:

1. **Prof. Biswajit Das**, Professor, Centre for Culture and Media Governance, Jamia Milia Islamia University, New Delhi
2. **Prof.B.K.Ravi**- Chairperson-Department of Communication, Bangalore University, Bangalore
3. **Prof.S.Nagarathinam**- Professor and Head, Department of Communication, Madurai Kamarajar University, Madurai

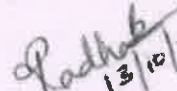
Internal Members:

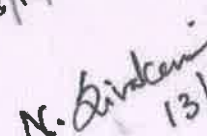
1. **Prof.G.Ravindran**- Professor & Head, Department of Media and Communication Central University of Tamil Nadu, Thiruvavur
2. **Prof.S.Ravi**-Professor, Department of Library and Information science Central University of Tamil Nadu, Thiruvavur
3. **Dr.Manash Pratim Goswami**- Associate Professor- Department of Media and Communication Central University of Tamil Nadu, Thiruvavur
4. **Dr.B.Radha**- Associate Professor- Department of Media and Communication Central University of Tamil Nadu, Thiruvavur
5. **Dr.Francis P Barclay**- Assistant Professor- Department of Media and Communication Central University of Tamil Nadu, Thiruvavur
6. **Dr.Nikhil Kumar Gouda**- Assistant Professor- Department of Media and Communication Central University of Tamil Nadu, Thiruvavur
7. **Dr.N.Sivakami** – Assistant Professor - Department of Social Work Central University of Tamil Nadu, Thiruvavur (Observer)

Agenda:

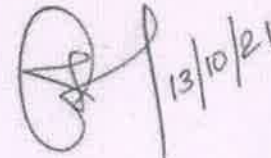
- 1) Revision of Syllabi for Mass Communication and Phd Mass Communication
- 2) Any other item

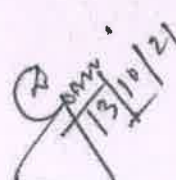

Registrar / कुलसचिव
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Thiruvavur - 610 005 / तिरुवारूर
Tamil Nadu / तमिलनाडु


Radha
13/10/2021


N. Sivakami
13/10/21




13/10/21


13/10/21

Resolutions:

1. The BoS in the Dept of Media and Communication, after careful scrutiny and detailed deliberations on the revised syllabi of MA Mass Communication and PhD Mass Communication, approved the same, with minor changes.
2. Prof.Biswajit Das, Professor, Centre for Culture, Media and Governance, Jamia Milia Islamia, New Delhi, appreciated the framework woven around the themes of community, communication and culture. Prof.B.K.Ravi, Professor, Dept.of Communication, Bangalore University,shared his insights on the draft syllabi and appreciated the same.
3. Prof.Nagarathinam, Professor, Dept of Communication, Madurai Kamaraj University, shared his insights on the welcome changes regarding community and culture oriented papers.
4. The faculty members shared their views and experiences during the nearly 10 month long process and several meetings which culminated in the BoS meeting. The following resolution was unanimously approved by the members of the BoS.

Resolved to approve the revised syllabi of MA Mass Communication and PhD Mass Communication, for the MA and PhD programmes offered in the Dept.of Media and Communication, Central University of Tamil Nadu, for implementation from 2021-22 academic year.

Prof. Biswajit Das
Professor


Prof.B.K.Ravi
Professor

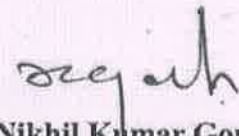
Prof.S.Nagarathinam
Professor

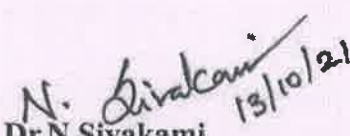

Prof.G.Ravindran
Professor & Head


Dr.Manash Pratim Goswami
Associate Professor


Dr.B.Radha
Associate Professor


Dr.Francis P Barclay
Assistant Professor


Dr.Nikhil Kumar Gouda
Assistant Professor


Dr.N.Sivakami
Assistant Professor &
Observer

Prof. S.Ravi
Professor


Registrar / कुलसचिव
Central University of Tamil Nadu
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Neelakudi Campus / नीलकुडी परिसर
Thiruvavur - 610 005 / तिरुवारूर
Tamil Nadu / तमिलनाडु



