

From

May 23, 2019

Dr.G.Sudha  
Coordinator,  
Department of Tourism & Hospitality Management  
Central University of Tamil Nadu,  
Thiruvarur.

To

The Registrar,  
Central University of Tamil Nadu,  
Thiruvarur.

f.No. 54/Dean/CEM/CUTN/  
2018-19

Forwarded  
23/5/2019.  
Dr. R. Magesh, PS  
Dean, CEM.

Through Proper Channel

Respected Madam,


Sub: Expert Members – Curriculum Development Committee- Reg- Req.

The following are the expert members for designing the curriculum, course structure, syllabus and credits for MBA(Tourism & Hospitality Management) program offered by CUTN.

1. Dr.Rabinet Jacob, Director, School of Tourism Studies, MG University, Kottayam.
2. Dr. R. Magesh, Professor, Department of Management Studies, Anna University.
3. Dr. Dr.V. Sivakumar, Associate Professor and Head i/c, Department of Tourism and Hotel Management , Alagappa University.

This is for your kind consideration.

Thanking you  
Yours Truly

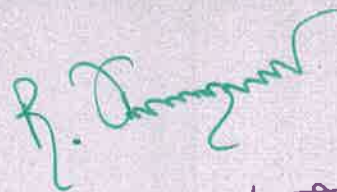
  
(G.SUDHA)

विभागाध्यक्ष / Head of the Department  
प्रबंधन विभाग/ Department of Management  
तमिलनाडु केन्द्रीय विश्वविद्यालय/ Central University of Tamil Nadu  
नीलकुडी परिसर / Neelakudi Campus, तिरुवारूर/ Thiruvarur- 610 005,  
तमिलनाडु/ Tamil Nadu, भारत/ India.



CC:

JR(Acad), CUTN



Registrar / कुलसचिव  
Central University of Tamil Nadu  
तमिलनाडु केन्द्रीय विश्वविद्यालय  
Neelakudi Campus / नीलकुडी परिसर  
Thiruvarur - 610 005 / तिरुवारूर  
Tamil Nadu / तमिलनाडु

LPC  
7  
27/5



तमिलनाडु केंद्रीय विश्वविद्यालय  
Central University of Tamil Nadu  
(संसद द्वारा पारित अधिनियम 2009 के अंतर्गत स्थापित)  
(Established by an Act of Parliament 2009)  
नीलक्कुडी परिसर /Neelakudi Campus, डाकघर :कंगलान्चेरी /Post:  
Kangalancherry तिरुवारूर/Thiruvavur -) 610101 तमिलनाडु/  
Tamil Nadu),भारत/India

Date: 01.07.2020

Curriculum Committee, Department of Tourism and Hospitality Management

As per the University ordinance, the Curriculum Committee of the Department of Tourism and Hospitality Management is constituted with the following members:

1. Dr. Ankathi Raghu, Head & Associate Professor – **Chairperson**
2. Dr. P. Raja, Assistant Professor – Member
3. Dr. K. Kavitha, Assistant Professor – Member
4. Dr. Vaibhav Bhatt, Assistant Professor – Member

Registrar / कुलसचिव  
Central University of Tamil Nadu  
तमिलनाडु केंद्रीय विश्वविद्यालय  
Neelakudi Campus / नीलक्कुडी परिसर  
Thiruvavur - 610 005 / तिरुवारूर  
Tamil Nadu / तमिलनाडु

Head of the Department

**Dr. ANKATHI RAGHU**  
Associate Professor, Head of the Department,  
Tourism and Hospitality Management,  
School of Commerce and Business Management,  
Central University of Tamilnadu,  
Neelakudi Campus, Thiruvavur - 610 005.



# तमिलनाडु केन्द्रीय विश्वविद्यालय

(संसद द्वारा पारित अधिनियम 2009 के अंतर्गत स्थापित)

CENTRAL UNIVERSITY OF TAMIL NADU

(Established by an Act of Parliament, 2009)

नीलक्कुडी परिसर/Neelakudi Campus, तिरुवारूर/Thiruvavur - 610 005.  
04366-277961.

CUTN-13(143)/2019-AC/5400

19<sup>th</sup> January, 2021

To  
Dr.K.Kavitha  
Assistant Professor,  
Department of Tourism & Hospitality Management,  
CUTN.

Sub: Board of Studies.

Ref: Notification No.CUTN-13(143)/2019-AC/5208 dated 6.11.2021.

Madam,

In continuation with the earlier letter CUTN-13(81)/2019-AC/5208 dated 6.11.2020, I am directed to convey that you have been included as a member in Board of Studies of Department of Tourism & Hospitality Management.

Yours truthfully,

Joint Registrar (Academics)

Copy to:-

1. Controller of Examinations, CUTN.
2. Dean, School of Commerce & Business Management, CUTN.
3. All BoS members
4. Head, Department of Tourism & Hospitality Management, CUTN.

