



தமிழ்நாடு கெந்திரிய விஸ்வவித்யாலய  
(संसद द्वारा पारित अधिनियम 2009 के अंतर्गत स्थापित)  
**CENTRAL UNIVERSITY OF TAMIL NADU**  
(Established by an Act of Parliament, 2009)  
नीलक्कुडी परिसर/Neelakudi Campus, तिरुवारुर/Thiruvavur- 610  
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**DEPARTMENT OF MANAGEMENT**

Date: 12.08.2026

**Call for Admission to BBA (Honours / Honours with Research) through Open  
Counselling Phase-I for the Vacant Seats**

Applications are invited from the interested and eligible candidates to fill the following vacant seats for the BBA (Honours/Honours with Research) Programme, for the AY 2026-27.

| S.No | Category | Seat Availability<br>( Tentative) |
|------|----------|-----------------------------------|
| 1    | ST       | 02                                |
| 2    | EWS      | 03                                |
| 3    | SC       | 01                                |

**Eligibility Criteria:**

A pass in the Plus Two examination or equivalent of any recognized board in India with 60% marks for General Category, 55% marks for OBC (NCL)/EWS, and 50% marks for SC/ST/PWD candidates.

**Instructions:**

- ✓ Only eligible candidates (those meeting the above conditions) are requested to register for the open counselling. Link for Registration: <https://forms.gle/fsphgmDAXenKzXCr9>
- ✓ Please be noted that only those candidates who register before the **LAST DATE (13.08.2026, until 04:00 PM)** for the open counselling will only be considered for writing the **Entrance Examination**.
- ✓ Based on the responses received and the entrance examination; a merit list will be prepared for the above said vacancies, admissions will be given on merit basis.
- ✓ The Department will conduct the Entrance Examination on **14.08.2026 at 02.00 p.m.** in the Department of Management, CUTN.
- ✓ The number of vacancies are tentative.
- ✓ Please note that the **Expression of interest** for this open counselling does not mean that the applicant is selected for the programme.
- ✓ The entrance examination shall follow the CUET UG 2026 syllabus and Question pattern.
- ✓ If ST candidates are not reported for the open Counselling, ST seats will be converted to SC seats.

**Registration Fee:**

Candidates willing to take admission shall have to register/submit their interest for admission into the course and need to pay the Registration Fee as prescribed below: Rs. 700/- (GEN) and Rs. 600/- (OBC-NCL / EWS / SC / ST / Third Gender & PWD). The fee shall be paid under "CUTN Admission AY 2026-27" in SBI Collect Portal.

<https://www.onlinesbi.sbi/sbicollect/icollecthome.htm>

If you have any further queries, please contact to the office of the Department of Management (Email id: [office.mba@acad.cutn.ac.in](mailto:office.mba@acad.cutn.ac.in) & [hodmanagement@cutn.ac.in](mailto:hodmanagement@cutn.ac.in) ; Phone: +91 8111096440.

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**Admission Committee  
Department of Management.**