Re: BoS CUTN Minutes

From : Biswajit Das <biswas.das@gmail.com>

Wed, Oct 13, 2021 10:35 AM

Subject : Re: BoS CUTN Minutes

To : Department of Media and Communication, CUTN
<office.media@cutn.ac.in>

Cc : bkravibu@gmail.com, snagarathinam@gmail.com,
Dept. of Media HOD, Communication, CUTN
<hodmedia@cutn.ac.in>

Ravi,

It is fine with me. Amazed to see meticulous and hard work and commitment of your colleagues in a short time to produce wonderful work.

I approve the course outline.

Best

On Tue, 12 Oct 2021, 19:54 Department of Media and Communication, CUTN,
<office.media@cutn.ac.in> wrote:

Respected sir,

Greetings

Kindly find the syllabus link for your review.

Ph,D Syllabus

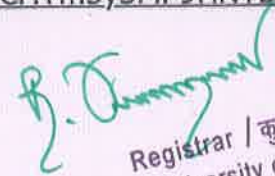
https://docs.google.com/document/d/1_nxjDSolsyOmai3mri_qIoMSLzINvBnBGtqzfnu4wQ/edit?usp=sharing

MA Syllabus

https://docs.google.com/document/d/1QVimK8P1_rGSe7JiJPviCHTm5y3MP9HNYbUqjE-Ij9s/edit?usp=sharing

Regards

Rajesh K



Registrar / कुलसचिव
Central University of Tamil Nadu
तमिलनाडु केन्द्रीय विश्वविद्यालय
Thiruvananthapuram Campus / नीलकण्ठी परिसर
Thiruvananthapuram - 610 005 / तिरुवारूर
Tamil Nadu / तमिलनाडु

From: "Dept. of Media HOD, Communication, CUTN" <hodmedia@cutn.ac.in>
To: "Biswajit Das" <biswas.das@gmail.com>, "bkravibu" <bkravibu@gmail.com>
"snagarathinam" <snagarathinam@gmail.com>
Cc: "Department of Media and Communication, CUTN" <office.media@cutn.ac.in>
Sent: Tuesday, October 12, 2021 6:47:57 PM
Subject: BoS CUTN Minutes

Dear Professor Biswajit Das, Prof.B K Ravi and Prof. Nagarathinam,

Greetings!



office.media@cutn.ac.in

Fwd: Signature sheet of BOS Proceedings

From : Ravindran Gopalan <gopalanravindran@gmail.com> Wed, Oct 13, 2021 12:33 PM
Subject : Fwd: Signature sheet of BOS Proceedings 1 attachment
To : Department of Media and Communication, CUTN
<office.media@cutn.ac.in>

----- முன்னனுப்பிய செய்தி -----

அனுப்புநர்: **Chairman Dept of Communication** <chairmandocbub@gmail.com>

தேதி: புத., 13 அக்., 2021, முற்பகல் 11:35

தலைப்பு: Signature sheet of BOS Proceedings

பெறுநர்: <hodmedia@cutn.ac.in>

CC: Bheemaiah.Krishnan ravi <bkravibu@gmail.com>, <gopalanravindran@gmail.com>

Dear Sir,

I am forwarding the signature sheet of the minutes of BOS.

Best Regards,

B K Ravi.

--

கோ இரவீந்திரன்

Dr.G.Ravindran

Professor and Head

Dept.of Media and Communication

Central University of Tamil Nadu (CUTN)

Thiruvavur 610005, Tamil Nadu, India

Formerly Professor and Head (Retd.)