Registrar / कुलसचिव  
Central University of Tamil Nadu  
तमिलनाडु केन्द्रीय विश्वविद्यालय  
Neelakudi Campus / नीलक्कुडी परिसर  
Thiruvavur - 610 005 / तिरुवारूर  
Tamil Nadu / तमिलनाडु



तमिलनाडुकेन्द्रीयविश्वविद्यालय  
Central University of Tamil Nadu  
(संसदद्वारापारित्तअधिनियम 2009 केअंतर्गतसाथपित)  
(Established by an Act of Parliament 2009)  
नीलक्कुडीपरिसर / Neelakudi Campus, डाकघर : कंगलान्चेरी / Post:  
Kangalancherry तिरुवारूर / Thiruvavur -) 610101 तमिलनाडु/  
TamilNadu), भारत/India प्रबंधन विभाग

**Sub: Minutes of the Board of Studies meeting for finalising the structure and Syllabus of the two year Post Graduate program in Master of Business Administration (MBA) in Tourism and Hospitality Management, BVOC in Tourism and Travel Management held on 16/11/2020 at 3 Pm in the Department of Tourism and Hospitality Management, CUTN.**

**Members present:**

Dr. Ankathi Raghu, Associate Professor, Chair Person Board of Studies,  
Head, Department of Tourism and Hospitality Management.

**External Members:**

- Prof. S. Chinnam Reddy, Director, National Institute of Tourism & Hospitality Management Telecom Nagar, Gachiwoli, Hyderabad.
- Dr. R. Kannan, Director, Centre for Tourism & Hotel Management, Madurai Kamraj University.
- Shri. D. Venkatesan, Deputy Director ~~General &~~ Regional Director, Ministry of Tourism, Govt. of India.

**Internal Members:**

- Prof. A. Chandra Mohan, Hod of Management, Dean, School of Commerce and Business Management.
- Dr. G. Sudha, Associate Professor & Head, Department of Management Studies. (Within the School)
- Dr. N. Boobalakrishnan, Assistant Professor, Department of Media and Communication, (Outside School)
- Dr. P. Raja, Assistant Professor, Department of Tourism and Hospitality Management.
- Dr. Valbhav Bhatt, Assistant Professor, Department of Tourism and Hospitality Management.

Raghu  
16/11/2020

G. S.  
16-11-2020

16/11/2020

16/11/2020

Registrar / कुलसचिव  
Central University of Tamil Nadu  
तमिलनाडु केन्द्रीय विश्वविद्यालय  
Neelakudi Campus / नीलक्कुडी परिसर  
Thiruvavur - 610 005 / तिरुवारूर  
Tamil Nadu / तमिलनाडु

The resolutions passed in the meeting are given below:

- Members emphasised the need for strengthening the Pedagogy of Tourism and hospitality Management.
- It was emphasised to have national tour for the students which enables them to have hands on experience of visiting tourist destinations in India.
- Members suggested the need for university industry tie up for an effective and successful teaching and learning of the MBA Tourism and hospitality program course.
- They gave suggestions to include social entrepreneurship, local community based tourism, crisis management in tourism, social media marketing, digital marketing.

**Modification done for MBA Tourism and Hospitality Management:**


- Based on the suggestion given by the members, the number of subjects in the first and second semester has been reduced from 8 papers to 7 papers.
- More topics such as social entrepreneurship and Tourism entrepreneurship have been added to Tourism And Hospitality Entrepreneurship (THM302).
- All the members unanimously approved the syllabus and Suggested to follow the same from the academic year 2020-21.
- The course structure which was finalised and given in annexure.

**Modification done for BVOC- Tourism and Travel Management:**

- Based on the suggestion given by the members, Tourism Destination and industrial visit have been added as a paper in first semester.

**Modification done for Ph.D., in Tourism and Hospitality Management:**

- Based on the suggestion given by the members Topics such as Sanitizing and Shaping up the data for analysis. added to Research methodology paper and yield Management is added Hospitality Management paper.
- As suggested by members the students has to undergo one paper based on this specialisation  
The course structure which was finalised and given in annexure.
- All the members unanimously approved the syllabus for Ph. D.

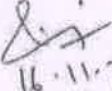
  
Registrar / कुलसचिव

The draft of the syllabus is approved by the members, the meeting ended with the vote of thanks by Dr.G.sudha, Associate Professor, Department of Business Management.

Central University of Tamil Nadu  
तमिलनाडु केन्द्रीय विश्वविद्यालय  
Neelakudi Campus / नीलकुडी परिसर  
Thiruvarur - 610 005 / तिरुवारूर  
Tamil Nadu / तमिलनाडु

  
16/11/2020  
**Dr. ANKATHI RAGHU**  
Associate Professor, Head of the Department,  
Tourism and Hospitality Management,  
School of Commerce and Business Management,  
Central University of Tamil Nadu,  
Neelakudi Campus, Thiruvarur - 610 005.

  
16.11.2020

  
16.11.2020

  
23/11/2020  
श्री ए चंद्रमोहन / Prof. A. CHANDRA MOHAN  
संकायप्रमुख / DEAN  
व्यापिक एवं व्यवसाय प्रबंधन विभाग  
School of Commerce & Business Management  
तमिलनाडु केन्द्रीय विश्वविद्यालय Central University of Tamil Nadu  
तिरुवारूर - 610005, भारत Thiruvarur - 610005. (India)