Dept.of Journalism and Communication

University of Madras

India

gopalanravindran@gmail.com

India

+91 9442554807 (mobile)

<https://www.springer.com/gp/book/9789811521393>

<https://gopalanravindran.wordpress.com/tag/gopalan-ravindran/>

<http://indiaphotoculture.blogspot.com/>

<http://blogs.widescreenjournal.org/>

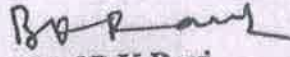

Registrar / कुलसचिव
Central University of Tamil Nadu
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Neelakudi Campus / नीलक्कुडी परिसर
Thiruvavur - 610 005 / तिरुवारूर
Tamil Nadu / தமிழ்நாடு

Resolutions:

1. The BoS in the Dept of Media and Communication, after careful scrutiny and detailed deliberations on the revised syllabi of MA Mass Communication and PhD Mass Communication, approved the same, with minor changes.
2. Prof. Biswajit Das, Professor, Centre for Culture, Media and Governance, Jamia Millia Islamia, New Delhi, appreciated the framework woven around the themes of community, communication and culture. Prof. B.K. Ravi, Professor, Dept. of Communication, Bangalore University, shared his insights on the draft syllabi and appreciated the same.
3. Prof. Nagarathinam, Professor, Dept of Communication, Madurai Kamaraj University, shared his insights on the welcome changes regarding community and culture oriented papers.
4. The faculty members shared their views and experiences during the nearly 10 month long process and several meetings which culminated in the BoS meeting. The following resolution was unanimously approved by the members of the BoS.

Resolved to approve the revised syllabi of MA Mass Communication and PhD Mass Communication, for the MA and PhD programmes offered in the Dept. of Media and Communication, Central University of Tamil Nadu, for implementation from 2021-22 academic year.

Prof. Biswajit Das
Professor


Prof. B.K. Ravi
Professor

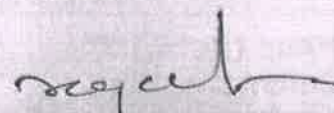
Prof. S. Nagarathinam
Professor

Prof. G. Ravindran
Professor & Head

Dr. Manash Pratim Goswami
Associate Professor

Dr. B. Radha
Associate Professor

Dr. Francis P Barclay
Assistant Professor


Dr. Nikhil Kumar Gouda
Assistant Professor

Dr. N. Sivakami
Assistant Professor &
Observer


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Thiruvavur - 610 005 / तिरुवारूर
Tamil Nadu / तमिलनाडु



Fwd: Re: BoS CUTN Minutes

From : HOD, Dept. of Media & Communication, CUTN
<hodmedia@cutn.ac.in>

Wed, Oct 13, 2021 12:34 PM

1 attachment

Subject : Fwd: Re: BoS CUTN Minutes

To : Department Communication
<office.media@cutn.ac.in>

----- முன்னனுப்பப்பட்ட செய்தி -----

அனுப்புநர்: Dr.S.Nagarathinam <snagarathinam@gmail.com>

பெறுநர்: HOD, Dept. of Media & Communication, CUTN <hodmedia@cutn.ac.in>

அனுப்பப்பட்டது: Wed, 13 Oct 2021 10:55:47 +0530 (IST)

பொருள்தலைப்பு: Re: BoS CUTN Minutes

Dear sir,

I hereby approve the Minutes of Meeting of the Board of Studies for the Department of Media and Communication, CUTN, held on 08.10.2021. I have also attached the signed document for your record.

Thanking you

with kind regards

Dr.S.Nagarathinam

On Tue, 12 Oct 2021 at 18:48, HOD, Dept. of Media & Communication, CUTN <hodmedia@cutn.ac.in> wrote:

- > Dear Professor Biswajit Das, Prof.B K Ravi and Prof. Nagarathinam,
- >
- > Greetings!
- >
- > Thanks once again for your valuable suggestions and insights reg.the
- > syllabi of MA Mass Communication and PhD Mass Communication
- > submitted for consideration of approval in the BOS meeting held on Oct.08
- > 2021.
- >
- > The suggestions given by you for improvement have been incorporated in
- > the
- > syllabi. The version is shared with you in *google docs.*
- >
- > I am attaching the minutes of the BoS for your signature.
- >
- >
- > Best Regards,
- >


Registrar / कुलसचिव
Central University of Tamil Nadu
தமிழ்நாடு கெந்திரிய விசுவவித்யாலய
Neelakudi Campus / நீலக்குடி பரிசர்
Thiruvavur - 610 005 / திருவாரூர்
Tamil Nadu / தமிழ்நாடு

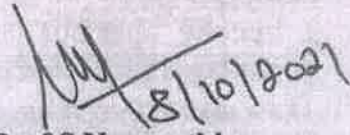
Resolutions:

1. The BoS in the Dept of Media and Communication, after careful scrutiny and detailed deliberations on the revised syllabi of MA Mass Communication and PhD Mass Communication, approved the same, with minor changes.
2. Prof.Biswajit Das, Professor, Centre for Culture, Media and Governance, Jamia Milia Islamia, New Delhi, appreciated the framework woven around the themes of community, communication and culture. Prof.B.K.Ravi, Professor, Dept.of Communication, Bangalore University,shared his insights on the draft syllabi and appreciated the same.
3. Prof.Nagarathinam, Professor, Dept of Communication, Madurai Kamaraj University, shared his insights on the welcome changes regarding community and culture oriented papers.
4. The faculty members shared their views and experiences during the nearly 10 month long process and several meetings which culminated in the BoS meeting. The following resolution was unanimously approved by the members of the BoS.

Resolved to approve the revised syllabi of MA Mass Communication and PhD Mass Communication, for the MA and PhD programmes offered in the Dept.of Media and Communication, Central University of Tamil Nadu, for implementation from 2021-22 academic year.

Prof. Biswajit Das
Professor

Prof.B.K.Ravi
Professor

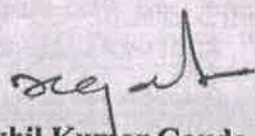

Prof.S.Nagarathinam
Professor

Prof.G.Ravindran
Professor & Head

Dr.Manash Pratim Goswami
Associate Professor

Dr.B.Radha
Associate Professor

Dr.Francis P Barclay
Assistant Professor


Dr.Nikhil Kumar Gouda
Assistant Professor

Dr.N.Sivakami
Assistant Professor &
Observer


Registrar / कुलसचिव
Central University of Tamil Nadu
तमिलनाडु केन्द्रीय विश्वविद्यालय
Neelakudi Campus / नीलक्कुडी परिसर
Thiruvaur - 610 005 / तिरुवारूर
Tamil Nadu / तमिलनाडु



Fwd: BoS Meeting Minutes Dept of Media and Communication

From : HOD, Dept. of Media & Communication, CUTN
<hodmedia@cutn.ac.in>

Wed, Oct 13, 2021 01:55 PM

Subject : Fwd: BoS Meeting Minutes Dept of Media and Communication

To : Department of Media and Communication, CUTN
<office.media@cutn.ac.in>

From: "Prof. S. Ravi, Professor, Dept. of Library & Info. Science" <ravi@cutn.ac.in>
To: "Dept. of Media HOD, Communication, CUTN" <hodmedia@cutn.ac.in>
Sent: Wednesday, October 13, 2021 12:58:57 PM
Subject: Re: BoS Meeting Minutes Dept of Media and Communication

Dear Sir,

I hereby approve the Minutes of the Board of Studies in Media and Communication.

Sincerely,

डॉ. एस. रवि | Dr.S. Ravi, पीएच.डी | Ph.D

आचार्य | Professor

पुस्तकालय एवं सूचना विज्ञान विभाग | Dept. of Library and Information Science

तमिलनाडु केन्द्रीय विश्वविद्यालय | Central University of Tamil Nadu

तिरुवारूर | Thiruvavur - 610 005

From: "hodmedia" <hodmedia@cutn.ac.in>

To: "Prof. S. Ravi, Professor, Dept. of Library & Info. Science" <ravi@cutn.ac.in>

Sent: Wednesday, October 13, 2021 12:47:39 PM

Subject: BoS Meeting Minutes Dept of Media and Communication

Dear Professor, Greetings!

As I mentioned over phone today morning, I am sending herewith the minutes of the BOS meeting held on Oct.08 2021 for your approval and signature.

The suggestions given by the external members for improvement have been incorporated in the syllabi.

The revised version is shared with you in google docs.

Best Regards,


Registrar / कलसचिव
Central University of Tamil Nadu
तमिलनाडु केन्द्रीय विश्वविद्यालय
Neelakudi Campus / नीलक्कुडी परिसर
Thiruvavur - 610 005 / तिरुवारूर
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